

Social media for Web-based Learning Communities

Lecture for the ITE-2014 International Conference

"New challenges for
Pedagogy and Education Quality"

MOOCs, Clouds, Mobiles"
(Moscow, October 14-
15, 2014).

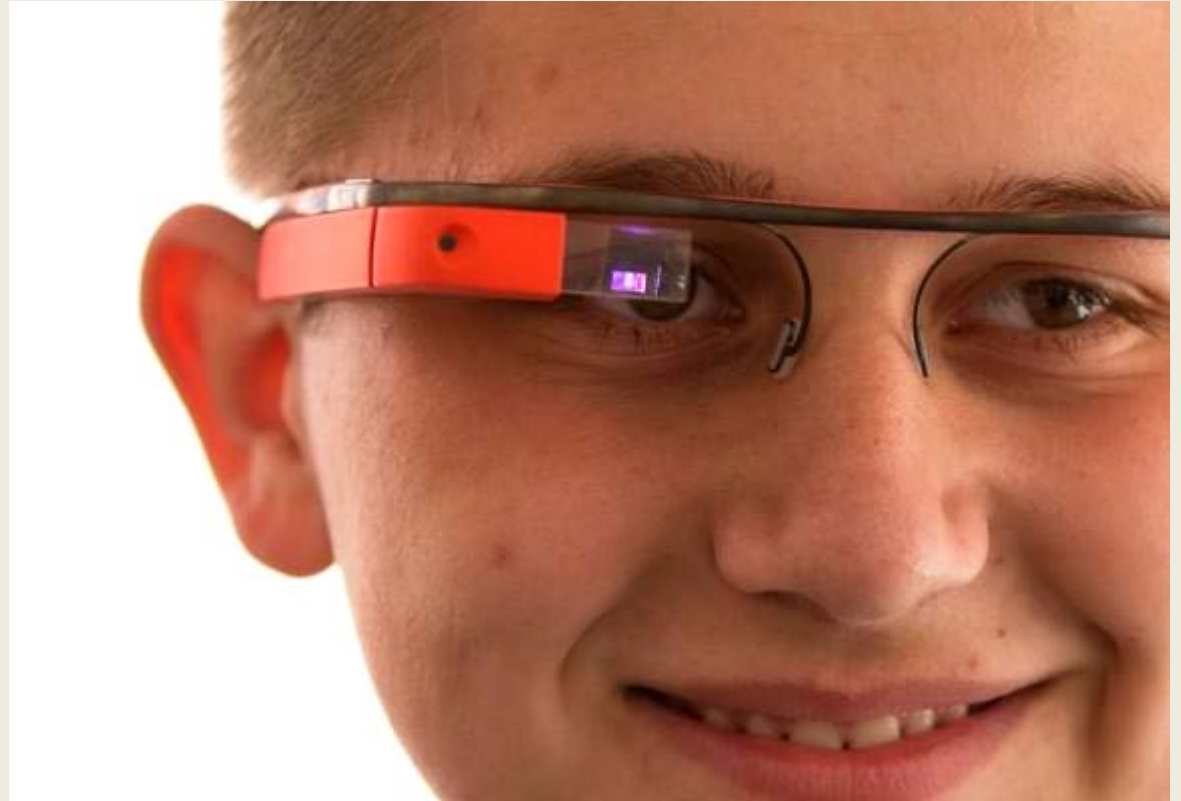
New Horizon



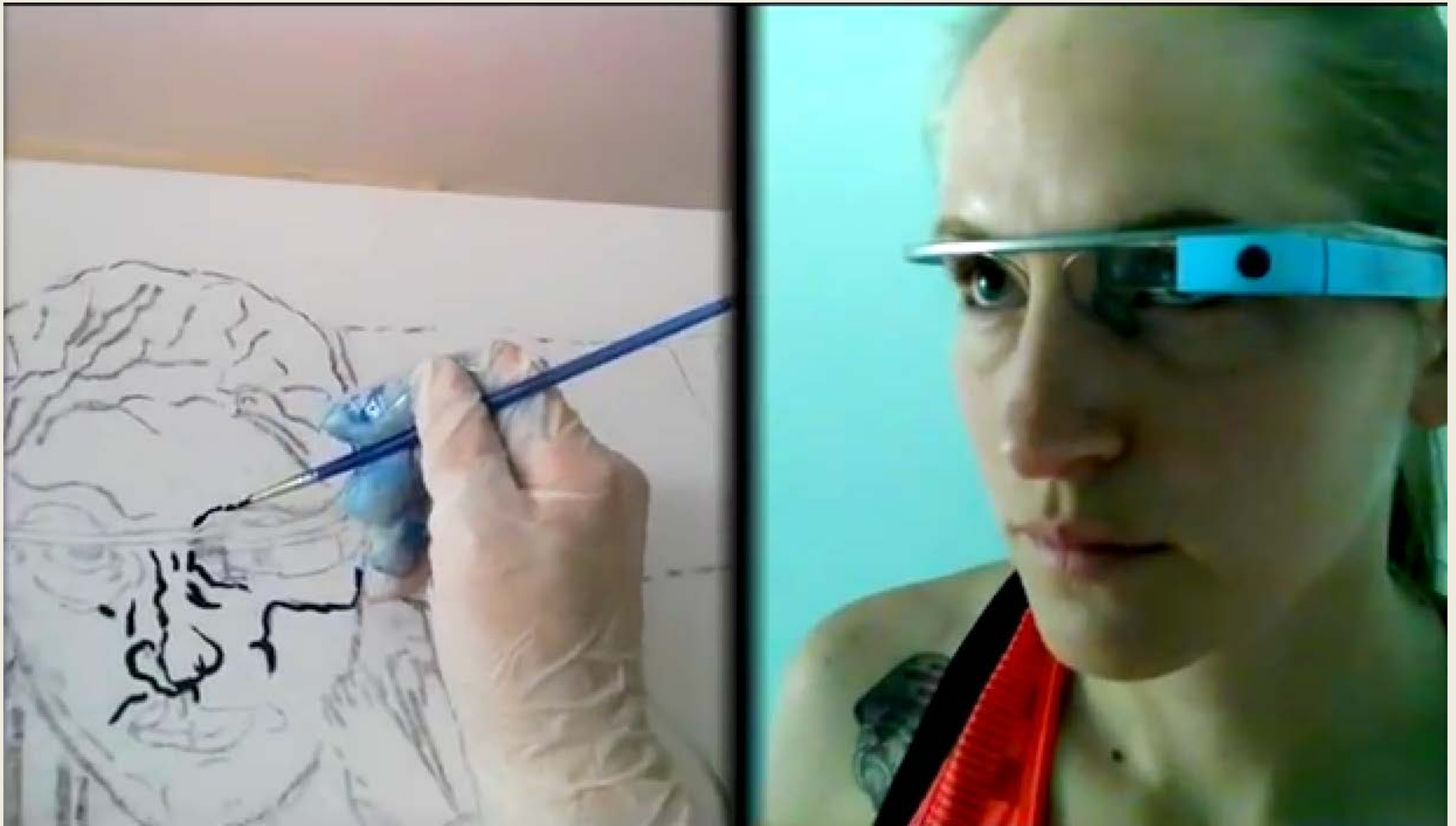


Evolution of the Individual

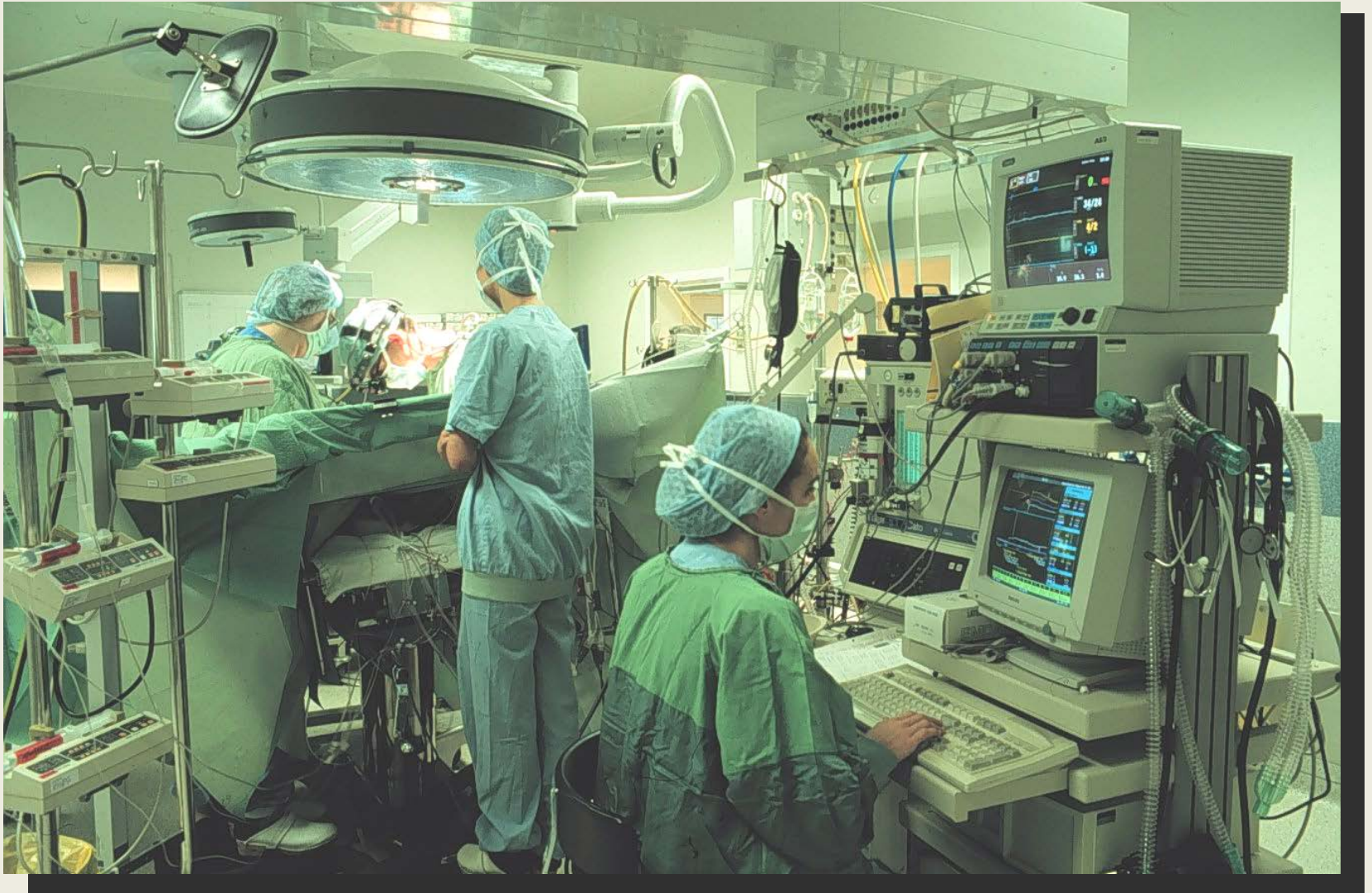
*** We are born * We die * We live in the middle**



