

UNITED NATIONS EDUCATIONAL  
SCIENTIFIC AND CULTURAL ORGANIZATION

INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION  
OF THE WORLD CULTURAL AND NATURAL HERITAGE

OPERATIONAL GUIDELINES FOR THE IMPLEMENTATION OF THE  
WORLD HERITAGE CONVENTION

INTRODUCTION

1. The cultural heritage and the natural heritage are among the priceless and irreplaceable possessions, not only of each nation, but of mankind as a whole. The loss, through deterioration or disappearance, of any of these most prized possessions constitutes an impoverishment of the heritage of all the peoples in the world. Parts of that heritage, because of their exceptional qualities, can be considered to be of outstanding universal value and as such worthy of special protection against the dangers which increasingly threaten them.
2. In an attempt to remedy this perilous situation and to ensure, as far as possible, the proper identification, protection, conservation, presentation and rehabilitation of the world's irreplaceable heritage, the Member States of Unesco adopted in 1972 the Convention concerning the Protection of the World Cultural and Natural Heritage, hereinafter referred to as "the Convention". The Convention, which complements and in no way competes with heritage conservation programmes at the national level, provides for the establishment of a "World Heritage Committee" and a "World Heritage Fund". Both the Committee and the Fund have been in operation since 1976.
3. The World Heritage Committee, hereinafter referred to as "the Committee" has three essential functions :
  - (i) to identify, on the basis of nominations submitted by States Parties, cultural and natural properties of outstanding universal value which are to be protected under the Convention and to list those properties on the "World Heritage List" ;
  - (ii) to decide which properties included in the World Heritage List are inscribed on the "List of World Heritage in Danger" (only properties which require for their conservation major operations and for which assistance has been requested under the Convention can be considered) ;
  - (iii) to determine in what way and under what conditions the resources in the World Heritage Fund can most advantageously be used to assist States Parties, as far as possible, in the protection of their properties of outstanding universal value.

4. The operational guidelines which are set out below have been prepared for the purpose of informing States Parties to the Convention and new members of the Committee of the principles which are to guide the work of the Committee in establishing the World Heritage List and in granting international assistance under the World Heritage Fund. These guidelines also provide details on other questions, mainly of a procedural nature, which relate to the implementation of the Convention.

5. The Committee is fully aware that its decisions must be based on considerations which are as objective and scientific as possible, and that any appraisal made on its behalf must be thoroughly and responsibly carried out. It recognizes that objective and well considered decisions depend upon :

- carefully prepared criteria,
- thorough procedures,
- evaluation by qualified experts and the use of expert referees.

The operational guidelines have been prepared with these objectives in mind.

I. ESTABLISHMENT OF THE WORLD HERITAGE LIST

A. General Principles

6. The Committee agreed that the following general principles would guide its work in establishing the World Heritage List :

(i) The Convention provides for the protection of those cultural and natural properties (1) deemed to be of outstanding universal value. It is not intended to provide for the protection of all properties of great interest, importance or value, but only for a select list of the most outstanding of these from an international viewpoint. The outstanding universal value of cultural and natural properties is defined by Articles 1 and 2 of the Convention. These definitions are interpreted by the Committee by using two sets of criteria : one set for cultural property and another set for natural property. The criteria adopted by the Committee for this purpose are set out in paragraphs 17 to 23 below.

(ii) Because of the educational and public information purposes of the World Heritage List, the criteria for the inclusion of properties in the List have been elaborated to enable the Committee to act with full independence in evaluating the intrinsic merit of a property, without regard to any other consideration (including the need for technical cooperation support).

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(1) cf. definitions of "cultural heritage" and "natural heritage" in Articles 1 and 2 of the Convention set out in paragraphs 17 and 20 below.

