



United Nations  
Educational, Scientific and  
Cultural Organization



Diversity of  
Cultural Expressions

# 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions

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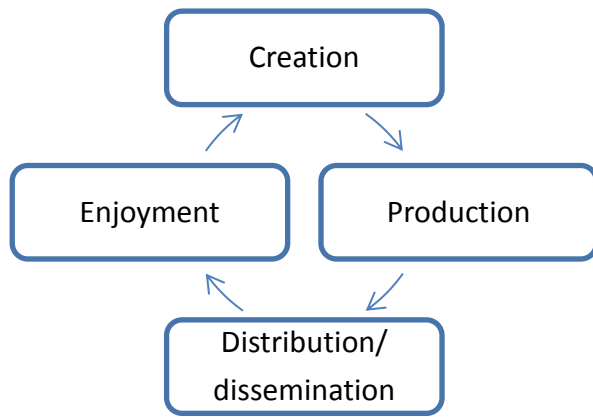
4 November 2015  
Addis Ababa, Ethiopia

# 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions

## What is it?



- International standard setting instrument
- Policy framework for the **governance of culture**
- Participatory, transparent, informed and evidence-based **policy making**
- Policies/measures to support every stage of the cultural value chain



## Guiding principles



- Respect for human rights and fundamental freedoms
- Sovereignty
- Equal dignity of and respect for all cultures
- International solidarity and cooperation
- Complementarity of economic and cultural aspects
- Sustainable development
- Equitable access
- Openness and balance

## Key Concepts

- ✦ **Diversity** is understood as a capacity for expression, creativity and innovation
- ✦ **Cultural expressions** result from the contemporary creativity of individuals, groups and societies that have cultural content and are transmitted by words, sound, images and in multiple formats
- ✦ **Diversity of cultural expressions** is manifested through diverse modes of artistic creation, production, distribution, whatever the means and technologies used

## Key Message

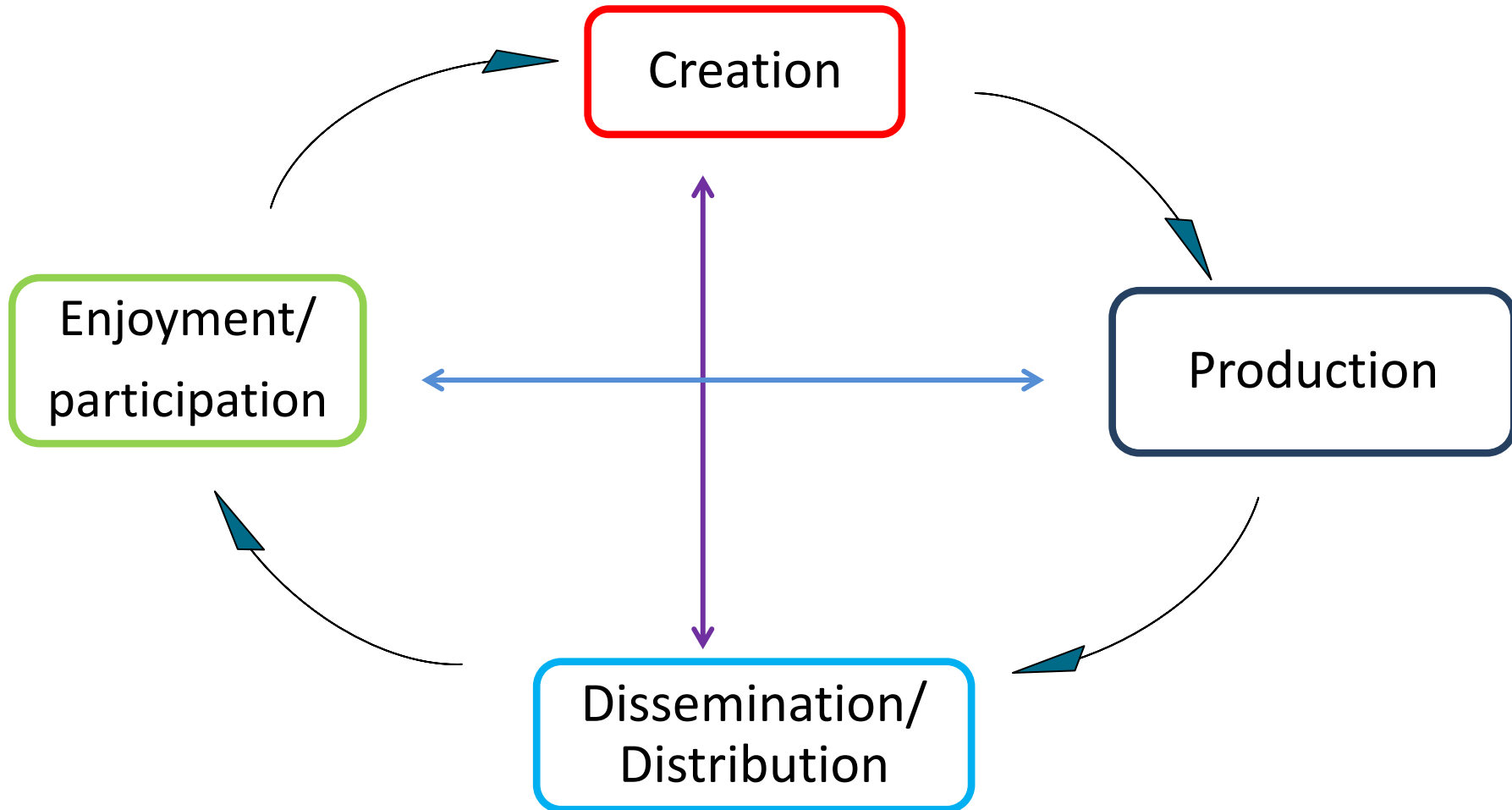
It ensures all citizens, especially  
artists, cultural professionals & creative practitioners  
that they can  
create, produce, disseminate & enjoy  
a diversity of cultural goods and services

