



Practices and Strategies of the Seoul Agenda in Korea



The First World Conference on Arts Education in Lisbon, Portugal (2006)



The Second World Conference on Arts Education in Seoul, Republic of Korea(2010)

(서울 아젠다)

예술교육 발전목표 채택



Adoption of the “Seoul Agenda” and Declaration of the “International Arts Education Week”



Arts & Cultural Education in Korea Arts & Culture Education Service(KACES)



SEOUL AGENDA
Senior Welfare Centers

Evaluating the practice of arts education policies in Korea through the lens of "Seoul Agenda"

**KACES was launched in February 2005
by Korean Government**



Vision

Enhancing the quality of cultural life
Strengthening the cultural capability

Mission

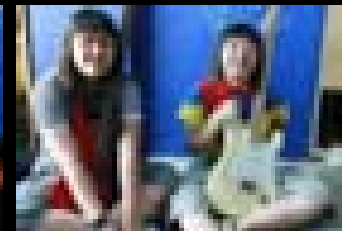
Building support mechanism for arts education of
co-existence and co-prosperity

Arts & Cultural
Education

School
Arts Education



R&D Programs



Human Resources
Development



Networking

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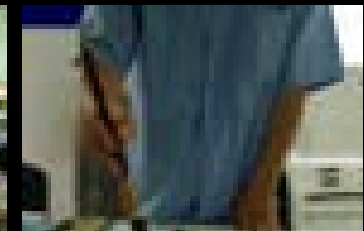
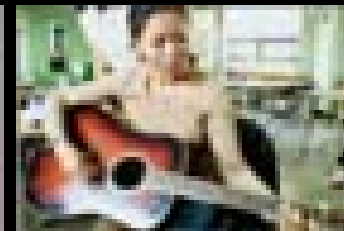
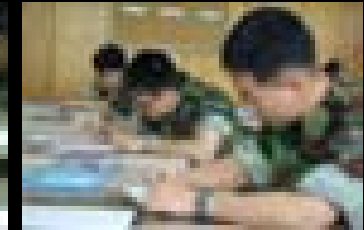
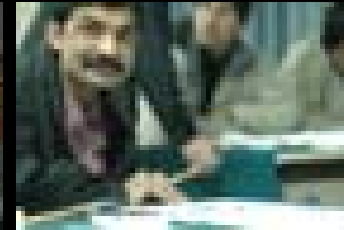
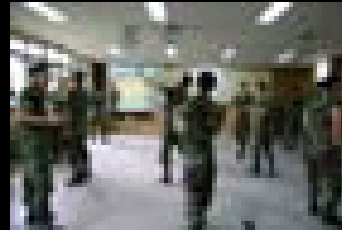
Arts & Cultural Education

Community Arts Education

R&D Programs

Human Resources Development

Networking



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Strengthening the cultural capability