- (iii) The Committee considers it highly desirable for each State Party to submit a tentative list of cultural and natural properties situated in its territory and suitable for inclusion in the World Heritage List, to enable it to evaluate within the widest possible context the outstanding universal value of each property nominated to the List.
- (iv) Efforts will be made to avoid any disproportion between the cultural heritage and the natural heritage properties entered on the List.
- (v) Cultural and natural properties are included in the World Heritage List according to a gradual process and no formal limit is imposed either on the total number of properties included in the List or on the number of properties any individual State can submit at successive stages for inclusion therein.
- (vi) The characteristics for which a specific property is included in the World Heritage List will be briefly set out by the Committee in its reports on the basis of texts proposed to this effect by ICOMOS and IUCN.
- (vii) When a property has deteriorated to the extent that it has lost those characteristics which determined its inclusion in the World Heritage List, the procedure concerning the possible deletion from the List will be applied. This procedure is set out in paragraphs 24 to 32 below.

B. Indications to States Parties concerning nominations to the List

7. Each State Party should, as far as possible, submit to the Committee a tentative list which will constitute the "inventory" provided for in Article 11 of the Convention of cultural and natural properties situated within its territory and which it considers suitable for inclusion in the World Heritage List. This list, which does not need to be exhaustive, should comprise those properties which the State intends to nominate during the following five to ten years. Each State Party is invited to nominate, as far as possible on the basis of the above-mentioned list, cultural and natural properties situated within its territory which it considers to be of outstanding universal value and suitable for inclusion in the World Heritage List.

8. The fundamental principle stipulated in the Convention is that properties nominated must be of outstanding universal value and the properties nominated therefore should be carefully selected. The criteria against which the Committee will evaluate properties are set out in paragraphs 17 to 23 below.

9. Each nomination should be submitted on the appropriate form (see paragraph 33 below) and should provide all the relevant information, and be supported by all the necessary documentation to demonstrate that the property nominated is truly of "outstanding universal value".

10. In nominating properties to the List, States Parties are invited to keep in mind the desirability of achieving a reasonable balance between cultural heritage and natural heritage properties included in the World Heritage List.

11. In cases where a cultural and/or natural property which fulfils the criteria adopted by the Committee extends beyond national borders the States Parties concerned are encouraged to submit a joint nomination.

12. Whenever necessary for the proper conservation of a cultural or natural property nominated, an adequate "buffer zone" around a property should be foreseen and should be afforded the necessary protection. A buffer zone can be defined as an area surrounding the property which has an essential influence on the physical state of the property and/or on the way in which the property is perceived; the area constituting the buffer zone should be determined in each case through technical studies. Details on the size and characteristics of a buffer zone, as well as a map indicating its precise boundaries, should be provided in the nomination file relating to the property in question.

13. In keeping with the spirit of the Convention, States Parties should as far as possible endeavour to include in their submissions properties which derive their outstanding universal value from a particularly significant combination of cultural and natural features.

14. States Parties may propose in a single nomination a series of cultural properties in different geographical locations, provided that they are related because they belong to :

- (i) the same historico-cultural group or
- (ii) the same type of property which is characteristic of the geographical zone

and provided that it is the series as such, and not its components taken individually, which is of outstanding universal value.

15. When a series of cultural properties, as defined in paragraph 14 above, consists of properties situated in the territory of more than one State Party to the Convention, the States Parties concerned may in agreement, jointly submit a single nomination.

16. Where the intrinsic qualities of a property nominated are threatened by action of man and yet meet the criteria set out in paragraphs 17 to 23, an action plan outlining the corrective measures required should be submitted with the nomination file. Should the corrective measures submitted by the nominating State not be taken within the time proposed by the State, the property will be considered by the Committee for delisting in accordance with the procedure adopted by the Committee.

C. Criteria for the inclusion of cultural properties in the World Heritage List

17. The criteria for the inclusion of cultural properties in the World Heritage List should always be seen in relation to one another and should be considered in the context of the definition set out in Article 1 of the Convention which is reproduced below :

"monuments :  
architectural works, works of monumental sculpture and painting elements or structures of an archaeological nature, inscriptions, cave dwellings and combinations of features, which are of outstanding universal value from the point of view of history, art or science ;

groups of buildings :  
groups of separate or connected buildings which, because of their architecture, their homogeneity or their place in the landscape, are of outstanding universal value from the point of view of history, art or science ;

sites :  
works of man or the combined works of nature and of man, and areas including archaeological sites which are of outstanding universal value from the historical, aesthetic, ethnological or anthropological points of view".

