

EuroMAB Lima Action Plan Session

Our participatory process:

- 121 participants representing xx countries of the EuroMAB region
- Working in small groups, participants discussed the successes of the region based on the Strategic Action Areas
- Three broad priority areas surfaced from group discussions of the Action Plan
- Thirteen commitments were proposed against the three priority areas

Proposed priority areas:

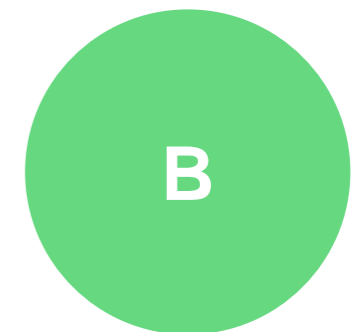
- A1** - focus on recognition of BRs as models of sustainable development in action
- C** - build effective partnerships and improve funding sources
- D2** - increased visibility and awareness of the MAB amongst stakeholders

A outline of proposed commitments:

- SDG working group to make concrete contributions to SDGs
- Guidelines and activities for private sector partnerships
- Communication strategy & tools to position BRs as model for sustainable development
- Open access online best practice sharing platform

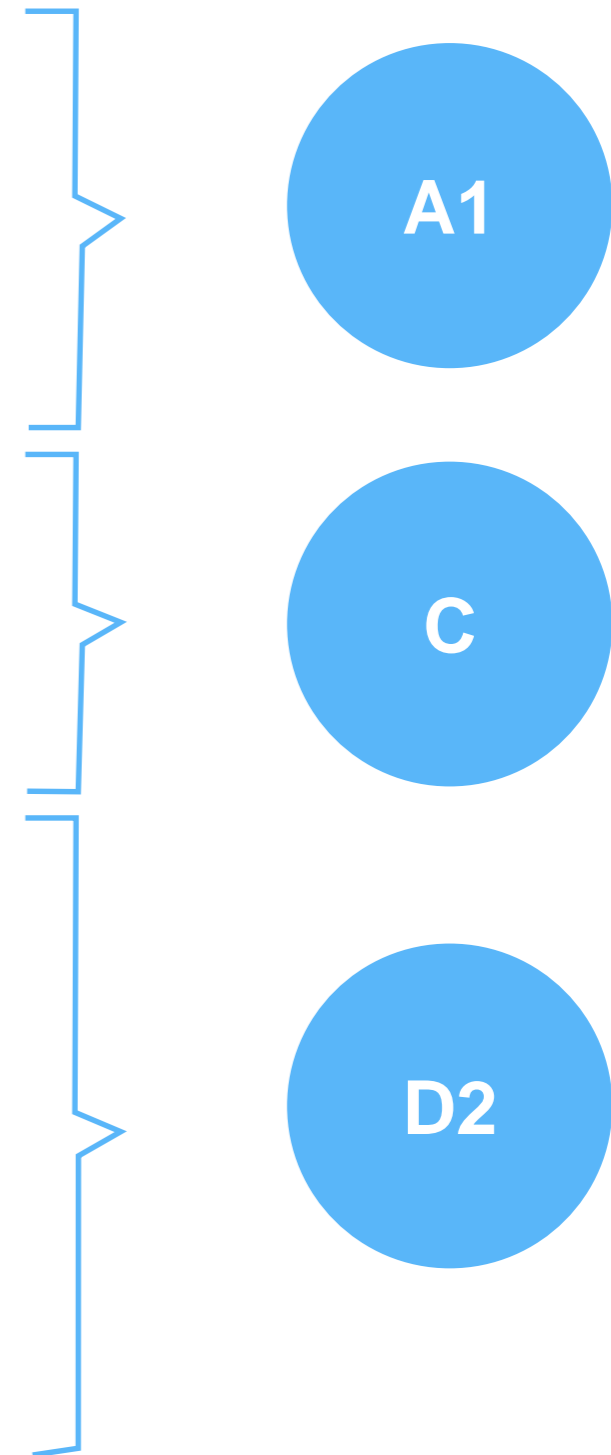
Successes

LAP reference	Success we can share
A1	Inspiration for innovative models for sustainable development
A2	Stable guidelines built on international criteria.
A3	Mrs are well supported by structures and intentions of the EU
A1.6	Ecological restoration and re-naturalisation
B1	Sharing local challenges to global solutions starting with Lundsbrunn 2011
B4 + B6	Strong regional network the meets face-to-face and that facilitates cooperation
B	International cooperation and information exchange
B2	Regular meetings as a network, beyond BR practitioners, consistent thematic groups, joint/collaborative projects
B2 + B4	Exchange of best practice examples of sustainable development
B4	Transboundary cooperation and actions in big river basins
B6	Networking, international cooperation and governance
B6	Collaboration between countries and continents - 12 TBBRs in Europe
C7 + D3	Celebrating the brand through the brand toolkit



Priorities

LAP reference	Reason
A1	This is the raison-d'être of the MAB programme
A1.3	Biodiversity conservation is a global goal and should be implemented on all levels
A1	Fundraising and opportunity will follow visibility and commitment to serving as models for implementing SDGs and CBD
All	Addressing the SDGs requires integrated action from across the region and sharing solutions bedon boundaries
C4	We lack knowledge and capacity to engage private sector
C5	Better engagement of private sector and decision makers on BR impacts will improve fundung
C7 + D2	Building BR identity will make them more attractive to partners and funders
D2	Building BR identity will make them more attractive to partners and funders
D2	Need to raise public awareness of what we do - hands on
D2.1	BRs must be more visible to decision-makers, private sector and population
D	Internal and external communication of all we have learned and can share
E4 + C6	Greater focus on the topics the regional network should work on
C	No resources = no action!



Commitments

LAP reference	Commitment
All	Action plan for concrete contributions to the SDGs
A1	Make values visible to economic and political decision-makers
A1	Working groups and MAB ambassadors for the SDGs
A1	Create planning tool for new BRs
C4	Provide best practice, lessons learnt, case studies involving business
C4	Develop guidelines for private sector partnerships for National Committees and BRs
C4	Better guidelines for selection of private sector partners
C4	Help draft productive and feasible guidelines for partnerships with private sector
D2	Open door days for students and creation of BR day
D2	Develop bottom-up communication toolkit for implementation at national and local level
D2	Regional campaigns for how BRs contribute to SDGs
D2	Build recognition for BRs in communication strategy
D2	Information sharing with profiles of all BRs on the MAB website to find partners inside and outside EuroMAB
D2	Share BR best practices in an open access online platform
C	Share best practice and successes and participate in existing tools to do so



SDG working group to make concrete contributions to SDGs



Guidelines and activities for private sector partnerships



Communication strategy & tools to position BRs as model for sustainable development



Open access online best practice sharing platform