

IT Applications in QA for Higher Education —— case study of college graduates following up initiative in China Prof. Jianzhong Cha

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Other than pedagogic process, education management is another important area to apply Information Technology, to improve its efficiency and effects at very large scale of education. Especially, for Quality Assurance (QA), IT can play a vital role to collect big data from mass education with personalized education services for a close-loop feedback educational system to carry out continuous improvement of the educational institutional performance, from recruitment, cultivation process, curricula assessment, student management, all way to graduation and employment. This talk makes use of a College Graduates Following Up System and its implementation in China as a case study, to illustrate the functionality, impact, importance and necessity of such IT tool for large scaled higher education infrastructure in China.