



United Nations  
Educational, Scientific and  
Cultural Organization



Intangible  
Cultural  
Heritage

**REQUEST BY A NON-GOVERNMENTAL ORGANIZATION TO BE  
ACCREDITED TO PROVIDE ADVISORY SERVICES TO THE COMMITTEE**

**DEADLINE 31 MAY 2015**

*Instructions for completing the request form are available at:*

<http://www.unesco.org/culture/ich/en/forms>

**1. Name of the organization**

**1.a. Official name**

*Please provide the full official name of the organization, in its original language, as it appears in the supporting documentation establishing its legal personality (section 8.b below).*

Learning for a Sustainable Future

**1.b. Name in English or French**

*Please provide the name of the organization in English or French.*

L'Éducation au service de la Terre

**2. Contact of the organization**

**2.a. Address of the organization**

*Please provide the complete postal address of the organization, as well as additional contact information such as its telephone number, e-mail address, website, etc. This should be the postal address where the organization carries out its business, regardless of where it may be legally domiciled (see section 8).*

Organization: Learning for a Sustainable Future

Address: 343 York Lanes, York University, 4700 Keele Street, Toronto, Ontario  
Canada M3j1P3

Telephone number: 4163272032

E-mail address: info@lsf-lst.ca

Website: www.lsf-lst.ca

Other relevant  
information:

## 2.b Contact person for correspondence

Provide the complete name, address and other contact information of the person responsible for correspondence concerning this request.

Title (Ms/Mr, etc.):	Ms.
Family name:	Schwartzberg
Given name:	Pamela
Institution/position:	President and CEO
Address:	343 York Lanes, York University, 4700 Keele Street, Toronto, Ontario Canada M3j1P3
Telephone number:	416 3272149
E-mail address:	pam@lsf-lst.ca
Other relevant information:	

## 3. Country or countries in which the organization is active

Please identify the country or countries in which the organization actively operates. If it operates entirely within one country, please indicate which country. If its activities are international, please indicate whether it operates globally or in one or more regions, and please list the primary countries in which it carries out activities.

<input checked="" type="checkbox"/> national
<input checked="" type="checkbox"/> international (please specify: )
<input type="checkbox"/> worldwide
<input type="checkbox"/> Africa
<input type="checkbox"/> Arab States
<input checked="" type="checkbox"/> Asia & the Pacific
<input checked="" type="checkbox"/> Europe & North America
<input checked="" type="checkbox"/> Latin America & the Caribbean
Please list the primary country(ies) where it is active:
Canada, United States, Dominican Republic, New Caledonia

## 4. Date of its founding or approximate duration of its existence

Please state when the organization came into existence.

1991
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## 5. Objectives of the organization

Please describe the objectives for which the organization was established, which should be 'in conformity with the spirit of the Convention' (Criterion C). If the organization's primary objectives are other than safeguarding intangible cultural heritage, please explain how its safeguarding objectives relate to those larger objectives.

Not to exceed 350 words; do not attach additional information

The objects of Learning for a Sustainable Future is to assist Canadian and other educators to understand and implement the concepts and principles of education for sustainable development.

## 6. The organization's activities in the field of safeguarding intangible cultural heritage

Sections 6.a to 6.c are the primary place to establish that the NGO satisfies the criterion of having 'proven competence, expertise and experience in safeguarding (as defined in Article 2.3 of the Convention) intangible cultural heritage belonging, inter alia, to one or more specific domains' (Criterion A).

### 6.a. Domain(s) in which the organization is active

Please tick one or more boxes to indicate the primary domains in which the organization is most active. If its activities involve domains other than those listed, please tick 'other domains' and indicate which domains are concerned.

- oral traditions and expressions
- performing arts
- social practices, rituals and festive events
- knowledge and practices concerning nature and the universe
- traditional craftsmanship
- other domains - please specify:  
education for sustainable development

### 6.b. Primary safeguarding activities in which the organization is involved

Please tick one or more boxes to indicate the organization's primary safeguarding activities. If its activities involve safeguarding measures not listed here, please tick 'other safeguarding measures' and specify which ones are concerned.

- identification, documentation, research (including inventory-making)
- preservation, protection
- promotion, enhancement
- transmission, formal or non-formal education
- revitalization
- other safeguarding measures – please specify:

### 6.c. Description of the organization's activities

Organizations requesting accreditation should briefly describe their recent activities and their relevant experience in safeguarding intangible cultural heritage. Please provide information on the personnel and membership of the organization, describe their competence and expertise in the domain of intangible cultural heritage and explain how they acquired such competence. Documentation of such activities and competences may be submitted, if necessary, under section 8.c below.

Not to exceed 750 words; do not attach additional information

Learning for a Sustainable Future is a Canadian charitable organization founded in 1991 to

promote, through education, the knowledge, skills, values, perspectives and practices essential for a sustainable future. Working with business, governments, school boards, universities, communities, educators, and youth across Canada, LSF acts as a connector, a resource, and a facilitator for change. LSF's innovative programs and strategic partnerships are reshaping education policy and transforming learning methods, helping students address the increasingly difficult economic, social, and environmental challenges of the 21st century. When the United Nations declared the Decade of Education for Sustainable Development, from 2005-2014, LSF was well positioned to serve as a Canadian partner for the delivery of Canada's response to the Decade. As a follow up to the Decade of ESD, the Global Action Programme on ESD (GAP) was launched by UNESCO. The priority action areas outlined in the GAP closely align with LSF's strategic priority areas, positioning LSF very well to continue to deliver on this important work in Canada and internationally. LSF's strategic priority areas include:

Advancing Education Policy, Standards and Good Practice

Reorienting Teaching and Learning

Fostering Sustainable Communities – Linking Education to Action

Supporting collaborative Initiatives, Networks and Champions in support of GAP

LSF's team is comprised of a strong Board of Directors, experienced staff and consultants from across the country, and committed graduate and undergraduate researchers from leading Canadian universities. In 2014, LSF reached over 275,000 Canadians (policy makers, business leaders, educators, students, community members, etc.) through our programs.

## **7. The organization's experiences cooperating with communities, groups and intangible cultural heritage practitioners**

*The Committee will evaluate whether NGOs requesting accreditation 'cooperate in a spirit of mutual respect with communities, groups and, where appropriate, individuals that create, maintain and transmit intangible cultural heritage' (Criterion D). Please briefly describe such experiences here.*

*Not to exceed 350 words; do not attach additional information*

### **Internationally**

- LSF hosted educators from New Caledonia and the Dominican Republic at a Summer Professional Development Institute, and facilitated a 1.5 day Roundtable with education, business and community leaders in the Dominican Republic.