ICT Society Human Beings



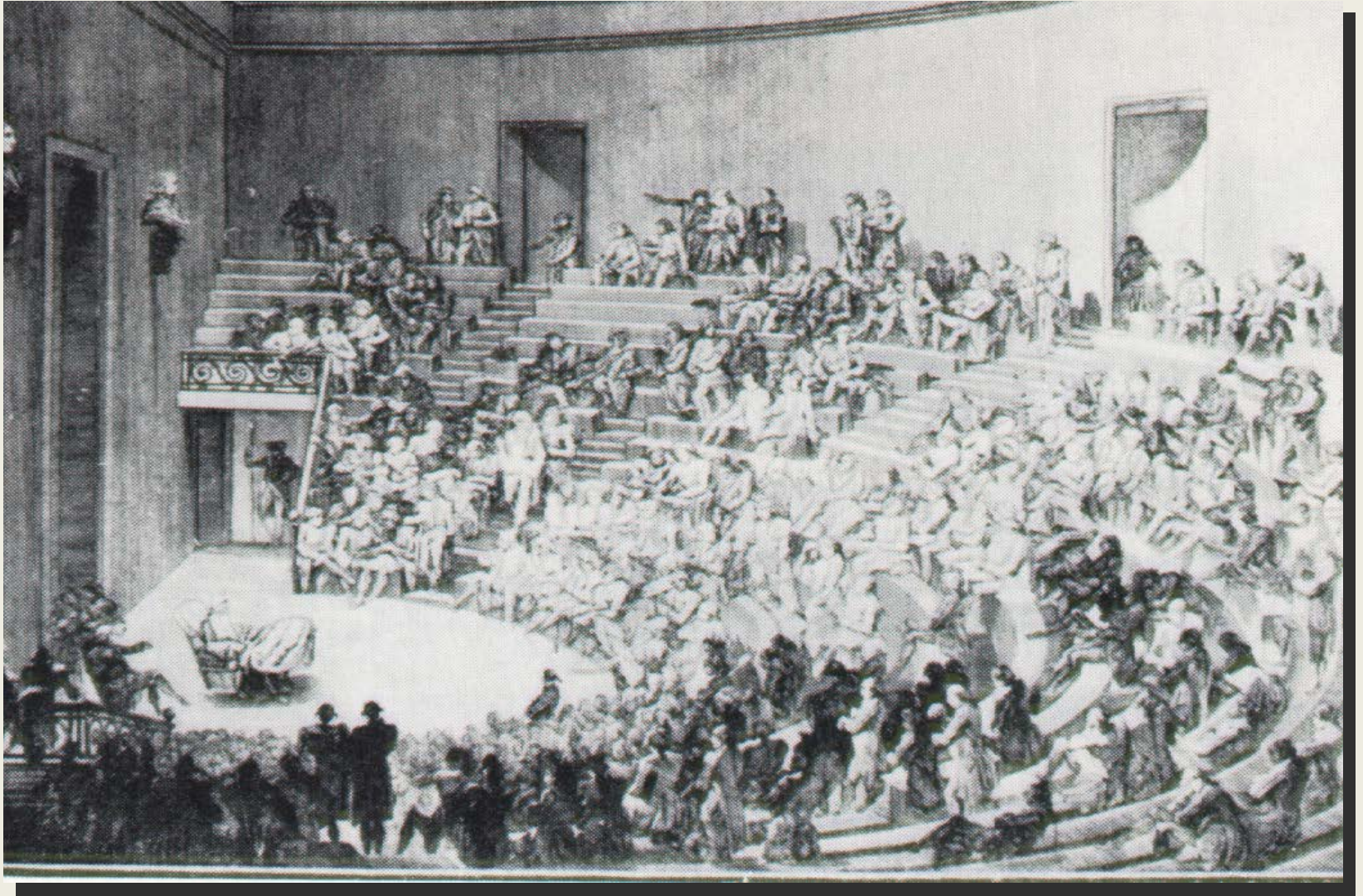
Operation in 2002



P.M.Bloemendaal

Q-conference

Lecture Hall in 1802



P.M.Bloemendaal

Q-conference

Lecture Hall in 2011



P.M.Bloemendaal

Q-conference

The knowledge is
between

rather than

within
the persons





Same Pattern in Pedagogical Research

Pedagogical Research * Computer Supported Collaborative Learning (CSCL)

- ✓ Individual
- ✓ Dyads & Triads
- ✓ Groups of 4-5 students
- ✓ Communities
- ✓ Social Networks
- ✓ Professional Networks
- ✓ <Other/>



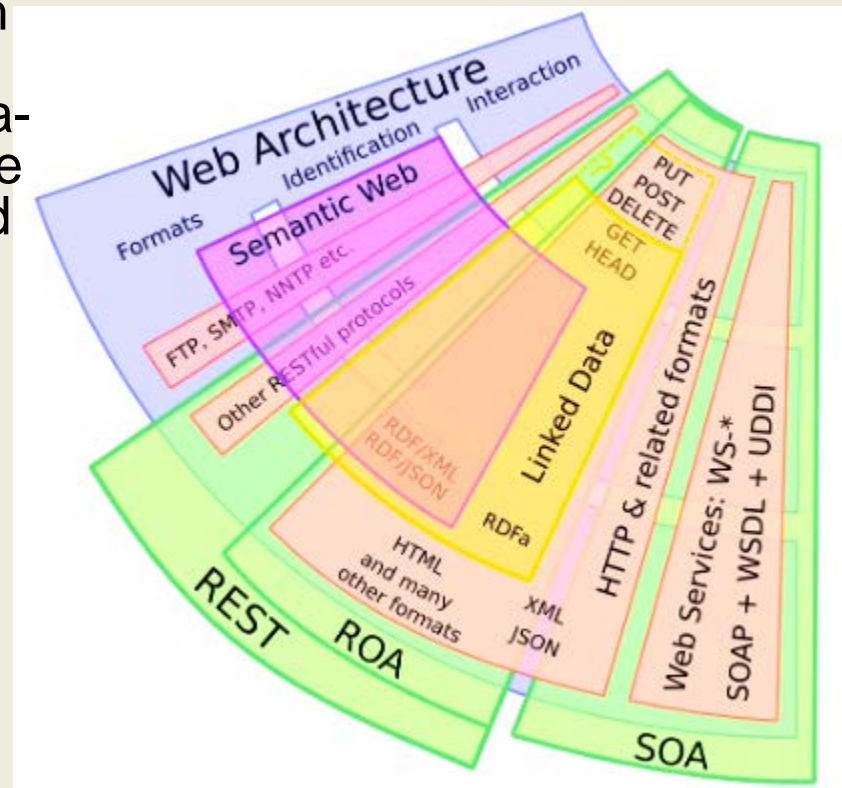
Pierre Dillenbourg is a CSCL pioneer and Professor of Computer Science at Swiss Federal Institute of Technology in Lausanne (EPFL).



“The Semantic Web is a major research initiative of the World Wide Web Consortium (W3C) to create a metadata-rich Web of resources that can describe themselves not only by how they should be displayed (HTML) or syntactically (XML), but also by the meaning of the metadata.”

