

MAB-BIRUP Workshop ‘Promoting Green Economies in Biosphere Reserves Through Certification, Labelling and Branding Schemes’

CHIC Group Headquarters, Shanghai, China, 14-16 December 2015

Draft Programme

Day 1, 14 December 2015

09h00 – 09h15 Welcome and opening

Mr Yanming Zhu, CEO of the CHIC Group

MAB China Representative

Mr Qunli HAN, Secretary, UNESCO MAB Programme, Paris

UNESCO Beijing Office representative

09h15 - 09h30 Round table introduction of meeting participants

09h30 - 09h45 Coffee/tea

09h45 - 12h15 Selected examples of labelling and certification experiences in biosphere reserves

12h15 - 13h00 Questions and discussion

13h00 - 14h15 Lunch

14h15 - 15h30 Presentations by international labelling and certification bodies

15h30 - 16h00 Questions and discussion

16h00 - 16h15 Coffee/tea

16h15 - 17h15 Presentation of the CHIC Group and visit of the CHIC Campus

Evening Dinner

Day 2, 15 December 2015

09h00 – 09h30 Presentation of national certification and labelling schemes in China

09h30 - 09h45 Coffee/tea

09h45 - 10h30 Questions and discussion

10h30 - 13h00 Discussion and elaboration of recommendations for future MAB collaboration on promoting green economies in BRs through certification, labelling and branding

13h00 - 14h15 Lunch

14h15 - 16h00 Cont. Discussion and elaboration of recommendations for future MAB collaboration on promoting green economies in BRs through certification, labelling and branding

16h00 - 16h15 Coffee/tea

16h15 - 16h45 Discussion on content and structure of a major international MAB-BIRUP Conference on Biosphere Reserve Certification and Labelling in 2017

16h45-17h00 Adoption of Workshop recommendations concerning future MAB collaboration on promoting green economies in BRs through certification, labelling and branding, including outline and possible venue of a major international MAB-BIRUP Conference on Biosphere Reserve Certification and Labelling in 2017

Day 3, 16 December 2015

09h00-17h00 Biosphere Reserve field trip (tbc)