



United Nations  
Educational, Scientific and  
Cultural Organization

Organisation  
des Nations Unies  
pour l'éducation,  
la science et la culture

Organización  
de las Naciones Unidas  
para la Educación,  
la Ciencia y la Cultura

Организация  
Объединенных Наций по  
вопросам образования,  
науки и культуры

منظمة الأمم المتحدة  
للثقافة والعلم والتربية

联合国教育、  
科学及文化组织

## The Assistant Director-General for Communication and Information

Circular letter to Permanent Delegations to UNESCO, National  
Commissions for UNESCO, and accredited NGOs maintaining  
official relations with UNESCO

11 May 2011

Ref.: CI/COM-IPDC/2011/75

## Call for nominations: UNESCO-IPDC Prize for Rural Communication

Sir/Madam,

On behalf of the Director-General, I am pleased to invite you to submit nominations for the UNESCO-IPDC Prize for Rural Communication, which will be awarded for the twelfth time during the twenty-eighth session of the Intergovernmental Council of the International Programme for the Development of Communication (IPDC). The meeting will take place at UNESCO Headquarters in Paris (France) from 21 to 23 March 2012.

The purpose of the UNESCO-IPDC Prize for Rural Communication is to draw attention to particularly meritorious and innovative activities undertaken by public or private institutions, or by persons or groups of persons working on a personal basis or as staff members of such institutions, with a view to improving communication in all its forms. Particular consideration is given to local newspapers, radio and television programmes, printing equipment and films in rural communities, primarily in developing countries.

Awarded every two years, the Prize consists of a sum of **US\$20,000.00** and a diploma.

The following have been recipients of the IPDC prize since its inception:

<b>1985</b>	Kheda communication project (India)
<b>1987</b>	Rural Radio (Congo)
<b>1989</b>	Asociación Nacional de Agricultores Pequeños (Cuba) and Acción Cultural Popular (Colombia)
<b>1991</b>	Mr Mazin Al Qubbaj (Jordan)
<b>1993</b>	Mauritius College of the Air (Mauritius)
<b>1995</b>	Tambuli community radio (Philippines)
<b>1997</b>	Prize not awarded
<b>1999</b>	RadioTanzania (United Republic of Tanzania)

<b>2001</b>	Maestro Pablo Pizzurno school for its radio network (Argentina) and Radio Quispillacita (Peru)
<b>2003</b>	Radio Toco (Trinidad & Tobago)
<b>2005</b>	Malayala Manaroma newspaper (India)
<b>2007</b>	Prize not awarded
<b>2010</b>	Mr Amr Mamdouh Ellissy (Egypt) and Radio La voz de los campesinos (Mexico)

Nominations shall be submitted to the Director-General by the governments of UNESCO's Member States in consultation with their National Commissions for UNESCO, or by non-governmental organizations maintaining official relations with UNESCO<sup>1</sup>.

The nomination shall be accompanied by a written recommendation by the governments of UNESCO's Member States in consultation with their National Commissions for UNESCO, or by non-governmental organizations maintaining official relations with UNESCO, which shall include, in English or French, *inter alia*:

- (i) description of the candidate's background and achievements;
- (ii) summary of the work or the results of the work, publications and other supporting documents of major importance; and
- (iii) description of the candidate's contribution to the Prize's objectives.

The candidature should be submitted using the attached form accompanied by any supporting documentation, including reports, brochures, photographs, video and/or audio on the work carried out by the candidate.

The Prize winner(s) shall be selected by the Director-General of UNESCO on the basis of assessments and recommendations made by the Jury of the Prize, which is composed of the eight members of the Bureau of the Intergovernmental Council of the IPDC.

The submission should be sent by post and by e-mail by **30 September 2011** at the latest to the Secretariat of The Prize at the following address and e-mail:

Mr Valeri Nikolski  
 UNESCO-IPDC Prize for Rural Communication Secretariat  
 1, rue Miollis  
 75015 Paris  
 Tel.: +33 (0) 1 45 68 42 06  
 Fax: +33 (0) 1 45 68 55 79  
 E-mail: [v.nikolski@unesco.org](mailto:v.nikolski@unesco.org) / [s.chocarro-marcesse@unesco.org](mailto:s.chocarro-marcesse@unesco.org)

<sup>1</sup> List of NGOs and Foundations maintaining official relations with UNESCO can be consulted at the following link: <http://ngo-db.unesco.org>. A self-nomination cannot be considered.

For further information, including information on the Statutes of the UNESCO-IPDC Prize for Rural Communication, please do not hesitate to visit our website at: <http://www.unesco.org/webworld/ipdc>

Please accept, Sir/Madam, the assurances of my highest consideration.



Jānis Kārklis

Enclosure

cc: Permanent Delegations to UNESCO  
Directors/Heads of UNESCO Field Offices

# UNESCO-IPDC PRIZE FOR RURAL COMMUNICATION CANDIDATURE FORM

(Max. 2 pages)

1.	Name of UNESCO Member State or Non-Governmental Organization submitting candidature:
2.	Nature of candidature:  An institution or organization: A person: A group:
3.	Name of candidate: (institution, organization, person or group of persons [if a group of persons, give the names of all its members]):
4.	Nationality of the candidate(s):
5.	Contact details of the candidate(s): (address, telephone, e-mail and website)
6.	Description of the institutional framework of the candidate: (institution, organization, person or group of persons):  <i>Max. 10 lines</i>
7.	Description of the work for which the candidature is proposed:  <i>Max. 20 lines</i>
8.	Summary of the results achieved by this work in relation to the criteria for the award of this prize as shown in Articles 1 and 3 of the Statutes:  <i>Max. 10 lines</i>
9.	List of relevant documents attached to this form, including institutional reports, brochures, external evaluations, photographs, video and/or audio: