

"World Heritage Volunteers - "Património Voluntário Action 2011"



WHV – Lake Baikal, RUSSIA
15 July- 15 August 2011

Lake Baikal, Russia

Natural site inscribed in 1996

Situated in south-east Siberia, the 3.15-million-ha Lake Baikal is the oldest (25 million years) and deepest (1,700 m) lake in the world. It contains 20% of the world's total unfrozen freshwater reserve. Known as the 'Galapagos of Russia', its age and isolation have produced one of the world's richest and most unusual freshwater faunas, which is of exceptional value to evolutionary science.



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Project objectives: The main objective of this project is to emphasize the uniqueness of the Lake Baikal as a natural WH site by increasing the awareness-raising about environmental protection and conservation of natural resources; building partnerships with local government, companies, NGOs and mass media; and promotion of international environmental voluntary service among young people.

Project activities: In order to develop this recognition, the volunteers will participate in environmental raids to monitor the coast purity and implement waste management. They will also cooperate with local mass-media (newspapers, television, radio), set PR campaigns to inform local people and tourists (performances, advertisement) and organise awareness-raising seminar and trainings based on non-formal education methods.

Partners: The WHV-Lake Baikal project will benefit from the financial, material and institutional involvement of several local authorities and organisations such as the Ministry of Natural Resources of the Republic of Buryatia and Stationary camp "International Baikal shore Voluntary Service".

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