18. A monument, group of buildings or site - as defined above - which is nominated for inclusion in the World Heritage List will be considered to be of outstanding universal value for the purposes of the Convention when the Committee finds that it meets one or more of the following criteria and the test of authenticity. Each property nominated should therefore :

- a) (i) represent a unique artistic achievement, a masterpiece of the creative genius; or
- (ii) have exerted great influence, over a span of time or within a cultural area of the world, on developments in architecture, monumental arts or town-planning and landscaping ; or
- (iii) bear a unique or at least exceptional testimony to a civilization which has disappeared ; or
- (iv) be an outstanding example of a type of structure which illustrates a significant stage in history ; or
- (v) be an outstanding example of a traditional human settlement which is representative of a culture and which has become vulnerable under the impact of irreversible change ; or
- (vi) be directly or tangibly associated with events or with ideas or beliefs of outstanding universal significance (the Committee considered that this criterion should justify inclusion in the List only in exceptional circumstances or in conjunction with other criteria)

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- b) meet the test of authenticity in design, materials, workmanship or setting (the Committee stressed that reconstruction is only acceptable if it is carried out on the basis of complete and detailed documentation on the original and to no extent on conjecture).

19. The following additional factors will be kept in mind by the Committee in deciding on the eligibility of a cultural property for inclusion in the List :

- a) the property including its state of preservation should be evaluated relatively, that is, it should be compared with that of other property of the same type dating from the same period, both inside and outside the State Party's borders ;
- b) nominations of immovable property which are likely to become movable will not be considered.

D. Criteria for the inclusion of natural properties in the World Heritage List

20. In accordance with Article 2 of the Convention, the following is considered as "natural heritage" :

"natural features consisting of physical and biological formations or groups of such formations, which are of outstanding universal value from the aesthetic or scientific point of view ;

geological and physiographical formations and precisely delineated areas which constitute the habitat of threatened species of animals and plants of outstanding universal value from the point of view of science or conservation ;

natural sites or precisely delineated natural areas of outstanding universal value from the point of view of science, conservation or natural beauty".

21. A natural heritage property - as defined above - which is submitted for inclusion in the World Heritage List will be considered to be of outstanding universal value for the purposes of the Convention when the Committee finds that it meets one or more of the following criteria and fulfils the conditions of integrity set out below. Sites nominated should therefore :

- (i) be outstanding examples representing the major stages of the earth's evolutionary history ;
- (ii) be outstanding examples representing significant ongoing geological processes, biological evolution and man's interaction with his natural environment : as distinct from the periods of the earth's development, this focuses upon ongoing processes in the development of communities, of plants and animals, landforms and marine and fresh water bodies ; or
- (iii) contain superlative natural phenomena, formations or features or areas of exceptional natural beauty, such as superlative examples of the most important ecosystems, natural features, spectacles presented by great concentrations of animals, sweeping vistas covered by natural vegetation and exceptional combinations of natural and cultural elements ; or
- (iv) contain the most important and significant natural habitats where threatened species of animals or plants of outstanding universal value from the point of view of science or conservation still survive.

22. In addition to the above criteria, the sites should also fulfil the following conditions of integrity :

- (i) the sites described in 21 (i) should contain all or most of the key interrelated and interdependent elements in their natural relationships ; for example, an "ice age" area would be expected to include the snow field, the glacier itself and samples of cutting patterns, deposition and colonization (striations, moraines, pioneer stages of plant succession, etc.).

- (ii) The sites described in 21 (ii) should have sufficient size and contain the necessary elements to demonstrate the key aspects of the process and to be self-perpetuating. For example, an area "of tropical rain forest" may be expected to include some variation in elevation above sea level, changes in topography and soil types, river banks or oxbow lakes, to demonstrate the diversity and complexity of the system.
- (iii) The sites described in 21 (iii) should contain those ecosystem components required for the continuity of the species or of the objects to be conserved. This will vary according to individual cases ; for example, the protected area of waterfall would include all, or as much as possible, of the supporting upstream watershed ; or a coral reef area would be provided with control over siltation or pollution through the stream flow or ocean currents which provide its nutrients.
- (iv) The area containing threatened species as described in 21 (iv) should be of sufficient size and contain necessary habitat requirements for the survival of the species.
- (v) In the case of migratory species, reasonable sites necessary for their survival, wherever they are located, should be adequately protected. The Committee must receive assurances that the necessary measures be taken to ensure that the species are adequately protected throughout their full life cycle. Agreements made in this connection, either throughout adherence to international conventions or in the form of other multilateral or bilateral arrangements would provide this assurance.

23. Each site should be evaluated relatively, that is, it should be compared with other sites of the same type, both inside and outside the State Party's borders, within a biogeographic province or migratory pattern.

E. Procedure for the eventual deletion of properties from the World Heritage List

24. The Committee adopted the following procedure for the deletion of properties from the World Heritage List in cases :

- a) where the property has deteriorated to the extent that it has lost those characteristics which determined its inclusion in the World Heritage List ; and
- b) where the intrinsic qualities of a world heritage site were already threatened at the time of its nomination by action of man and where the necessary corrective measures as outlined by the State Party at the time, have not been taken within the time proposed.

25. When a property inscribed on the World Heritage List has seriously deteriorated, or, when the necessary corrective measures have not been taken within the time proposed, the State Party on whose territory the property is situated should so inform the Secretariat of the Committee.

26. When the Secretariat receives such information from a source other than the State Party concerned, it will, as far as possible, verify the source and the contents of the information in consultation with the State Party concerned and request its comments. The Secretariat will inform the Chairman of the Committee of the results of its investigations and the Chairman will decide whether the information is to be acted upon. If the Chairman decides that the information is not to be acted upon, no action will be taken.

27. In all cases except those on which the Chairman decided that no further action should be taken, the Secretariat will request the competent advisory organization (s), (ICOMOS, IUCN or ICCROM), to forward comments on the information received.

28. The information received, together with the comments of the State Party and the advisory organization (s), will be brought to the attention of the Bureau of the Committee. The Bureau may take one of the following measures :

- a) it may decide that the property has not seriously deteriorated and that no further action should be taken ;
- b) when the Bureau considers that the property has seriously deteriorated, but not to the extent that its restoration is impossible, it may recommend to the Committee that the property be maintained on the List, provided that the State Party takes the necessary measures to restore the property within a reasonable period of time. The Bureau may also recommend that technical co-operation be provided under the World Heritage Fund for work connected with the restoration of the property, if the State Party so requests.
- c) when there is evidence that the property has deteriorated to the point where it has irretrievably lost those characteristics which determined its inclusion in the List, the Bureau may recommend that the Committee delete the property from the List ; before any such recommendation is submitted to the Committee, the Secretariat will inform the State Party concerned of the Bureau's recommendation; any comments which the State Party may make with respect to the recommendation of the Bureau will be brought to the attention of the Committee, together with the Bureau's recommendation ;
- d) when the information available is not sufficient to enable the Bureau to take one of the measures described in a), b) or c) above, the Bureau may recommend to the Committee that the Secretariat be authorized to take the necessary action to ascertain, in consultation with the State Party concerned, the present condition of the property, the dangers to the property and the feasibility of adequate restoring the property, and to report to the Bureau on the results of its action ; such measures may include the sending of a fact-finding mission or the consultation of specialists. In cases where emergency action is required, the Bureau may itself authorize the financing from the World Heritage Fund of the emergency assistance that is required.

29. The Committee will examine the recommendation of the Bureau and all the information available and will take a decision. Any such decision shall, in accordance with Article 13 (8) of the Convention, be taken by a majority of two-thirds of its members present and voting. The Committee shall not decide to delete any property unless the State Party has been consulted on the question.



30. The State Party will be informed of the Committee's decision.
31. If the Committee's decision entails any modification to the World Heritage List, this modification will be reflected in the next updated list that is published. The reasons for the deletion of any property from the List will also be given in the publication.
32. In adopting the above procedure, the Committee was particularly concerned that all possible measures should be taken to prevent the deletion of any property from the List and was ready to offer technical co-operation as far as possible to States Parties in this connection. Furthermore, the Committee wishes to draw the attention of States Parties to the stipulations of Article 4 of the Convention which reads as follows :

"Each State Party to this Convention recognizes that the duty of ensuring the identification, protection, conservation, presentation and transmission to future generations of the cultural and natural heritage referred to in Articles 1 and 2 and situated on its territory, belongs primarily to that State ...".

