# INTERGOVERNMENTAL COUNCIL OF THE INTERNATIONAL PROGRAMME FOR THE DEVELOPMENT OF COMMUNICATION (IPDC)

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## Decisions of the 45<sup>th</sup> meeting of the IPDC Bureau

(Paris, 11 - 13- December 2002)

#### **Twenty-third session**



UNESCO HEADQUARTERS, PARIS

26 - 28 MARCH 2003

The Bureau of the Intergovernmental Council of the International Programme for the Development of Communication (IPDC) held its forty-fifth meeting at UNESCO Headquarters in Paris from 11 to 13 December 2002, chaired by Mr Torben Krogh (Denmark) and in the presence of Mr Abdul Waheed Khan, the representative of the Director-General of UNESCO. All the Members of the Bureau were present at the meeting: Luxembourg, Malaysia, Malawi, the Russian Federation, Uruguay, Yemen, as well as the rapporteur, Mr Nacer Mehal (Algeria).

At the opening meeting, the Bureau paid a tribute to the late Mr Claude Ondobo, Director of the IPDC, and to the late Mr Reinhard Keune, former IPDC Chairman, who both had sadly past away since the last Bureau meeting in April 2002.

#### I. The agenda of the meeting was adopted as follows:

- Report by the Chairperson
- IPDC financial situation
- Allocation of funds to projects approved by the 21st Council session
- Preselection of a maximum 50 projects by the 45<sup>th</sup> Bureau for submission to the 23<sup>rd</sup>
   Council session
- IPDC fund raising plan
- Selection of projects to be evaluated on the basis of implementation reports
- An overall evaluation of the IPDC
- Preliminary proposals by the Chairperson concerning modification of the IPDC basis texts
- Date and place of the next meeting of the Bureau
- Provisional agenda and timetable for the 23rd session of the Intergovernmental Council
- Any other business

#### II. Report by the Chairperson and IPDC financial situation

Mr Torben Krogh reported on his activities since the last Bureau meeting in April 2002 and presented the document on IPDC financial situation.

#### III. Allocation of funds to projects approved by the 21st Council session

The Bureau decided to allocate the funds of the Special Account available at the end of 2002 as follows:

#### BUDGET 2002 (IN US DOLLARS)

**38 PROJECTS (21<sup>ST</sup> SESSION) 900,000** 

EVALUATION OF IPDC PROJECTS: 30,000 (6-8 PROJECTS)

FUND-RAISING ACTIVITIES: 20,000
MONITORING OF IPDC PROJECTS: 10,000

TOTAL (SPECIAL ACCOUNT): 960,000

2 PROJECTS (21<sup>ST</sup> SESSION)

WILL BE FINANCED BY FIT - LUXEMBOURG 67,000

GRAND TOTAL: 1027,000

## The Bureau decided to allocate the following amounts to projects approved by the $21^{\rm st}$ session of the Council held in Paris in March 2001 :