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Arts & Cultural
Education

R&D Programs

Human Resources
Development

Networking



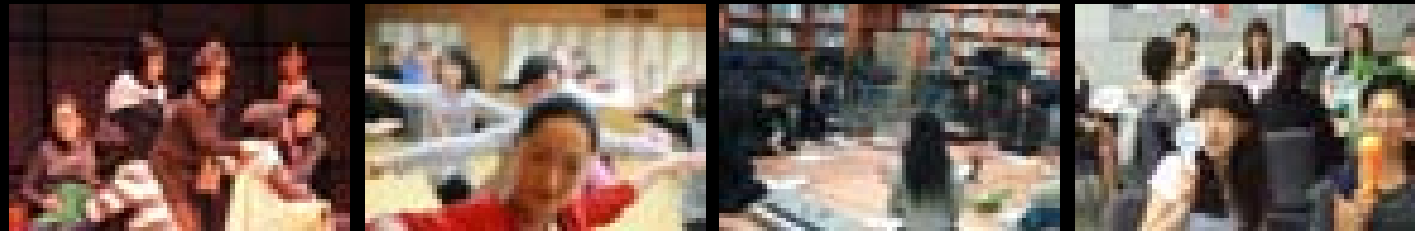
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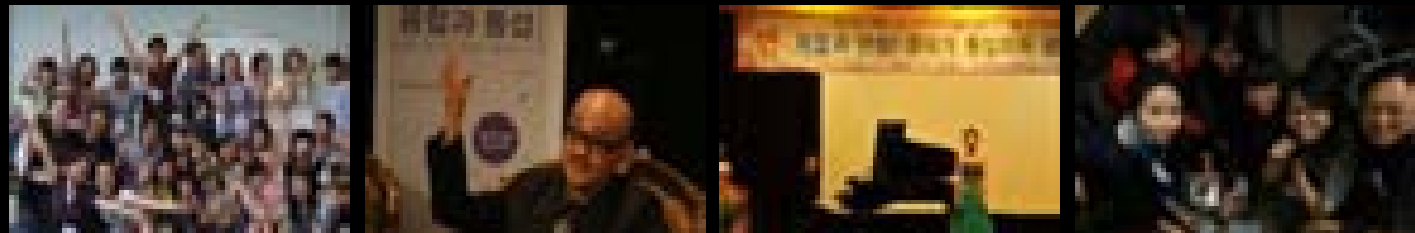
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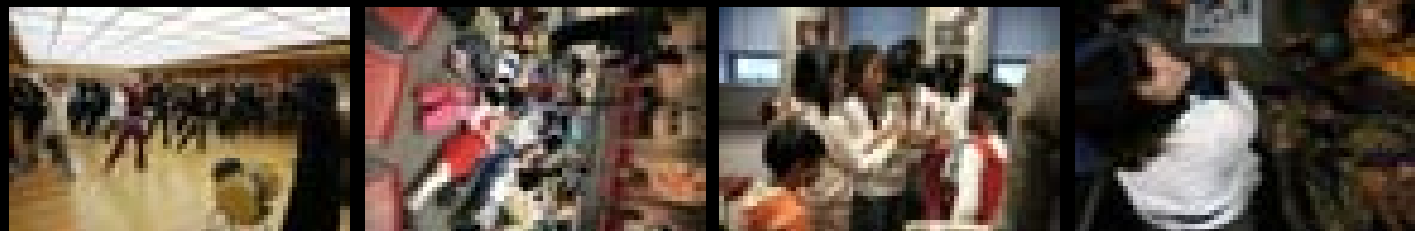
Arts & Cultural Education



R&D Programs



Human Resources Development



Networking

Vision

Improve the overall quality of life by realizing arts and culture education

Mission

Establish a support system for arts and culture education so as to promote co-prosperity and co-existence

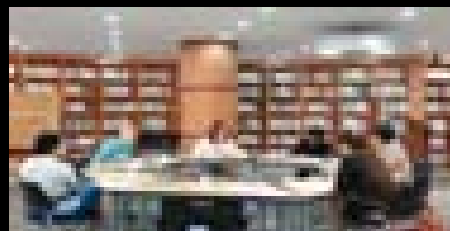
Arts & Cultural Education



R&D Programs



Human Resources Development



Networking

Mapped Result of the Seoul Agenda

Goal	strategy	KACES Arts Education Programs	
		Code	Project
1 Ensure that arts education is accessible as a fundamental and sustainable component of a high quality renewal of education	1.a Affirm arts education as the foundation for balanced development of children, youth and life-long learners	ESD	Support leading schools in arts education
		ECD	Creativity & Innovation centered (arts-oriented) School
		ECF	Support arts educators
		ESF	Support arts educators in community arts education (children)
		ESF	Support arts education in welfare institutions (children)
		EST	Support arts education for infants
	1.b Foster the constructive transformation of educational systems and structures through arts education	EST	Arts-Flower Seed School project
		HCF	Training for educators including arts educators in and out of school
	1.d Build capacities for arts education leadership, advocacy and policy development	ESF	Pilot programs series of honorary teachers consisted of 100 renowned artists
		RST	Arts and culture education colloquium
		RBT	Diffusion of knowledge and information on arts education
	2 Assure that arts education activities and programmes are of a high quality in conception and delivery	2.a Develop higher standards of criteria for arts education	RCT
2.b Ensure that sustainable training in arts education is available to educators, artists and communities		HBT	Training of faculty including the teachers and the principal
		RBD	Studies on developing self-diagnosis tools to promote arts education
		RBT	Implementation of Certified Arts Instructor (CAI) system
2.e Initiate arts education partnerships among stakeholders and sectors		NSD	Support student volunteer groups on arts education
		HBT	Relevant professionals from the Ministry of Justice, Ministry of Defense etc.
		HBT	Training of public servants, corporate CEOs
		NST	Introduction of legal donations mechanism