F. Format and content of nominations

33. The same printed form approved by the Committee, is used for the submission of nominations of cultural and natural properties. The following information and documentation is to be provided :

(i) Specific location

Country  
State, province or region  
Name of property  
Maps and plans with indications of location of property and of geographical co-ordinates

(ii) Juridical data

Owner  
Legal status :  
. category of ownership (public or private)  
. details of legal and administrative protective measures, taken or envisaged for the conservation of property  
. state of occupancy and accessibility to the general public

Responsible administration

(iii) Identification

Description and inventory  
Photographic and cinematographic documentation  
History  
Bibliography

(iv) State of preservation/conservation

Diagnosis

Agent responsible for preservation/conservation

History of preservation/conservation

Measures for preservation/conservation (including management plans or proposals for such plans)

Development plans for the region

(v) Justification for inclusion in the World Heritage List

All relevant information to be provided to demonstrate that the property nominated is of "outstanding universal value" in terms of the criteria adopted by the Committee. Statement is to include a comparative evaluation of properties of the same type or having similar features which are found in other countries.

34. Each nomination should be accompanied by a two-page summary which will be translated and reproduced by the Secretariat for distribution to all States Parties to the Convention.

G. Procedure and calendar for the processing of nominations

35. The annual schedule set out below has been fixed for the receipt and processing of nominations to the World Heritage List. It should be emphasized, however, that the process of nominating properties to the World Heritage List is an ongoing one. Nominations to the List can be submitted at any time during the year. Those received by 1 January of a given year will be considered during that year. Those received after 1 January of a given year will be considered during the following year.

1 January Deadline for receipt by the Secretariat of nominations to be processed during that year.

By 1 April The Secretariat :

- 1) registers each nomination and checks on the origin and contents,
- 2) transmits the nominations to the appropriate international organization (ICOMOS, IUCN), who :
  - a) examines each dossier to ascertain whether the information and documentation provided are complete and takes the necessary measures, in co-operation with the Secretariat, to obtain complementary data, as necessary ; and
  - b) undertakes a professional evaluation of each nomination in terms of the criteria adopted by the Committee and transmits their evaluation to members of the Bureau of the Committee, ~~to the States Parties to the Convention which are concerned~~ and to the Secretariat ;
- 3) translates and reproduces the summaries of nominations into the working languages of the Committee.

During April The Secretariat transmits the summaries of nominations to members of the Bureau.

- May The Bureau examines the nominations and prepares recommendations thereon to the Committee
- June-July The summaries of nominations and the recommendations of the Bureau are transmitted to all States Parties to the Convention.
- September - October The Committee examines, on the basis of all the information submitted by States Parties, those nominations which :
- a) are recommended by the Bureau for inscription on the World Heritage List ;
  - b) are definitely not recommended for the List ;
  - c) raise problems of application of the criteria ;
- and determine which properties are entered in the List.
- It is to be noted that the Committee will not consider nominations when :
- a) the deadline for their submission has not been respected ;
  - b) it has not been possible to complete their evaluation ;
  - c) it is evident that the supporting documentation is incomplete or inadequate.
- November-December The Secretariat forwards the report on the Committee meeting, containing all the decisions taken by the Committee, to all States Parties to the Convention.

36. The normal deadlines for the submission and processing of nominations will not apply in the case of properties which, in the opinion of the Bureau, after consultation with the competent non-governmental organization, would unquestionably meet the criteria for inclusion in the World Heritage List and which have suffered damage from disaster caused by natural events or by human activities. Such nominations will be processed on an emergency basis.

## II. INTERNATIONAL ASSISTANCE

### A. Different forms of assistance available under the World Heritage Fund

#### 1) Preparatory assistance

37. Assistance is available to States Parties for the preparation of :
- a) inventories of cultural and/or natural properties suitable for inclusion in the World Heritage List ;
  - b) nominations of cultural and natural properties to the World Heritage List ; and
  - c) requests for technical co-operation, including requests relating to the organization of training courses.