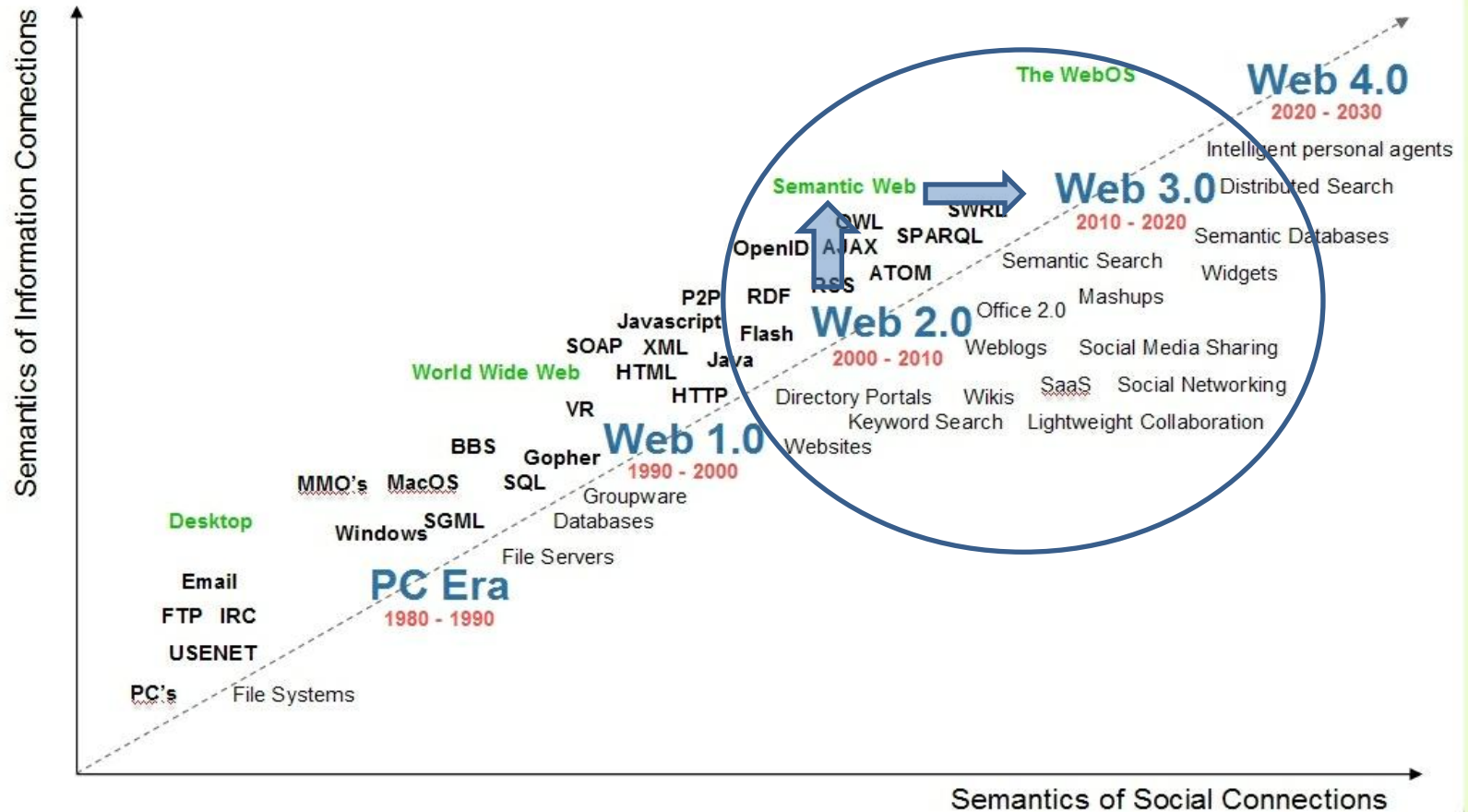
From W3C Semantic Web Activity Page

“The Semantic Web is an extension of the current web in which information is given well-defined meaning, better enabling computers and people to work in cooperation.”



Tim Berners-Lee, James Hendler, Ora Lassila, [The Semantic Web](#), Scientific American, May 2001

Semantic Tools



Online Communities



COLLABORATION

In conjunction with BICS at OHEC, communities of practice in higher education internationalisation policy, quality and strategy should be established

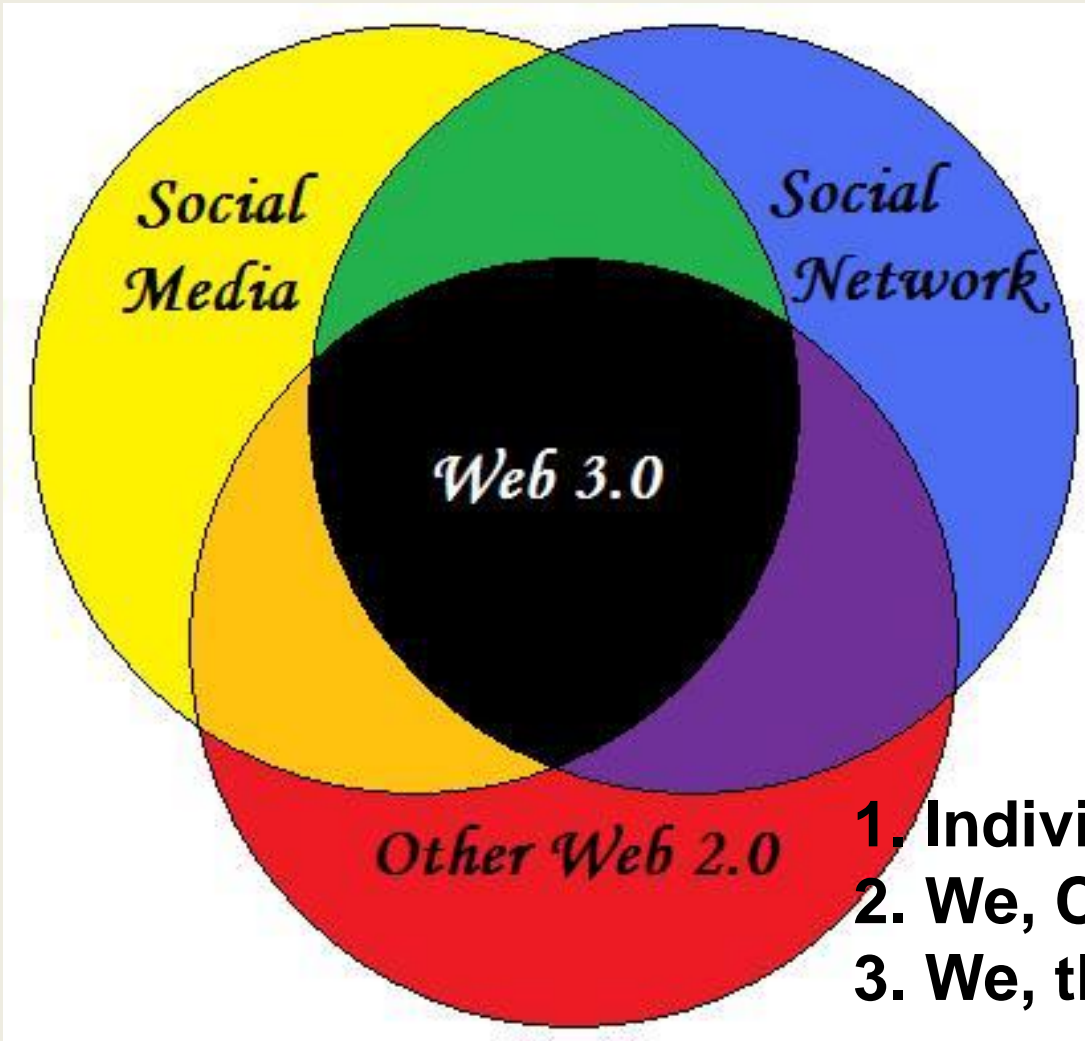
Communities of practice are groups whose members "share a passion for something they know how to do and who interact regularly to learn how to do it better" (Wenger, 2006).

About Communities...

- **Community:** a group of people who consciously share a sense of belonging anchored in common interests and enhanced by social interactions.
- **Online community:** an online social aggregation that emerges when enough people carry on those public discussions long enough to form relationships. Members' social interactions are facilitated by ICTs.
- **Community of Practice (CoP):** a group of people who share a concern or a passion for something they do, and learn how to do it better as they interact regularly.
- **Collaborative e-Learning Community (CeLC):** a social aggregation that emerges in online courses when enough people carry on progressive dialogues for the purpose of learning.

W.W.W.

1
2
3



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International Journal of Web Based Communities

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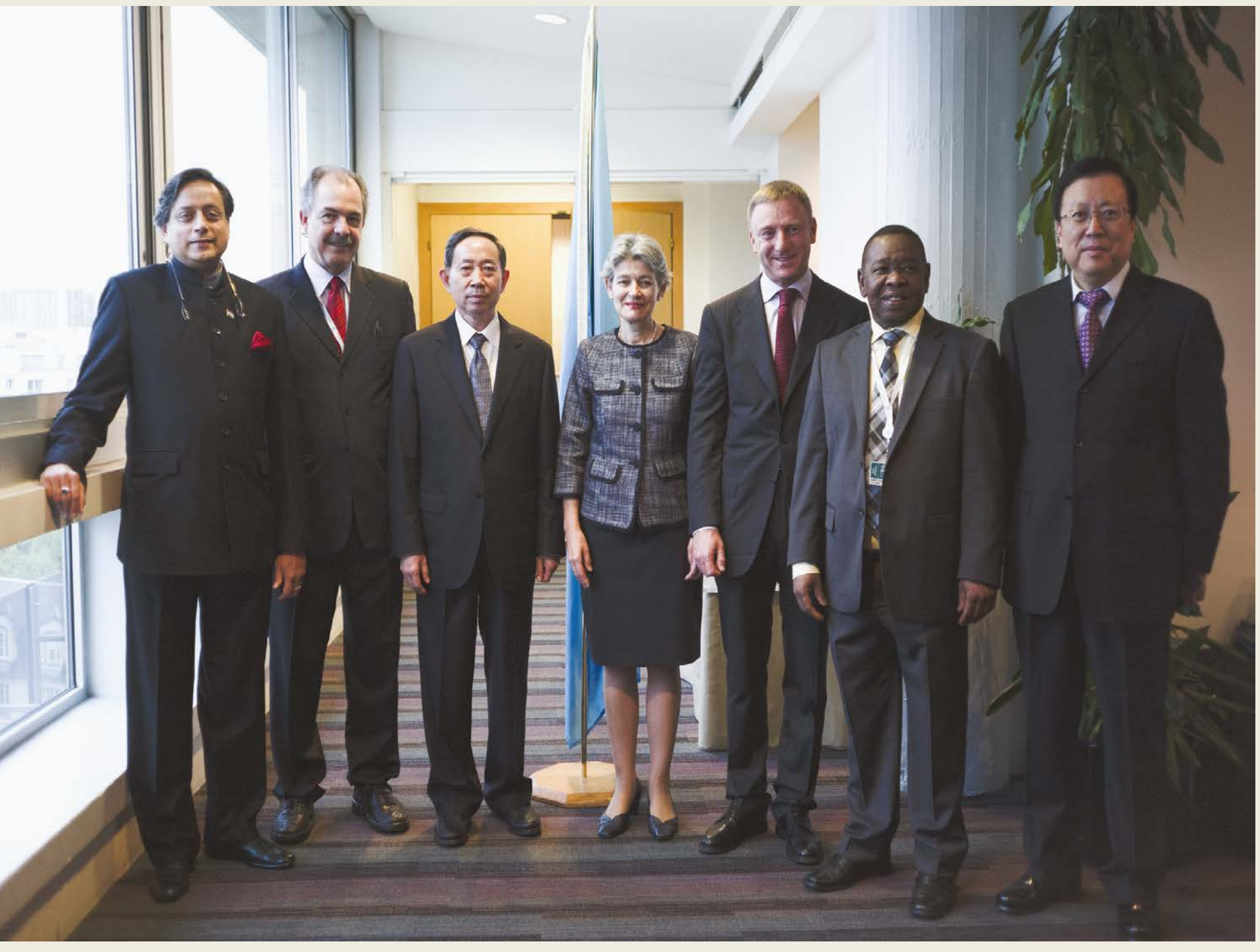
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IJWBC offers research outcomes and state-of-the-art recommendations to practitioners - communication managers, public information service officers, webmasters and those responsible for online communities and social media policies. It publishes integrated scientific results so that further research may be targeted quicker and easier. Web-based communities and social media may be categorised as corporate, scientific, social and educational. Based on technological/societal trends, they are in permanent evolution and need constant critical reflection. Sociology, education, communication and philosophy

