

Interactive Facilitation Meeting of WSIS Action Line “Media” (C9)
Media Regulation: Broadcasters and Social Media
14:45 pm-16:15 pm, 18 May 2011
Room XI, Conference Centre of the ILO, Geneva

Description:

The meeting explores various guidelines and media regulation frameworks of broadcasters, particularly PSB, and the emerging social network platforms, which feed into crosscutting subthemes of WSIS C9. Recent outcomes, guidelines and publications on the subject will be presented by panelists and debated with stakeholders. UNESCO will take the opportunity to launch its new publications “Public Service Broadcasting: a Comparative Legal Survey” and “Guidelines for Broadcasters on Promoting user-generated Content and Media and Information Literacy”.

Provisional Agenda:

Chair: Mrs Elizabeth Smith, Transforming Broadcasting

14:45 Opening Remark by Representative of UNESCO		
14:50 Presentations by Panelists		
10'	A Global Legal Survey of Public Service Broadcasting	Mr Toby Mendel, Executive Director, Centre for Law and Democracy
10'	Guidelines for Broadcasters on Promoting user-generated Content	Mrs Elizabeth Smith, Transforming Broadcasting
10'	Media Matter and Citizens Care: Citizens' engagement with the Media	Ms Ammu Joseph, Expert, blogger and independent journalist, India
15:30 Reporting Session		
10'	Transition from Analogue to Digital Broadcasting	Mr István Bozsóki, BDT/PRI/TND, ITU
15:40 Open floor to other stakeholders at present		
30'	Q&A	
16:10 Close Remark by Chair		

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