Project N°	Project Title	FUNDS allocated US\$	Comments and Use of funds
	<u>AFRICA</u>		
PDC/21 CMR/02	CAMEROON: Community Radio for the Rural Women of Meyomessala	-	Technical problems To reformulate
PDC/21 CMR/03	CAMEROON: Community radio for women of South Cameroon	25,000	Training + broadcasting and production equipment
PDC/21 CVI/01	CAPE VERDE: Installation of an internal communication network at the Inforpress news agency	10,000	Training only is needed (Equipment already available)
PDC/21 ZAI/02	D. R. OF CONGO: DTP Equipment for the newsletter Tribune de la Femme	7,000	DTP equipment
PDC/21 ETH/01	ETHIOPIA: Human capacity building of the Ethiopian mass media training institute	35,000	Training of trainers
PDC/21 GAM/01	THE GAMBIA: Archiving for GRTS Radio	-	Project document is not clear Reformulate and re-submit
PDC/21 GHA/02	GHANA: Strengthening "Radio Univers"	25,000	Internet connection, studio equipment and training
PDC/21 KEN/01	KENYA: Development of free press institutions	20,000	2 workshops
PDC/21 LIR/01	LIBERIA: Enhancing training media personnel	20,000	Equipment and training for Com. Department of the University
PDC/21 MLW/01	MALAWI: Training of Malawi's News Agency	25,000	Computers + training US\$ 10,000 already allocated from RP
PDC/21 MLW/02	MALAWI: Printing press for Malawi Polytechnic's Journalism Department		US\$ 50,000 already allocated from RP
PDC/21 MLI/01	MALI: Community radio in the service of local development	25,000	Equipment and training
PDC/21 SEN/01	SENEGAL: FM « Sans Voix » the radio of vulnerable groups	30,000	FIT Luxembourg
PDC/21 SEN/02	SENEGAL: "Le Temoin", ECOWAS new area of citizenship	15,000	Training + equipment
PDC/21 SEY/01	SEYCHELLES: Replacement of radio recording and editing equipment	15,000	Equipment component reduced.
PDC/21 SAF/02	SOUTH AFRICA: Women's net training	-	Too heavy, to reformulate and re-submit
PDC/21 SWA/01	SWAZILAND: Development of media resource centre for the national association of journalists	20,000	DTP equipment + training

Project N°	Project Title	FUNDS allocated US\$	Comments and Use of funds
PDC/21 SWA//02	SWAZILAND: Swaziland News Agency	-	Equipment and consultancies budget too heavy. To reformulate
PDC/21 TOG/02	TOGO: Project in support of training courses for Togolese journalists at the Journalism Centre of Lomé	10,000	Training courses
	AFRICA	TOTAL:	US \$ 252,000
			+ US\$ 30,000 (FIT)
	ASIA AND THE PACIFIC		
PDC/21 RAS/01	AIBD: Cyber journalism for Women broadcast journalists	22,000	Workshop in computer assisted reporting
PDC/21 RAS/05	SEAPA: Monitoring and evaluating press freedom in Southeast Asia	28,000	Three workshops + manual
PDC/21 BHU/01	BHUTAN: Establishment of community media production centres	20,000	Training + training equipment
PDC/21 CAM/01	CAMBODIA: Increasing community participation in national radio FM96	24,000	Training+ production equipment
PDC/21 INS/02	INDONESIA: East Lombok Ketangga women community radio	18,000	Training + transmission equipment
PDC/21 KZH/01	KAZAKHSTAN: Distance education training via Internet technologies	15,000	Distance learning course for journalists + web server
PDC/21 KIR/01	KIRIBATI: Nei Tabera Ni Kai video unit development project	35,000	Training + video production equipment
PDC/21 LAO/01	LAOS: Networking local radio station and using online information sources to improve news and programmes	37,000	FIT Luxembourg  Training work stations and software
PDC/21 MAS/01	MARSHALL ISLANDS: Human resource development for the media	20,000	Training + video editing unit
PDC/21 MON/01	MONGOLIA: Improvement of National Radio and Television services	30,000	Training of trainers
PDC/21 NEP/01	NEPAL: Training activities for Nepal TV	20,000	Training courses
PDC/21 PNG/01	PAPUA NEW GUINEA: Electronic media training facility	12,000	Training equipment
PDC/21 UZB/01	UZBEKISTAN: Innovative training and learning programme for journalists	25,000	Seminars
PDC/21 VIE/01	VIETNAM: Catalysing talent and application of modern technologies for a free flow of information	31,000	Training course + equipment for the editorial department
	ASIA AND THE PACIFIC	TOTAL:	US\$ 300,000
			+ FIT US\$ 37,000

Project N°	Project Title	FUNDS allocated US\$	Comments and Use of funds
	<u>LATIN AMERICA AND THE</u> <u>CARIBBEAN</u>		
PDC/21 RLA/05	Eastern Caribbean Internet newspaper	48,000	Training + training equipment
PDC/21 RLA/06	REDIPAZ AND RADIPAZ: Strengthening of communication networks for a culture of peace	25,000	Training + production equipment
PDC/21 RLA/07	CELAP: Investigative journalism and ethics: Strengthening democracy	30,000	Training
PDC/21 BOL/01	BOLIVIA: Strengthening of education Radiofonica de Bolivia ( ERBOL)	20,000	Training + production equipment
PDC/21 CHI/01	CHILI: Radio broadcasting service for the development of the Easter Island (Rapa Nui)	25,000	Training + training equipment
PDC/21 ECU/01	ECUADOR: Supply of equipment for the municipal radio "La voz de Imbabura"	-	Reformulate and re-submit
PDC/21 PAN/01	PANAMA: Continuing education programme for journalists	20,000	Training + training equipment
	LATIN AMERICA AND THE CARIBEAN	TOTAL:	US\$ 168,000
	ARAB STATES		
PDC/21 RAB/02	CMFMENA: Training in defence of media freedom in the Arab world	25,000	Training, follow-up to Sana'a Declaration
PDC/21 IRQ/01	IRAQ: Development of a media resource centre	-	Similar activities have been implemented with regular programme funds (\$ 50,000);
			The Bureau considered that it was no longer necessary to provide funds to this projects.
PDC/21 JOR/01	JORDAN: Developing the training capacity of the Arab women's media centre	30,000	Radio training equipment + desk-top publishing equipment + training
PDC/21 MAU/02	MAURITANIA: Mobile rural radio production and broadcasting unit	35,000	Radio production equipment
PDC/17 ALG/01	ALGERIA: Computerization of Algeria Press Service (APS)	25,000	Computers
	ARAB STATES	TOTAL:	US\$ 115,000
	<u>EUROPE</u>		
PDC/21 AZN/01	AZERBAIJAN: Improvement of media pluralism and promotion of press freedom	15,000	Training + training equipment

Project N°	Project Title	FUNDS allocated US\$	Comments and Use of funds		
	EUROPE	TOTAL:	US\$ 15,000		
	INTERREGIONAL				
PDC/21 INT/02	PDC/21 INT/02 JOURNET: Global training project		Curricula development workshop (Interregional consultation on-line)		
	INTERREGIONAL	TOTAL:	US\$ 50,000		
Total : US\$ 967,000					

38 projects to be financed from the IPDC Special Account 2 projects to be financed by FIT (Luxembourg) Reformulation requested on 7 projects

## IV. Preselection of a maximum 50 projects by the 45<sup>th</sup> Bureau for submission to the 23<sup>rd</sup> Council session

The Bureau discussed 52 projects submitted by the deadline of 20th November 2002 and pre-selected 42 projects for consideration and preliminary approval by the Council.

	PROJECT N°	PROJECT TITLE	+ Yes	- No
		RADIO BROADCASTING		
1.	PDC/23 MLW/01	MALAWI: Capacity Building for Private and Community Radios	+	
2.	PDC/23 MLW/02	MALAWI: Strengthening Public Radio Broadcasting	-	
3.	PDC/23 DRC /01	D.R. of CONGO: Consolidation of the Sauti Ya Rehema radio station	-	
4.	PDC/23 SEN/01	SENEGAL: FAGGARU FM 98.2 « Radio Dimbéli Xalèyi »		_
5.	PDC/23 SEN/02	SENEGAL: Strengthening of Sud Banlieue 91.7 FM Radio		
6.	PDC/23 SOM/02	SOMALIA: Radio South West Community Baydao	+	
7.	PDC/23 ZAM/02	ZAMBIA: Mkushi Community Radio Station	+	
8.	PDC/23 RAS/04	AIBD :Diversifying information and improving radio programme production through the digitalisation of radio archives	+	-

