



United Nations
Educational, Scientific and
Cultural Organization

UNESCO
INSTITUTE
for
STATISTICS

UIS/C/I/B/2011
Montreal, 2011

Country: _____

QUESTIONNAIRE ON BROADCASTING STATISTICS – Broadcasting Media Organizations and Channels

Data of calendar year ending 2009 or latest year available

The objective of the annual Questionnaire on Broadcasting Statistics is to collect policy-relevant and internationally comparable statistics on recent trends in key areas of the media industry across all countries in the world. The data will be published in the UNESCO Institute of Statistics (UIS) Data Centre at <http://stats.uis.unesco.org> and in major international reports.

Please return the completed questionnaire before **15 April 2011**, by email to g.boade@uis.unesco.org.
Questionnaires completed using the printed forms should be sent to:

UNESCO Institute for Statistics
P.O. Box 6128, Succursale Centre-Ville
Montreal, Quebec H3C 3J7
Canada

For any queries concerning the questionnaire, please contact Mr. Georges Boadé by email: g.boade@uis.unesco.org, fax: (1 514) 343-6872 or telephone: (1 514) 343-7845.

Please refer to the Instruction Manual before completing the questionnaire.

Data reported in this questionnaire should cover all broadcasting organizations in your country. **UNLESS they operate their own radio or television channel(s) and have editorial responsibility for these channel(s), please exclude production companies, pure network operators or other media service providers such as cable distributors, pure media packagers, content aggregators, advertisers, news agencies etc.. Radio and television channels that broadcast ONLY from the Internet SHOULD NOT be counted in this survey.** If the coverage of your data does NOT reflect the above criteria, please provide a detailed explanation in the metadata space.

Please do not leave any cell blank. The following codes should be used wherever figures are not available:

a = category not applicable

m = data missing (or not available)

n = quantity nil

x = data included in another category (please specify where using a comment or footnote)

Estimated or provisional data should be marked with an asterisk (*).

RESPONDENT INFORMATION

Please provide details of the person responsible for completing this questionnaire.

Family name:.....First name:..... Male..... Female

Job title (or position):.....

Department, division or sector (if any):.....

Organization:.....

Mailing address:.....

City:.....Postal code:.....

Country:.....Fax: (.....).....

Telephone: (.....).....Email:.....

Mobile phone: (.....).....Institutional website:.....

If the respondent is the same as for the Questionnaire on Newspaper Statistics, please tick this box:

If the respondent is the same as for the Questionnaire on the Legal and Regulatory Framework for Media, please tick this box:

REFERENCE YEAR FOR THE DATA SUBMITTED IN THE QUESTIONNAIRE

This questionnaire seeks data for the 2009 reference year. If data are not available for the requested year, please report the most recent year available. Please indicate the reference year for the data reported in this questionnaire.

Reference year: _____

Domestic broadcasting media organizations by ownership

1.1. Please provide the number of domestic radio and television organizations legally authorized to provide radio or television channels, or both, by ownership.

Note: Please refer to the Instruction Manual for the definition of domestic broadcasting media organizations.

Ownership	Number of domestic broadcasting media organizations providing			
	Radio channels only	Television channels only	Both radio and television channels	TOTAL
Public				
Private				
Community				
Not specified				
TOTAL				
Of which: Number of broadcasting media organizations also owning domestic newspaper title(s)				

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Profile of the 4 major domestic radio and television channels by key characteristics

1.2. Please provide details about the following characteristics of the four major domestic radio and television channels (in terms of audience share) operating in your country.

Note: In case audience share data is not available, please rank the 4 major channels by Technical Penetration. If both are not available, please base your ranking on your own discretionary evaluation and document the methodology in the metadata field at the end of the section.

Please exclude channels that ONLY transmit content via the Internet and exclude FOREIGN channels that are NOT SPECIFICALLY EDITED FOR DOMESTIC AUDIENCE.