Arts Education Programs

Support leading schools in arts education
 Creativity & Innovation centered (arts-oriented) School
 Support arts educators
 Support arts educators in community arts education (children)
 Support arts education in welfare institutions (children)
 Support arts education for infants
 Arts-Flower Seed School project
 Training for educators including arts educators in and out of school

Human Resources Development

Support student volunteer groups on arts education
 Relevant professionals from the Ministry of Justice, Ministry of Defense etc.
 Training of public servants, corporate CEOs
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R&D Programs

Study on development of arts education standards
 Introduction of legal donations mechanism
 Studies on developing self-diagnosis tools to promote arts education
 Implementation of Certified Arts Instructor (CAI) system

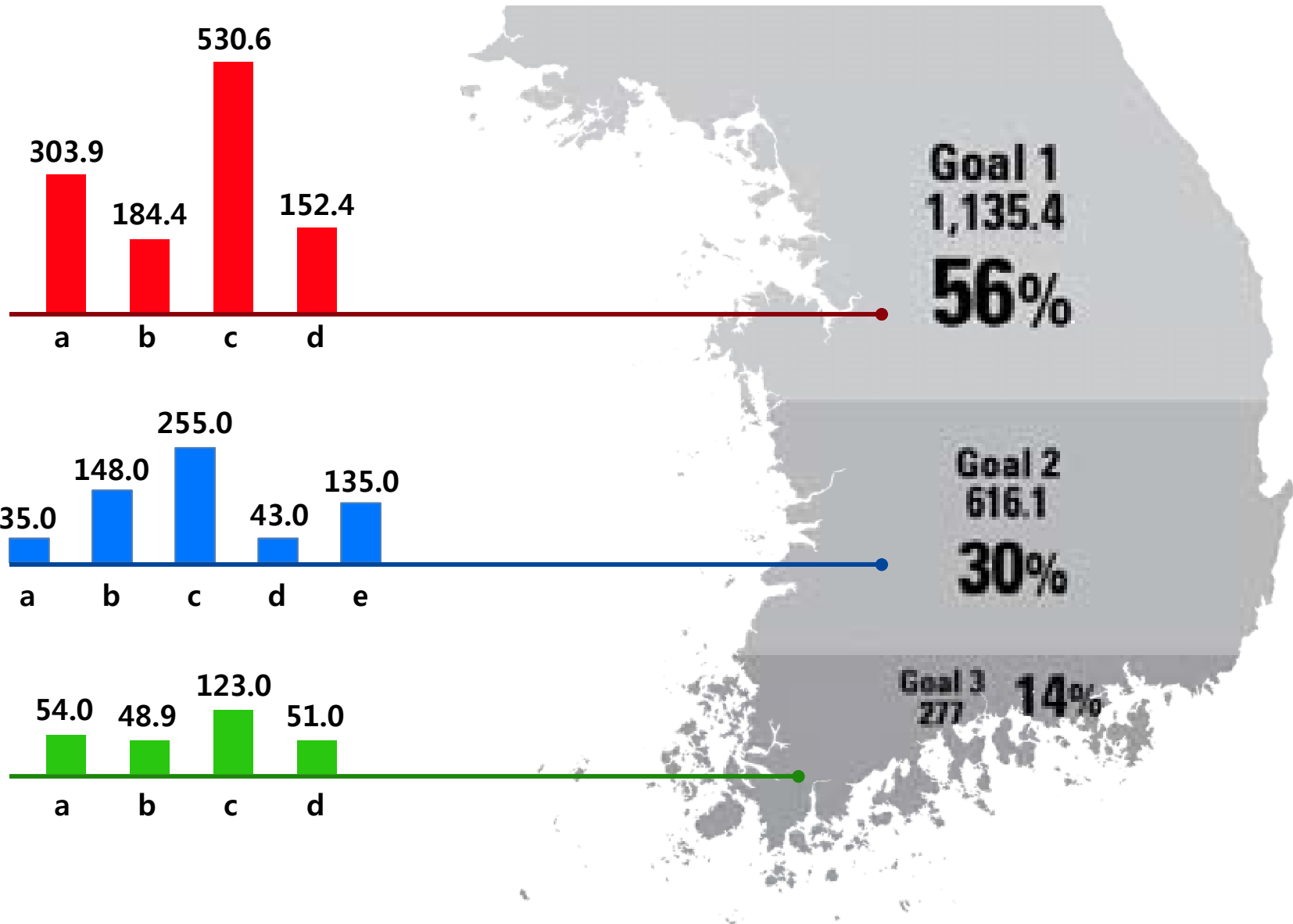
Networking/Cooperation Projects

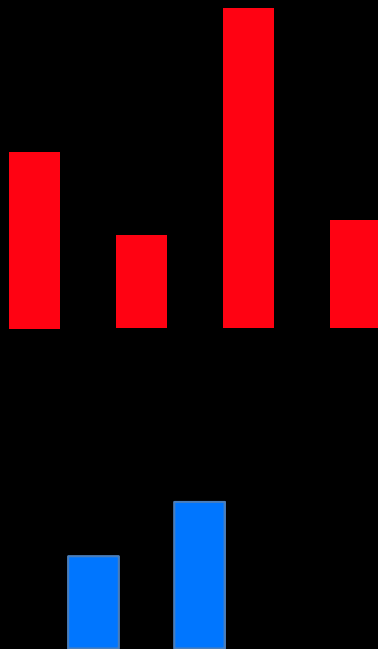
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 Arts and culture education colloquium
 Diffusion of knowledge and information on arts education

Evaluation Framework by Program Type

Category	Quantitative		Qualitative	
Arts Education Programs	70		30	
	▪ Project Scale	50	▪ Continuity (degree of completion)	10
