

MEDIA ADVISORY

Launching of the
Cambodian Anti-Plastic Bag Campaign
27th November 2015
Wat Botum
Phnom Penh, Cambodia

WHAT: Cambodian Anti-Plastic Bag Campaign

WHO: Ms. Anne Lemaistre, UNESCO Representative in Cambodia

H.E. Say Samal, Minister of Environment

H.E. Thong Khon, Minister of Tourism/NCCA

H.E. Hun Many, President of Union of Youth Federations in Cambodia

WHEN: 7:30 AM- 11:30 AM

27th November 2015

WHERE: Wat Botum, Phnom Penh, Cambodia

Dear Journalists,

"Cambodian Anti Plastic Bag Campaign 2015"

UNESCO Office in Phnom Penh, Ministry of Environment, Ministry of Tourism and Union of Youth Federations in Cambodia are jointly organizing the "Cambodian Anti-Plastic Campaign", which will be held on 27 November at 7.30 at Wat Botum! The campaign aims to educate Cambodian people about reducing, recycling and reusing plastic waste and to stop littering plastic waste on the streets!

We invite all of you to the launching of the campaign where the "Plastic Waste Never Dies" video clip will be screened and where youth groups in Phnom Penh will gather plastic wastes around the city. We are looking forward to meeting you there!

Event open to public.

For further information, please contact:

Ms. María Iniguez de Heredia, Natural Sciences Focal Point, UNESCO, <u>m.iniguez-de-heredia@unesco.org</u>

Ms. Nayheak Khun, Communication and Information, UNESCO, n.khun@unesco.org