Key characteristics	Radio				Television			
	1st channel	2 nd channel	3 rd channel	4 th channel	1st channel	2 nd channel	3 rd channel	4 th channel
Audience share (%)								
Technical penetration (%)								
Ownership of the channel - (public, private, community)								
Type of access - (paid, free)								
Technical transmission platform - (terrestrial only, cable only, satellite only, combined, not specified)								
Type of transmission signal - (analog only, digital only, both analog and digital)								
Some content specifically created or edited for mobile phones (Yes, No)								
Online simulcast (100% live streaming) - (Yes, No)								
Some content online (podcasting or on-demand) - (Yes, No)								
Broadcast content originated domestically (%)								
Of which co-production (%)								
Main orientation of programme content - (generalist, thematic)								
Thematic channel programmes orientation - (children, disabled or special needs, other groups)								
Main language of broadcast (English, French, Spanish, Arabic etc.)								
Second language of broadcast (English, French, Spanish, Arabic etc.)								
Some content broadcast in one or more of the minority languages of the country- (Yes, No)								
Identification code of the media organization owning the channel - (A,B,C,D,E,F,G,H)								
Origin of the media organization owning the channel - (national, foreign)								
Market share (%) of the media organization owning the channel, by type of media								
Total audience share (%) of the media organization owning the channel, by type of media								
Total number of domestic radio channels provided by the media organization (including the one(s) ranked)								
Total number of domestic TV channels provided by the media organization (including the one(s) ranked)								
Total number of domestic daily newspaper title(s) owned by the media organization								
Percentage (%) of revenue from public grants or public subsidies								
Percentage (%) of revenue from licence fee								
Percentage (%) of revenue from advertising								
Percentage (%) of revenue from subscription								
Percentage (%) of revenue from donation or private subsidies								
Percentage (%) from other revenue source(s)								

Radio and television channels by technical penetration and ownership

1.3. Please provide the total number of domestic radio and television channels, by technical penetration.

Technical penetration	Number of radio channels					Number of television channels				
	Ownership				TOTAL	Ownership				TOTAL
	Public	Private	Community	Not specified		Public	Private	Community	Not specified	
Above 75% of households										
Between 25% and 75% of households										
Below 25% of households										
Not specified										
TOTAL										

Transmission signal of radio and television channels

1.4. Please provide the number of domestic radio and television channels reported in Table 1.3, by the following types of transmission signal.

Type of transmission signal	Number of radio channels	Number of television channels
Analog only		
Digital only		
Both analog and digital		
Not specified		
TOTAL		

Technical transmission platforms of radio and television channels

1.5. Please provide the number of domestic radio and television channels reported in table 1.3. that operate on the following technical transmission platforms.

Technical transmission platform	Number of radio channels	Number of television channels
Terrestrial only		
Cable only		
Satellite only		
Combined		
Not specified		
TOTAL		

Community Radio and Television channels by Type of Community media organization

1.6. Please provide the total number of community radio or television channels reported in Table 1.3, by type of organization.

Type of Community media organization	Number of community radio channels	Number of community television channels
Community associations		
Educational institutions		
Religious institutions		
Other		
TOTAL		

Viability of radio and television channels

1.7. Please provide the number of domestic radio and television channels that were newly established or ceased operations during the reference year (by ownership).

Note: Please consider for this table the newly established channels as licensed channels which are already operating in the reference year

Status	Number of radio channels					Number of television channels				
	Ownership					Ownership				
	Public	Private	Community	Not specified	Total	Public	Private	Community	Not specified	Total
Newly established										
Of which, due to merger										
Ceased operations										
Of which, due to merger										

Sources

1.8. Please provide below the name(s) and contact details of the relevant public or governmental institution(s) that systematically collect data on the broadcasting industries

Institution's name	Data is centralized		Data collection frequency		
	Yes	No	Annual	Biennial	Other, please specify:
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

Metadata

Please provide any specific explanations or clarifications which will help with the interpretation of data requested in any part of this questionnaire. Please also cite any reference manuals, publications or websites that are relevant.

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UIS/CI/N/2011
Montreal, 2011

Country: _____

QUESTIONNAIRE ON NEWSPAPER STATISTICS - Print and Electronic Newspapers

Data for the calendar year ending 2009 or latest year available

The objective of the annual Questionnaire on Newspaper Statistics is to collect policy-relevant and internationally comparable statistics on recent trends in key areas of the media industry across all countries in the world. The data will be published in the UNESCO Institute of Statistics (UIS) Data Centre at <http://stats.uis.unesco.org> and in major international reports.

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Please refer to the Instruction Manual before completing the questionnaire.

Data reported in this questionnaire should cover all newspaper organizations in your country. If this is not the case, please provide a detailed explanation in the metadata space.

Please do not leave any cell blank. The following codes should be used wherever figures are not available:

a = category not applicable

m = data missing (or not available)

n = quantity nil

x = data included in another category (please specify where using a comment or footnote)

Estimated or provisional data should be marked with an asterisk (*).

RESPONDENT INFORMATION

Please provide details of the person responsible for completing this questionnaire.

Family name:.....First name:..... Male..... Female

Job title (or position):.....

Department, division or sector (if any):.....

Organization:.....

Mailing address:.....

City:.....Postal code:.....

Country:.....Fax: (.....).....

Telephone: (.....).....Email:.....

Mobile phone: (.....).....Institutional website:.....

If the respondent is the same as for the Questionnaire on Broadcasting Statistics, please tick this box:

If the respondent is the same as for the Questionnaire on the Legal and Regulatory Framework for Media, please tick this box:

REFERENCE YEAR FOR THE DATA SUBMITTED IN THE QUESTIONNAIRE

This questionnaire seeks data for the 2009 reference year. If data are not available for the requested year, please report the most recent year available. Please indicate the reference year for the data reported in this questionnaire.

Reference year: _____

Daily and non-daily newspapers

1.1 Please provide the number of daily and non-daily newspaper titles with the corresponding Total sum of average circulation per issue.

Publishing format	Daily newspapers		Non-daily newspapers	
	Number of titles	Total sum of average circulation per issue	Number of titles	Total sum of average circulation per issue
Print only				
Free only				
Paid only				
Both free and paid				
Both print and online*				
Free only				
Paid only				
Both free and paid				
TOTAL				

* Please insert circulation for print versions only

Daily and non-daily newspapers by ownership and geographic coverage

1.2 Please provide the number of daily and non-daily newspaper titles (print only and both print and online) by type of ownership and geographic coverage.

Geographic coverage	Number of daily newspapers					Number of non-daily newspapers				
	Ownership				Total	Ownership				Total
	Public	Private	Community	Not specified		Public	Private	Community	Not specified	
National										
Sub-national										
Not specified										
TOTAL										

Community newspaper titles by major funding source

1.3 Please provide the number of community newspaper titles in table 1.2 by major funding source.

Major funding source	Number of community newspaper titles
Government	
Non-government	
Not specified	
TOTAL	

Key features of the 4 major print daily newspaper titles by the highest average circulation per issue

1.4 Please provide details about the following characteristics of the four major daily newspaper titles (i.e. Titles with the highest average circulation per issue) published in your country.

Key characteristics	Four major daily newspaper titles			
	1 st Newspaper title	2 nd Newspaper title	3 rd Newspaper title	4 th Newspaper title
Average circulation per issue - (for the print version only)				
Readership (in absolute figures)				
Ownership - (public, private, community)				
Main language of publication - (English, French, Spanish, Arabic, multilingual etc.)				
Main distribution model - (Paid, Free, Both, Not specified)				
Distribution format - (print only, both print and online)				
Media organization owning the newspaper title* - (A, B, C, D)				
Origin of owner - (National, Foreign)				
Main revenue source - (Public grant, Advertising, Subscriptions and sales, Donation etc.)				

* Please put the letter (A, B, C, D) to designate the owners in a decreasing order of average circulation per issue. Where the owner is the same for more than one title, please use the same letter.

Viability of print newspaper titles

1.5 Please provide the number of daily newspaper titles that were newly-established, merged or ceased operations within the same reference year (by type of ownership).

Status	Number of daily newspaper titles				TOTAL
	Ownership				
	Public	Private	Community	Not specified	
Newly established					
Of which, due to merger					
Ceased operations					
Of which, due to merger					

Sources

1.6 Please provide below the name(s) and contact details of the relevant public or governmental institution(s) that systematically collect data on the newspaper industries

Institution's name	Data is centralized		Data collection frequency		
	Yes	No	Annual	Biennial	Other, please specify:
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

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Montreal, 2011

Country: _____

QUESTIONNAIRE ON THE LEGAL AND REGULATORY FRAMEWORK FOR MEDIA

Data for the calendar year ending 2009 or latest year available

The objective of the annual Questionnaire on the LEGAL AND REGULATORY FRAMEWORK FOR MEDIA is to collect policy-relevant and internationally comparable data on recent trends in key areas of the media industry across all countries in the world. The data collected will be published in the UNESCO Institute of Statistics (UIS) Data Centre at <http://stats.uis.unesco.org> and in major international reports.

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Please refer to the Instruction Manual before completing the questionnaire.

Data reported in this questionnaire should cover all media institutions in your country. If this is not the case, please provide a detailed explanation in the metadata space.

Please do not leave any cell blank. The following codes should be used wherever figures are not available:

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RESPONDENT INFORMATION

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Family name:.....First name:..... Male..... Female

Job title (or position):.....

Department, division or sector (if any):.....

Organization:.....

Mailing address:.....

City:.....Postal code:.....

Country:.....Fax: (.....).....

Telephone: (.....).....Email:.....

Mobile phone: (.....).....Institutional website:.....