- LSF was part of the Canadian Delegation to the World Conference on ESD in Japan.

- LSF was recognized by the North American Association for Environmental Education, receiving the 2014 EECOM Award for Excellence in International Environmental Education

### **-Nationally**

- LSF's paper, 21st Century Learning Viewed through a Sustainability Lens was presented to the Council of Ministers of Education, Canada – Deputy Ministers. It was well received and has resulted in a discussion of ESD that will be ongoing.

- LSF's newest resource, Connecting the Dots: Key Strategies that Transform Learning for Environmental Education, Citizenship and Sustainability was released and distributed to Ministries of Education, Teachers' Federations, School Boards and Faculties of Education across Canada.

- LSF continued working with teachers, providing workshops and resource materials. Connecting the Dots provided the framework for over 50 professional development workshops engaging over 1,800 educators.

- Over 65,000 students and teachers undertook EcoLeague action projects in their schools and communities.

- Over 4,000 youth across Canada participated in Our Canada Project (OCP) workshops and posted 138 projects on the OurCanadaProject.ca website.

## 8. Documentation of the operational capacities of the organization

*The Operational Directives require that an organization requesting accreditation submit documentation proving that it possesses the operational capacities listed under Criterion E. Such supporting documents may take various forms, in light of the diverse legal regimes in effect in different States. Submitted documents should be translated whenever possible into English or French if the originals are in another language. **Please label supporting documents clearly with the section (8.a, 8.b or 8.c) to which they refer.***

### 8.a. Membership and personnel

*Proof of the participation of the members of the organization, as requested under Criterion E (i), may take diverse forms such as a list of directors, list of personnel and statistical information on the quantity and categories of members; a complete membership roster usually need not be submitted.*

*Please attach supporting documents, labelled 'Section 8.a'.*

### 8.b. Recognized legal personality

*If the organization has a charter, articles of incorporation, by-laws or similar establishing documents, a copy should be attached. If, under the applicable domestic law, the organization has a legal personality recognized through some means other than an establishing document (for instance, through a published notice in an official gazette or journal), please provide documentation showing how that legal personality was established.*

*Please attach supporting documents, labelled 'Section 8.b'.*

### 8.c. Duration of existence and activities

*If it is not already indicated clearly from the documentation provided for section 8.b, please submit documentation proving that the organization has existed for at least four years at the time it requests accreditation. Please provide documentation showing that it has carried out appropriate safeguarding activities during that time, including those described above in section 6.c. Supplementary materials such as books, CDs or DVDs, or similar publications cannot be taken into consideration and should not be submitted.*

*Please attach supporting documents, labelled 'Section 8.c'.*

## 9. Signature

*The application must include the name and signature of the person empowered to sign it on behalf of the organization requesting accreditation. Requests without a signature cannot be considered.*

Name: Pamela Schwartzberg

Title: President and CEO

Date: May 27, 2015

Signature:

## **LSF Board of Directors – May 2015**

### **CHAIR, MEMBER OF AUDIT AND COMPENSATION and GOVERNANCE AND NOMINATION COMMITTEES**

**Dr. David V. J. Bell**

Professor Emeritus and Former Dean  
Faculty of Environmental Studies

**York University**  
Toronto, Ontario

### **VICE-CHAIR, CHAIR OF PROGRAM COMMITTEE**

**Ms. Susan Langley**

Former Secretary-Treasurer of the Ontario Teachers' Federation  
**Canadian Teachers' Federation**

Toronto, Ontario

### **CHAIR OF AUDIT AND COMPENSATION COMMITTEE**

**Mr. Firman Bentley**

Chairman & Chief Executive Officer  
**ADAMAC Management Group Inc.**

Camlachie, Ontario

### **CHAIR OF GOVERNANCE AND NOMINATION COMMITTEE**

**Ms. Susan Tanner**

Former Executive Director  
**Canadian Environmental Network**

Ottawa, Ontario

### **OFFICER**

**Ms. Pamela Schwartzberg**

Executive Director  
**Learning for a Sustainable Future (LSF)**  
North York, Ontario

### **OFFICER**

#### **SECRETARY TREASURER**

**Elaine Rubinoff**

Director of Programs and Administration  
**Learning for a Sustainable Future (LSF)**  
North York, Ontario

### **Ms. June Alteen, MEMBER OF FUNDRAISING COMMITTEE**

Chair

**Strategic Social Plan**  
Corner Brook, Newfoundland

**Mr. Lyle A. M. Benko**

President  
**L\*A\*M\*B\* Environmental & Educational Consulting (Inc.)**  
Regina, Saskatchewan

**Dr. Bob Bernhardt**  
President & CEO  
**Canadian College of Naturopathic Medicine**  
Toronto, Ontario

**Ms. Donna Cansfield**  
Former Minister, Province of Ontario  
Etobicoke, Ontario

**Ms. Shirley Chan, MEMBER OF FUNDRAISING COMMITTEE and GOVERNANCE AND  
NOMINATION COMMITTEE**  
Vancouver, British Columbia

**Ms. Tracy Coates JD**  
Director, Coates Consulting and  
Professor (PT), Institute of Canadian and Aboriginal Studies  
**University of Ottawa**  
Ottawa, Ontario

**Ms. Frances Edmonds**  
Director of Environmental Programs  
**Hewlett-Packard (Canada) Co.**  
Mississauga, Ontario

**Dr. Gerald Farthing**  
Deputy Minister  
**Manitoba Education and Advanced Learning**  
Winnipeg, Manitoba

**Ms. Mary Ferguson**  
**B.C. Hydro**  
Vancouver, British Columbia

**Mr. Charles Hopkins**  
UNESCO Chair, Teacher Education  
**York University**  
Toronto, Ontario

**Ms. Sheila Innes**  
Director, Sustainability Integration  
**Suncor Energy**  
Calgary, Alberta

**Mr. Geoff Kereluik**  
Vice President Sales - Ontario Commercial  
**Bell Business Markets**  
Toronto, Ontario

**Dr. Diane F. Malley, MEMBER OF PROGRAM COMMITTEE**  
President  
**PDK Projects Inc.**  
Nanaimo, British Columbia

**Dr. Ananya Mukherjee-Reed**  
Professor, Department of Political Science  
Associate Vice-President Research  
**York University**  
Toronto, Ontario

