# Using values to drive a global movement

- 80 people from 5 continents
- #ProudtoShare our stories
- New global pilots to build the brand

### Belonging together

in Ukraine, Moldova and Romania by connecting people and places through local products from the biosphere reserve.



## **Empowering people**

in Peru by inviting a diverse local community to manage the Oxapampa Ashaninka Yanesha BR.

## **Modeling solutions**

in Namibia by creating a campsite for women in the local community to run and create income.

### **Celebrating life**

in Madagascar with a festival where farmers throw rice into the rivers to feed the fish and celebrate the connection between food and nature.