This type of assistance, known as "preparatory assistance", can take the form of consultant services, equipment or, in exceptional cases, financial

grants. The budgetary ceiling for each property assistance project is fixed at \$15,000.

38. Requests for preparatory assistance will be forwarded by the Secretariat to the Chairman, who will decide in consultation with the Director-General on the type and extent of assistance to be granted. Request forms (reference WHC/5) can be obtained from the Secretariat.

## 2) Emergency assistance

39. States Parties may request emergency assistance for work in connection with cultural and natural properties included or suitable for inclusion in the World Heritage List and which are in immediate danger of total destruction or disappearance. Such assistance may be made available for the following purposes :

- a) to prepare urgent nominations of properties for the World Heritage List ;
- b) to draw up an emergency plan to safeguard properties inscribed on or nominated to the World Heritage List ;
- c) to undertake emergency measures for the safeguarding of a property inscribed on or nominated to the World Heritage List.

40. Emergency assistance may be made available in the same form as preparatory assistance. Requests will be processed in the same way as preparatory assistance requests (see paragraph 38 above). Request forms (reference WHC/5) can be obtained from the Secretariat.

## 3) Fellowships

41. States Parties may request fellowships for the training of specialized staff at all levels, in the field of identification, protection, conservation, presentation and rehabilitation of the cultural and natural heritage. The proposed training must be related to the implementation of the World Heritage Convention.

42. Requests for fellowships should be submitted on the standard "Application for Fellowship" form used for all fellowships administered by Unesco. These forms can be obtained from Unesco National Commissions, Unesco offices and offices of the United Nations Development Programme in Member States, as well as from the Secretariat. Each request should be accompanied by a statement indicating the relationship of the proposed study plan to the implementation of the World Heritage Convention within the State Party submitting the request.

43. Fellowship requests will be transmitted by the Secretariat to the Chairman who will decide, in consultation with the Director-General, on the type and duration of the training facilities to be granted.

44. When the fellowship has been approved a complete dossier on the candidate should be forwarded to the Secretariat. Each dossier should consist of :

- Unesco certificate of language knowledge form completed by an official body (British Council, Alliance française, etc.), in triplicate ;
- Unesco completed report of medical examination with thorax X-ray of standard size (one copy each) ;

for academic studies

- certified copies of all academic transcripts and university degrees or diplomas.

N.B. For academic studies in the United States of America, three letters of recommendation are also required.

4. Technical co-operation

45. States Parties can request technical co-operation for the following purposes:

- a) work foreseen in safeguarding projects for properties included, or nominated for inclusion in the World Heritage List ; and
- b) as support for the training of specialized staff at the national or regional level, in accordance with Article 23 of the Convention.

46. Technical co-operation may take the following forms (Article 22 of the Convention) :

- (i) studies concerning the artistic, scientific and technical problems raised by the protection, conservation, presentation and rehabilitation of the cultural and natural heritage ;
- (ii) services of experts, technicians and skilled labour ;
- (iii) equipment which the State concerned does not possess or is not in a position to acquire ;
- (iv) low-interest or interest-free loans which might be repayable on a long-term basis ;
- (v) the granting, in exceptional cases and for special reasons, of non-repayable subsidies.

47. The following information should be provided by States Parties in their request for technical co-operation :

a) Safeguarding projects for properties included or nominated for inclusion in the World Heritage List :

(i) details of property

- date of inscription on or of nomination to the World Heritage List,
- brief description of property,
- legal status of property,

(ii) details of request

- detailed description of danger to property,
- objectives and expected impact of project,
- proposed activities to be undertaken
  - . with national financing,
  - . with assistance under the Convention,

- (iii) approximate cost of proposed activities
  - paid nationally,
  - requested under the Convention,
- (iv) national body responsible for the project and details of project administration,

b) Support for the training of specialized staff at the national or regional level

- (i) details on the training course concerned (courses offered, level of instruction, teaching staff, number of students and country of origin, etc.),
- (ii) type of assistance requested (details on field of specialization and level of teaching staff requested, duration required, equipment needed, etc.),
- (iii) approximate cost of assistance requested.

