

## E-commerce Training for employment discussed in seminar participated by selected UNEVOC Centres



**On June 26-28**, Zhejiang Technical Institute of Economics, a UNEVOC Center in China, in collaboration with China National E-commerce Vocational Education Steering Committee, organized an international seminar on e-commerce training in Hangzhou, China.

The seminar focused on setting up a platform for the participants from China and overseas partners, educational institutions and E-commerce companies to exchange ideas to learn and explore opportunities for adopting the Chinese training approach to promote employment in electronic commerce (e-Commerce) and creation of jobs.

Participants from the UNEVOC network including Iloilo Science and Technology University of Philippines, JET Education Service of South

Africa, the Tertiary and Vocational Education Commission of Sri Lanka and the Technical and Vocational Training Corporation of Saudi Arabia; as well as delegates from Colombo Plan Staff College, Tata Institute of Social Sciences of India, BINUS University of Indonesia and leading Chinese E-business enterprises, like Alibaba group and Amazon China, exchanged views on the e-commerce training for the young students to meet the demand of global trade facilitation as a pathway for reaching the 2030 Sustainable Development Goals.

The event resulted in the planning of a research related to entrepreneurship; development of a training of trainers proposal; and establishing an internship project in collaboration with companies. The participants considered the seminar is a good starting point for establishing further cooperation and continued discussion across the network could be carried out online.