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In November 2013, BRICS Ministers of Education met at UNESCO Headquarters at the invitation of UNESCO Director-General, Irina Bokova, to discuss for the first time opportunities for cooperation in education

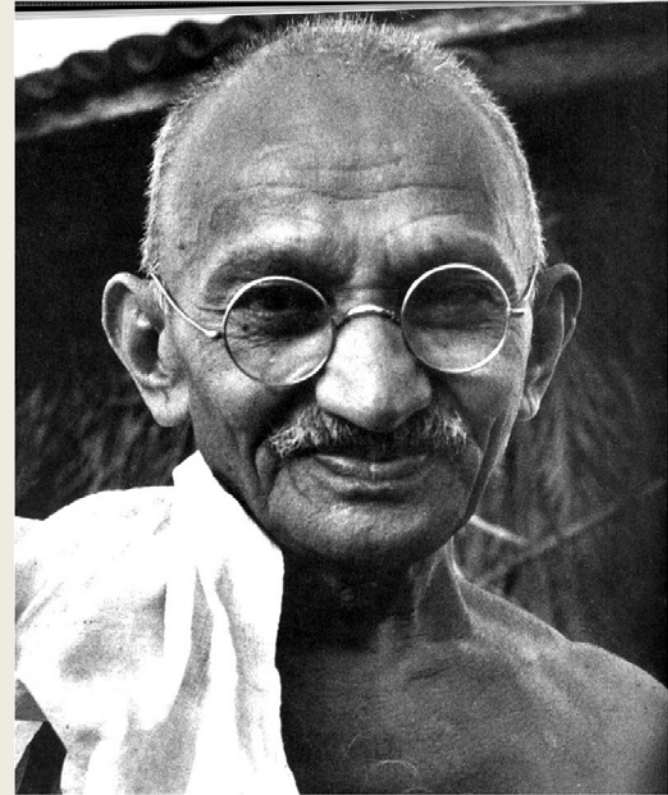


What Went Wrong?



Tech Divided

- Poverty / Inequality leads to the extinction of humanity, loss of respect and dynamism. They disrupt the social fabric and solidarity.
- Work is a means to meet basic needs and for self-esteem.
- Excessive industrialization and consumerism would destroy the balance between man and nature.





MIDDLE
CLASS

TABLE 5: INTERNATIONAL STUDENT MOBILITY

	Brazil	China	India	Russian Federation	South Africa
Students abroad	30,729	694,385	189,472	51,171	6,378
1st country of destination	United States: 8,745	United States: 210,452	United States: 97,120	Germany: 10,007	United States: 1,559
2nd country of destination	Portugal: 5,172	Japan: 96,592	United Kingdom: 29,713	United States: 4,654	United Kingdom: 1,339
3rd country of destination	France: 4,039	Australia: 87,497	Australia: 11,684	France: 4,300	Australia: 787
Students hosted	14,432	88,979	31,475	173,627	70,428
1st country of origin	Angola: 1,552	...	Nepal: 5,481	Belarus: 31,199	Zimbabwe: 23,273
2nd country of origin	Guinea-Bissau: 825	...	Bhutan: 2,274	Kazakhstan: 29,865	Namibia: 6,821
3rd country of origin	Argentina: 772	...	Iran, Islamic Rep.: 2,131	Ukraine: 12,805	Lesotho: 4,047

The Bologna Process

Historic Moments

Current Drivers

Future Momentum

“Make men work together to show them that beyond their differences and geographical boundaries there lies a common interest.”

Jean Monnet

It really all began with Erasmus

- **European Community Action Scheme for the Mobility of University Students** established in 1987
- Focus on provision of exceptional education experiences through **mobility**
- Mobility has always been the driving force behind harmonisation
- Primacy of mobility acknowledged at the Berlin ministerial summit in 2003 when mobility was identified as 'the basis for establishing the European Higher Education Area'





UDEEEWANA –United Distance
Education For Eastern Europe,
Western Asia, Northern
Africa



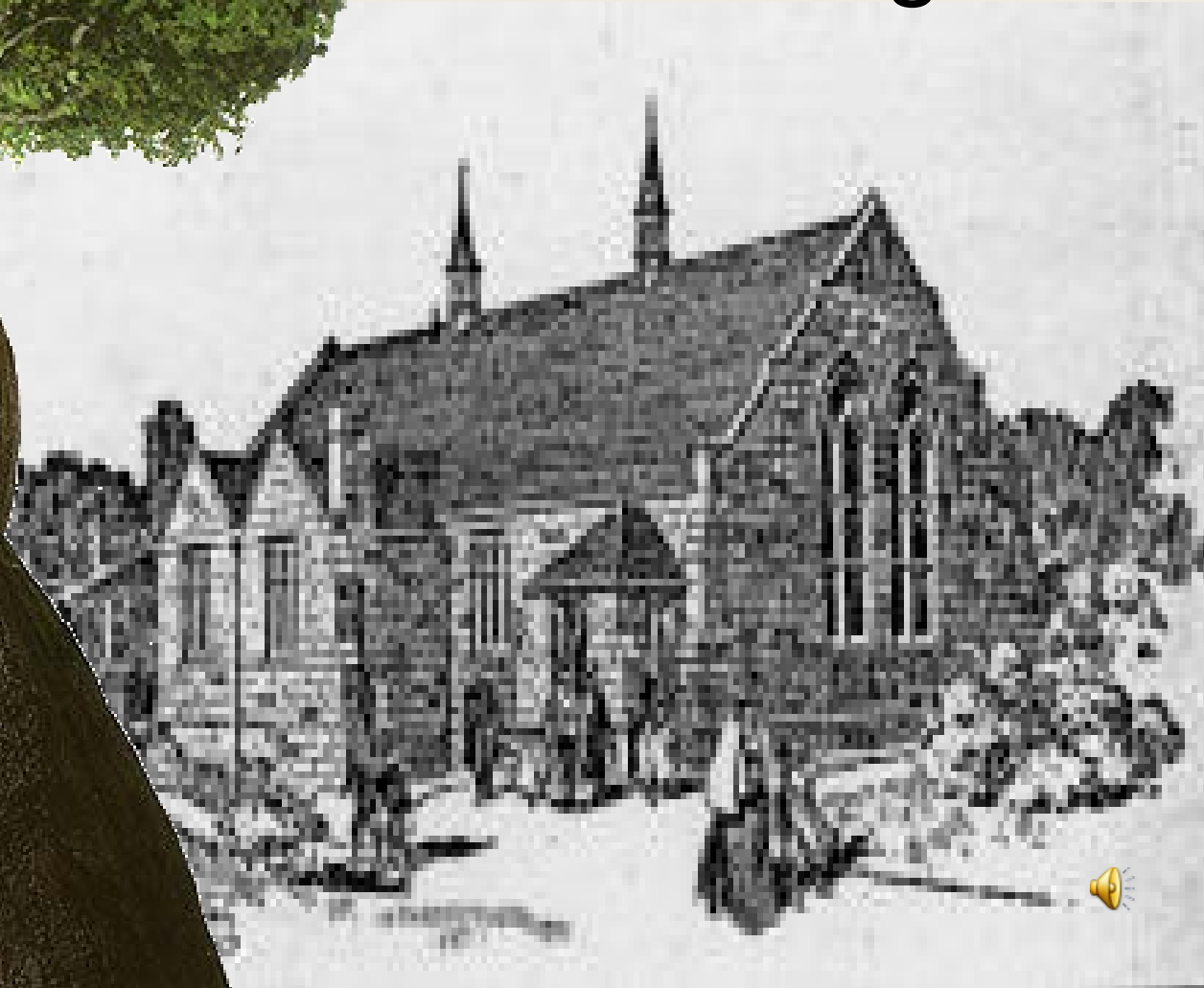
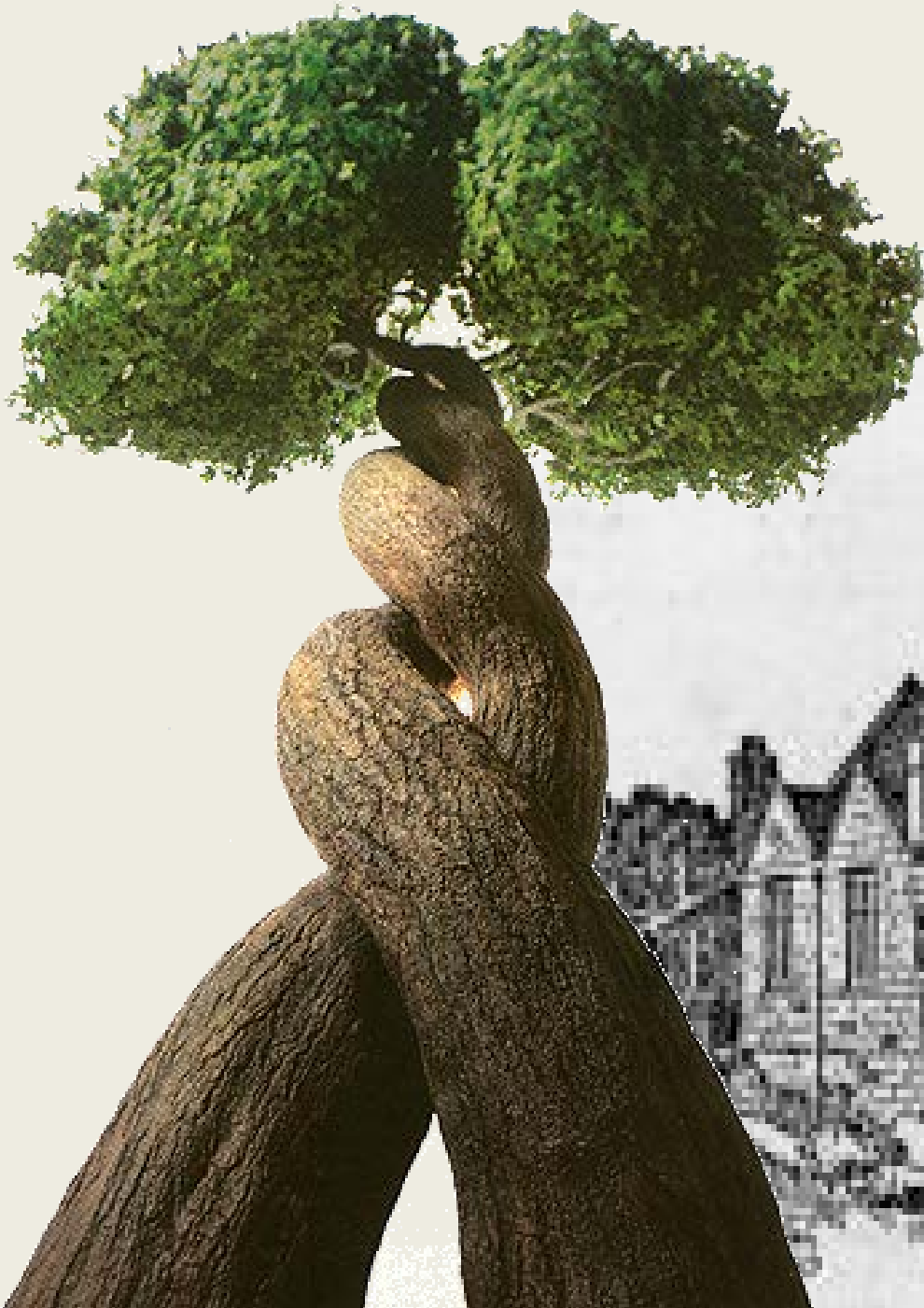
WP 3: Analyses and evaluation of the ICT level, e-learning and intercultural developments in every participating countries