**Mr. Alain Pélissier, MEMBER OF GOVERNANCE AND NOMINATION COMMITTEE**  
Former Secretary Treasurer  
**Centrale des syndicats du Québec (CSQ)**  
Montréal, Québec

**Mr. Jean Piette, MEMBER OF AUDIT AND COMPENSATION COMMITTEE**  
Lawyer  
**Norton Rose Fulbright**  
Québec, Québec

**Mr. Robert W. Slater, MEMBER OF PROGRAM COMMITTEE**  
Consultant  
**Coleman Bright and Associates**  
Ottawa, Ontario

**Mr. Andrew T. B. Stuart, MEMBER OF AUDIT AND COMPENSATION and FUNDRAISING COMMITTEES**  
President and CEO  
Isowater Corporation  
Collingwood, Ontario

**Ms. Yvonne Su**  
PHD Candidate  
**University of Guelph**  
Guelph, Ontario

**Ms. Carly Welham**  
Student  
**University of British Columbia**  
Vancouver, British Columbia

**Mr. Scott Yarrow**  
Vice President, Sustainability  
**Glencore Nickel**  
Toronto, Ontario





Industry Canada    Industrie Canada

Canada  
Corporations Act

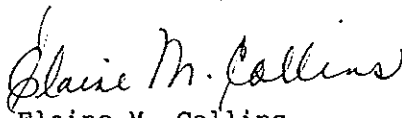
Loi sur les  
corporations canadiennes

CERTIFICATE OF CORPORATE STATUS

I HEREBY CERTIFY that LEARNING FOR A SUSTAINABLE FUTURE - L'EDUCATION AU SERVICE DE LA TERRE is subject to the provisions of the Canada Corporations Act.

According to the information contained in the records maintained in the Department of Industry, as of the date of this Certificate, the corporation's charter is in force.

Given under the seal of office of the Minister of Industry this 21st day of November, 1995.



Elaine M. Collins  
Director

Incorporation and Disclosure Services Branch  
for the Minister of Industry



Canada

## BY-LAW

### Article 1 - DEFINITIONS AND INTERPRETATION

- 1.1 In this By-law, the following terms shall be defined as follows:
- 1.1.1 **Act** means the *Canada Not-for-profit Corporations Act*, S.C. 2009, c. 23, including the Regulations made pursuant to the Act, as from time to time amended and every statute that may be substituted therefor and, in the case of such substitution, any references in the By-law of the Corporation to provisions of the Act shall be read as references to the substituted provisions therefor in the new statute or statutes;
  - 1.1.2 **Articles** means the original or restated articles of incorporation and, where applicable, articles of amendment, amalgamation, continuance, reorganization, arrangement or revival of the Corporation;
  - 1.1.3 **By-laws** means this by-law and any other by-laws of the Corporation as amended and which are, from time to time, in force and effect;
  - 1.1.4 **Corporation** means Learning for a Sustainable Future/ l'Éducation au service de la terre;
  - 1.1.5 **Regulations** means the regulations made under the Act as may be amended from time to time and every regulation that may be substituted therefor and, in the case of such substitution, any references in the By-laws of the Corporation to provisions of the regulations shall be read as references to the substituted provisions therefor in the new regulations.
- 1.2 This By-law shall, unless the context otherwise requires, be construed and interpreted in accordance with the following:
- 1.2.1 all terms contained and which are defined in the Act or the Regulations shall have the meaning given to such terms in the Act or such Regulations;
  - 1.2.2 words importing the singular number only shall include the plural and vice versa; and the word "person" shall include bodies corporate, corporations, companies, partnerships, syndicates, trusts and any number of aggregate of persons;
  - 1.2.3 the headings used in the By-laws are inserted for reference purposes only and are not to be construed or taken into account in construing the terms or provisions thereof or to be deemed in any way to clarify, modify or explain the effect of any such terms or provisions; and
  - 1.2.4 if any of the provisions contained in the By-laws are inconsistent with those contained in the Articles or the Act, the provisions contained in the Articles or the Act, as the case may be, shall prevail.
- 1.3 The Corporation recognizes that there are two official languages in Canada. As an organization of national scope, the Corporation will provide services and publications both in English and French whenever possible. The Corporation will also promote usage of both languages in the activities of national, provincial, territorial and regional scope it finances.

## **Article 2 - OBJECT**

- 2.1 The object of the Corporation is to assist Canadian and other educators to understand and implement the concepts and principles of education for sustainable development.

## **Article 3 - REGISTERED OFFICE**

- 3.1 Until changed in accordance with the Act, the registered office of the Corporation shall be situated in the Province of Ontario and at such location therein as the board of directors of the Corporation may from time to time determine.

## **Article 4 - MEMBERSHIP**

- 4.1 Membership in the Corporation shall be limited to persons interested in furthering the object of the Corporation and shall consist of anyone whose application for admission as a member has received the approval of the board of directors of the Corporation.
- 4.2 Any member may be disciplined, expelled or terminated, provided always that the members of the Corporation may, by special resolution passed by at least three-quarters (3/4) of the votes cast at a special meeting of which notice specifying the intention to pass such resolution has been given and provided the member shall be granted the opportunity to be heard.

## **Article 5 - MEETINGS OF MEMBERS**

- 5.1 The board of directors, the chairperson or vice-chair, shall have power to call, at any time, a general meeting of the members of the Corporation. The board of directors shall call a special general meeting of members on written requisition of members carrying not less than five percent (5%) of the voting rights.
- 5.2 A quorum at any meeting of the members (unless a greater number of members and proxies are required to be present by the Act or by the Articles or any other by-law) shall be one-third (1/3) of the members present in person or participating at the meeting by electronic means. No business shall be transacted at a meeting unless the requisite quorum is present at the time of the transaction of such business. If a quorum is not present at the time appointed for a meeting of members or within such reasonable time thereafter as the members present may determine, the persons present and entitled to vote may adjourn the meeting to a fixed time and place, but may not transact any other business and the provisions of Article 7 - with regard to notice shall apply to such adjournment. For the purpose of determining quorum, all members may be present in person or by telephonic or other electronic means, provided that participants can communicate adequately with each other.
- 5.3 Notice of the time and place of any annual or special meeting of members shall be provided to members of the Corporation entitled to vote at such meeting by any of the following means:
- 5.3.1 by mail, courier or personal delivery to each member entitled to vote at least twenty-one (21) days, but not earlier than sixty (60) days (exclusive of the day on which the notice is delivered or sent but inclusive of the date for which the notice is given) before the day on which such meeting is to be held; or
- 5.3.2 by telephonic, electronic or other communication facility to each member entitled to vote at such meeting at least twenty-one (21) days but no earlier than thirty-five (35) days before the day on which such meeting is to be held.

