



in partnership with



CONCEPT NOTE

MOBILE LEARNING WEEK 2015



Monday, 23 February	Tuesday & Wednesday, 24–25 February	Thursday, 26 February	Friday, 27 February
WORKSHOPS	Symposium	Policy Forum	Research Seminar

Workshops: Monday, 23 February

The workshops held as part of Mobile Learning Week 2015 will allow participants opportunities to share information about mobile learning initiatives, projects and content that target women and girls.

The workshops will contribute to still-nascent understandings of how mobile technology can be leveraged to advance gender equality in education.

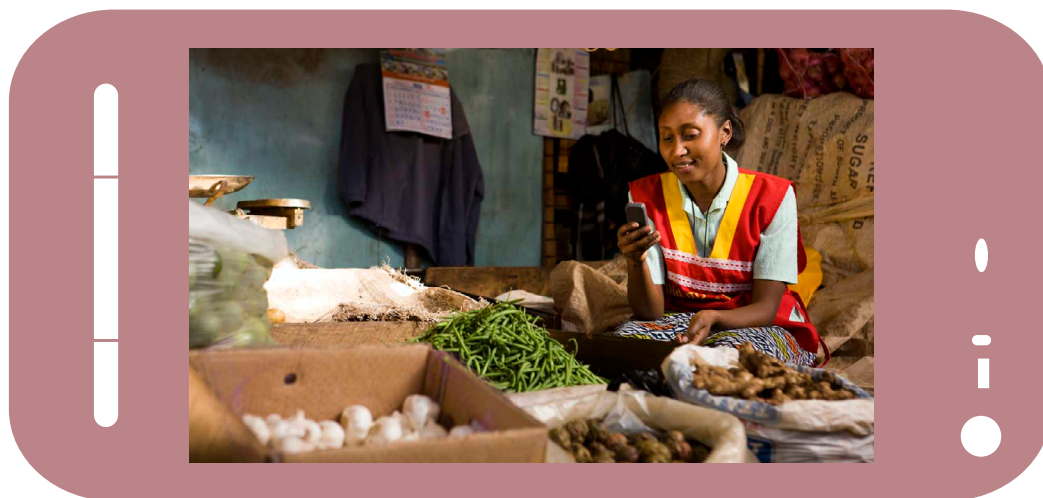
Historically, mobile learning interventions aimed at women and girls have been scattered across a wide range of fields: from education to sociology to women's studies to economics. The workshops will bring examples of this diverse work under a single roof, allowing participants to compare and learn from different approaches underway globally.

The distinction between **initiatives**, **projects** and **content** is intentional. Holistically, the workshops aim to offer participants an insider's view of efforts underway at the national, local and individual levels. As such:

- ◆ Initiatives refer to large-scale, often government-supported efforts to open educational and other opportunities to women.
- ◆ Projects refer to highly localized efforts to empower women and improve their learning.
- ◆ Content refers to mobile learning applications that help women learn, whether individually or as part of a class or cohort.

UNESCO and UN Women plan to select at least two workshops from each category, ensuring that mobile learning for gender equity is addressed at the level of policy as well as individual users. Some workshops will explain the genesis and implementation of national or regional initiatives while others will demonstrate the unique features of content that can be used on mobile devices.

The Workshops will bring examples of diverse work in mobile learning and gender under a single roof, allowing participants to compare and learn from different approaches underway globally.



The workshops should encourage hands-on and participatory approaches. For example, if content is shared, audience members should be able to download and use any relevant applications on their personal mobile devices. Presenters are encouraged to elicit ideas and suggestions from the audience. The workshops are intended to be a learning exercise not only for observers but for the presenters as well.

The workshops can be structured in a variety of ways: as trainings, as a chance to elicit feedback or as traditional presentations. The key element is that they are of value to the audience and shine light on the ways in which technology is being mobilized to empower women and girls in education and beyond.