48. In the case of large-scale projects, the following additional information is to be provided :

- a) detailed scientific and technical data concerning the work to be undertaken ;
- b) a detailed analysis of the requirements in equipment, expendable and non-expendable supplies, specialist services, skilled and unskilled labour, as well as administrative personnel, etc.;
- c) the training component (in-service training as well as fellowships for training abroad) ;
- d) presentation of the cost of all items required, broken down to reflect local inputs and those which must come from external sources ;
- e) schedule showing the desirable starting date ; flow of funds, equipment supplies and personnel, and the overall flow of activities of the project ;
- f) a statement and supporting analysis, where appropriate, of the social and environmental impact of the project.

49. Technical co-operation request forms can be obtained from the Secretariat. Requests should be forwarded to the Secretariat which will submit them to the Bureau of the Committee. Requests, together with the recommendations of the Bureau, will then be examined by the Committee itself at its annual meeting.

B. Order of priorities for the granting of international assistance

50. Without prejudicing the provisions of the Convention, which shall always prevail, the Committee agreed on the following order of priorities with respect to the type of activities to be assisted under the Convention :

- emergency measures to save property included, or nominated for inclusion, in the World Heritage List, and which is in immediate danger of deterioration or total destruction ;

- preparatory assistance for drawing up nominations to the World Heritage List and requests for technical co-operation ;
- projects which are likely to have a multiplier effect ('seed money') because they :
  - . stimulate general interest in conservation ;
  - . contribute to the advancement of scientific research ;
  - . contribute to the training of specialized personnel ;
  - . generate contributions from other sources.

51. The Committee also agreed that the following factors would in principle govern its decisions in granting assistance under the Convention :

- (i) the urgency of the work and of the protective measures to be taken ;
- (ii) the legislative, administrative and financial commitment of the recipient State to preserve and manage the property ;
- (iii) the cost of the project ;
- (iv) the interest for, and exemplary value of, the project in respect of scientific research and the development of economic conservation techniques (this would cover, for instance, the proposed use on the project of new methods and techniques in conservation, i.e. "pilot projects" carried out with the most economic means which would have an exemplary value) ;
- (v) the educational value both for the training of local experts and for the general public, that is, the training opportunities that would arise for local staff and the impact which the project would have on the awareness and appreciation of the general public, not only in the country in which the property is located, but on a world-wide scale ;
- (vi) the cultural and ecological benefits accruing from the project, and
- (vii) the consequences from the social and economic points of view.

52. Properties included in the World Heritage List are considered to be equal in value. For this reason, the criteria proposed above make no reference to the relative value of the properties. A balance will be maintained between funds allocated to projects for the preservation of the cultural heritage on the one hand and projects relating to the natural heritage on the other hand.

C. Agreement to be concluded with States receiving international assistance

53. When technical co-operation on a large scale is granted to a State Party, an agreement will be concluded between the Committee and the State concerned in which will be set out :

- a) the scope and nature of the technical co-operation granted ;
- b) the obligations of the Government ;

- c) the facilities, privileges and immunities to be applied by the Government to the Committee and/or Unesco, to the property, funds and assets allocated to the project as well as to the officials and other persons performing services on behalf of the Committee and/or Unesco in connection with the project.

54. The text of a standard agreement has been adopted by the Committee.

55. The Committee decided to delegate authority to the Chairman to sign such agreements on its behalf. In exceptional circumstances, or when necessary for practical purposes, the Chairman may delegate authority to a member of the Secretariat whom he will designate.

#### D. Implementation of projects

56. In order to ensure the efficient implementation of a project for which technical co-operation has been granted under the World Heritage Fund, the Committee recommends that a single body - whether national, regional, local, public or private - should be entrusted with the responsibility of executing the project in the State Party concerned.

### III. WORLD HERITAGE FUND

57. The Committee decided that contributions offered to the World Heritage Fund for international assistance campaigns and other Unesco projects of technical co-operation for any property inscribed on the World Heritage List shall be accepted and used as international assistance pursuant to Section V of the Convention, and in conformity with the modalities established for carrying out the campaign or project.