- 5.4 Notice of any meeting where special business will be transacted should contain sufficient information to permit the members to form a reasoned judgment on the decision to be taken.
- 5.5 Any notice, communication or other to be given, sent, delivered or served to any member, director, officer or member of a committee of the board of directors, or to the public accountant shall be sufficiently given:
- 5.5.1 if delivered personally to the person to whom it is to be given or if delivered to such person's address as shown in the records of the Corporation;
  - 5.5.2 if mailed to such person at such person's recorded address by prepaid ordinary or air mail;
  - 5.5.3 if sent to such person by telephonic, electronic or other communication facility at such person's recorded address for that purpose; or
  - 5.5.4 if provided in the form of an electronic document, in accordance with Part 17 of the Act.
- 5.6 A notice so delivered shall be deemed to have been given when it is delivered personally or to the recorded address as aforesaid; a notice so mailed shall be deemed to have been given when deposited in a post office or public letter box; and a notice so sent by any means of transmitted or recorded communication shall be deemed to have been given when dispatched or delivered to the appropriate communication company or agency or its representative for dispatch. The secretary may change or cause to be changed the recorded address of any member, director, officer, public accountant or member of a committee of the board of directors in accordance with any information believed by the secretary to be reliable. The declaration by the secretary that notice has been given pursuant to the By-laws shall be sufficient and conclusive evidence of the giving of such notice.
- 5.7 The accidental omission to give any notice to any member, director, officer, member of a committee of the board of directors or public accountant, or the non-receipt of any notice by any such persons or any error in any notice not affecting its substance shall not invalidate any action taken at any meeting of members to which the notice pertained or otherwise founded on such notice.

## **Article 6 - BOARD OF DIRECTORS**

- 6.1 The activities and the affairs of the Corporation shall be managed or supervised by a board of directors, comprised of no less than three (3) directors and no more than thirty (30) directors. Such number of directors shall be determined from time to time by the members of the Corporation.
- 6.2 The directors will be chosen so that the board of directors will be at all times representative of the key stakeholders, including private and public sectors, the various education communities, environmental organizations, and the scientific communities. The board of directors will seek to include representative aspects of Canadian society and to balance gender, geographic regions and sectors.
- 6.3 Members shall, by ordinary resolution at each annual meeting at which an election of directors is required, elect directors to hold office for a maximum term of two (2) years. Despite the foregoing if directors are not elected at a meeting of members, the incumbent directors continue in office until their successors are elected.
- 6.4 The directors shall serve as such without remuneration and no director shall directly or indirectly receive any profit from his or her position as director, provided that a director may be reimbursed

for reasonable expenses incurred in the performance of his or her duties. Nothing herein contained shall be construed to preclude any director from serving the Corporation as an officer or in any other capacity and receiving compensation therefor. Should any compensation be so granted, then the president shall: (i) disclose the nature and amount of the compensation; (ii) explain the purpose of the compensation; and (iii) reveal the identity of the person who benefited from such compensation while acting as an officer or in any other capacity. Such disclosure shall be made, when possible, at the meeting at which the contract is first considered or at the first meeting after the contract was awarded to the director.

## **Article 7 - MEETINGS OF THE BOARD OF DIRECTORS**

- 7.1 Meetings of the board of directors of the Corporation may be held at any time and at any place within or outside Canada. The board of directors shall hold at least two (2) meetings per year. Unless sent by mail, forty-eight (48) hours notice of such meeting shall be given to each director. Despite the foregoing, if the convening of a meeting is a matter of urgency, notice of such meeting may be given not less than six (6) hours before such meeting is to be held. In either case, a director may always waive notice of a meeting of directors in any manner and at any time, and attendance of a director at a meeting of directors shall constitute a waiver of notice of the meeting except where a director attends a meeting for the express purpose of objecting to the transaction of any business on the grounds that the meeting is not lawfully called. Furthermore, in either case, any meeting of directors may be held at any time without notice if all the directors are present (except where a director attends a meeting for the express purpose of objecting to the transaction of any business on the grounds that the meeting is not lawfully called) or if all of the absent directors waive notice before or after the date of such meeting.
- 7.2 The accidental omission to give any notice to any director or the non-receipt of any notice by any such director or any error in any notice not affecting its substance shall not invalidate any action taken at any meeting of the board of director to which the notice pertained or otherwise founded on such notice.
- 7.3 All directors attending a meeting may be present in person or by telephonic or other electronic means, provided that participants can communicate adequately with each other.
- 7.4 Each director is authorized to exercise one (1) vote. Questions arising at any meeting of directors shall be decided by a majority of votes cast on the question. In case of an equality of votes, the chairperson of the meeting shall not have a second or casting vote in addition to an original vote. A declaration by the chairperson of the meeting that a resolution has been carried and an entry to that effect in the minutes of such meeting shall be admissible in evidence as prima facie proof of the fact that such resolution was carried without the necessity of proof of the number or the proportion of votes recorded in favour of or against such resolution.

## **Article 8 - COMMITTEES**

- 8.1 **Executive Committee:** The board of directors of the Corporation may establish and appoint from among its number an executive committee comprised of such individuals as the board may from time to time appoint to the executive committee. The executive committee shall exercise such powers as are authorized by the board of directors.
- 8.2 **Nominating Committee –** The board of directors of the Corporation may also establish and appoint a nominating committee. The nominating committee shall create a slate of candidates for election to the position of director of the Corporation.
- 8.3 **Additional Committees –** The board of directors of the Corporation may establish and appoint from among its number additional committees of directors comprised of directors as the board

may from time to time appoint to these committees. The committee of directors shall exercise such powers as are authorized by the board of directors.