	- Project Budget	20	▪ Participant Satisfaction	10
	- Number of Participants	20	▪ Expert/Stakeholder Evaluation	10
	- Scope of Participants	10		
	▪ Quality of Learning	20		
	- No. of Students Per Educator	5		
	- Budget Per Participant	10		
	- Average Learning Hours	5		
Human Resources Development	50		50	
	▪ Project Scale	30	▪ Continuity (degree of completion)	20
	- Project Budget	15	▪ Participant Satisfaction	20
	- No. Participant	15	▪ Expert/ Stakeholder Evaluation	10
	▪ Quality of Learning	20		
	- Average Learning Hours	10		
	- Budget Per Participant	10		
R&D Programs	30		70	
	▪ Project Scale	30	▪ Continuity (degree of completion)	20
	- Project Budget	30	▪ Expert/Stakeholder Evaluation	20
		▪ Research Effectiveness (applicability)	30	
Networking/ Cooperation Projects	30		70	
	▪ Project Scale	30	▪ Degree of Networking/Cooperation	20
	- Project Budget	20	- Mutual Exchange←Joint Project←Collaboration on Specific Issue (Agenda)	20
	- No. of Participant Institutions	10	▪ Outputs	30
			- Informal meeting←Formal Meeting←MOU Conclusion←Multi-lateral Agenda←and Beyond	30
			▪ Type of Institution	20
		- Domestic Relevant Institutions←Domestic Enterprises← International Relevant Institutions/ Enterprises	20	

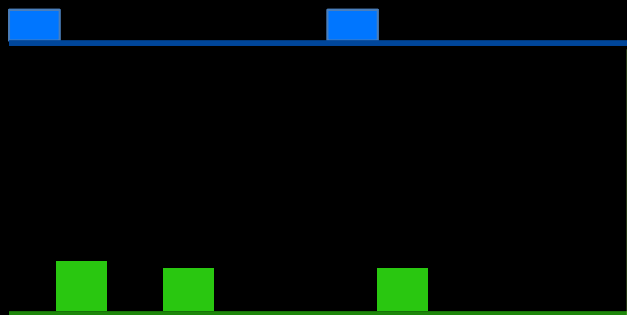
Goal-based Implementation of the Seoul Agenda (score/percentage by goal)