58. States Parties to the Convention who anticipate making contributions towards international assistance campaigns or other Unesco projects of technical co-operation for any property inscribed on the List are encouraged to make their contributions through the World Heritage Fund.

59. The financial regulations for the Fund are set out in document WHC/7.

### IV. BALANCE BETWEEN THE CULTURAL AND THE NATURAL HERITAGE IN THE IMPLEMENTATION OF THE CONVENTION

60. In order to improve the balance between the cultural and natural heritage in the implementation of the Convention, the Committee has recommended that the following measures be taken :

- a) Preparatory assistance to States Parties should be granted on a priority basis for :
  - (i) the establishment of tentative lists of cultural and natural properties situated in their territories and suitable for inclusion in the World Heritage List ;
  - (ii) the preparation of nominations of types of properties underrepresented in the World Heritage List.
- b) States Parties to the Convention should provide the Secretariat with the name and address of the governmental organization (s) primarily responsible for cultural and natural properties, so



that copies of all official correspondence and documents can be sent by the Secretariat to these focal points as appropriate.

- c) States Parties to the Convention should convene at regular intervals at the national level a joint meeting of those persons responsible for natural and cultural heritage in order that they may discuss matters pertaining to the implementation of the Convention. This does not apply to States Parties where one single organization is dealing with both cultural and natural heritage.
- d) The Committee, deeply concerned with maintaining a balance in the number of experts from the natural and cultural fields represented on the Bureau, urges that every effort be made in future elections in order to ensure that :
  - (i) the chair is not held by persons with expertise in the same field, either cultural or natural, for more than two succeeding years ;
  - (ii) at least two "cultural" and at least two "natural" experts are present at Bureau meetings to ensure balance and credibility in reviewing nominations to the World Heritage List.
- e) States Parties to the Convention should choose as their representatives persons qualified in the field of natural and cultural heritage, thus complying with Article 9, paragraph 3, of the Convention.

## V. OTHER MATTERS

### A. Use of the World Heritage Emblem and the name, symbol or depiction of world heritage sites

61. At its second session, the Committee adopted the World Heritage Emblem which had been prepared by M. Michel Olyff. This emblem symbolizes the interdependence of cultural and natural properties : the central square is a form created by man and the circle represents nature, the two being intimately linked. The emblem is round, like the world, but at the same time it is a symbol of protection. The Committee decided that the two versions proposed by the artist (see Annex I) could be used, in any colour, depending on the use, the technical possibilities and considerations of an artistic nature.

62. Properties included in the World Heritage List should be marked with the emblem which should, however, be placed in such a way that it does not visually impair the property in question.

63. States Parties to the Convention should take all possible measures to prevent the use of the emblem of the Convention and the use of the name of the Committee and the Convention in their respective countries by any group or for any purpose not explicitly recognized and approved by the Committee. The World Heritage emblem should, in particular, not be used for any commercial purposes unless specific authorization is obtained from the Committee.

64. The name, symbol or depiction of a World Heritage site, or of any element thereof, should not be used for commercial purposes unless written

authorization has been obtained from the State concerned on the principles of using the said name, symbol or depiction, and unless the exact text or display has been approved by that State and, as far as possible, by the national authority specifically concerned with the protection of the site. Any such utilization should be in conformity with the reasons for which the property has been placed on the World Heritage List.

B. Rules of Procedure of the Committee

65. The Rules of Procedure of the Committee, adopted by the Committee at its first session and amended at its second and third sessions, are to be found in document WHC/1.

C. Publication of the World Heritage List

66. An up-to-date version of the World Heritage List will be published once every two years. The List of the World Heritage in Danger and the list of properties for which international assistance has been granted (which will include references to properties for which technical assistance has been granted but will not refer to preparatory assistance granted) will be published as appendices of the List.

WORLD HERITAGE EMBLEM / EMBLEME DU PATRIMOINE MONDIAL

(adopted by the World Heritage Committee at its second session /  
adopté par le Comité du patrimoine mondial à sa deuxième session)

