

HIV Education Lessons From An Epidemic

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Overview

- Defining HIV Education and exploring benefits of HIV Education
- Working Models in HIV education
- Unpacking steps to effective HIV Education and highlighting the link between the steps and best practices in HIV Education (Lessons learnt)
- Linking HIV Education as a component of health education to GCED



What is HIV Education

- A response strategy to the HIV and AIDS Epidemic that uses teaching and learning as a means of imparting knowledge and skills to different stakeholders.
- Although HIV and AIDS education needs to be tailored to the context in which it takes place and to the people who are being educated, there are some key areas that HIV and AIDS education programmes need to cover. It is important that the information provided is a balance of the social and emotional aspects of HIV/AIDS as well as biological and medical information.
- Components of HIV Education therefore should include:
 - How to protect and promote one's health
 - Social and emotional aspects
 - Sexuality
 - Promotion of equity, including gender issues
 - Overcoming stigma and discrimination and promoting human rights

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Benefits of HIV Education

- Reduction in new cases of infection
- Reduction in AIDS related deaths
- Reduction of stigma & discrimination
- Collaborated response efforts
- Incorporation of new methods and ideas, as well as use of new products by different stakeholders



Working Models

- **Young for Real Programme – Southern Africa**
- SAfAIDS launched a 3 yr innovative *Young For Real (Y4R)* Programme in 2011, which:
 - Focused on the concept of “*Investing in Young People is Investing in the Future*”
 - Contributed towards closing the gap in SRH knowledge, and access to SRH information and services, among **young people (10-24yrs)**
 - Engaged intersecting stakeholders in the **circle of support** of young people, to enable a Movement of Recognition for Young People’s SRH, including: **parents/caregivers, traditional and religious leaders, service providers in the health and education sectors, media practitioners and policy makers**

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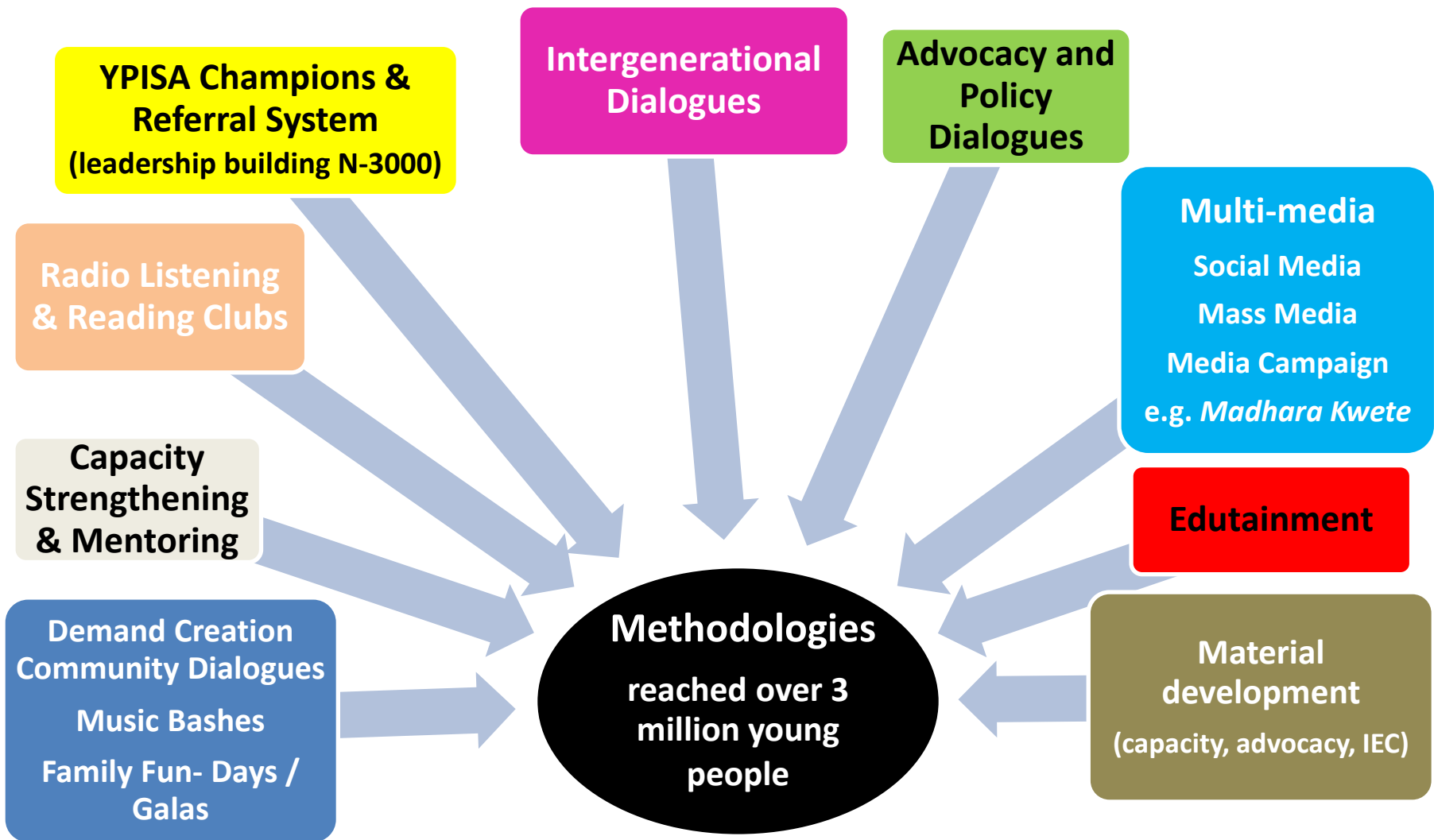
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ICI - Integrated Combination Interventions



