

Germany/Allemagne

(628)

UNITWIN/UNESCO Chairs Programme

Progress Report

Period of Activity: 2007

UNESCO Chair in Heritage Studies

Report established by: Professor Dr. Marie-Theres Albert, UNESCO Chairholder, the Brandenburg University of Technology

I. Activities

1. Academic activities

Education

During the 2007 activity year, the UNESCO Chair offered a course on World Heritage Studies.

Target group: Postgraduate students.

Training

Legal Aspects of the Protection of Cultural Heritage

Management Plans for World Heritage Sites

Fundraising and Finance Research

Strategies for Conservation and Use of Heritage Sites in Asia and Europe

2. Conferences/ Meetings:

Title: *Culture, Heritage and Identity*

Date and Place: 19-21 July 2007, James Cook University Cairns, Australia

Title: *Culture and Heritage in Times of Globalization*

Place: Deakin University, Melbourne, Australia

Title: *Erbe und Identität*

Date and Place: 19-20 April 2007, Eisenach, Germany

3. Interuniversity exchanges and partnerships

Interuniversity exchanges

European Union-Australia Pilot Co-operation in Higher Education

European Union's SOCRATES/ERASMUS Exchange Program
Saitama University (Japan) and Beijing Institute of Technology (China)

Partnerships

UNESCO World Heritage Centre
UNESCO-Welterbestätten Deutschland
International Institute for Rivers and Heritage (France)
Université d'Angers (France)
Université de Paris X Nanterre (France)
German Commission for UNESCO (Germany)
University College Dublin (Ireland)
International Cultural Centre Kraków (Poland)
Jagiellonian University (Poland)
Nicolaus Copernicus University (Poland)
Poznań University of Technology (Poland)
University of Warsaw (Poland)
Uniwersytet Zielonogórski (Poland)
Universitat Politècnica de Valencia (Spain)
University of Newcastle upon Tyne (United Kingdom)
University of Plymouth (United Kingdom)
University of Sunderland (United Kingdom)
Moscow Pedagogical State University (Russia)
Charles Darwin University (Australia)
Curtin University (Australia)
Deakin University (Australia)
Tongji University (China)
Beijing Institute of Technology (China)
Delhi School of Planning and Architecture (India)
Yarmouk University (Jordan)
Universidad Central de Venezuela (Venezuela)

4. Publications

Books

Title: *Training Strategies for World Heritage Management*

Authors: Marie-Theres Albert; Bernecker, Roland; Gutierrez Perez, Diego; Thakur, Nalini; Zhang, Nairen

Year: 2007

Language: English

Essays and Journal Articles

Title: "Erbe und Identität – Die UNESCO-Erinnerungspolitik als Beitrag zu Friedensprozessen"

Author: Marie-Theres Albert

Book title: *Erinnerung. Dokumentation einer Veranstaltung der UNESCO-Stätten im Raum Dessau-Wittenberg, Biosphären-reservat Mittelelbe*

Year: 2007

Language: German

Title: “Cultural, Heritage, and Identity”

Author: Marie-Theres Albert

Book title: *Cultural Heritage in the 21st Century Opportunities and Challenges*

Year: 2007

Language: English

Title: “You Can’t Teach Old Underdogs New Tricks: Socioeconomic Segregation as a Challenge for Heritage Education in Germany”

Author: Klaus Zehbe

Book Title: *Training Strategies for World Heritage Management*

Year: 2007

Language: English

II. Impact

The UNESCO Chair in Heritage Studies prepares its students to understand and analyze economic, social, cultural and political processes in the international arena and their relationship to the cultural heritage of nations, landscapes and ethnic groups. The Chair has developed important partnerships with European and Australian universities as part of its “Sharing our Heritages” program.

III. Forthcoming activities

The creation of a doctoral program in World Heritage Studies, the re-accreditation of the World Heritage Studies program and the evaluation of alumni work are among the forthcoming activities of the Chair. The Chair is committed to provide scholarship funding for its students at the World Heritage Studies program and to develop new initiatives of exchange and partnerships outside Germany.