	PROJECT N°	PROJECT TITLE	+ -	
			Yes No	
9.	PDC/23 RAS/05	PANOS: Training on Radio, Digital and On-line Technologies for South Asian Media	+	
10.	PDC/23 FIJ/01	FIJI: Community Broadcasting Development Project	+	
11.	PDC/23 SOI/01	SOLOMON ISLAND : Digitalisation of SIBC archives	+	
12.	PDC/23 PAK/01	PAKISTAN: Establishment of Punjab University Community Radio	_	
13.	PDC/23 THA/01	THAILAND: Community Media Advocacy and media democratization	+	
14.	PDC/23 RLA/01	AMARC: Community radio training for trainers	+	
15.	PDC/23 RLA/03	CODE Foundation: New Communication and Information Technologies for the Improvement of Radio Production	+	
16.	PDC/23 BRA/01	BRAZIL: Strengthening women's leadership role in community development through Radio Internet	+	
17.	PDC/23 CHI/01	CHILE: Training in strategic planning and management to non commercial mass media	+	
18.	PDC/23 COS/01	COSTA RICA: Strengthening the Indigenous Community Radio Stations	-	
19.	PDC/23 ECU/01	ECUADOR: Restructuring of the Radio Station of the Casa de la Cultura Ecuatoriana	+	
		TV-BROADCATING		
20.	PDC/23 URT/01	TANZANIA: Capacity building for TVT	+	
21.	PDC/23 RAS/01	ABU: Training and Co-Production For Children's Television	+	
22.	PDC/23 RAS/02	PINA: Pacific Television Programming for Community Development	+	
23.	PDC/23 RAS/3	AMIC: Promoting Editorial Independence and Media Pluralism	+	
24.	PDC/23 BOL/01	BOLIVIA: Development of a mobile training unit for rural community television centres		
		PRINT MEDIA		
25.	PDC/23 CMR/02	CAMEROON: Strengthening the independent newspaper "LE MESSAGER"	+	
26.	PDC/23 IND/02	INDIA: Expanding PII Community Feature Network and Grassroots publication		

	PROJECT N°	PROJECT TITLE	+	-
				No
27.	PDC/23 MAL/01	MALAYSIA: AIDCOM: Sensitizing and Educating the Rural Journalists on Press Freedom and Pluralistic Society	+	
28.	PDC/23 MON/01	MONGOLIA: Sustainability and Empowerment of the Ezegtei women's magazine	+	
29.	PDC/23 ALB/01	ALBANIA : Initial and advanced training courses for journalists	+	
		MULTIMEDIA		
30.	PDC/23 RAF/01	AMWIK: Role of New Information, Communication and New Technologies in Conflict Resolution and Information Dissemination in the Eastern Africa region		-
31.	PDC/23 AFG/01	AFGHANISTAN: Further development of a women in media network	-	+
32.	PDC/23 AFG/02	AFGHANISTAN: Establishment of a training centre at radio-television Afghanistan	_	H
33.	PDC/23 CAM/01	CAMBODIA: Affiliation of the Cambodia Communication Institute with the Royal University of Phnom Penh	-	H
34.	PDC/23 IND/01	INDIA : Training on Converging Media	_	<b>+</b>
35.	PDC/23 TAD/01	TAJIKISTAN : Ressource Centre for Tajikistan Journalists	+	
36.	PDC/23 TON/01	TONGA: Improved access to information through TBC radio and TV	_	
37.	PDC/23 RLA/04	IIHR: Strengthening and promotion of freedom of expression and of the press	+	
38.	PDC/23 RLA/05	CBU and CMC:In-service Multi-media Training to upgrade the professional skills of practicing journalists in the Caribbean		F
39.	PDC/23 ARG/01	ARGENTINA: Community media and human development resources	_	F
40.	PDC/23 BHA/01	BAHAMAS: Building Community Media Capacity Environmental Stewardship	_	<b>+</b>
41.	PDC/23 MEX/01	MEXICO: Dissemination of and training for the execution and compliance of the Federal Law on Transparency and Access to Governmental Public Information		
42.	PDC/23 RAB/01	ASBU: Enhancing training potential and facilities for ASBU members through the use of new technologies	for ASBU +	
43.	PDC/23 INT/01	IFEX: Narrowing the Digital Divide: Increased Press Freedom Campaigning Through ICT Capacity Building.	-	H
		COMMUNITY MULTIMEDIA CENTRES		
44.	PDC/23 BDI/01	BURUNDI : Women Using Media for Peace in Burundi (DUSHIREHAMWE «Let's Reconcile» Peace Documentation Centre and CMC)	-	H

