



AIRBUS INNOVATION WEEK

UNIVERSITY OF SÃO PAULO



INNOVATE

WITH **US!**



10th-14th MARCH 2014

Hosted by the Polytechnic School and the Faculty of Architecture and Urbanism and open to all USP students

Event	Location	Date	Time	What's on
The Future By Airbus Interactive Global Webinar	D2-015A (Polytechnic School Auditorium)	Tuesday 11th March	14.00 16.00	Discover the vast array of unbelievable innovations used to build aircraft today and put your questions directly to Gary and Gregor, Airbus Innovators.
Airbus Innovation Week Launch, with UNESCO Innovation for Sustainability workshop	Auditorium (Faculty of Architecture and Urbanism)	Wednesday 12th March	14.00 16.00	Discover the objectives and activities that make up Innovation Week and take part in the UNESCO Innovation for Sustainability Workshop.
Innovation Workshop 1: Your Flight - Adapting to Passenger Needs	FAB LAB (Faculty of Architecture and Urbanism)	Wednesday 12th March	17.30 20.30	How to make the flying experience enjoyable to all passengers? In groups you will develop solutions for passengers with special needs.
Innovation Mash-up	Sala Congregação (Faculty of Architecture and Urbanism)	Thursday 13th March	14.00 17.00	Explore the hottest topics of the week, including the latest Airbus developments in 3D printing and the co-innovated Bag2Go.
Innovation Workshop 2: Your Flight - Individual by Choice	FAB LAB (Faculty of Architecture and Urbanism)	Thursday 13th March	17.30 20.30	How could flying suit different traveller's expectations? In groups you will come up with ideas for individualised air travel experiences.
Fly Your Ideas	Auditorium (Faculty of Architecture and Urbanism)	Friday 14th March	15.00 17.30	Hear from Team Levar, University São Paulo, about their 2013 winning idea - a truly innovative air cushion solution for baggage handling, inspired by air hockey tables and ask them about their experience.
Closing Session and Celebration Cocktails	Auditorium (Faculty of Architecture and Urbanism)	Friday 14th March	17.30 19.00	Celebrate Innovation Week with everyone involved for a memorable close to a unique and inspiring event. Attend one of the above events to receive an invitation.

Join us for any of the Airbus Innovation Week events by completing the simple registration form now at www.airbus-fyi.com

Connect with us on Twitter @Airbus #FlyYourIdeas

