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### UNITED NATIONS EDUCATIONAL, SCIENTIFIC AND CULTURAL ORGANIZATION

# CONVENTION FOR THE SAFEGUARDING OF THE INTANGIBLE CULTURAL HERITAGE

# INTERGOVERNMENTAL COMMITTEE FOR THE SAFEGUARDING OF THE INTANGIBLE CULTURAL HERITAGE

Third Session Istanbul, Turkey, 4 to 8 November 2008

<u>Item 8 of the Provisional Agenda</u>: Draft operational directives on the means to increase the resources of the Intangible Heritage Fund

#### Summary

At its second session, the General Assembly requested the Committee to submit to it for approval, at its third session, additional directives concerning, inter alia, the possible means to increase the resources of the Intangible Heritage Fund (Resolution <u>2.GA 5</u>). This document proposes draft operational directives to this effect.

**Decision required:** paragraph 6

- 1. At its second session, the General Assembly requested the Committee to submit to it for approval, at its third session, additional directives concerning, inter alia, the possible means to increase the resources of the Intangible Heritage Fund (Resolution 2.GA 5). Article 7 of the Convention provides that one of the functions of the Committee, with regard to the Fund, shall be to seek means of increasing its resources, and to take the necessary measures to this end, in accordance with Article 25. Article 25 of the Convention concerns the "Nature and resources of the Fund".
- 2. According to Article 25.3 of the Convention, the resources of the Fund shall consist of contributions made by States Parties, funds appropriated by UNESCO's General Conference, contributions, gifts or bequests, any interest due on the resources of the Fund, funds raised through collections and receipts from events organized for the benefit of the Fund and from any other resources authorized by the Regulations of the Fund, adopted by the Committee at its first extraordinary session (Decision 1.EXT.COM 9).
- 3. Article 25.5 of the Convention provides that "the Committee may accept contributions and other forms of assistance for general and specific purposes relating to specific projects, provided that those projects have been approved by the Committee". Article 25.6 further remarks that "no political, economic or other conditions which are incompatible with the objectives of this Convention may be attached to contributions made to the Fund".
- 4. Article 27 foresees that States Parties may wish to provide voluntary contributions to the Fund in addition to the contributions foreseen under Article 26, while Article 28 calls upon States Parties to "lend their support to international fundraising campaigns organised for the benefit of the Fund under the auspices of UNESCO".
- 5. This document proposes a set of operational directives presenting means to increase the resources of the Fund through voluntary contributions, as well as the conditions under which recognition may be given to public and private bodies or individuals that make contributions to the Fund.
- 6. The Committee may wish to adopt the following decision:

#### **DRAFT DECISION 3.COM 8**

The Committee,

- 1. Having examined document ITH/08/3.COM/CONF.203/8;
- 2. <u>Recalling</u> Article 7 (d) and Chapter VI of the Convention concerning the Intangible Cultural Heritage Fund;
- 3. Further recalling Resolution 2.GA 5;
- 4. <u>Submits</u> to the General Assembly, for approval at its third session, the directives on the means to increase the resources of the Fund as annexed to this decision.

Draft operational directives on the means to increase the resources of the Intangible Cultural Heritage Fund			
Donors			
1.	The Committee welcomes contributions to the Intangible Cultural Heritage Fund ["the Fund"] aimed at reinforcing the capacities of the Committee to execute its functions.		
2.	The Committee welcomes such contributions from the United Nations and its specialized agencies and programmes, in particular the United Nations Development Programme, and from other international organizations. The Committee also encourages States Parties to the Convention and other States to provide voluntary contributions to the Fund. The Committee further welcomes contributions to the Fund from public and private bodies and individuals.	Articles <u>25.3.</u> <u>26.1</u> and <u>27</u>	
3.	States Parties are encouraged, upon the inscription of an element of their intangible cultural heritage on the Representative List, to provide, within the limits of their resources, voluntary contributions to the Fund in order to contribute to the safeguarding of elements inscribed on the Urgent Safeguarding List.		
4.	The Committee encourages the establishment of national, public and private foundations or associations aimed at promoting the objectives of the Convention, and welcomes their contributions to the Intangible Heritage Fund.		
5.	The Committee calls upon States Parties to lend their support to international fundraising campaigns organized for the benefit of the Fund under the auspices of UNESCO.	Article 28	
Conditions			
6.	No political, economic or other conditions which are incompatible with the objectives of the Convention may be attached to contributions made to the Fund.		
7.	No contributions may be accepted from entities whose activities are not compatible with the aims and principles of the Convention, with existing international human rights instruments, with the requirements of sustainable development or with the requirements of mutual respect among communities, groups and individuals. The Secretariat may decide to put specific cases of contributions before the Committee.		
8.	Voluntary contributions to the Intangible Cultural Heritage Fund are governed in accordance with the Fund's financial regulations, the Guidelines for the use of the Fund, drawn up by the General Assembly, and the Plans for the use of the resources of the Fund that are periodically prepared by the Committee. In particular, the following provisions apply to voluntary contributions to the Fund:	Article 25.4	
	a. Donors have no direct influence on the use that the Committee will		

	make of their contribution to the Fund;			
	b. No individual narrative or financial reporting is provided to the donor;			
	c. Agreements are reached by a single exchange of letters between the Secretariat and the donor.			
9.	Voluntary contributions may be made following the model letter attached to these Operational Directives in annex ***. Information on the procedures to follow for providing voluntary contributions is also available at <a href="mailto:www.unesco.org/culture/ich">www.unesco.org/culture/ich</a> or by writing to <a href="mailto:fundich@unesco.org">fundich@unesco.org</a> .			
Benefits for donors				
10.	The Secretariat shall annually inform the Committee about the voluntary contributions provided to the Fund. The Committee shall provide visibility, if so wished by the donors, to these contributions. Voluntary contributions will also be made known on the website of the Convention.			
11.	The Committee may authorize the use by donors of the emblem of the Convention in conformity with paragraphs*** of these Operational Directives.			
12.	Whenever donors are listed, the listing will typically be in the order of the amount of the contribution, with organizations providing larger contributions coming before, or higher, than those providing smaller contributions.			
13.	Depending upon the level of contribution, individuals and entities may receive various forms of recognition. The Committee recognizes three levels of sponsorship: patrons (more than 1 000 000 USD), contributors (more than 500 000 USD) and supporters (less than 50 000 USD).			
14.	During the 24 (Supporters), 36 (Contributors) or 48 (Patrons) months following the deposit of their contribution, sponsors will be acknowledged by name in the following ways:			
	Patrons, Contributors, Supporters	Listed on the website of the Convention		
		Listed in an information document of the Committee		
	Patrons, Contributors	Mentioned in the newsletter on intangible heritage		
	Patrons	Mentioned in press releases about statutory meetings		
		Invitations to exclusive events		
		Mentioned during international campaigns and other specific awareness-raising activities		
		Announced during Committee meetings		

15. During the 24 (Supporters), 36 (Contributors) or 48 (Patrons) months following the deposit of their contribution, donors may promote their cooperation with the Committee in all media formats, including brochures and other publications. Materials must be reviewed and approved by the Secretariat in advance and cannot explicitly advertise a donor's products or services.