	PROJECT N°	PROJECT TITLE	+ - No	
45.	PDC/23 CMR/01	CAMEROON: Multimedia centre for the young people of Garoua	+	
46.	PDC/23 DMI/01	DOMINICA: Reinforcing the capacity to produce and disseminate local content mass media material within the framework of community multimedia centres	+	
		NEWS AGENCIES		
47.	PDC/23 BEN/01	BENIN: Strengthening the communication system of AGENCE BENIN PRESSE (ABP)	-	
48.	PDC/23 ZAM/01	ZAMBIA: News Agency Restructuring Project	_	
49.	PDC/23 AFG/03	AFGHANISTAN: Bakhtar Information Agency Reform & Afghan Journalist Training Project	+	
50.	PDC/23 RLA/02	ANDI: Latin American Communication Network for Children's Rights	+	
51.	PDC/23 MAU/01	MAURITANIA : Strengthening the operating capacity of l'Agence Mauritanienne d'Information (AMI)	+	
52.	PDC/23 CUB/01	CUBA : Completamiento de la red del Centro de Información para la Prensa	-	

#### The Bureau requested additional information and/or modifications on the following projects:

	Project number	Project title	Comments
1	PDC/23 SOM/02	SOMALIA: Radio South West Community Baydao	-Budget to be presented in a more comprehensive way -Training component to be increased
2	PDC/23 ZAM/02	ZAMBIA: Mkushi Community Radio Station	-Work plan to be revised taking into account that, in case of approval, funds will be available at the beginning of 2004 -Information on broadcasting licence to be obtained -More detailed information on equipment to be provided
3	PDC/23 FIJ/01	FIJI: Community Broadcasting Development Project	More detailed information on equipment to be provided
4	PDC/23 SOI/01	SOLOMON ISLAND : Digitalisation of SIBC archives	Budget to be presented in a more comprehensive way
5	PDC/23 BOL/01	BOLIVIA: Development of a mobile training unit for rural community television centres	Clarifications to be provided on the feasibility of the project within the requested budget
6	PDC/23 CMR/02	CAMEROON: Strengthening the independent newspaper "LE MESSAGER	Budget to be reformulated to include the training component

7	PDC/23 TAD/01	TAJIKISTAN:	Clarifications to be requested on the
		Ressource Centre for	beneficiaries of the projects
		Tajikistan Journalistes	
8	PDC/23 RLA/05	CBU and CMC:	Clarifications to be provided on the
		In-service Multi-media	budget line "Satellite time for television"
		Training to upgrade the	
		professional skills of	
		practicing journalists in the	
		Caribbean	
9	PDC/23 RAB/01	ASBU: Enhancing training	Budget to be reformulated to include the
		potential and facilities for	training component
		ASBU members through	
		the use of new technologies	
10	PDC/23 CMR/01	CAMEROON:	Clarifications to be provided on
		Multimedia centre for the	equipment for FM Mobile radio
		young people of Garoua	

#### V. IPDC fund raising plan

Mr Torben Krogh summarized the reasons for the current state of affairs and proposed a plan of action including the setting up of a working group, following deliberations by the Bureau on various forms of fund raising activities:

- Prepare with the Secretariat the modalities for missions by the Chairperson and Vice-Chairpersons to potential donors.
- Draw up a framework for contacts with the private sector (foundations, companies, etc.).
- Organize evaluation and monitoring missions involving donor countries' representatives.
- Identify, within the limits of financial resources available, types of promotional materials on the IPDC best practices and results achieved.
- Assist in promoting the model of a multi-annual cooperation agreement as signed between Luxembourg and the IPDC.

## VI. Selection of projects to be evaluated on the basis of implementation reports

The Bureau considered the document containing 100 implementation reports on recent IPDC projects and established a preliminary list of projects to be evaluated before the 24th Council session. The final list of 6-8 projects will be approved by the Chairman after additional examination and consultations with the Secretariat.