## What do We Mean by...

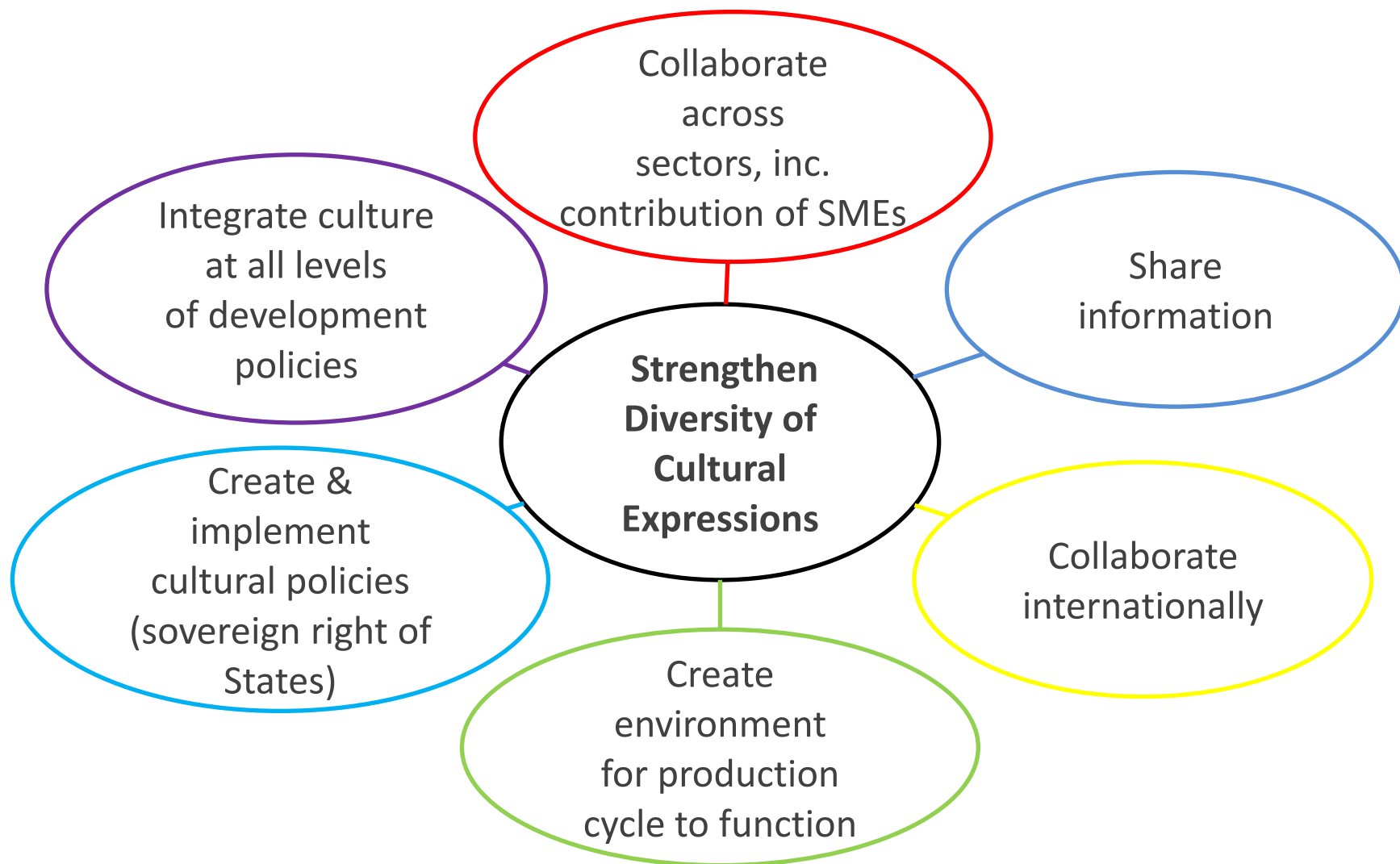
- **Cultural industries**  
produce and distribute contemporary cultural expressions  
[as cultural goods or services]
- **Cultural policies and measures**  
policies that have an effect on the *creation, production, dissemination, distribution* of and *access* to cultural goods and services



# Cultural Value Chain



# 2005 Convention: governance of culture



# Stakeholders of the Convention

**Private sector**



**Parliamentarians**

**Citizens**

**Civil Society**

**Artists, cultural  
entrepreneurs**



# The International Fund for Cultural Diversity

- **Purpose:** support projects and activities that aim to foster the emergence of a dynamic cultural sector in developing countries
- **Resources:** voluntary contributions received from Parties as well as from other States; regional/international organizations; public/private organizations or private persons
- **Beneficiaries:** Parties (developing countries or in ref. to art. 8 and 17), NGOs, INGOs, representatives of vulnerable groups



**78**

PROJECTS

**48**

DEVELOPING  
COUNTRIES



**5.3**

MILLION USD

**50%**  
of IFCD  
funds goes  
to **Africa**



Over **30%** of IFCD  
funds go to **Latin America**  
and the **Caribbean**



# Convention priorities for 2016-2017



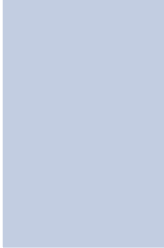
**Capacity-building**



**IFCD – fund-raising**



More participation of  
**civil society**



Elaboration of  
Operational Guidelines  
on **digital issues**

# Thank you

## For further information

[www.en.unesco.org/creativity/](http://www.en.unesco.org/creativity/)

[www.fr.unesco.org/creativity/](http://www.fr.unesco.org/creativity/)

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