



in partnership with



MOBILE LEARNING WEEK

# PROGRAMME



*Leveraging technology to empower women and girls*

# SYMPOSIUM

## TUESDAY, 24 February

### MORNING SESSIONS

09:30–10:00 ROOM I	<b>OPENING CEREMONY</b>	Irina BOKOVA, Director General, UNESCO Phumzile MLAMBO-NGCUKA, Executive Director, UN Women
10:00–10:30 ROOM I	<b>KEYNOTE ADDRESS</b>	Cherie BLAIR, Founder, Cherie Blair Foundation for Women
10:30–11:10	<b>EXHIBITION/COFFEE BREAK</b>	
11:10–12:10 ROOM I	<b>PANEL</b> <b>Equitable Access</b>	Shelly ESQUE, Intel, Vice president, Corporate Affairs Group, Intel Corporation and Chair of the Board, Intel Foundation Adele VRANA, Head of Mobile Partnerships for Africa and Latin America, Wikipedia Foundation Ingrid BRUDVIG, Women's Rights Research and Advocacy Coordinator, World Wide Web Foundation Michelle THORNE, Director of Webmaker Programs, Mozilla Doreen BOGDAN, Chief, Strategic Planning and Membership, ITU Valerie HANNON, Co-founder, DFID Innovation Unit (moderator)

### BREAKOUT SESSIONS – 5 concurrent sessions

12:10–13:30 ROOM I	Moderator: Mariana PATRU <b>The \$15M Global Learning XPRIZE</b> Matt KELLER, Emily CHURCH <b>PEACEapp: Apps and games for intercultural dialogue and violence prevention</b> Jordi TORRENT <b>La démystification des technologies et du code informatique : Une autoroute pour l'entreprenariat féminin ?</b> Stéphanie HERTRICH <b>I'm Here: Adolescent girls in emergencies</b> Omar ROBLES
12:10–13:30 ROOM II	Moderator: Julia VIEHÖFER <b>Women enhancing technology: Engineering the future for girls and women globally through the development of mobile and STEM skills</b> Angela BAKER <b>Meaningful, effective and motivating mobile learning for adolescent girls from poor rural areas of Bangladesh</b> Andrew JONES <b>Improving the employability of rural women by teaching English through Interactive Voice Response (IVR) in Bangladesh</b> Alexandra TYERS, Ronda ZELEZNY-GREEN <b>Empowering women teachers in Israel with personal laptop computers</b> Uri BEN-ARI

12:10–13:30 ROOM IV	<p>Moderator: Miriam PRECKLER</p> <p><b>Exploring the potential of big data for skills development</b> Lori Foster THOMPSON</p> <p><b>Upskilling and empowering overseas Filipino workers in vulnerable work areas through online training programmes</b> Maria Susan DELA RAMA</p> <p><b>Training the entrepreneur community in Finland</b> Marvis JANSSON</p> <p><b>Improving the employability of women and girls through the use of mobile applications</b> Chamseddine OUERDIANE</p>	
12:10–13:30 ROOM VI	<p>Moderator: Aurora CHEUNG</p> <p><b>Mobile games and environmental activism: A case study of Egyptian girls as community change agents</b> Hannah GERBER, Theresa BODON, Luis GAITAN</p> <p><b>Mobile financial services for women in Nigeria</b> Njideka HARRY</p> <p><b>Mobile Governance Toolkit: Strategizing mobile learning for women and girls</b> Tomasz JANOWSKI</p> <p><b>Using mobile technology to engage African women in science and mathematics education: Outcomes of a trial with Raspberry Pi</b> Bridget BANNERMAN</p>	
12:10–13:30 ROOM IX	<p>Moderator: Carolina BELALCAZAR CANAL</p> <p><b>Business Women: A mobile value-added service for women entrepreneurs</b> Saloni KORLIMARLA</p> <p><b>Women and girls as advocates for science, technology, engineering and math (STEM)</b> Joanna NORTON</p> <p><b>Educational technology: Exploring the potential of technology to increase learning outcomes and enhance equitable access to education</b> Emily TODD</p> <p><b>Fixing the gender gap in technology: Sharing best practices empowered by communication networks</b> Florence DOSSOGNE</p>	
13:30–14:45	<b>LUNCH BREAK</b>	
<b>AFTERNOON SESSION</b>		
14:45–16:00 ROOM I	<b>PANEL</b> <b>Skills development</b>	<p>Urvashi SAHNI, Founder, Study Hall Foundation</p> <p>Njideka HARRY, President and CEO, Youth for Technology Foundation</p> <p>Sheila SCOTT, Gender Specialist Center for Collaborative Technology, IREX</p> <p>Alexandra TYERS, Insights Manager, GSMA</p> <p>Patience STEPHENS, Special Adviser on Education, UN Women (moderator)</p>
16:00–16:30 ROOM I	<b>PLENARY ADDRESS</b>	<p>Shelly ESQUE, Vice President, Intel</p> <p>Guangfa WANG, Chairman, President of Beijing Fazheng Group and Principal of Beijing Royal School</p>
16:30–17:10	<b>EXHIBITION/COFFEE BREAK</b>	