#### VII. An overall evaluation of the IPDC

The Bureau exchanged views on the evaluation report prepared by Norway. The Bureau concluded that this document was of high interest for the IPDC reform process and should be submitted for consideration by the Council.

## VIII. Preliminary proposals by the Chairperson concerning modification of the IPDC basic texts

With reference to the decision of the 22<sup>nd</sup> session of the Council, the Bureau decided that the first draft of proposals concerning modification of IPDC statutory documents should be prepared and submitted to the 23<sup>rd</sup> Council session.

#### IX. Date and place of the next meetings of the Bureau

It was decided to hold the 46th meeting of the Bureau on 25 March 2003, at 10.00 a.m., at UNESCO Headquarters in Paris, a day before the opening of the 23<sup>rd</sup> session of the Intergovernmental Council, and to hold the 47th meeting of the Bureau, from 3 to 5 December 2003.

## X. Provisional Agenda and Timetable of the 23rd session of the Intergovernmental Council

The Provisional Agenda and Timetable of the 23rd session of the Intergovernmental Council were adopted without changes.

#### XI. Any other business

Deadlines for preparation of projects for the 47th IPDC Bureau meeting

It was decided that:

<u>1 July 2003</u> would be the closing date for project submission by potential submitters to ACIs or Programme Specialists

 $\underline{ ext{1 September 2003}}$  would be the closing date for submission of finalised version of projects (in English or French) to the IPDC Secretariat by ACIs / Programme Specialists.

## MEMBERS OF THE BUREAU OF THE IPDC INTERGOVERNMENTAL COUNCIL MEMBRES DU BUREAU DU CONSEIL INTERGOUVERNEMENTAL DU PIDC

#### **ALGERIA/ALGERIE**

M. Nacer Mehal (Rapporteur)
Directeur Général
« Algérie Presse Service » (APS)
2 rue Farid Zouioueche
Kouba 109
Alger 16300

Tel: (213 21) 68 94 43 Fax: (213 21) 23 12 47 E-mail: <a href="mailto:aps@wissal.dz">aps@wissal.dz</a> mehalaps@yahoo.fr

#### **DENMARK/DANEMARK**

Mr Torben Krogh (Chairperson)
Chairperson
The Danish National Commission for UNESCO
Osterled 5
DK-2100 Copenhagen

Tel: (45) 33 92 52 16 Fax: (45) 33 92 54 92 E-mail: <u>TKR@DR.DK</u>

Mr Niels E. Rafn Secretary-General The Danish National Commission for UNESCO Frederiksholms Kanal 26 DK-1220 Copenhagen K

Tel: (45) 33 92 51 07 Fax: (45) 33 92 54 92

E-mail: Niels.Erik.Rafn@uvm.dk

#### **LUXEMBOURG**

Mme Elisabeth Colotte Secrétaire de Légation Ministère des Affaires Etrangères, de la Coopération et de l'Aide humanitaire 6 rue de la Congrégation L-1352 Luxembourg

Tel: (352) 478 24 74 Fax: (352) 22 20 48

E-mail: elisabeth.colotte@mae.etat.lu

M. Olivier Baldauff
Délégué permanent adjoint du Luxembourg
auprès de l'UNESCO
Ambassade du Luxembourg
33 avenue Rapp
75007 Paris

Tel: (33 1) 45 55 13 37 Fax: (33 1) 45 51 72 29

M. Georges Dupont
Chargé de mission
Délégation permanente du Luxembourg
auprès de l'UNESCO et
Expert de la Commission nationale
luxembourgeoise pour la coopération avec
l'UNESCO
33 avenue Rapp
75007 Paris

Tel: (33 1) 45 55 13 37 Fax: (33 1) 45 51 72 29

#### **MALAWI**

Mr Robert Ngaiyaye Director of Information Ministry of Information P.O. Box 494 Blantyre