Ranking	Score	Type	Strategy of the Seoul Agenda	Rating
1	530.6	1-c	Establish systems of lifelong and intergenerational learning in, about and through arts education	Excellent
2	303.9	1-a	Affirm arts education as the foundation for balanced creative, cognitive, emotional, aesthetic and social development of children, youth and life-long learners	
3	255.0	2-c	Stimulate exchange between research and practice in arts education	
4	152.4	1-d	Build capacities for arts education leadership, advocacy and policy development	
5	148.4	1-b	Foster the constructive transformation of educational systems and structures through arts education	Moderate
6	148.0	2-b	Ensure that sustainable training in arts education is available to educators, artists and communities	
7	135.0	2-e	Initiate arts education partnerships among stakeholders and sectors	
8	123.0	3-c	Support and enhance the role of arts education in the promotion of social responsibility, social cohesion, cultural diversity and intercultural dialogue	
9	54.0	3-a	Apply arts education to enhance the creative and innovative capacity of society	
10	51.0	3-d	Foster the capacity to respond to major global challenges, from peace to sustainability through arts education	
11	48.9	3-b	Recognize and develop the social and cultural well-being dimensions of arts education	
12	43.0	2-d	Facilitate collaboration between educators and artists in schools and in out-of-school programmes	
13	35.0	2-a	Develop agreed high standards for arts education that are responsive to local needs, infrastructure and cultural contexts	

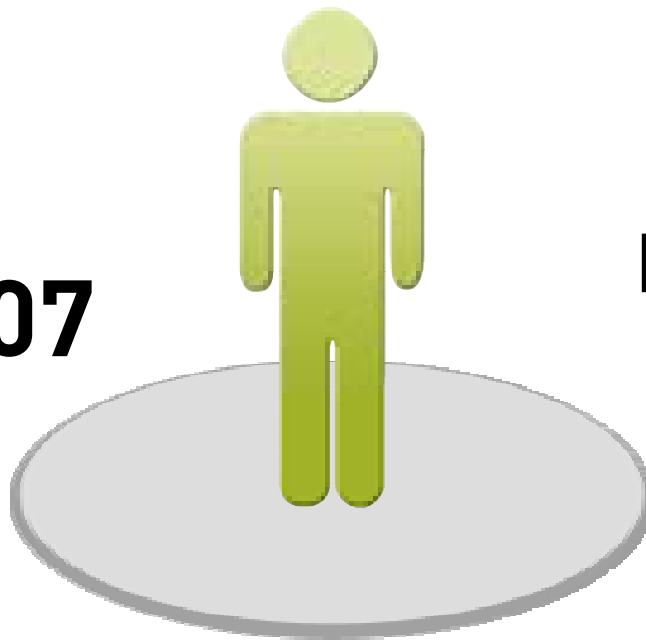
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Increase of Participants in Schools