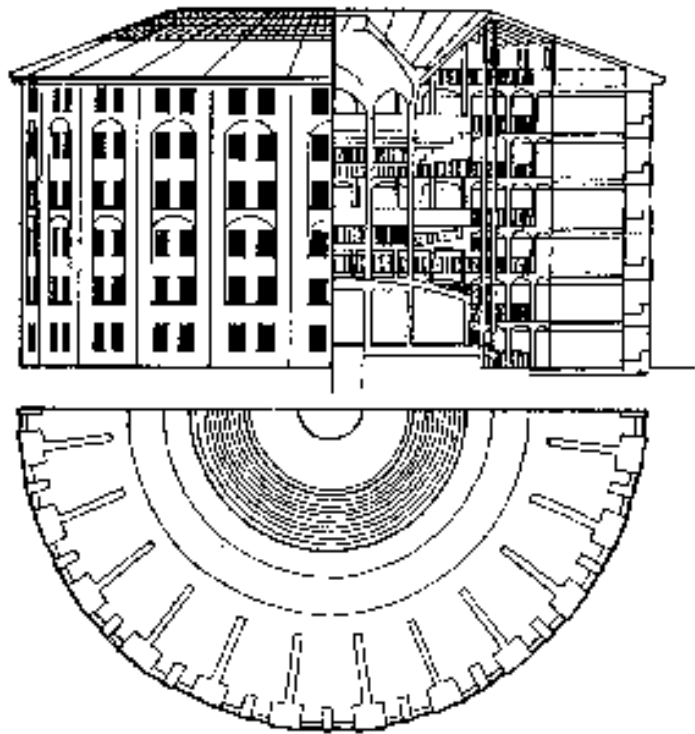
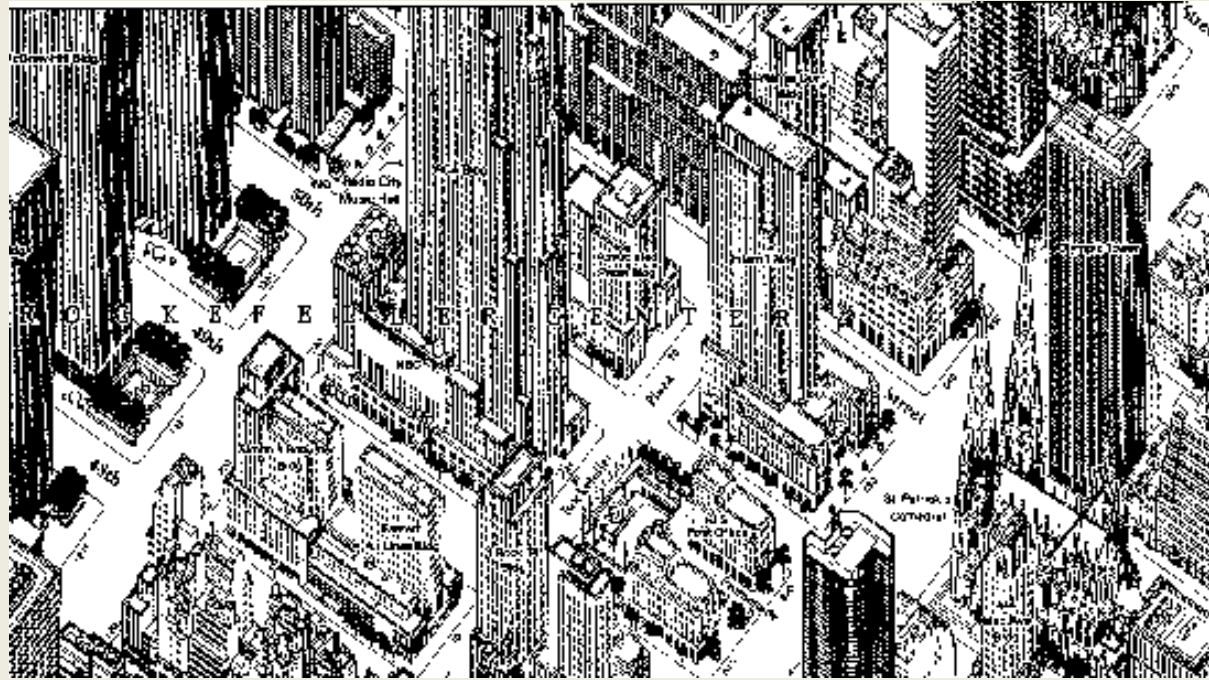
Elaboration of the conceptual framework for a joint research project based on lasting collaboration with the project participants

The objectives

1. **To analyze methodological background and main approaches of conducting international investigations on ICT, e-learning and intercultural competences in order to work out a system of measuring instruments appropriate for the research at the international level.**
 - To analyze the educational effectiveness indicators in the countries involved in the Project – literature and regulatory documents review
 - To analyze the ICT, e-learning and intercultural competences indicators in the countries involved in the Project - literature and regulatory documents review
 - To analyze the intercultural competences indicators, affecting the efficiency of e-learning - the analysis of the newest published studies
 - To work out a system of indicators for the joint research project

