

XTH ANNUAL MEETING OF THE UNESCO CREATIVE CITIES NETWORK

MAYORS' MEETING – POLICYMAKERS DIALOGUE “Creative city making and the New Urban Agenda”

FORMAT NOTE

Date	3 p.m. to 4.30 p.m., 15 September 2016
Venue	Conference Hall, Frösö Convention Center
Participants	Mayors and Deputy Mayors from the UNESCO Creative Cities. Session opened to the 116 UNESCO Creative Cities and UNESCO representatives.
Organizers	Östersund City, Region of Jämtland Härjedalen, UNESCO
Moderator	Mr Charles Landry, Founder and Director of Comedia
Theme	Creative city making and the New Urban Agenda <ul style="list-style-type: none"> ▪ The prospects of implementing the SDGs locally, notably SDG 11 – “Make cities and human settlements inclusive, safe, resilient and sustainable” ▪ Broadening the interconnection between urban, peri-urban and rural areas ▪ Fostering culture and creativity in generating public spaces, enhancing participation, social cohesion, and enabling prosperity

1. Review of the meeting’s concept and format

The Mayors’ Meeting – Policymakers Dialogue “Creative city making and the New Urban Agenda” will be opened by the representatives in the Presidia of the meeting, UNESCO, the representatives from the City of Östersund and the Region of Jämtland Härjedalen.

The meeting will be attended by 22 Mayors/Deputy Mayors, which will divide into the three following clusters:

- Cluster 1: Mayors/Deputy Mayors of the cities of Fabriano, Heidelberg, Katowice, Pekalongan, Phuket, Popayán and Tsuruoka.
- Cluster 2: Mayors/Deputy Mayors of the cities of Al-Ahsa, Jeonju, Nassau, Östersund, Parma and Sasayama.

- Cluster 3: Mayors/Deputy Mayors of the cities of Dublin, Icheon, Kaunas, Linz, Norwich, Rasht, Rome, Santos and Tongyeong.

During a 30-minute session, each cluster will address one of the identified themes and discuss a question strictly related to the theme of its cluster, which are respectively:

- Theme 1: The prospects of implementing the SDGs locally, notably SDG 11 – “Make cities and human settlements inclusive, safe, resilient and sustainable”;
- Theme 2: Broadening the interconnections between urban, peri-urban and rural areas;
- Theme 3: Fostering culture and creativity in generating public spaces, enhancing participation, social cohesion and enabling prosperity.

Each session will begin with a panel’s discussion referring to the cluster theme. Mayors and Deputy Mayors will be asked to address the theme of their group within 1 minute by performing a presentation of one relevant example related to the city’s creative approach, initiative or project directly related to the theme.

Following the panel’s intervention, an open discussion will take place among the cluster in order to allow productive exchanges. Before concluding the session, the audience will have the opportunity to interact with the panel.

Draft conclusions of the meeting will be presented and approved at the closing session of the UCCN Annual Meeting.

2. Draft agenda

3 p.m. – 3.05 p.m.	<p>Opening of the Mayors’ Meeting – Policymakers Dialogue Ms AnnSofie Andersson, Mayor of Östersund, and Mr Charles Landry, Founder and Director of Comedia</p>
3.05 p.m. – 3.30 p.m.	<p>Prospects of implementing the SDGs locally, notably SDG 11 – “Make cities and human settlements inclusive, safe, resilient and sustainable”</p> <ul style="list-style-type: none"> ▪ <u>20 minutes</u>: Panel’s interaction on the creative approach of the theme <i>The panel will be composed of the Mayors/Deputy Mayors of the cities Fabriano, Heidelberg, Katowice, Pekalongan, Phuket, Popayán and Tsuruoka.</i> ▪ <u>5 minutes</u>: Open discussion / Policymakers dialogue and conclusion of the session.
3.30 p.m. – 3.55 p.m.	<p>Broadening perspectives on the interconnection between urban, peri-urban and rural areas for sustainable development</p> <ul style="list-style-type: none"> ▪ <u>20 minutes</u>: Panel’s interaction on the creative approach of

the theme

The panel will be composed of the Mayors/Deputy Mayors of the cities of Al-Ahsa, Jeonju, Nassau, Östersund, Parma and Sasayama.

- 5 minutes: Open discussion / Policymakers dialogue and conclusion of the session.

3.55 p.m. – 4.20 p.m.

Role of culture and creativity in generating public spaces, fostering cultural participation and social cohesion, and enabling prosper productivity

- 20 minutes: Panel's interaction on the creative approach of the theme
The panel will be composed of the Mayors/Deputy Mayors of the cities of Bandung, Bologna, Icheon, Kaunas, Linz, Rasht and Tongyeong.
- 5 minutes: Open discussion / Policymakers dialogue and conclusion of the session.

4.20 p.m. – 4.30 p.m.

Conclusion and closing of the Mayors' Meeting – Policymakers Dialogue

3. Organization of the Mayors' Meeting – Policymakers Dialogue