Tel: (265) 1 Fax: (265) 1

Dr Nelson Ngwira Deputy Permanent Delegate to UNESCO Malawi Embassy 20 rue Euler 75008 Paris

Tel: (33 1) 40 70 18 46 Fax: (33 1) 47 23 62 48

#### MALAYSIA/MALAISIE

Mr Bernard Maraat Director National Broadcasting Center Radio TV Malaysia Ministry of Information Malaysia P.O.Box 1199 Jalan Pantai Baru 59700 Kuala Lumpur

Tel: (60 3) 22821752 Fax: (60 3) 22824796

E-mail: bsmaraat@hotmail.com

## RUSSIAN FEDERATION/FEDERATION DE RUSSIE

Mr Mikhail Gusman Chairman of the Russian Committee for IPDC First Deputy Director-General ITAR-TASS News Agency 10-12 Tverskoy boulevard 103009 Moscow

Tel (7 095) 229 79 25 Fax: (7 095) 202 38 22 E-mail: tass@itar-tass.com

Mr Alexander Guzhiy Information and Communication questions Permanent Delegation of the Russian Federation to UNESCO 8 rue de Prony 75017 Paris

Tel: (33 1) 42 12 84 30 Fax: (33 1) 46 67 51 99

#### **URUGUAY**

S. E. Dr Antonio Mercader Ministerio de Educación y Cultura Costa Rica 1965 Montevideo

Tel: (598 2) 916 1205/916 1174

Fax: (598 2) 916 1048

E-mail: amercader@adinet.com.uy

#### **YEMEN**

S. E. Dr Abdullah Yayah El Zine Ambassadeur Délégué permanent du Yémen auprès de l'UNESCO 1 rue Miollis 75015 Paris

Tel: (33 1) 45 68 33 25 Fax: (33 1) 45 66 01 51

Dr Ahmed Akabat Dean Faculty of Mass Communication University of Sana'a P.O. Box 13161 Sana'a

Tel: (967 1) 22 24 74 Fax: (967 1) 25 04 75

M. Abdul Basset Mohamed Saad Délégué permanent adjoint du Yémen auprès de l'UNESCO

#### UNESCO SECRETARIAT/SECRETARIAT DE L'UNESCO

Assistant Director-General for Communication, Information and Informatics, and representative of the Director General/Sous-Directeur général pour la communication, l'information et l'informatique et représentant du Directeur général

Mr Abdul Waheed Khan

## Secretary of the meeting/Secrétaire de la réunion

Mr Vladimir Gai, Chief/Chef COM/CD

#### Division of Communication Development/Division du développement de la communication

Mr Lluís Artigas de Quadras (Latin American and Caribbean projects)

Ms Lalla Chérif Garcia, Secretary

Ms Rosa Gonzalez (European projects)

Ms Stella Hughes, Chief/Chef, COM/MS

Mr Gervasio Kaliwo (Arab States projects)

Mr Valeri Nikolski, IPDC Secretariat

Ms Iskra Panevska (Asian and Pacific projects)

Ms Jeanne Seck (African projects)

Ms Shama Sunderraj, Senior Secretary

Ms Pamela J. Toms Das. IPDC Secretariat

## Advisers for Communication and Information/Conseillers pour la communication et l'information (ACI)

Mr Alonso Aznar, ACI/Nairobi

#### Division for Freedom of Expression, Democracy and Peace/Division pour la liberté d'expression, la démocratie et la paix

Ms Sylvie Coudray Ms Christina Dahlman Ms Daphne Mullett Mr Klaus Schmitter Ms TarjaTurtia

### Information Society Division/Division de la société de l'information

Mr Philippe Quéau, Director/Directeur

## Coordination and Evaluation Unit/Unité de coordination et d'évaluation

Ms Cordula Gaschutz, Chief/Chef

#### Executive Office/Bureau exécutif

Mr Kwame Boafo, Chief/Chef

#### Administrative Unit/Unité administrative

Ms K. Rondon Fuentes, Chief/Chef, CI/EO/AO Ms Sotheary Lim