Decisions taken at the 60th IPDC Bureau meeting

17-18 March 2016 Room VIII, UNESCO Headquarters, Paris

1. Overview of Implementation Reports on IPDC-supported Projects

The Bureau:

 Notes the key achievements recorded in the implementation reports as forming an important knowledge base that can inform ongoing and future decision-making regarding the IPDC's media support.

2. Gender-Transformative Projects within the IPDC

The Bureau:

- Will consider increasing the priority given to gender-transformative project proposals.
- *Requests* the IPDC Secretariat to organize at the next Council session a session on 'Moving from gender-sensitive to gender-transformative projects'.
- *Requests* that, in line with UNESCO's crosscutting priority in gender, IPDC safety projects ensure gender mainstreaming, by addressing when appropriate particular risks and dangers faced by women.

3. IPDC's Reporting Mechanism on the Safety of Journalists and Issues of Impunity

The Bureau:

- *Requests* the Secretariat to promote more actively the uniqueness of IPDC's reporting mechanism on safety of journalists and impunity issues and improve the IPDC branding of this important initiative.
- As a follow-up to the International Conference *News Organizations standing up for the safety of media professionals, requests* the Secretariat to strengthen IPDC's monitoring and reporting mechanism on the safety of journalists and impunity issues, by proposing an action plan for the next IPDC Council meeting based upon:
 - o the outcome of 5th February Conference
 - o the analytical paper on the safety of journalists
 - o the discussion which took place at the 60th Bureau meeting

and by preparing and submitting proposals to donors that focus on the development of new dimensions for the mechanism, such as providing capacity-building opportunities to Member States to improve their national monitoring systems. This follow-up includes making a special financial allocation of US\$20,000 to allow the formulation and launching

of a pilot project in a selected country.

4. Status Report on UNESCO/IPDC's Media-Related Indicators (MDIs, JSIs, MVIs) and Request for New Special Allocation from IPDC Special Account

The Bureau:

- Welcomes this status report and acknowledges the important contribution of the MDIs, JSIs
 and MVIs in providing normative frameworks and monitoring tools that can guide
 UNESCO and other media development actors in their efforts to foster a safer and more
 enabling environment for free, independent, pluralistic and sustainable media.
- Requests the Secretariat to strengthen IPDC's Special Initiatives and further position the MDI assessments so that they continue to be recognized in national media development plans. Ensure follow-up to the assessments so that each stakeholder can identify and play its role
- *Approves* a special allocation of US\$30,000 to the JSI Special Initiative to facilitate the implementation of the following activities:
 - (i) Address new requests for JSI assessments, including those that need to be implemented urgently, for e.g. in cases of planned reforms of the protection framework of journalists, or of major political or security changes affecting the working environment of media and journalists;
 - (ii) Translation and publication of the JSI assessments in local languages, thus allowing local stakeholders to access and implement the findings of the assessments adequately;
 - (iii) Carry out well-designed follow-up activities aimed at raising awareness about the findings of the JSI assessments among national stakeholders and ensuring the implementation of the reports' findings.

5. Status Report on the Global Initiative for Excellence in Journalism Education

The Bureau:

Welcomes this status report and notes the ongoing contributions the Global Initiative is making in producing and popularising new specialised journalism syllabi as a way of reflecting the changing face of journalism education globally.

6. Status Report on IPDC's contributions to the 2030 Agenda for Sustainable Development

The Bureau:

 Welcomes the status report and encourages continual engagement by the IPDC in monitoring the implementation of the 2030 Agenda for Sustainable Development, including by lobbying Member States to support the IPDC's work in promoting the safety of journalists through the DG's Report on the Safety of Journalists and the Danger of Impunity.

7. Follow-up on:

- a). IPDC's support to the International Conference on Youth and the Internet: Fighting Radicalization and Extremism, Paris, June 2015;
- b). UNESCO's International Seminar on Community Radio Sustainability, Strengthening Policies and Funding, Paris, September 2015;
- c). IPDC's support to the International Conference News Organizations standing up for the safety of media professionals, Paris, 5 February 2016;
- d). IPDC's thematic debate on Media and Migration, Paris, March 2016.