The Nature and Culture of Learning

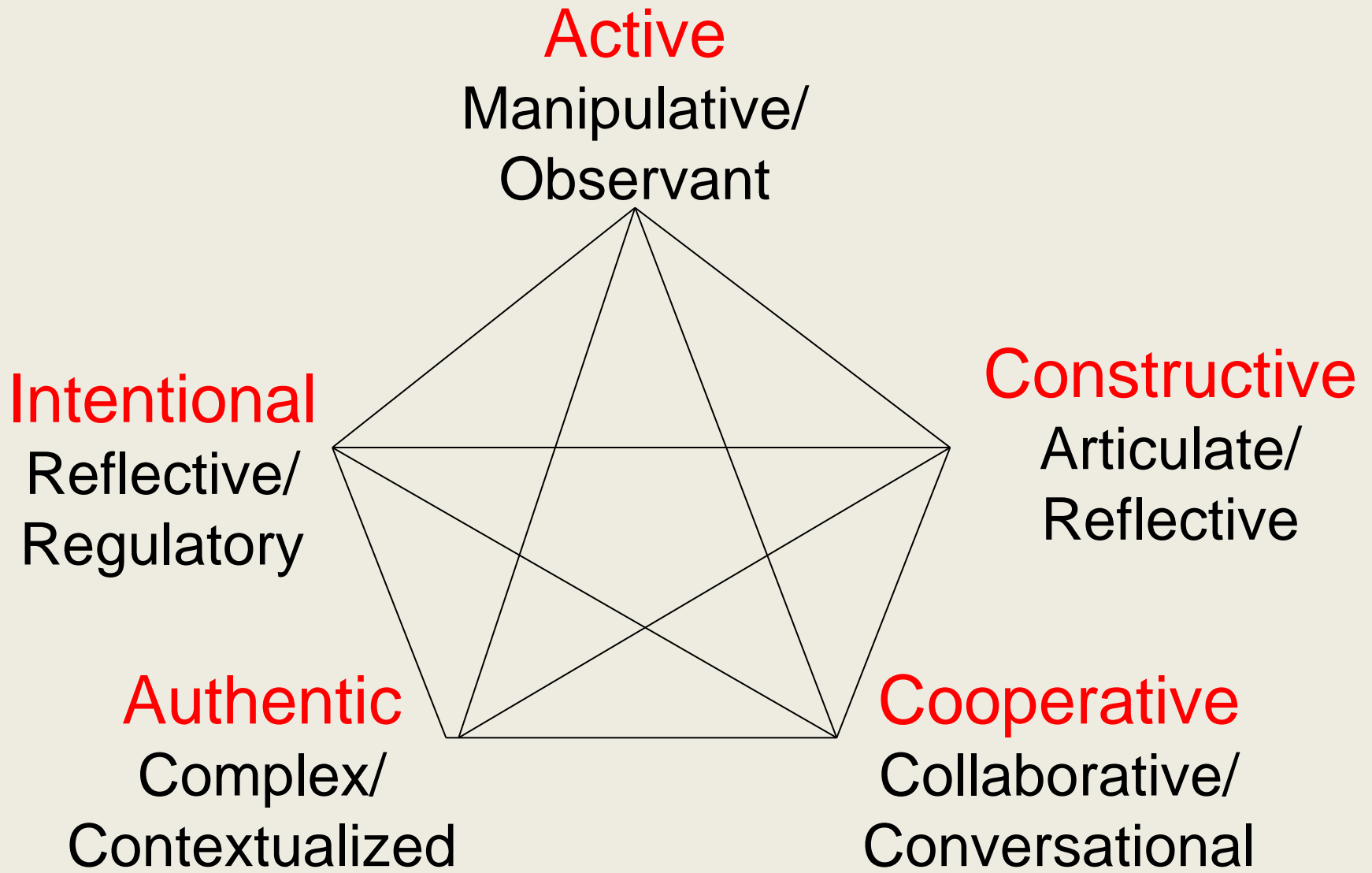




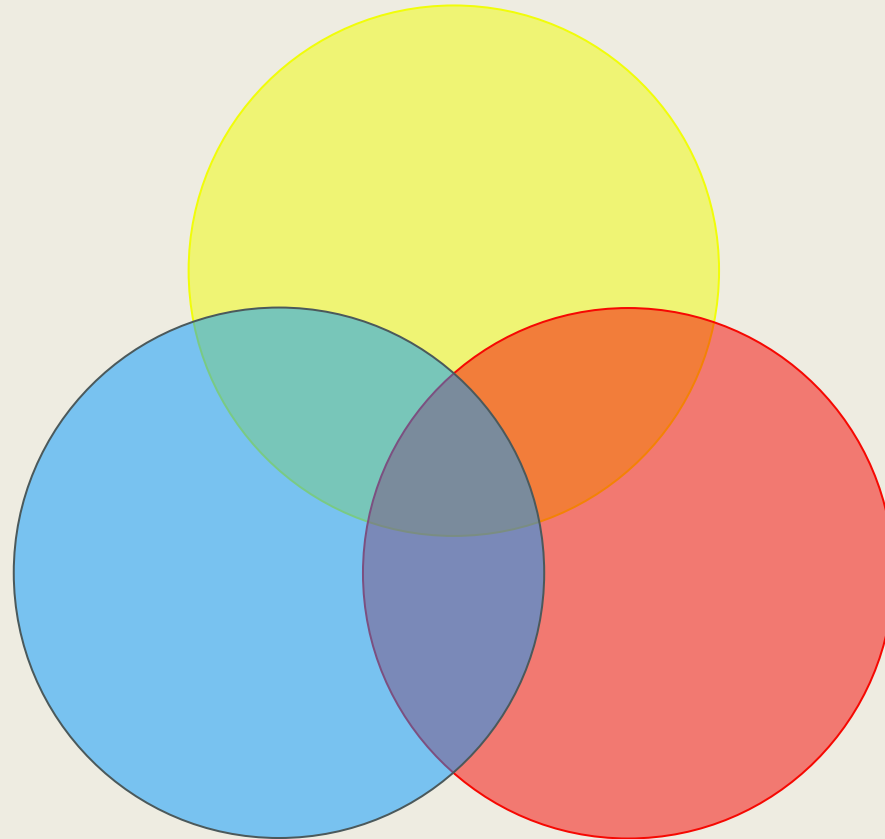
Bentham's
Panopticon

by

Kenneth Wain



Learning



Playing

Working



品名	価格	品名	価格
焼きそば	100	うどん	100
カレー	150	そば	100
ラーメン	120	うどん	100
餃子	100	そば	100
天ぷら	150	うどん	100
焼き鳥	100	そば	100
焼き魚	100	うどん	100
揚げ物	100	そば	100
デザート	100	うどん	100
飲み物	100	そば	100

MENU

- ドリンクセット (あまいたやま5個入 + お好きなドリンク) ¥200
- あまいたやま 5個入単品 ¥180
- ドリンク ¥E
- ソーロ ¥E
- オレオ ¥E
- チョコ ¥E