## BREAKOUT SESSIONS – 5 concurrent sessions

17:10–18:30 ROOM I	<p>Moderator: Miriam PRECKLER</p> <p><b>From the workplace to the marketplace: Strategies for building gender-inclusive organizations that fuel gender-inclusive learning</b> Kendra THOMAS</p> <p><b>WawaRed: Getting connected for better maternal and child health in Peru</b> José Enrique PÉREZ LU</p> <p><b>FAIRE de l'électronique, c'est aussi pour les filles !</b> Sylvie KEROUÉDAN, Valérie MARC</p> <p><b>Women punching above their weight in mobile reading</b> Han Ei CHEW</p>
17:10–18:30 ROOM II	<p>Moderator: Scheherazade FEDDAL</p> <p><b>10 myths about mobile learning for girls' empowerment</b> Linda RAFTREE</p> <p><b>Mobile is the new normal: Leveraging technology to educate Nigerian girls</b> Thea ANDERSON</p> <p><b>iLearn: The new mobile learning platform by and for women, using the power of storytelling</b> Anna FÄLTH</p> <p><b>Unlocking talent through technology: Improving learning outcomes of primary school children in Malawi</b> Nichola PITCHFORD</p>
17:10–18:30 ROOM IV	<p>Moderator: Keith HOLMES</p> <p><b>Mama River: A maternal and newborn health programme for remote communities in the Peruvian Amazon</b> Magaly BLAS</p> <p><b>Amplifying the voices of under-heard women</b> Kevin SCHUSTER</p> <p><b>Vodafone Foundation/UNHCR Instant Network Schools Programme: Supporting quality education for young refugees and connecting schools through mobile technology</b> Becky TELFORD, Jacqueline STRECKER</p> <p><b>IGNITE: Women Fueling Science and Technology. A global media and online advocacy campaign sparking a world of innovation and equality.</b> Catherine KING, Michaela LESLIE-RULE</p>
17:10–18:30 ROOM VI	<p>Moderator: Theophania CHAVATZIA</p> <p><b>Achieving learning, economic and social outcomes through the access + learning agenda</b> Gus SCHMEDLEN</p> <p><b>Overcoming the silence: A case study on academic gains and self-empowerment by girls enrolled in ICT-Media courses in Cambodia</b> Diana GROSS</p> <p><b>Ganda Wikipedia: A knowledge channel for human survival</b> Dan FRENDIN</p> <p><b>The use of instructional technology in education to engage young female students in STEM</b> Otto BENAVIDES</p>
17:10–18:30 ROOM IX	<p>Moderator: Tuuli KURKI</p> <p><b>Developing an mHealth service to provide sexuality education to adolescent girls in Soweto, South Africa</b> Lucy MILLS</p> <p><b>Mobile numeracy education for primary school girls and their teachers: Exploring gender sensitization of content and pedagogy</b> Imran ZUALKERNAN</p> <p><b>Empowering women to produce learner-driven innovations: Unstructured problems in collaborative learning settings using mobile technologies</b> Norazah NORDIN</p> <p><b>An overview of UNESCO's work in mobile learning</b> Fengchun MIAO, Mark WEST</p>
18:30–20:00	<b>COCKTAIL RECEPTION</b>

# WEDNESDAY, 25 February

## MORNING SESSIONS

09:30–10:00 ROOM I	<b>KEYNOTE ADDRESS</b>	Meagan FALLONE, Chief Executive Officer, Barefoot College
10:00–11:10 ROOM I	<b>PANEL Literacy</b>	Matt KELLER, Senior Director, XPRIZE Foundation Steve VOSLOO, Head of Mobile, Pearson South Africa Dan WAGNER, Professor, University of Pennsylvania and UNESCO Chair Shaheen ATTIQ-UR-RAHMAN, Bunyad Literacy Council Shafika ISAACS, International Education Consultant Gulser CORAT, Director of Division for Gender Equality, UNESCO (moderator)
11:10–11:50	<b>EXHIBITION/COFFEE BREAK</b>	