2006

3,094,407

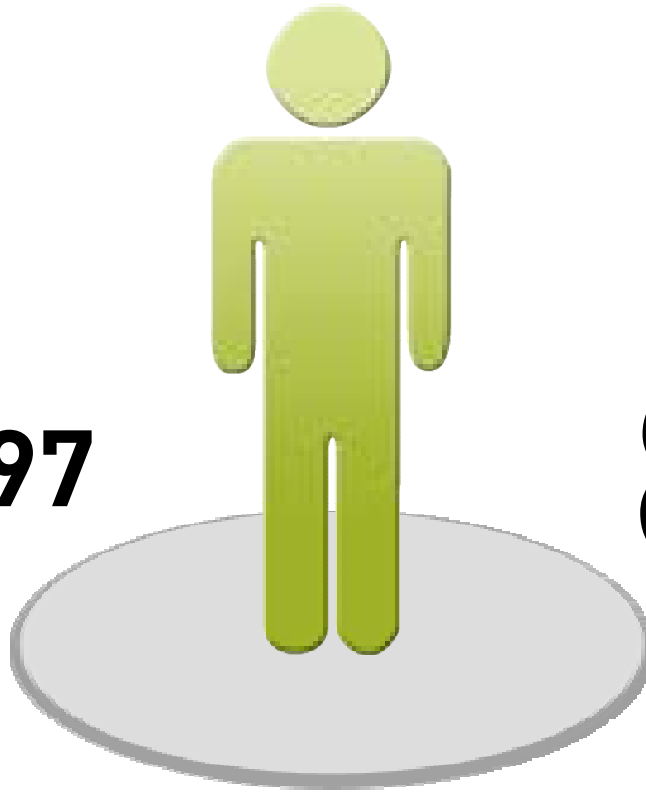


7.7%

Increase of Participants in Schools