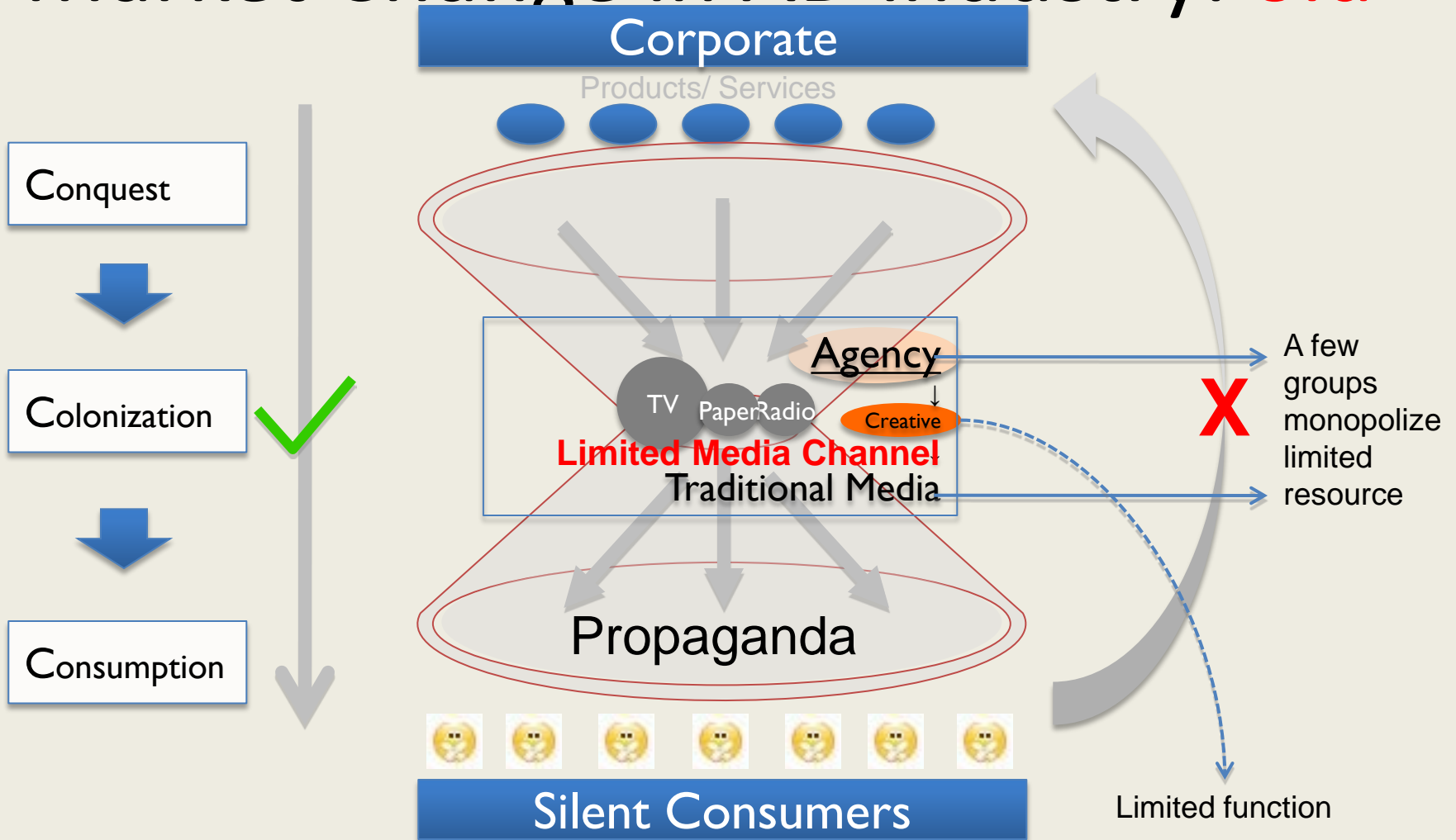
ドーナツ
アイス
ドリンク
チョコ
アイス
ドリンク



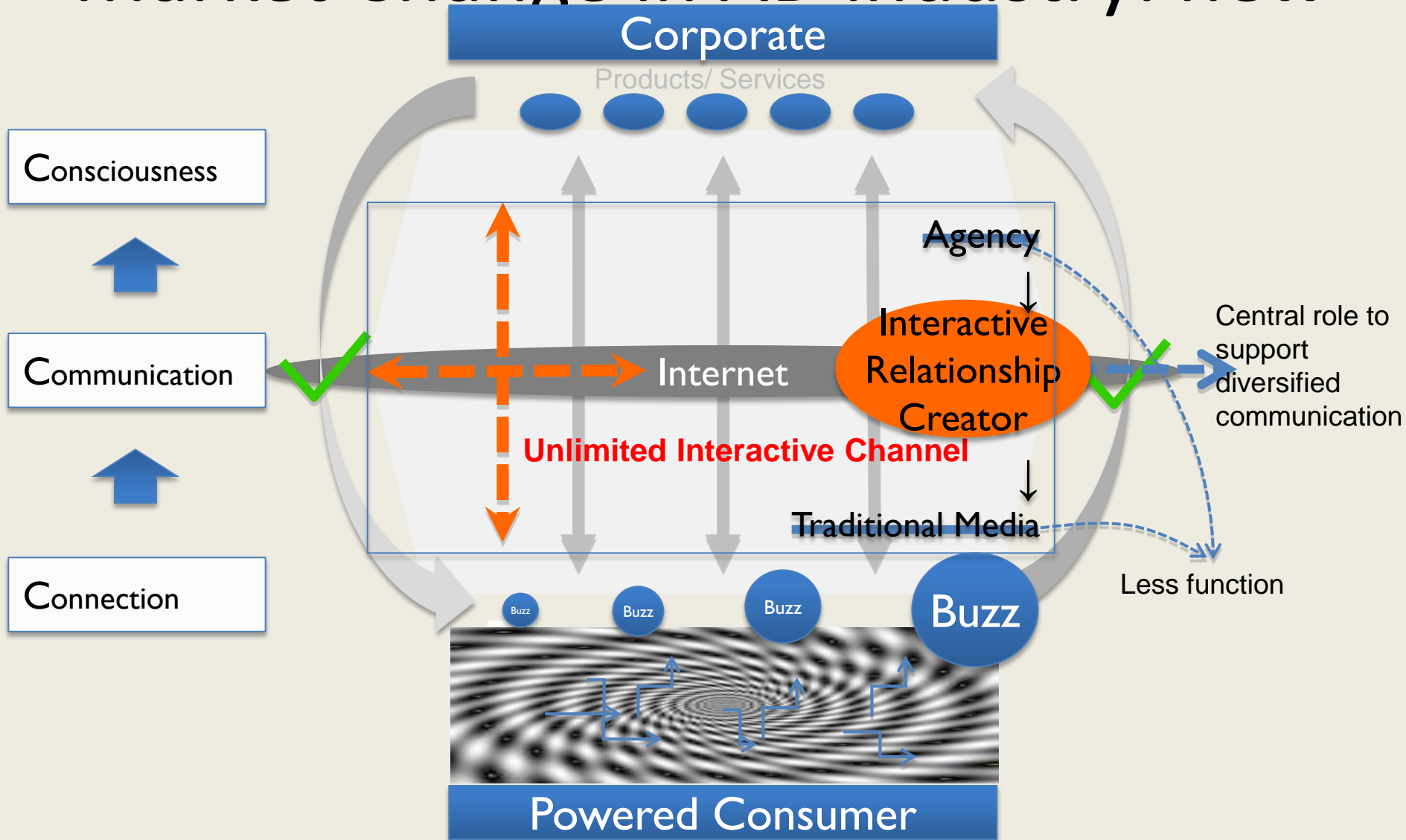




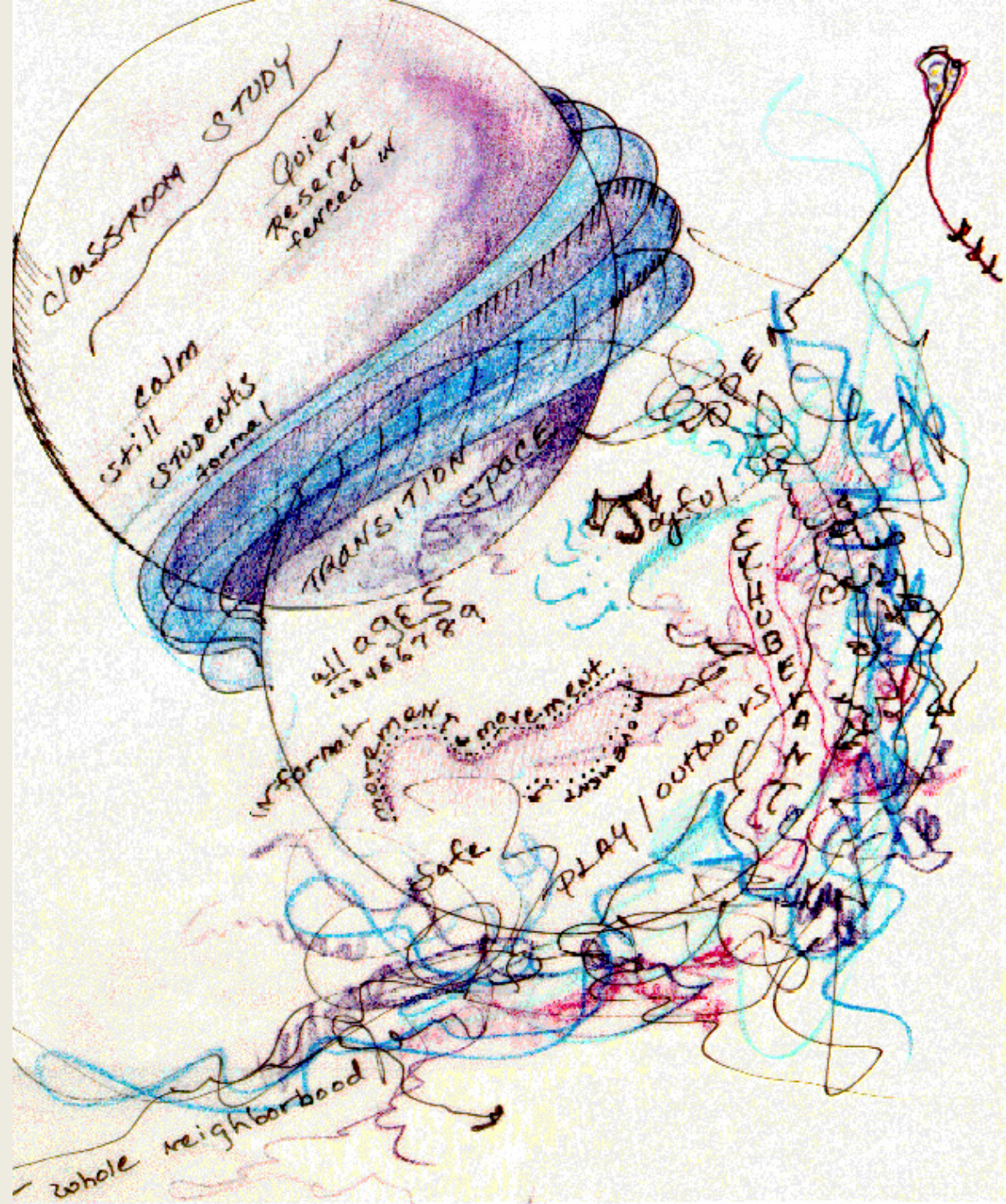
Market Change in AD industry: **old**



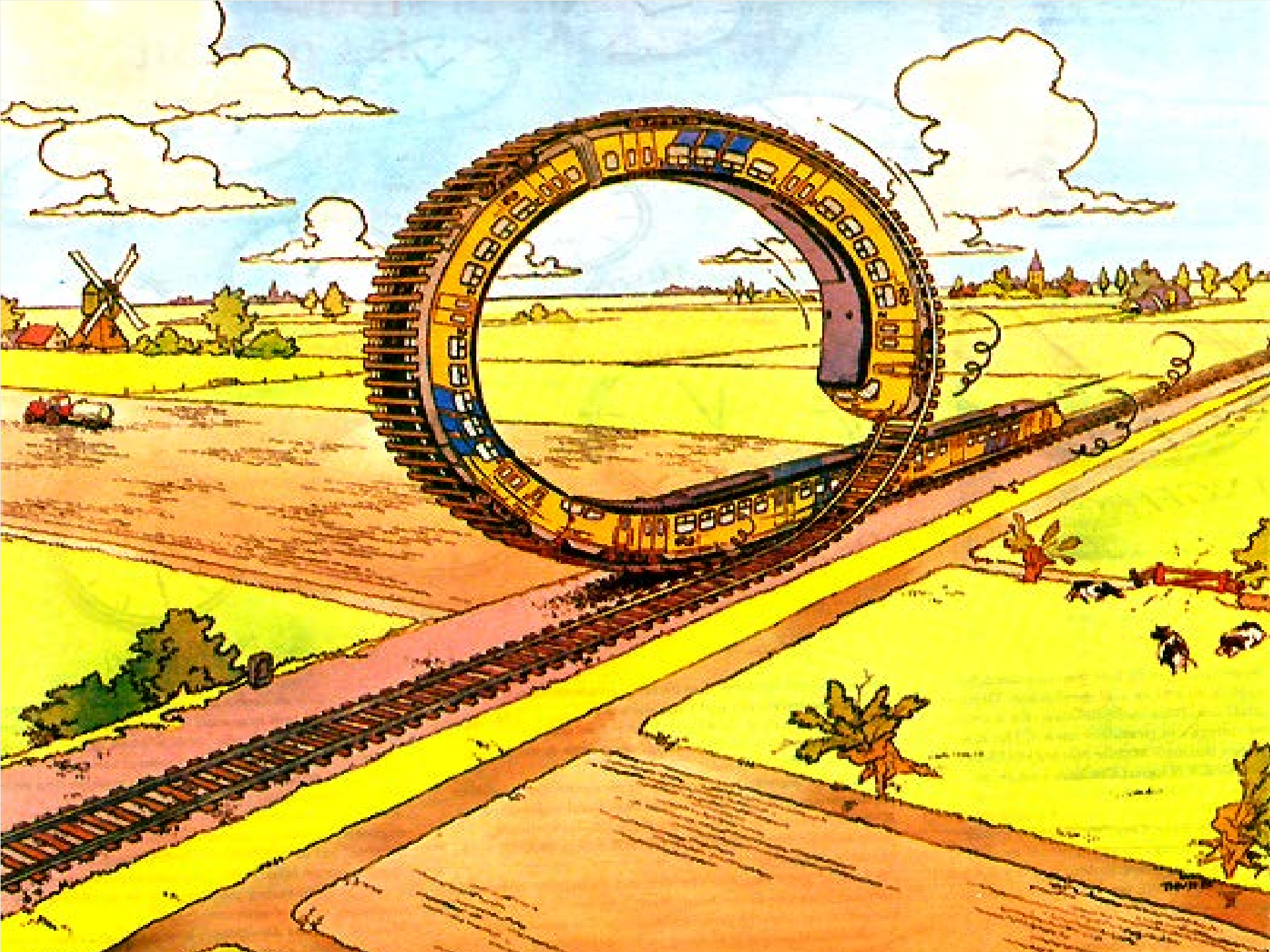
Market Change in AD industry: new



Conceptual Stages in Design





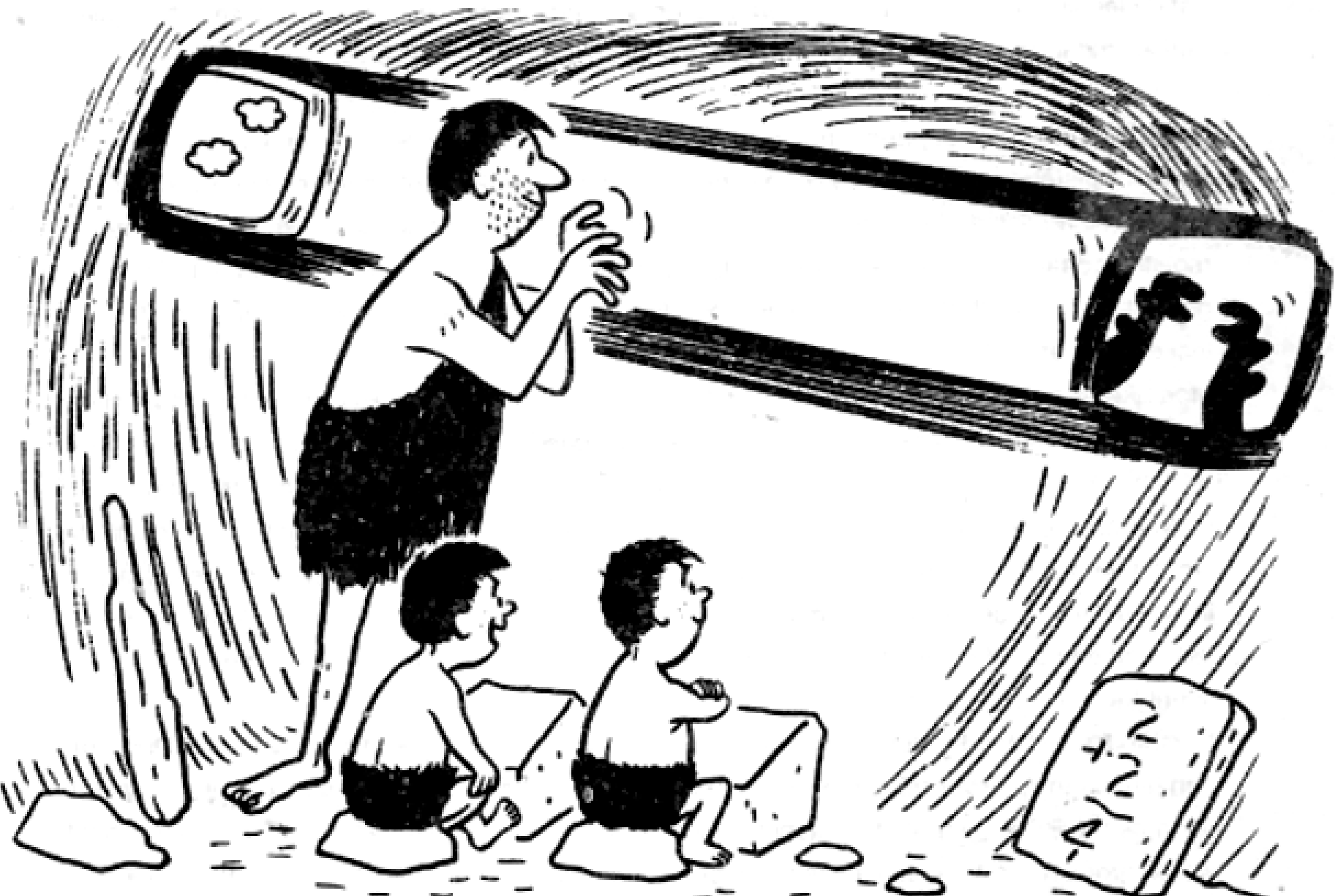




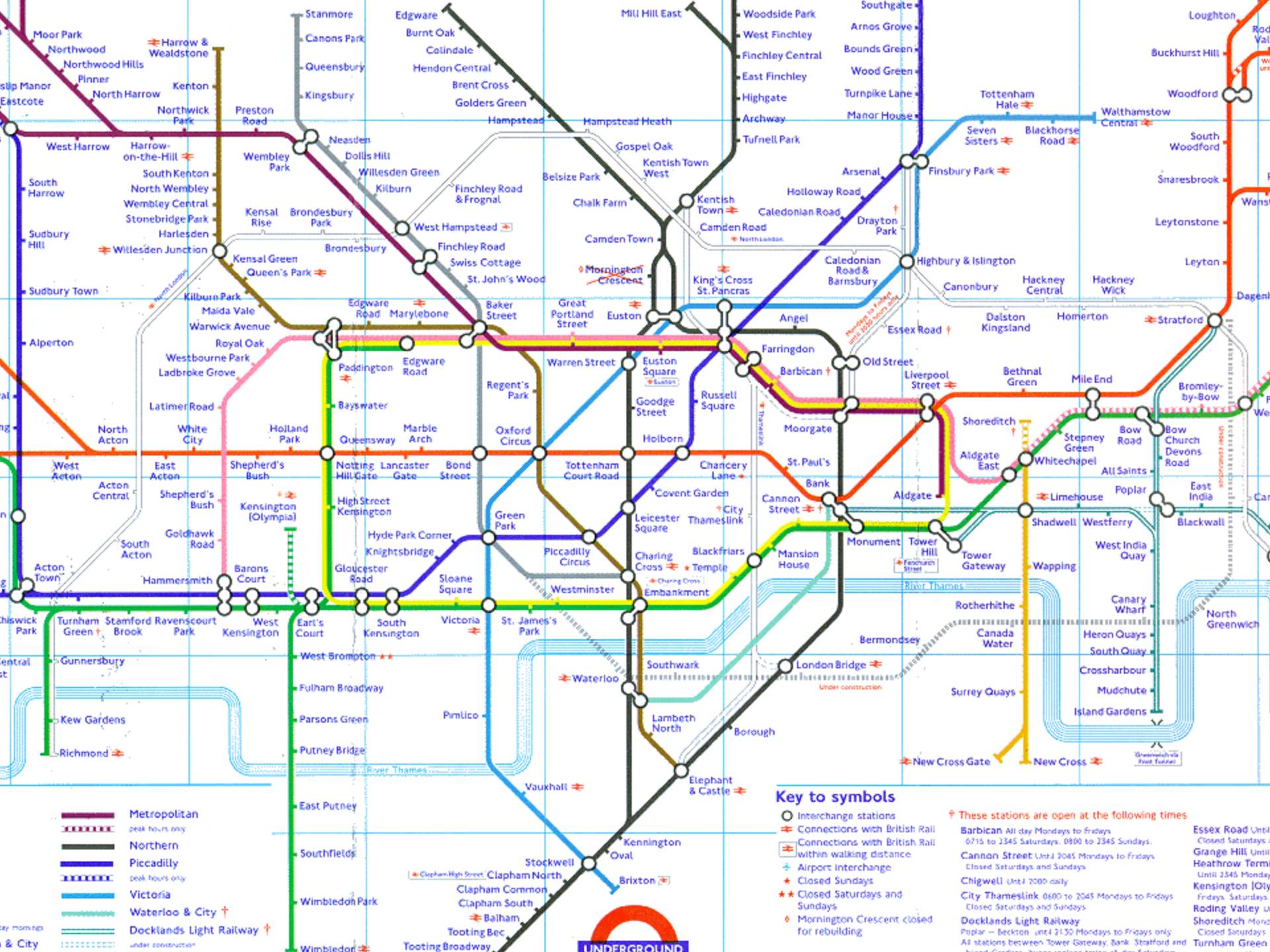
For the artist's name and other details, please refer to the original source or a detailed caption.



Young
6. 14



Bill Mowery



- Metropolitan
- - - - - peak hours only
- Northern
- Piccadilly
- - - - - peak hours only
- Victoria
- - - - - Waterloo & City †
- - - - - Docklands Light Railway †
- - - - - under construction

Key to symbols

- Interchange stations
- ⊕ Connections with British Rail
- ⊕ Connections with British Rail within walking distance
- ✚ Airport interchange
- ★ Closed Sundays
- ★★ Closed Saturdays and Sundays
- ◇ Mornington Crescent closed for rebuilding

† These stations are open at the following times

- Barbican** All day Mondays to Fridays 0715 to 2345 Saturdays, 0800 to 2345 Sundays.
- Cannon Street** Until 2045 Mondays to Fridays Closed Saturdays and Sundays
- Chigwell** Until 2000 daily
- City Thameslink** 0600 to 2045 Mondays to Fridays Closed Saturdays and Sundays
- Docklands Light Railway** Poplar – Beckton until 2130 Mondays to Fridays only All stations between Tower Gateway, Bank, Stratford and Turnham Green

- Essex Road** Until 0715 Closed Saturdays
- Grange Hill** Until Heathrow Terminals 2 & 3
- Kensington (Olympia)** Until 2345 Monday, Friday, Saturday
