

# Lyon

## UNESCO city of Media Arts



Media arts (musical and written, digital hobbies, video games, graphic arts, design and new technologies related to the arts and creation) are a sector that represent particularly well what Lyon has and aims to become. The city also benefits from the imaging industry, Lyon being the birthplace of cinema.

### Fast facts

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- The Numeric Center of Lyon employs near to 30,000 people in 2,000 companies, including big leaders in the software, services, telecommunications, multimedia and video games sectors (Cegid, IBM, Jet Multimedia...).
- This Center has been recognized as an international competitiveness cluster by the French State and the Rhône-Alpes Region in July 2005.
- The setting up of two international institutions led to the creation of the Numeric Center: the Global Digital Solidarity Fund and the World Digital Solidarity Agency.

### Major media arts institutions

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- **Lyon Programme for an Information Society (PLSI)**  
With the objective of “democratising digital”, the project was created and set up in Lyon in 2001, with four main priorities: public access to internet, electronic administration, digital education and economic development.

- **World Digital Solidarity Agency (DSA)**  
Based in Lyon, its goal is to provide technical expertise to solidarity funds, project managers and cities.

## Economic impact

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- Lyon is the second biggest conurbation in France and the capital of the Rhône-Alpes region. It is a “center of competitiveness” in the field of digital hobbies and is a city with a future in the digital world.

