

Internship Assignment

UNESCO's Man and the Biosphere (MAB) Programme UNESCO HQ, Paris, France

Background

The Man and the Biosphere (MAB) Programme is an intergovernmental scientific program that seeks to establish a scientific basis for the improvement of relationships between people and their environments. Launched in the early 1970s, it proposes an interdisciplinary research and capacity building agenda aiming to: reduce biodiversity loss, improve quality of life and enhance social, economic and cultural conditions necessary for a sustainable environment.

The main instrument of the MAB Programme are "biosphere reserves". These are 'Science for Sustainability support sites' — special places for testing interdisciplinary approaches to understanding and managing changes and interactions between social and ecological systems. Currently there are 669 biosphere reserves in 120 countries.

Objectives of the internship assignment

- Assist the MAB Programme in ensuring the timeliness and quality of the secretariat's digital
 content and supporting activities in English, both for the secretariat's website and for social
 media.
- Assist with targeted social media campaigns and prepare social media kits, including web cards and draft messages, for sharing within the wider UN system.
- Edit videos using basic editing tools and help create social videos.
- Monitor and analyze statistics related to social media content.

Minimum requirements

Candidates must have completed an undergraduate degree and be enrolled in a Master's programme at a recognized university at the time of application and for the duration of the internship. Candidates must have an advanced knowledge of English (both oral and written) and have strong writing skills. Knowledge of French and - Spanish would be an asset. Studies in the field of public relations, journalism or graphic design are preferred, but other fields of study will be considered.

Terms of the contract:

Unpaid internship. The internship is for a period of preferably six months. The internship programme runs throughout the year. Candidates are therefore encouraged to apply at their earliest convenience, clearly indicating in their cover letter the preferred time period and the duration of the internship. Working hours are Monday to Friday at UNESCO Headquarters, Paris, France.

Deadline for Application:

Send a CV and cover letter to <u>m.cardenas@unesco.org</u> (cc: <u>v.van-ryssegem@unesco.org</u>) with the subject "Application for internship".

Selection process:

A selection will be made by the responsible officer, shortlisted candidates will be invited for an interview.

Please keep in mind:

<u>Costs/compensation</u>: UNESCO interns are not paid. All costs related to travel, insurance, accommodation and living expenses must be borne either by the interns or their sponsoring institutions.

<u>Visa</u>: Interns are responsible for obtaining and financing any necessary visas.

<u>Travel</u>: Interns must arrange and finance their travel to the location where they will have the internship.

<u>Medical insurance</u>: Interns are responsible for all costs arising from accidents/illness incurred during an internship. Interns must show proof of a valid major global medical insurance coverage.

<u>Confidentiality</u>: Any and all unpublished information obtained during the course of the internship must be kept confidential, and interns may not publish any reports or papers based on this information.

As the internship programme is not connected with the recruitment process, the granting of an internship should not be interpreted in any way as a preliminary step towards employment at the Secretariat.

More information on internships at UNESCO: https://en.unesco.org/careers/internships