- Roding Valley** Until 2345 Monday, Friday, Saturday
- Shoreditch** Monday, Friday, Saturday
- Turnham Green** Until 2345 Monday, Friday, Saturday



Cognitive Styles

Serialist



Holist



- 2014-2017 Marie Curie EU Project “International Research Network for study and development of new tools and methods for advanced pedagogical science in the field of ICT instruments, e-learning and intercultural competences”
- 2013-2015 Grundtvig EU Project “Open European Government”
- 2011-2013 Grundtvig EU Project “Feeling Younger by Getting Older”
- 2007-2010 Atlantis: “Architecture for EU-US Student Exchange Programs”
- 2008-2010 Surf N.A.P. “Acculturation Program for International Cooperation in Higher Education”
- 2008-2010 Grundtvig EU Project “Piazza Natura”
- 2008-2010 SMART EU project “Societal Effects of ICT”
Publication in Press: ICT as Explicit Factor in the Evolution of Long-Life Learning: Topic Report 1 Revised Version. Conceptual framework 1st Version. Outlines of the vertical domain reports Outline of the horizontal domain report; 10 March 2009. Tender CPP N°55A/2007 (SMART 2007/0068) for contract notice 2007/S Nr 194 of 9 October 2007.
- 2007-2011 Intuition: EU 6 FP Network of Excellence on Virtual Reality and Virtual Environment Applications for Future Workspaces
- 2004-2009 DIME: Distributed Interactive Medical Exploratory for 3D Medical Images; Virtual Reality for Surgical Skills. Funded by NWO-Token2000
- 2004-2009 VREST Project: Virtual Reality Surgical Tools. (Nationally-funded by the Ministry of Economic Affairs)

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Thanks for your Attention