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Y4R



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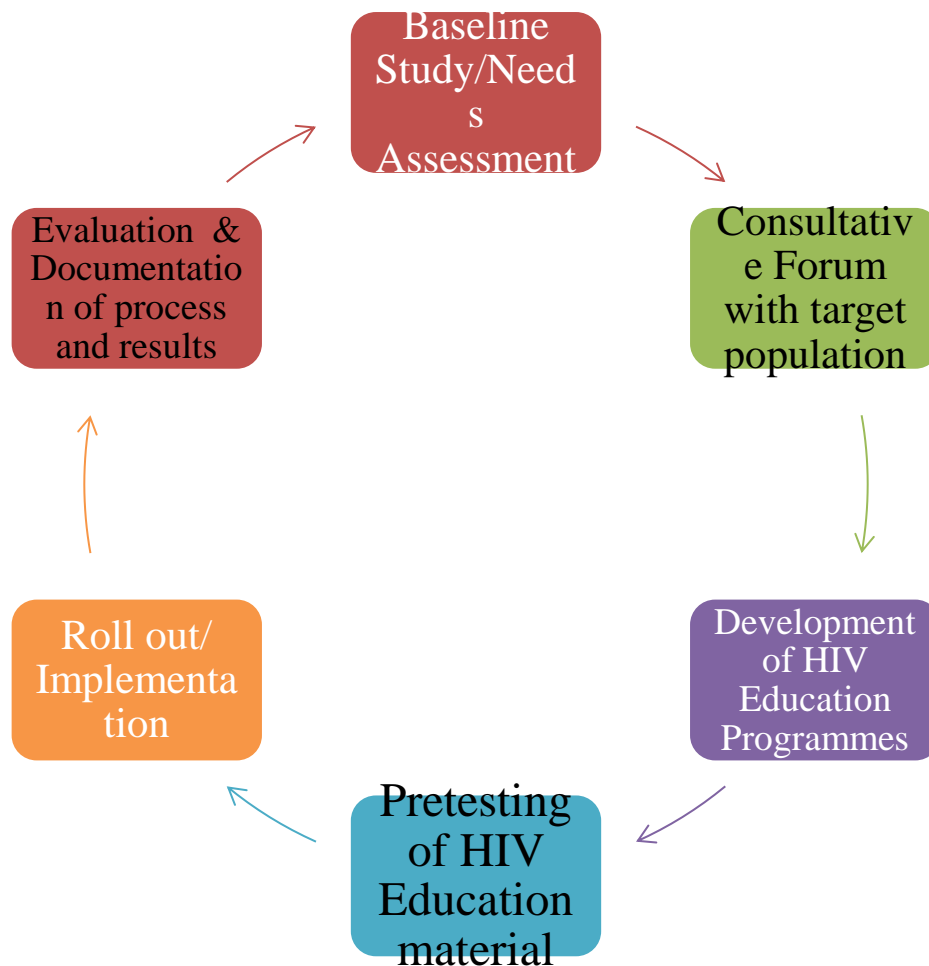
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Lessons Learnt: Steps to Effective HIV Education



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Lessons Learnt: Best Practices in HIV Education



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Lessons Learnt: Key Ingredients that Contribute to good HIV Education

- **Effectiveness**- does the programme and/or programme material produce intended or desired results?
- **Ethical Soundness**- does the programme take into account the rights and freedom of the stakeholders involved (target group (s))
- **Cost Effectiveness**- how much desired results can the programme achieve using limited resources
- **Relevance**- to what extent is the programme relevant to that particular/ specific target group
- **Replicability**- can the programme be implemented elsewhere and still achieve the same results
- **Innovativeness**- new ideas, methods, products that speak to existing and new trends that can be used
- **Sustainability**- can the programme be implemented continuously and overtime in various spaces



HIV Education & GCED

- Concepts and competences are similar in HIV education and GCED
- Multidimensional and contextual approaches used in HIV Education can be applied to GCED
- The world as one global village- taking into consideration the connectedness of the
- Synergised response efforts across the globe



Thank you...

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