



United Nations
Educational, Scientific and
Cultural Organization

**IPDC THE INTERNATIONAL PROGRAMME
FOR THE DEVELOPMENT OF COMMUNICATION**

**INTERGOVERNMENTAL COUNCIL OF THE INTERNATIONAL PROGRAMME
FOR THE DEVELOPMENT OF COMMUNICATION (IPDC)**

28th Session

Fontenoy Building (Room X)

22 to 23 March 2012

PROVISIONAL TIMETABLE

Thursday, 22 March 2012

10.00-11.15 a.m.

- 1. Opening of the session by the Chairperson of the IPDC Intergovernmental Council**
- 2. Adoption of the Agenda and organization of the work of the session**
- 3. Election of the Chairperson of the Intergovernmental Council**
- 4. Introductory speech by the new Chairperson**
- 5. Election of the Bureau Members**
- 6. ADG CI Report on IPDC activities since the 27th session**

11.15– 11.30 a.m. Coffee

11.30 a.m. – 1 p.m.

7. Discussion “The Safety of Journalists and the Issue of Impunity”

Chair: IPDC Chairperson

7.1. Presentation of the DG’s Report on The Safety of Journalists and the Danger of Impunity, including the draft UN Plan of Action on The Safety of Journalists and the Issue of Impunity

- Jānis Kārklīņš, Assistant Director-General, Communication and Information Sector, UNESCO

Discussion and feedback from Member States

1.00– 3.00 p.m. Lunch

3.00– 4.00 p.m.

7.2. Experts’ perspectives

- Anthony Mills, Press Freedom Manager, International Press Institute (IPI)
- Quinn McKew, Senior Director for Operations, Article 19
- Ole Chavannes, Senior Coordinator Emergency Assistance, Doha Center for Media Freedom

Discussion

4.00– 4.45 p.m.

7.3. Documents to be considered:

- ✓ UN Plan of Action on The Safety of Journalists and the Issue of Impunity
- ✓ Decision on The Safety of Journalists and the Issue of Impunity

- Briefing on the modalities of implementation of the Decision on The Safety of Journalists and the Issue of Impunity
- Guy Berger, Director, Division for Freedom of Expression and Media Development (FEM)

4.45 - 5.00 p.m. Coffee

5.00 – 6.00 p.m.

8. Award ceremony of UNESCO-IPDC Prize for Rural Communication

Chair: IPDC Chairperson

- Jānis Kārklīņš, Assistant Director-General, Communication and Information Sector, UNESCO
- James Nguo Impwi, Regional Director, Arid Lands Information Network (ALIN)
- Raghu Mainali, Director, Community Radio Support Centre, Nepal Forum of Environmental Journalists (NEFEJ)
- H.E. Mary M. Khimulu, Ambassador and Permanent Delegate of the Republic of Kenya to UNESCO
- H.E. Mohan Krishna Shrestha, Ambassador and Permanent Delegate of the Federal Democratic Republic of Nepal to UNESCO

6.15 p.m. Reception (UNESCO Fontenoy, 7th floor)

Friday, 23 March 2012

10.00– 11.15 a.m.

9. Thematic Debate “Gender and Media: Getting the Balance Right”, including the presentation of the Gender-Sensitive Indicators for Media

Chair: IPDC Chairperson

9.1. Presentation of the presentation of the Gender-Sensitive Indicators for Media

- Introductory remarks: Saniye Gülser Corat, Director, UNESCO Division for Gender Equality, UNESCO
- Presentation of the Gender-Sensitive Indicators for Media, Alton Grizzle, Programme Specialist, Freedom of Expression and Media Development Division, UNESCO

Feedback from Member States

11.15– 11.30 a.m. Coffee

11.30 a.m. – 1 p.m.

9.2. Experts’ perspectives

- The Gender Gap in Media Content: Mounia Belafia, Vice-Chair Gender Council, International Federation of Journalists (IFJ)
- The Status of Women in the News Media: Liza Gross, Executive Director, International Women’s Media Foundation (IWMF)
- Mainstreaming Gender in Public Service Broadcasting: Javad Mottaghi, Secretary General, Asia-Pacific Broadcasting Union (ABU)
- Women’s Portrayal in the Arab World: Shahira Amin, Egyptian journalist
- Gender Equality in Media Policies and Practices in African Media: Roukaya Kasenally, Director of Communications and Knowledge Management, African Media Initiative (AMI)

Discussion and endorsement of the Gender-Sensitive Indicators for Media Initiative

1.00 – 3.00 p.m. Lunch

3.00 – 6.00 p.m.

10. Presentation of IPDC project evaluations

Chair: IPDC Chairperson

- Guy Berger, Director, Division for Freedom of Expression and Media Development, UNESCO
- Discussion**

11. Discussion: Expanding the Role of IPDC:

Chair: IPDC Chairperson

11.1. New research and reports which promote dialogue between Member States (Reformulation of the IPDC Thematic Debate)

11.2. Redefining the UNESCO-IPDC Prize for Rural Communication

- Guy Berger, Director, Division for Freedom of Expression and Media Development, UNESCO

12. Discussion: Structure and methods of work of the IPDC Council

13. Presentation of the IPDC Database

Chair: IPDC Chairperson

- Igor Nuk, Information and Knowledge Manager, Communication and Information Sector, UNESCO

14. Dates of the next IPDC meetings:

- 57th Bureau meeting : 20-22 March 2013
- 58th Bureau meeting : 5-7 February 2014
- 29th Council session : 20-21 March 2014

15. Closure of the session