

**Cambodian Anti-Plastic Bag Campaign**  
**Phnom Penh, 27 November 2015, 7.30 am**

**Wat Botum, Phnom Penh, 27 November 2015, 7.30 am** - On 27 November 2015, the Cambodian Anti-Plastic Bag Campaign will be held in Wat Botum, Phnom Penh.

In order to develop a plastic reducing and recycling habit among Cambodian people, enhance their knowledge of reducing, recycling, reusing plastic waste and stop littering plastic waste on the streets, UNESCO Office in Phnom Penh, Ministry of Environment, Ministry of Tourism/National Committee for Clean City Assessment and Union of Youth Federations in Cambodia jointly organize the “Cambodian Anti-Plastic Bag Campaign” supported by Coca-Cola, Sorya Shopping Centre, Bayon Supermarket and Thai Huot Supermarket. This campaign would encourage Cambodians critical thinking on plastic waste reduction and recycling consequently, which is vital for the behaviour change needed to move towards sustainable development.

The specific objectives of the campaign are:

- To raise awareness on plastic reduction and recycling and followed by a behavioural change of the Cambodian people.
- To encourage Cambodian people, in particular youth within the framework of “Youth and Clean City Campaign”, to share the idea of plastic waste management with their families.
- To enhance ways to handle plastic waste.
- To create awareness of the different ways of making and using plastic.
- To develop critical thinking skills among the community members.
- To understand the potential and difficulties in recycling plastics.

A celebrating ceremony will take place in Wat Botum, Phnom Penh, with short statements concerning plastic issue in Cambodia by all the partners. There will be a special presentation of a short video feature, “Plastic never dies,” produced by UNESCO, Exo Foundation and Phare Ponleu Selpak. Afterwards, a morning mobilization of youth groups would be organized with the main goal of collecting the plastic in some areas in Phnom Penh, in order to raise awareness on plastic waste reduction and recycling. (***Please find the agenda and map of the Event attached to this press release***).

For more information, please contact Ms. María Iniguez de Heredia, Natural Science Focal point at UNESCO Phnom Penh at [m.iniguez-de-heredia@unesco.org](mailto:m.iniguez-de-heredia@unesco.org)  
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TENTATIVE AGENDA  
FIRST CAMBODIAN ANTI-PLASTIC BAG CAMPAIGN – 27<sup>th</sup> NOVEMBER 2015  
Phnom Penh – Wat Botum

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FRIDAY 27 NOVEMBER 2015

- 07.30 Gathering of the participants
- 07.45 Statement by Ms. Anne Lemaistre, Representative of UNESCO in Cambodia
- 07.50 Statement by H.E. Hun Many, President of Union of Youth Federations in Cambodia
- 07.55 Statement by H.E. Say Samal, Minister of Environment
- 08.00 Statement by H.E Thong Khon, Minister of Tourism and Chairman of NCCA
- 08.05 Screening and Launching of the video clip “Plastic Waste Never Dies”
- 08.15 Press Conference
- 08.30 Starting of the plastic collection in three different places (Find below the map)
- 10.30 Finish of the plastic collection and gathering at Wat Botum for refreshment

**Participate in the “Cambodian Anti-Plastic Bag  
Campaign” for clean and green development in our  
country!**





- ក្រុមទី១៖ ធ្វើដំណើរតាមផ្លូវឆកញ៉ា សួរ ត្រៀម បន្តដល់ផ្លូវឆកញ៉ាសុន(២៧០) បន្តតាមផ្លូវលេខ ១៩ (ផ្លូវក្រោយក្រុង) បន្តដល់ផ្លូវលេខ ១០៦ (សួនធូរស្មារតី) បន្តដល់មុខផ្សារពោធិ៍ ។
- ក្រុមទី២៖ ធ្វើដំណើរតាមវិថីសម្តេចសុធារាស បន្តដល់វាលព្រះមេ បន្តដល់មុខវត្តព្រះសីហនុ និងបន្តតាមវិថីព្រះស៊ីសុវត្ថិ ហើយបន្តដល់មុខផ្សារពោធិ៍ ។
- ក្រុមទី៣៖ ធ្វើដំណើរតាមវិថីព្រះសុភក្រិត បន្តដល់រង្វង់មូលសារស្មារតី បន្តតាមផ្លូវលេខ ១១៦ បន្តដល់វិថីព្រះស៊ីសុវត្ថិ បន្តរហូតដល់មុខផ្សារពោធិ៍។