8.4 All such committees, if established, shall be subject to the following rules:

8.4.1 The quorum at any meeting of any such committee shall be a majority of the directors comprising the committee; subject to the By-laws and any resolution of the board of directors, the committees may otherwise meet for the transaction of business, adjourn and otherwise regulate its meetings as it sees fit and may from time to time adopt, amend or repeal rules or procedures in this regard;

8.4.2 Committee members shall be subject to removal by resolution of the board of directors of the Corporation;

8.4.3 Committee members shall receive no remuneration for serving as such, but are entitled to reasonable expenses incurred in the exercise of their duty; and

8.4.4 The accidental omission to give any notice to any member of a committee of the board of directors or the non-receipt of any notice by any such member or any error in any notice not affecting its substance shall not invalidate any action taken at any meeting to which the notice pertained or otherwise founded on such notice.

## Article 9 - OFFICERS

9.1 The board of directors may: (i) designate the offices of the Corporation; (ii) appoint the president and any other officer; (iii) specify their duties; and (iv) subject to the Act, delegate to such officers the powers to manage the activities and affairs of the Corporation. A director may be appointed to any office of the Corporation. An officer need not to be a director, unless in this By-law provides otherwise. Two (2) or more offices may be held by the same person.

9.2 Unless otherwise specified and by the board (which may, subject to the Act, modify, restrict or supplement such duties and powers), the offices of the Corporation, if designated and if officers are appointed, shall have the duties associated with their position, as set forth in the following Articles.

9.2.1 **Chairperson of the Board** – The chairperson of the board, if one is appointed, shall be a director. The chairperson of the board shall, when present, preside at all meetings of the board and of the members. The chairperson shall have such other duties and powers as the board may specify;

9.2.2 **Vice-Chair of the Board** - The vice-chair of the board, if one is appointed, shall be a director; if the chairperson is absent or is unable or refuses to act, the vice-chair of the board, if any, shall, when present, preside at all meetings of the board and of the members. The vice-chair shall have such other duties and powers as the board may specify;

9.2.3 **President** – If appointed, the president shall be the chief executive officer of the Corporation and shall be responsible for implementing the strategic plans and policies of the Corporation. The president shall, subject to the authority of the board, have general management of the activities and affairs of the Corporation, and in furtherance of his or her duties, comply with the provisions of the By-laws.

9.2.4 **Treasurer** – If appointed, the treasurer shall have such powers and duties as the board may specify;

- 9.2.5 **Secretary** – If appointed, the secretary shall attend and be the secretary of all meetings of the board, members and committees of the board. The secretary shall enter, or cause to be entered, in the Corporation's minute book, minutes of all proceedings at such meetings. The secretary shall give, or cause to be given, as and when instructed, notices to members, directors, the public accountant and members of committees. The secretary shall be the custodian of all books, papers, records documents and other instruments belonging to the Corporation.

## **Article 10 - FINANCIAL YEAR**

- 10.1 Unless otherwise ordered by the board of directors, the financial year-end of the Corporation shall be December 31.

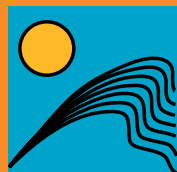
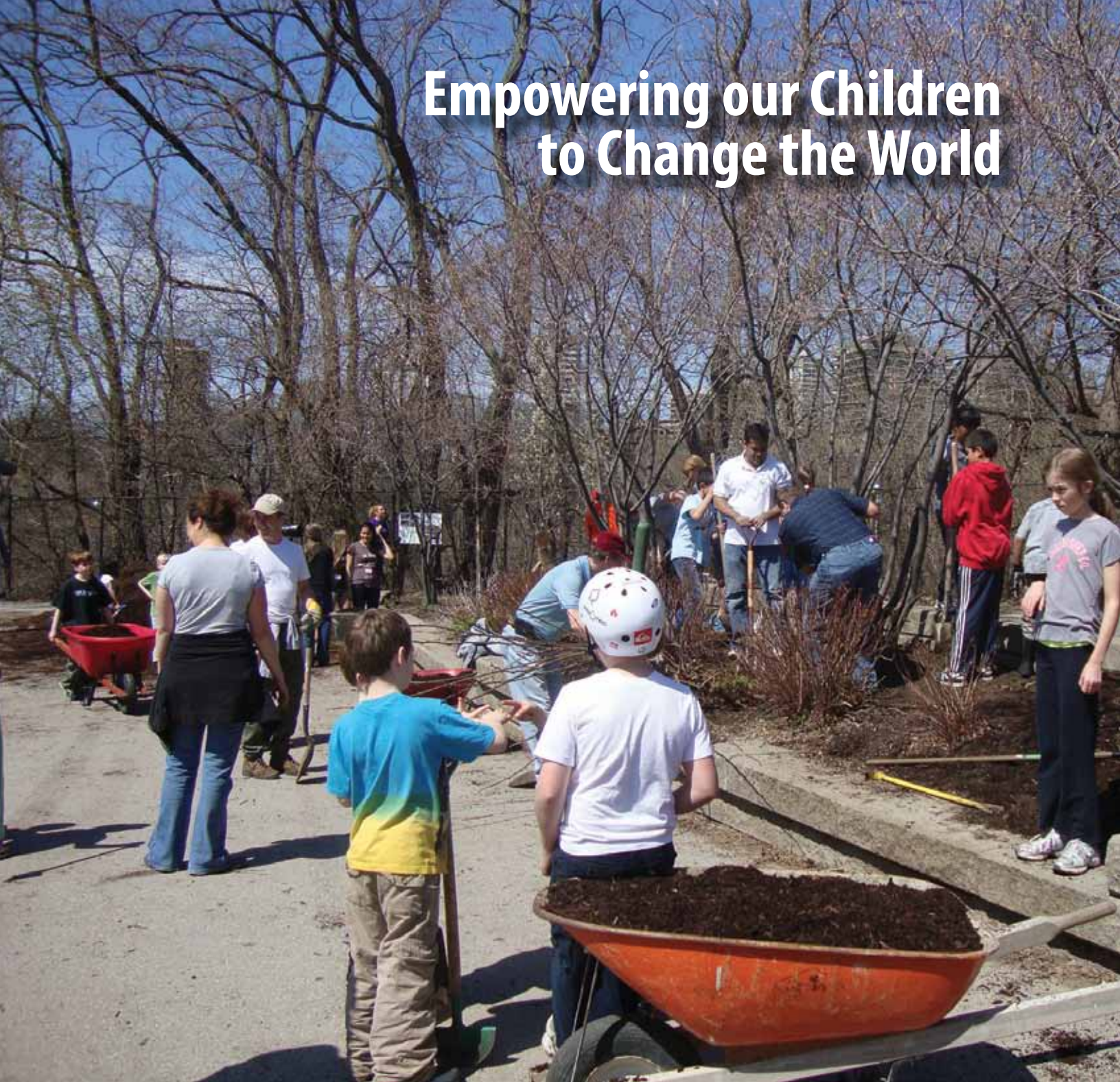
## **Article 11 - EXECUTION OF DOCUMENTS**