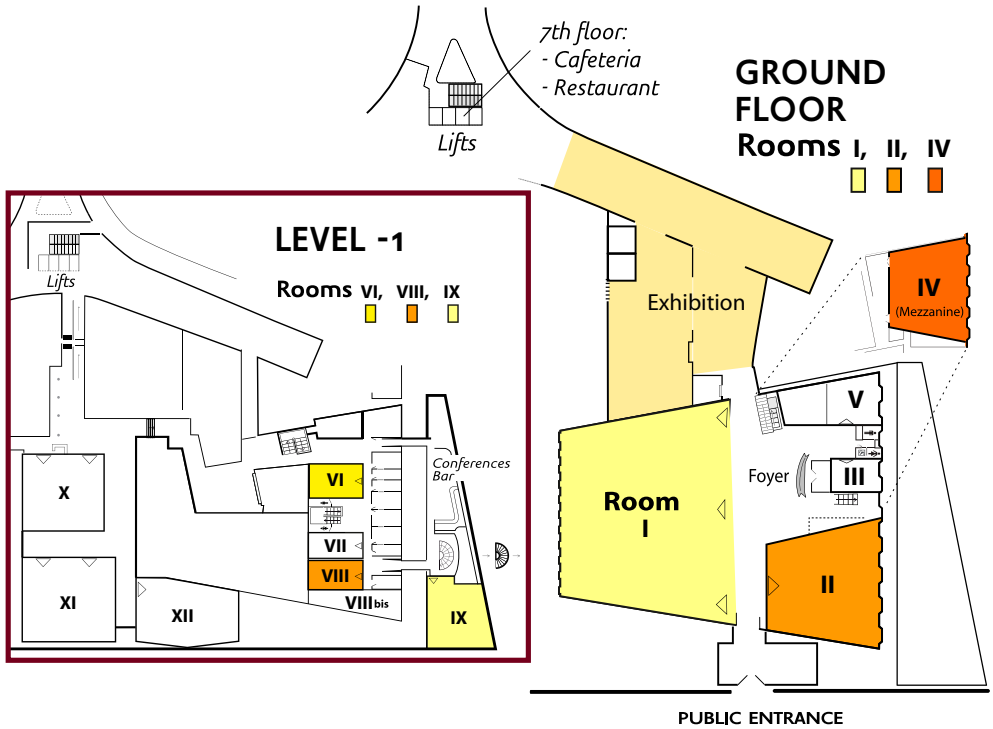
## BREAKOUT SESSIONS – 5 concurrent sessions

11:50–13:10 ROOM I	Moderator: Scheherazade FEDDAL	<p><b>Mobile learning in China: A bridge for female students to study science</b> Fengyun CHENG</p> <p><b>Analyse des usages, enjeux et défis de l'apprentissage mobile auprès des apprenantes du supérieur public et privé au Bénin</b> Serge Armel ATTENOUKON</p> <p><b>From now to next: How advances in m-education technologies are extending access and equity in education</b> Steven DUGGAN</p> <p><b>Contextualizing mobile learning programmes to improve access to education among Syrian refugee girls</b> Janae BUSHMAN</p>
11:50–13:10 Room II	Moderator: Mariana PATRU	<p><b>Leveraging mobile phones to provide gender-sensitive family planning education and services to women in India</b> Charu CHADHA</p> <p><b>Digital education in Small Island States: the Mauritian approach</b> Ricaud AUCKBUR</p> <p><b>Mobile-based post-literacy for young women in Pakistan</b> Shahzad HUSSAIN</p> <p><b>VimpelCom's global 'Make Your Mark' programme: Helping young people shape their future</b> Chris BURGESS, Evgenya CHISTOVA</p>
11:50–13:10 ROOM IV	Moderator: Theophania CHAVATZIA	<p><b>Interactive Talking Stories in mother tongue and English: Learning to read on any device, any time, anywhere</b> Kathy McCABE</p> <p><b>What gets girls reading on mobile phones</b> Mignon HARDIE</p> <p><b>Using mobile devices to support the status of women in China and South Africa: A collaborative project based on gender issues</b> Yao YU</p> <p><b>1-to-1 computing for education we want: Realities and potential</b> Jonghui PARK</p>

