



**World Book and Copyright Day**  
**23 April 2010**

## **Round Table**

### **Publishing, New Technologies and Rapprochement of Cultures**

*Organized in the framework of the International Year for the Rapprochement of Cultures*

**UNESCO – 7 Place de Fontenoy, Paris – Room IX**

## **PROGRAMME**

### **2:30 pm - Opening**

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Galia Saouma-Forero, Director of the Division of Cultural Expressions and Creative Industries, Culture Sector, UNESCO

### **2:45 pm - Discussion**

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Moderator: Jens Bammel, secretary-general of the International Publishers Association

- 1) Gisèle Sapiro, sociologist, director of Centre européen de sociologie et de science politique (Paris)
- 2) Aida Diab, director of Association pour la formation et le perfectionnement professionnels dans les métiers de l'édition - ASFORED (Paris)
- 3) André Schiffrin, publisher, founder of The New Press (New York)
- 4) Brian Wafawarowa, Executive Director of the Publishers Association of South Africa, chairman of the African Publishers Network – APNET (Cape Town)

### **5:15 pm - Conclusions**

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Mauro Rosi, programme specialist, Creative Industries for Development Section, UNESCO Culture Sector

**INTERPRETATION AVAILABLE IN ENGLISH AND FRENCH**

Open to public ; limited seating availability — Information: [m.tukaj@unesco.org](mailto:m.tukaj@unesco.org) Tel: 01 45 68 43 10

*Programme subject to change*