- 11.1 Any contract, document or instrument in writing requiring the signature of the Corporation shall be signed by one officer. Despite the foregoing, banking documents, contracts or other instruments entered into or granted in favor of a bank or a financial institution, as well as bills of exchange, cheques, bonds, drafts, bank transfers, promissory notes and any other negotiable instruments shall be signed by any two officers. The directors shall have power from time to time by resolution to appoint an officer or officers on behalf of the Corporation to sign specific contracts, documents and instruments in writing. All such documents so signed shall be binding upon the Corporation without any further authorization or formality.
- 11.2 The directors may give the Corporation's power of attorney to any registered dealer in securities for the purposes of the transferring of and dealing with any stocks, bonds, and other securities of the Corporation. The seal of the Corporation when required may be affixed to any contract, document or instrument referred to in Section 11.1 and signed as aforesaid or by any officer or officers appointed by resolution of the board of directors.

## **Article 12 - INDEMNIFICATION OF DIRECTORS AND OFFICERS**

- 12.1 The Corporation shall purchase and maintain insurance for the benefit of any person referred to in the Articles, against any liability incurred in his or her capacity as a director or officer of the Corporation or of another body corporate at the Corporation's request.
- 12.2 The Corporation shall advance money to cover all costs, charges and expenses including, without limitation, all amounts paid to settle an action or satisfy a judgment, which amounts are reasonably incurred in respect of any civil, criminal, administrative, investigative or other proceeding to which: (i) any actual or former director or officer of the Corporation; (ii) any other individual who acts or acted at the Corporation's request as a director or officer of a body corporate of which the Corporation is or was a member or shareholder; or (iii) any individual acting in a similar capacity of another entity at the request of the Corporation; or (iv) his or her heirs, executors, administrators and legal representatives, is made a party or involved in by reason of being or having been a director or officer of the Corporation or a director or officer of a body corporate of which the Corporation is or was a member or shareholder or acting in a similar capacity of such other entity at the request of the Corporation (excluding any proceeding by or on behalf of the Corporation or such body corporate of which the Corporation is or was a member or shareholder to obtain a judgment in favor of the Corporation or such body corporate of which the Corporation is a member or shareholder and any proceeding initiated by such individual other than to establish a right of indemnification under this By-law).

# Empowering our Children to Change the World



Learning for a  
Sustainable Future

# LSF

## 2014 ANNUAL REPORT



# Learning for a Sustainable Future

Learning for a Sustainable Future (LSF) is a Canadian charitable organization founded in 1991.

Working with business, governments, school boards, universities, communities, educators, and youth across Canada, LSF acts as a connector, a resource, and a facilitator for change.

LSF's innovative programs and strategic partnerships are reshaping education policy and transforming learning methods, helping students address the increasingly difficult economic, social, and environmental challenges of the 21st century. This learning process is referred to as education for sustainable development (ESD).

When the United Nations declared the Decade of Education for Sustainable Development, from 2005-2014, LSF was well positioned to serve as a Canadian partner for the delivery of Canada's response to the Decade.

## Our Mission

LSF's mission is to promote – through education- the knowledge, skills, values, perspectives and practices essential to a sustainable future.

## Our Team

LSF's team is comprised of a strong Board of Directors, experienced staff and consultants from across the country, and committed graduate and undergraduate researchers from leading Canadian universities.

## Our Reach

In 2014, LSF reached over 275,000 Canadians through our programs.

## The Secret to our Success

LSF believes that building comprehensive programs starts with a solid base. LSF's core program strengths are:

- 1 **Advancing Education Policy, Standards and Good Practice**
- 2 **Reorienting Teaching and Learning**
- 3 **Fostering Sustainable Communities – Linking Education to Action**
- 4 **Supporting Collaborative Initiatives, Networks and Champions**

# Message from the Chair and President

**The challenge of sustainability is fundamentally educational - we need to learn to live sustainably on this planet.**

Throughout the balance of this century humankind will face increasingly profound and complex sustainability challenges. We must ensure that we do not undermine nature's capacity to make human life on this planet possible, while meeting the basic needs for food, water, energy and shelter of a population that will exceed 9 billion. Designing and implementing educational systems that will help meet this challenge is the focus of Education for Sustainable Development (ESD). It is at the heart of LSF's mission "to promote, through education, the knowledge, skills, values, perspectives and practices essential for a sustainable future".

In Canada and around the globe, 2014 was an important year for ESD. The United Nations Decade on ESD came to a stirring conclusion at the UNESCO World Conference on ESD held in November in Aichi-Nagoya, Japan. In his opening remarks to the 1,100 delegates from 148 countries, Ban Ki moon, Secretary-General of the United Nations stated that . . .

*"Sustainability is the only way we can protect our precious planet. There is no Plan B. There is no Planet B. Sustainability must be built into everything we do. And education is the starting point".*

As a follow up to the Decade of ESD, the Global Action Programme on ESD (GAP) was launched by UNESCO. The priority action areas outlined in the GAP closely align with LSF's strategic priority areas, positioning LSF very well to continue to deliver on this important work in Canada and internationally.

2014 was highlighted by many successful LSF initiatives. Internationally, LSF hosted educators from New Caledonia and the Dominican Republic at a Summer Professional Development Institute, and facilitated a 1.5 day Roundtable with education, business and community leaders in the Dominican Republic. LSF was part of the Canadian Delegation to the World Conference on ESD in Japan. Finally, LSF was recognized by the North American Association for Environmental Education, receiving the 2014 EECOM Award for Excellence in International Environmental Education

Nationally, LSF's paper, *21st Century Learning Viewed through a Sustainability Lens* was presented to the Council of Ministers of Education, Canada – Deputy Ministers. It was well received and has resulted in a discussion of ESD that will be ongoing. LSF's newest resource, *Connecting the Dots: Key Strategies that Transform Learning for Environmental Education, Citizenship and Sustainability* was released and distributed to Ministries of Education, Teachers' Federations, School Boards and Faculties of Education across Canada.