The Bureau:

- *Encourages* the Secretariat to keep actively participating in the follow-up initiatives related to the International Conference on Youth and the Internet: Fighting radicalization and extremism, particularly in UNESCO's new integrated Framework for Action Empowering Youth to Build Peace: Youth 2.0 Building skills, Bolstering Peace, and *makes* a special financial allocation of 10,000 for this follow up.
- *Takes note* of UNESCO's current work in the field of community media sustainability, *acknowledges* the recommendations of the International Seminar on Community Radio Sustainability, Strengthening Policies and Funding, and *shall continue* its support to community media development projects which meet IPDC priorities;
- As a follow-up to the International Conference *News Organizations standing up for the safety of media professionals, requests* the Secretariat to strengthen IPDC's monitoring and reporting mechanism on the safety of journalists and impunity issues, by proposing an action plan for the next IPDC Council meeting based upon:
 - o the outcome of 5th February Conference
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and by preparing and submitting proposals to donors that focus on the development of new dimensions for the mechanism, such as providing capacity-building opportunities to Member States to improve their national monitoring systems. This follow-up includes making a special financial allocation of US\$20,000 to allow the formulation and launching

- of a pilot project in a selected country.
- Makes a special financial allocation of US\$ 20,000 for the formulation, publication, translation (English, French, Spanish, Arabic) and dissemination of a (print and on-line) booklet explaining IPDC's monitoring and reporting mechanism on the safety of journalists and impunity issues to Member States, UN bodies, civil society, NGOs, human rights bodies, media professionals and other stakeholders.
- Makes a special financial allocation of US\$ 30,000 to compile and disseminate best practices in monitoring, reporting on and promoting the safety of journalists, including national and regional protection mechanisms for journalists, in view of tapping into IPDC's role as a vehicle for developing and sharing experiences from different parts of the world.
- Makes a special financial allocation of \$10 000 to follow-up on the issue of Media and Migration, by participating and/or co-convening events on the subject, where IPDC can promote best practices of professional reporting on migration issues and high ethical standards in this field.

8. IPDC fundraising and communication

The Bureau:

- Requests the Chair and the Secretariat to continue current efforts to fundraise for IPDC, analyze current priorities of the most important media donors and approach them with IPDC proposals; extend efforts to include private foundations and the private sector; go beyond permanent delegations and prepare fund-raising missions to the capitals of strategic countries; and explore EU funding for thematic/regional FIT grants;
- *Requests* the Secretariat to give more visibility to the real impact of IPDC micro funding, highlight their RBM focus as well as their cost-effectiveness;
- Requests the Secretariat to strengthen IPDC's Special Initiatives and further position the MDI assessments so that they continue to be recognized national media development plans, while ensuring follow-up to the assessments so that each stakeholder can identify and play its role.
- Requests the Secretariat to promote more actively the uniqueness of IPDC's reporting
 mechanism on safety of journalists and impunity issues and improve the IPDC branding of
 this important initiative.
- Reminds Bureau and Council members to actively lobby their respective governments to fund the IPDC through both its established modalities: IPDC's Special Account (voluntary contributions or contributions to earmarked projects) and FIT, even through symbolic contributions and/or by seconding personnel.
- *Reminds* Bureau and Council members to act as champions of IPDC, promoting its work and raising its international and national profile, wherever and whenever possible.

• *Will bring* this issue to the attention of the Council with a view to further mobilizing the support of Council members, highlighting the potential for resources so that IPDC can function at its optimum level of potential, scale and impact.

9. IPDC future focus areas, priorities and project assessment criteria

The Bureau:

- Carries forward current focus areas;
- *Will continue* to accept projects between a minimum of \$10 000 and a maximum of \$35 000.
- Will consider increasing the priority given to gender-transformative project proposals.
- May consider making a special allocation in cases where urgent issues arise.