



# Call for Proposals

## UNESCO Mobile Learning Week

### 17-21 February 2014

UNESCO is currently inviting proposals to present at [Mobile Learning Week 2014](#) (MLW). This flagship event will be hosted at the Organization's headquarters in Paris, France from 17 to 21 February 2014. Proposals are due 25 October 2013 and links to appropriate online proposal forms are below.

MLW 2014 will consist of four separate events: Pre-Symposium Workshops (17 February), a Mobile Learning Symposium (18-19 February), a Senior Education Policymakers' Forum (20 February) and a Research Track (21 February).

**Proposals are currently being accepted for the Pre-Symposium Workshops and the Mobile Learning Symposium.** A call for academic papers to accompany the Research Track on 21 February will be forthcoming.

Presenters will have an opportunity to address an international audience of mobile learning specialists, education policy makers, and individuals from a wide range of NGOs and corporations interested in the intersection of technology and education.

To submit a proposal, please review the themes and submission guidelines below. We also encourage you to refer to the UNESCO mobile learning website where you can find the [concept note](#) for MLW 2014, review information about past MLWs ([2011](#) & [2013](#)) and learn more about [UNESCO's growing portfolio of mobile learning projects](#).

UNESCO looks forward to receiving your proposal and the possibility of seeing you in Paris early next year.

### Themes

The theme of MLW 2014 is teachers and mobile learning. UNESCO is adopting a broad definition of teachers, one that includes all educators that serve children, youth or adults, in formal and informal learning contexts.

The overarching teacher theme will be split into three tracks: mobile pedagogy; professional development; and policy. Workshops and presentations should be aligned with one of these tracks.

**MOBILE PEDAGOGY:** How is mobile learning changing the role of teachers? How do mobile technologies improve pedagogy and strengthen education quality? How should mobile technologies be integrated into formal and informal learning environments?

**PROFESSIONAL DEVELOPMENT:** How do mobile technologies build the capacities of teachers and support their work with students? How are educators trained to utilize new technologies to improve teaching and learning? How are training institutions ensuring that pre- and in-service teachers receive adequate and ongoing training about mobile learning?

**POLICY:** What policy environments – at the national, district or local levels – help teachers effectively leverage new mobile technologies to improve educational outcomes? What approaches, such as awareness-raising and advocacy, can increase the efficacy of policy implementations? How have policy implementations been monitored and/or aligned with ICT competency standards for teachers?

## Selection for presentations

A UNESCO review panel comprised of mobile learning and education specialists will evaluate submitted proposals. Specifically the panel will be looking for workshops and presentations that:

- Have topical relevance to the themes of MLW 2014.
- Describe innovative projects that can be replicated elsewhere.
- Introduce new project approaches and designs.
- Explain how teachers (groups or individuals) are implementing mobile learning.
- Share projects with implications for mobile learning policies.
- Advance cutting-edge research.
- Have geographic and gender diversity.

Proposals can be summaries of projects, thought pieces, overviews of research, descriptions of practice and hands-on demonstrations. Presentations in English, Spanish or French will be accepted. Given the theme of this year's event, working teachers—broadly defined—are strongly encouraged to submit proposals. Applicants are also encouraged to review [presentations](#) that were accepted at the last MLW for reference. UNESCO anticipates accepting approximately five Pre-symposium Workshop proposals and fifty Symposium presentations.

## Format of workshops and presentations

**Pre-symposium workshops** (17 February 2014) will be dedicated to hands-on trainings and interactive demonstrations of mobile learning content, technology and interventions. Submissions from the private sector are welcome. Workshops can be *half-day* or a *full-day* in length.

**Symposium presentations** (18-19 February 2014) should last *15 minutes* with an additional 5 minutes for questions and answers. PowerPoint presentations as well as other audiovisual materials are welcome. UNESCO encourages presentations that involve interactivity and engagement. The Organization hopes that presenters will involve the audience in dialogue and utilize the expertise of collected participants. Demonstrations of mobile learning solutions are also welcome.

## Proposal template

To submit a proposal, please complete one of the two online forms below: either the pre-symposium workshop proposal OR the symposium presentation proposal. Please submit the proposal form no later than midnight Paris time, 25 October 2013.

### Symposium PRESENTATION proposal form:

<http://www.surveymoz.com/s3/1360213/Symposium-Presentation-Proposal-Form-UNESCO-Mobile-Learning-Week-2014>

### Pre-symposium WORKSHOP proposal form:

<http://www.surveymoz.com/s3/1360263/Pre-Symposium-Workshop-Proposal-Form-UNESCO-Mobile-Learning-Week-2014>

Be sure to follow all the instructions indicated on the form. Please select your presentation title carefully and write a clear description. If your proposal is selected for inclusion, the text will be moved directly to the UNESCO website and inserted in other promotional materials. Please copy edit the text for errors and readability.

## Important dates

Proposals due to UNESCO	25 October 2013
Notification of selected presenters	21 November 2013
Presenters to confirm attendance	12 December 2013
UNESCO MLW	17-21 February 2014

Thank you for your interest in participating in the MLW.

Please note that although there are no registration fees for MLW 2013, presenters and participants will be responsible for all costs associated with attendance. Only in exceptional cases will funding support be considered.

### Contact Information

For any questions related to the MLW please contact us at [mlw@unesco.org](mailto:mlw@unesco.org).