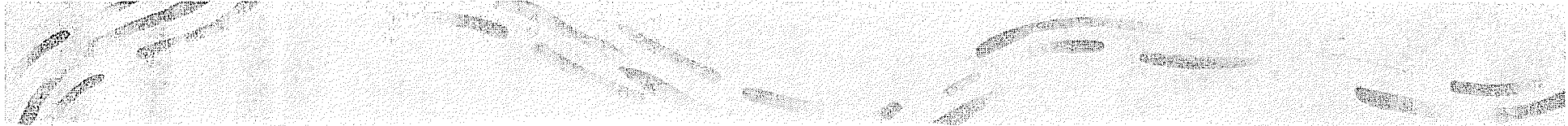


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Tunis March 2001




# Intangible Cultural Heritage

Perceptions and enactments





## To Protect: Why?

- ☞ to conserve human creations that may disappear forever
  - ☞ to give world recognition
  - ☞ to strengthen identity
  - ☞ to enable social cooperation
  - ☞ to provide historical continuity
  - ☞ to foster enjoyment
- 



# **ICH is a process of creation comprising:**



**Skills**



**Enabling  
factors**



**Products**



**Meanings**



**Impacts**



**Economic  
Value**



**A. Skills**

The conservation of intangible cultural heritage is only ensured by the continuation of the skills necessary for its creation.

**UNESCO Living Treasures Program**





**B. Enabling  
Factors**

- **Respect for one's own cultural heritage**
- **Access to knowledge, objects and practices of past cultures**
- **Dialogue with other cultures**
- **Access to new technologies**
- **Copyright protection**

Should they be included in an ICH legal instrument?



**F.Economic  
Value**

- Market value as commodity
- Royalties for copying, reproducing, playing, recording or other uses.

WIPO, WTO





**A normative instrument on ICH  
as a process of creation should:**

**Protect the whole creative process of an element:**

1. ensure transmission of skills
2. establish institutional mechanisms for collecting, inventorying and conserving element or examples
3. provide support for its producers or performers
4. give responsibility to the State.
5. foster international cooperation.

