

BROLL

International Year of Chemistry 2011

Duration: 03'08"
January 27, 2011

TC

01 :00 :00 :00	Laboratory - Hungary (Shot date 1999)
01 :00 :39 :10	University of chemistry in Kenya (Shot date 1998)
01 :00 :51 :09	Laboratory – Mexico (Shot date 2006)
01 :01 :32 :24	University of chemistry – Russian Federation (Shot date 2005)
01 :01 :42 :18	Global experiment in a secondary school - South Africa (Shot date 2010)
01 :01 :58 :19	Soundbite (English) : Julia Hassler, Science Sector, UNESCO (January 2011)
	“There is a desperate need worldwide in developing countries and developed countries for more people to be interested in chemistry. Chemistry is very important in fact for our life as a whole; health, environment, climate change, food nutrition. Many of the advances in these areas and many of the challenges we face in these areas rely on chemistry for the solution. We concentrate on youth because for the future today we have to promote the chemists of tomorrow. And UNESCO of course having a mandate for education naturally one of our priorities is going to be education. So to attract young people to chemistry is a major goal for the Year. The other goal for the Year, the other need for this Year is to promote amongst all stakeholders - that is industry, policy makers - the role of chemistry for sustainable development to use chemistry in a responsible and ethical way.”
01 :03 :08 :09	End