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United Nations  
**Human Rights**

OFFICE OF THE HIGH COMMISSIONER FOR HUMAN RIGHTS  
Cambodia Country Office - Phnom Penh - Cambodia

**FOR IMMEDIATE RELEASE**

**Celebration of the World Press Freedom Day  
3<sup>rd</sup> May 2012  
Imperial Garden Villa and Hotel**

3 May is World Press Freedom Day. The Day declared by the UN General Assembly in 1993 is celebrated every year across the world to raise awareness about the importance of press freedom and the need to protect the fundamental principles of freedom of expression as enshrined in Article 19 of the Universal Declaration of Human Rights.

In Cambodia, journalists, media associations, non-governmental organizations, diplomatic missions and United Nations organizations will come together to celebrate the World Press Freedom Day under the theme of “Promoting Responsible Journalism in Cambodia” in a half-day conference held from 8 a.m. to noon on 3<sup>rd</sup> May 2012 at the Imperial Garden Villa and Hotel.

The social role of a journalist demands that the profession maintains high standards of integrity and professionalism and respects the right of an individual to privacy and human dignity. During the event, it is hoped that media professionals and civil society organizations will address the challenges of adopting and implementing the code of ethics and discuss how to promote responsible journalism in Cambodia. Two sessions of debate will take place, allowing the participants voice their ideas and concerns and to explore the many facets of this complex issue.

The conference is organized by the United Nations Educational, Scientific and Cultural Organization (UNESCO) and the UN Office of the High Commissioner for Human Rights in Cambodia (OHCHR) in cooperation with the Cambodia Communication Institute, Department of Media and Communications of Royal University of Phnom Penh, Cambodian Journalists Council for Ethics, Cambodia Center for Independent Media and the Press Council of Cambodia.

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