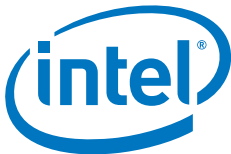
11:50–13:10 ROOM VI	<p>Moderator: Florence SSEREO</p> <p><b>Girlreader: Lessons on gender from Worldreader's digital reading programmes, and steps forward</b> Sarah JAFFE, Periša RAŽNATOVIĆ</p> <p><b>Promoting an equal voice for Bangladeshi rural schoolgirls as participants in authentic classroom videos</b> Clare WOODWARD, Mike SOLLY</p> <p><b>Building an internationally comparable database on ICT in education statistics: Guiding mobile learning policy in the post-2015 context</b> Peter WALLETT</p> <p><b>Gender, health and technology: Lessons from a mobile intervention for training community health workers</b> Anne GENIETS</p>
11:50–13:10 ROOM IX	<p>Moderator: Francisc MASDEU</p> <p><b>Digital storytelling and mobile journalism for empowerment and skill building</b> Christine McCALEB</p> <p><b>Farmers' education and efficiency: Do mobiles matter for equal access?</b> Fatima ZAHRA</p> <p><b>The development of rural women in education: A success story in ICT4RED</b> Adele BOTHA</p> <p><b>TIC-as: Creating employment opportunities for women in the information, communication and technology sector in Costa Rica</b> Kemly CAMACHO</p>
13:10–14:40	<b>LUNCH BREAK</b>
<b>AFTERNOON BREAKOUT SESSIONS – 5 concurrent sessions</b>	
14:40–16:00 ROOM I	<p>Moderator: Tuuli KURKI</p> <p><b>Love Matters: Delivering taboo information on sex and love to young girls and women</b> Catarina GOMES</p> <p><b>Connaissances, accès et usage des TIC dans la pratique pédagogique des enseignantes des SVT du secondaire général public Béninois</b> Kwami Agbéco Tallagbé DAYE</p> <p><b>She now has a digital presence and voice</b> Mark LAMONT, Natalie MUSOMBA, Sarah LAMONT</p> <p><b>Digital literacy program for elementary school students: PROYECTO AYUDANTES TIC</b> Miriam PRECKLER</p>
14:40–16:00 ROOM II	<p>Moderator: Mari YASUNAGA</p> <p><b>mStories: Using mobile phones to capture and distribute local and inclusive early grade reading content</b> Jacqueline DEELSTRA, Ayan KISHORE</p> <p><b>Muslim women in modern times: Participatory action research using social media and mobile technologies</b> Melda YILDIZ, Nusrat SOHAIL, Asli TELLİ AYDEMİR</p> <p><b>Sign language mobile assistive technology</b> Abdelhadi SOUDI</p> <p><b>Empowering women in agriculture through the dissemination of educational content using mobile voice technology</b> Jessica KAISARIS</p>

14:40–16:00 ROOM IV	<p>Moderator: Carolina BELALCAZAR CANAL</p> <p><b>Collaboration for Africa: Public-private partnerships for success</b> Martina ROTH, Rovani SIGAMONEY, Naledi PANDOR</p> <p><b>Bridging the digital divide with MAMA: A spectrum of mobile platforms for maternal, newborn and child health</b> Brooke CUTLER</p> <p><b>She read, she Googled, she knew? Enabling resources and constraints of an after-school m-learning intervention with Kenyan secondary school girls</b> Ronda ZELEZNY-GREEN</p> <p><b>Reaching the unreached: Open Educational Resources (OERs) in off-network situations</b> Balaji VENKATARAMAN</p>	
14:40–16:00 ROOM VI	<p>Moderator: Yoshie KAGA</p> <p><b>Multihazard school safety assessment methodology UNESCO-VISUS, and mobile tools for decision-making in the education sector</b> Jair TORRES</p> <p><b>Empowering girls with quality secondary education enabled by ICT: Exploring Connect To Learn's public-private model</b> Joanna RUBINSTEIN, Zohra YERMECHE</p> <p><b>Tiphunzire and Tisinthe! Using mobile phone technology to help women and girls have their voices heard and their rights upheld</b> Fiona MORRELL</p>	
14:40–16:00 ROOM IX	<p>Moderator: Bernard COMBES</p> <p><b>Mobiliteracy Uganda: Using mobile phones to engage mothers in improving early reading achievement in their families</b> Sarah POUZEZEVARA</p> <p><b>Developing the mobile geo-communication environment of UNESCO IITE-ASPnet's Learning for the Future (LFF) project</b> Alexander KHOROSHILOV</p> <p><b>Technovation's mobile app development programme: building a pipeline of girls for today's technology jobs arena</b> Anar SIMPSON</p> <p><b>Mobile technology as a tool for empowering teachers and students: Lessons learned from a school for low income girls in Kenya</b> Heather LATTIMER, Charles MBUTO</p>	
16:00–16:40	<b>EXHIBITION/COFFEE BREAK</b>	
16:40–18:00 ROOM I	<b>PANEL</b> <b>Gender Sensitive Content &amp; Pedagogy</b>	<p>Sarah JAFFE, Senior Manager of Research, Worldreader</p> <p>Andrea BERTONE, Director, Gender Department, FHI360</p> <p>Hongjuan LIU, Teacher, Beijing Royal School</p> <p>Catherine KING, Executive Producer, Global Fund for Women</p> <p>Anne GITHUKU-SHONGWE, Founder &amp; CEO, Afroes</p> <p>Linda RAFTREE, Co-founder, Kurante (moderator)</p>
18:00–18:30 ROOM I	<b>CLOSING SUMMARY</b>	<p>David ATCHOARENA, Director, UNESCO</p> <p>Patience STEPHENS, Special Advisor on Education, UN Women</p>

# FLOOR MAPS



Sponsored by



Supported by