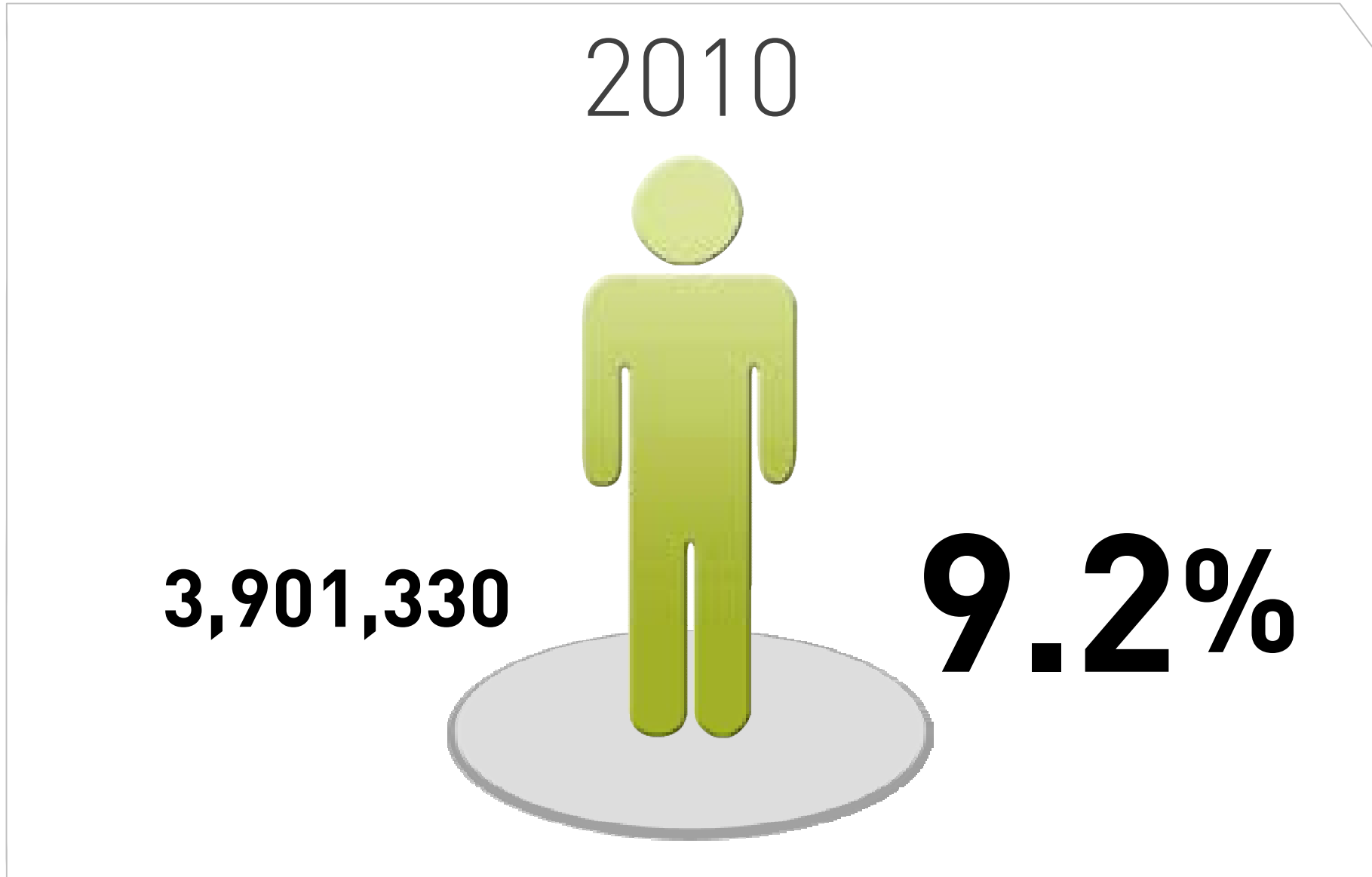
2008

3,625,297

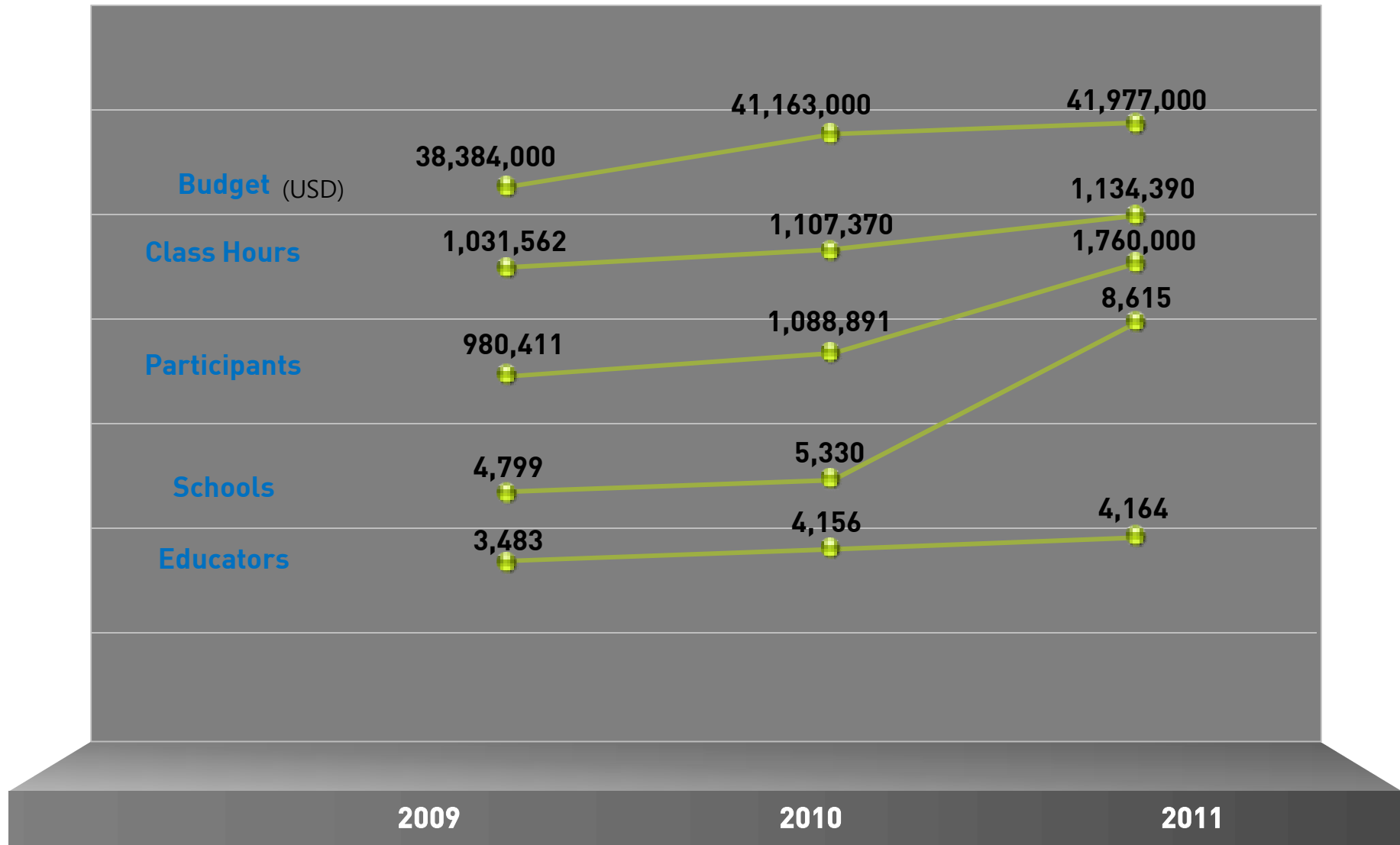


8.6%