LSF continued working with teachers, providing workshops and resource materials. *Connecting the Dots* provided the framework for over 50 professional development workshops engaging over 1,800 educators. Over 65,000 students and teachers undertook EcoLeague action projects in their schools and communities. Over 4,000 youth across Canada participated in Our Canada Project (OCP) workshops and posted 138 projects on the OurCanadaProject.ca website.

Organizationally, with the generous pro bono support of Norton Rose Fulbright law firm, LSF revised our bylaws to comply with the new Canada Not-for-profit Corporations Act.

For a non governmental organization with a permanent staff of 3 full time employees, supported by 2 dozen consultants, the scope and impact of LSF's work is remarkable. Our success flows from the knowledge, experience and hard work of our staff, the strength of our partnerships, the commitment of our funders, and the active engagement of our extraordinary Board. Most of all we would like to thank the teachers and students who have joined us on this journey of transformational learning, providing us with optimism for the future of the planet.



A handwritten signature in black ink that reads "David V. J. Bell".

**DR. DAVID V. J. BELL**  
CHAIR



A handwritten signature in black ink that reads "P. Schwartzberg".

**MS. PAMELA SCHWARTZBERG**  
PRESIDENT and CEO

# Advancing Education Policy, Standards and Good Practice



*"Thank you for preparing the paper on 21st Century Learning Through a Sustainability Lens. It provided for a good discussion at the Advisory Committee of Deputy Ministers of Education which will be ongoing."*

**Gerald Farthing, Deputy Minister of Education and Advanced Learning, Manitoba**

## a) Advice to Canadian Ministries of Education

A major focus of LSF's work involves research and collaboration to advance education policies, standards and good practice. LSF advises Ministries of Education, school boards and faculties of education on policy and curriculum development using ESD as a lens.

### 2014 Highlights

- Meetings/discussions with Ministry of Education staff in BC, AB, SK, MB, ON, PE, and NL
- Paper on *21st Century Learning viewed through a Sustainability Lens* presented to the Council of Ministers of Education, Canada – Deputy Ministers
- Collaboration with the Calgary Board of Education on curriculum development prototyping
- Review of all Provincial curriculum documents to identify opportunities for teaching through Invasive Species

*"I am currently revising the Grade 9 Science curriculum, recommending that invasive species be used as a project theme. Thanks for providing an opportunity for the development of contextualized learning for our students using an issue that has serious provincial, national and global implications."*

**Kim McBurney, Secondary Math and Science Specialist,  
Department of Education, Prince Edward Island**



## b) What's Worth Knowing Project

LSF undertakes research and convenes symposia and roundtable discussions engaging stakeholders and key decision-makers from across Canada to address "what's worth knowing" about various sustainability issues, and how to influence policy development and curriculum changes in these areas.

### 2014 Highlights

- Planning is underway for the *What's Worth Knowing: Educating for the 21st Century Green Economy* in Toronto, in May 2015
- Participation in the *Sustainability Education Policy Network* to examine sustainability education policies and practices in early childhood to grade 12 education (EC-12) and post-secondary education (PSE) in Canada

## c) International Activities

LSF embraces international opportunities for policy input and program delivery.

### 2014 Highlights

- LSF was part of the Canadian Delegation to the World Conference on Education for Sustainable Development in Japan in November which engaged 1,100 participants from 148 countries
- LSF has signed on to the UN Global Action Program on ESD
- LSF facilitated a 1.5 day ESD Roundtable with education, business and community leaders in the Dominican Republic
- LSF hosted educators from New Caledonia and the Dominican Republic at a 3 day Professional Development Institute to model the program for delivery in their regions in 2015

*"LSF has made contributions to ESD both nationally and internationally. Canada is fortunate to have such a dynamic proponent of ESD."*

**Charles Hopkins, UNESCO Chair – Teacher Education**

# Reorienting Teaching and Learning



*"Connecting the Dots inspires hope and promise - antidotes to despondency and despair - and underscores a sense of purposeful agency for students and educators alike in their ongoing quest to be the architects of a better present and future, both locally and globally."*

**Ian Pettigrew, Director, Curriculum and Assessment  
Ontario Teachers' Federation**

## a) Advancing Research on Transformational Learning (lsf-1st.ca/dots)

LSF's newest resource, *Connecting the Dots: Key Strategies that Transform Learning for Environmental Education, Citizenship and Sustainability* presents a systems perspective of learning to help educators meet the needs of 21st Century learners.



### 2014 Highlights

- Over 1,500 copies of *Connecting the Dots* were provided to Ministries of Education, Teachers' Federations, Faculties of Education, School Boards, Non-Government Organizations and Teachers across Canada.

*"Connecting the Dots helps learners develop a more relevant and realistic understanding of our world and its underpinning complexity and helps teachers engage students in the most important issues of our day."*

**Daniella Tilbury, Dean of Sustainability, University of Gloucestershire, United Kingdom**

## b) Supporting Transformational Practice

LSF's innovative professional development workshops and institutes model strategies, tools and resources to help educators engage their students in addressing the increasingly complex economic, social, and environmental challenges of the 21st century.

### 2014 Highlights

- 50 professional development workshops/institutes were delivered engaging 1,411 classroom teachers, 232 teacher candidates and 160 community/policy makers.

*"The resources, group sharing and getting connected to the environment made the possibility of learning through inquiry possible for me. I can't wait to get back to my classroom to start this new learning journey with my students."*

**Teacher, Ontario**

*"This is a great search engine - we now recommend it as a top resource for our educators to use. Thanks!"*

**Teacher, British Columbia**

## c) Resources for Rethinking (r4r.ca)

R4R is a free online database where educators can search for excellent, teacher recommended, curriculum-matched teaching resources on issues related to the development of an environmentally, socially, and economically sustainable society.



### 2014 Highlights

- 55,000 visits to R4R.ca
- 1,235 resources available (819 English and 416 French)
- 850 lesson plans, 160 videos, 190 Children's literature books, and 73 outdoor activities

*"R4R.ca is the best compilation of innovative new resources. I love the critical component of each theme."*

**Teacher, Alberta**

## d) Step Outside (r4r.ca/step-outside)

Published two to three times per month, Step Outside guides highlight for teachers seasonal events happening just outside of their school doors. R4R.ca resources are highlighted in each guide to extend the learning.



### 2014 Highlights

- 25,000 visitors to Step Outside
- 1,461 teachers subscribe to receive Step Outside Guides
- Created a "rubber boots" icon to identify resources that get students outside

## e) Hot Topics

### (r4r.ca/theme/hot-topics-calendar)

Hot Topics are published once or twice each month throughout the year to coincide with the timing of national and international campaigns taking place to raise awareness of these key issues.