If the respondent is the same as for the Questionnaire on Broadcasting Statistics, please tick this box:

If the respondent is the same as for the Questionnaire on Newspaper Statistics, please tick this box:

REFERENCE YEAR FOR THE DATA SUBMITTED IN THE QUESTIONNAIRE

This questionnaire seeks data for the 2009 reference year. If data are not available for the requested year, please report the most recent year available. Please indicate the reference year for the data reported in this questionnaire.

Reference year: _____

Q.1. In your country, is there a Regulatory Authority dealing with broadcasting?

	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>
If yes, please provide the name(s)		
If yes, please provide the web link		

Q.2. In your country, Is there a self-regulatory body for broadcasting?

	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>
If yes, please provide the name(s)		
If yes, please provide the web link		

Q.3. In your country, what institution* is responsible for awarding the following forms of entitlement to operate a media?

NB. * Please insert the following codes that apply in the cells: A = Regulatory Authority; B = Executive Head (President or Prime Minister); C = Line Ministry; D = Legislative Body; E = Executive Cabinet; F= Other

Forms of entitlement		Television			Radio	Newspaper
		Terrestrial	Cable	Satellite		
Licence	Institution code					
	Institution name					
Registration	Institution code					
	Institution name					
Authorisation	Institution code					
	Institution name					
Other, specify _____	Institution code					
	Institution name					

Q.4. In your country, if there is a Regulatory Authority for radio and television broadcasting, please tick which of the following responsibilities are part of its mandate:

List of responsibilities	Yes	No, mandate with a different entity	No, no mandate in this country
Licence/authorisation for broadcast channels	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Spectrum frequency management	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitoring of competition rules	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitoring time allocation for advertisements on broadcast media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitoring legal provisions on content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Assessment and/or resolution of citizens' complaints	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitoring the Code of Conduct for broadcasting media	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Proposing policies and regulations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Q.5. In your country, to which authorities are Public Broadcasters formally accountable in the following domains?

Authority	Domains		
	Editorial line	Appointment of members	Finance
Government	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Regulatory Authority	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Legislative body	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Its own Governing or Executive Board	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other: _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Not applicable (no authority)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please provide the related reference of the law (or link):			

Q.6. Please provide below the prescribed quotas (broadcast time) for domestically-originated media content in public and private Radio and Television channels.

Broadcast media	Public (%)	Private (%)
Radio channels		
Television channels		
Please provide the related references of the laws (or links):		

Q.7. Does your country have legal provisions defining community broadcasting?

	Community radio broadcasting		Community television broadcasting	
	Yes	No	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Please provide the related references of the laws (or links):				

Q.8. Does your country have a timeframe defined by law for the switch-off from analogue to digital for terrestrial television broadcasting?

Note. In the case the switch-off has already taken place, indicate the year it occurred

	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>
If yes, what is the deadline (or year it occurred)?		
Please provide the related references of the laws (or links):		

Q.9 Are there legal guarantees in place to assure the confidentiality of journalists' sources?

	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>
Please provide the related references of the laws (or links):		

Q. 10. Are there qualifications required by law/regulation for an individual to practise as a journalist?

	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>
Please provide the related references of the laws (or links):		

Q. 11. Does your country have anti-concentration/anti-trust rules or laws on media ownership for:

	Yes	No
Domestic private companies?	<input type="checkbox"/>	<input type="checkbox"/>
Foreign companies?	<input type="checkbox"/>	<input type="checkbox"/>
Please provide the related references of the laws (or links):		

Q. 12. Does your country have regulations regarding cross-media ownership limitations for:

	Yes	No
Domestic private companies	<input type="checkbox"/>	<input type="checkbox"/>
Foreign companies	<input type="checkbox"/>	<input type="checkbox"/>
Please provide the related references of the laws (or links):		

Q.13. Is there a legal provision for access to information held by the State?

	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>
Please provide the related references of the laws (or links):		

Q.14. In your country, is there a Regulatory Authority dealing with newspapers?

	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>
If yes, please provide the name(s)		
If yes, please provide the web link		

Q.15. In your country, is there a self-regulatory body for newspapers?

	Yes	No
	<input type="checkbox"/>	<input type="checkbox"/>
If yes, please provide the name(s)		
If yes, please provide the web link		

Q.16. In your country, if there is a Regulatory Authority for newspapers, please tick which of the following responsibilities are part of its mandate:

List of responsibilities	Yes	No, mandate with a different entity	No, no mandate in this country
Entitlement to operate	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitoring of competition rules	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitoring advertising for newspapers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitoring legal provisions on content	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Assessment and/or resolution of citizens' complaints	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Monitoring the Code of Conduct for newspapers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Proposing policies and regulations	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

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