### 2014 Highlight

- 16 Hot Topics per year with multiple R4R resources to address each issue.

# Fostering Sustainable Communities – Linking Education to Action



*"I like seeing kids engaged in real life problems."*

Teacher, New Brunswick

## a) EcoLeague™ ([r4r.ca/ecoleague](http://r4r.ca/ecoleague))

EcoLeague™ focuses on youth as the drivers of change and leaders of tomorrow. Through EcoLeague™ students are engaged in linking what they have learned to action projects that provide a real context for understanding sustainability issues in their community. Undertaking action projects allows youth to understand that they do have the ability to bring about positive and significant change in their schools and communities.



### 2014 Highlights

- 128 schools engaged in action projects supported by LSF across Canada
- 95 students, 18 teachers and 13 community volunteers participated in an EcoLeague™ Youth Forum in Fort McMurray, AB
- 2,000 students were engaged in hands on Action workshops delivered in NL, MB and ON

## b) WATERDOCS@SCHOOL

Waterdocs@schools is a hands-on, interdisciplinary learning program for Grade 8 classes, delivered in collaboration with EcoLogos. Participating classes explore local water issues through study, action and film.

### 2014 Highlights

- 7 classes participated in the 2013-2014 pilot program
- The Grade 7 & 8 students at Star Academy won best project in 2014 for their project "**Kids Against Road Salt**" [www.kidsagainroadsalt.wordpress.com](http://www.kidsagainroadsalt.wordpress.com)  
Kids Against Road Salt at the Water Docs @ School Recognition Day at the Art Gallery of Ontario
- 16 classes are participating in the 2014-2015 program

## c) Our Canada Project ([ourcanadaproject.ca](http://ourcanadaproject.ca))

*Our Canada Project* is a call to action encouraging Canadian youth to engage in "conversations about the future" and actions that model responsible citizenship. The *Our Canada Project* website features an interactive map where students can share their visions for a more sustainable Canada and action projects they have undertaken, including videos, pictures and text.



### 2014 Highlights

- 138 projects are featured on the website
- 19 Ambassadors delivered 150 presentations to schools and youth groups engaging 4,000 participants in BC, AB, ON, QC, PE, NB
- LSF is collaborating with Community Foundations of Canada and the 150Alliance in support of Canada's 150th Anniversary





# Supporting Collaborative Initiatives, Networks, and Champions



*Through involvement in the LEAF club, “at-risk” students at Calderstone Middle School addressed the connections between food, their health, and the environment by caring for plants, participating in cooking workshops, and hosting a “healthy iron chef competition”.*

## a) ESD Canada (esdcanada.ca)

In response to the United Nations Decade of Education for Sustainable Development, LSF established Education for Sustainable Development (ESD) Canada. The ESD Canada Expert Council and Provincial/Territorial ESD Working Groups are comprised of leaders from the public, private and civil society sectors across Canada who collaborate to support the UN's call for systemic change toward ESD.



### 2014 Highlights

- Facilitated ESD Canada meetings, communication, input into the UNESCO end of decade consultation, and the Global Action Programme commitments post 2014
- ESD Canada is represented on the Canadian Commission for UNESCO, Education Sectoral Commission
- On-going ESD activities within Working Groups/ Regional Centres of Expertise in BC, SK, MB, ON, NB, and NS.

## b) Supporting Bright Spots in Innovation

LSF seeks out and supports ESD champions and bright spots of innovation that are taking action to implement ESD in the education system. Bright spots include teachers, administrators, schools, school boards and government officials.

### 2014 Highlights

- *The LSF Jack Layton Award for Youth Action in Sustainability* was presented to Calderstone Middle School in Brampton, Ontario for their *Leaders for the Environment, Agriculture ...our Future (LEAF)* project.
- David Bell, Chair of LSF, received 2014 EECOM Award for Excellence in International Environmental Education at the 43rd Annual North American Association for Environment Education Conference in Ottawa

*"This award is especially gratifying because it comes from a group of educators who are passionately committed to strengthening environmental and sustainability education."*

**David Bell upon receiving the EECOM Award**



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# Financial Statements

As approved by the LSF Board of Directors on March 11, 2015

## Balance Sheet as at December 31, 2014

### ASSETS

CURRENT ASSETS	2014	2013
Cash	118,777	136,208
Short-term investments	525,000	650,000
Accounts Receivable and Prepaid Expenses	154,899	51,998
	798,676	838,206
<b>EQUIPMENT, Net of Accumulated Amortization</b>	2,765	3,950
	<b>801,441</b>	<b>842,156</b>

### LIABILITIES AND NET ASSETS

#### CURRENT LIABILITIES

Accounts Payable and accrued liabilities	51,735	46,907
Deferred Contributions	159,021	209,050
	<b>210,756</b>	<b>255,957</b>

#### NET ASSETS

Internally Restricted	300,000	300,000
Unrestricted	290,685	286,199
	590,685	586,199
	<b>801,441</b>	<b>842,156</b>

### SURPLUS

Surplus at the beginning of the year	586,199	<b>530,491</b>
Excess of revenue over expenses	4,486	<b>55,708</b>

### SURPLUS AT THE END OF THE YEAR

**590,685**      **586,199**

## Statement of Operations For the year ended December 31, 2014

REVENUE	2014	2013
Grants, contributions and donations	631,771	682,283

### OTHER REVENUE

In-kind Donations	69,384	59,188
Interest	7,127	7,843
Registration Fees	52,925	15,282
Resource Revenue	5,466	-
	134,902	82,313
	766,673	764,596

### EXPENSES

Policies and Curricula	78,937	108,072
Capacity building for UN Decade	9,334	14,458
Teaching Resources and Workshops	180,578	121,541
Youth Engagement	390,772	365,691
Enhanced Programs	1,525	4,105
Administrative	101,041	95,021
	762,187	708,888

### EXCESS OF REVENUE OVER EXPENSES

**4,486**      **55,708**

# Donors and Partners

Since its inception in June 1991, LSF has received cash and in-kind contributions from the following:

Note: this list includes donations of \$5,000 or more; it can be viewed online: [www.lsf-lst.ca/en/donors](http://www.lsf-lst.ca/en/donors)

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FEDERAL GOVERNMENT /  
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