Increase of Participants in Schools



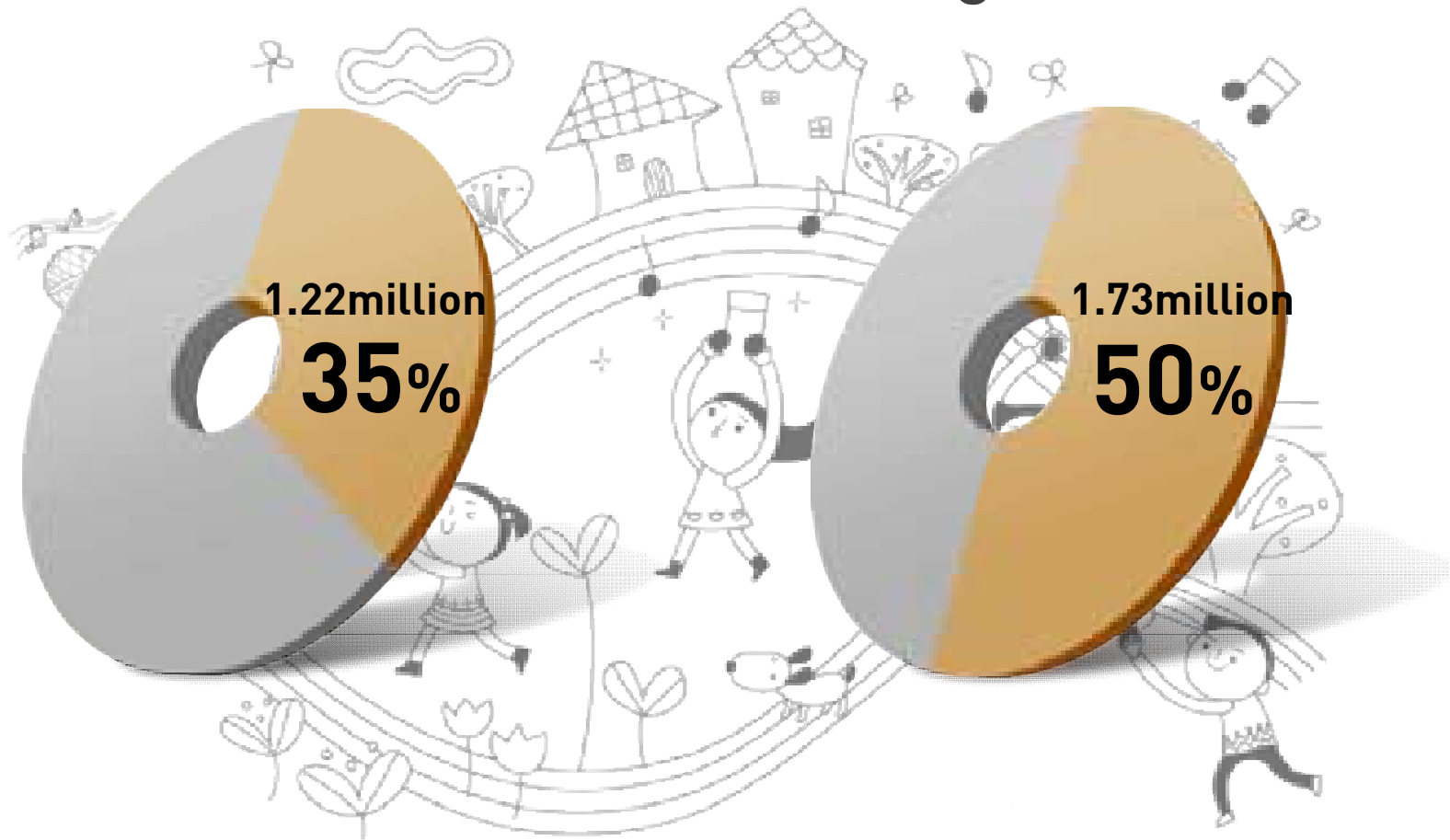
Arts Educator Support Project



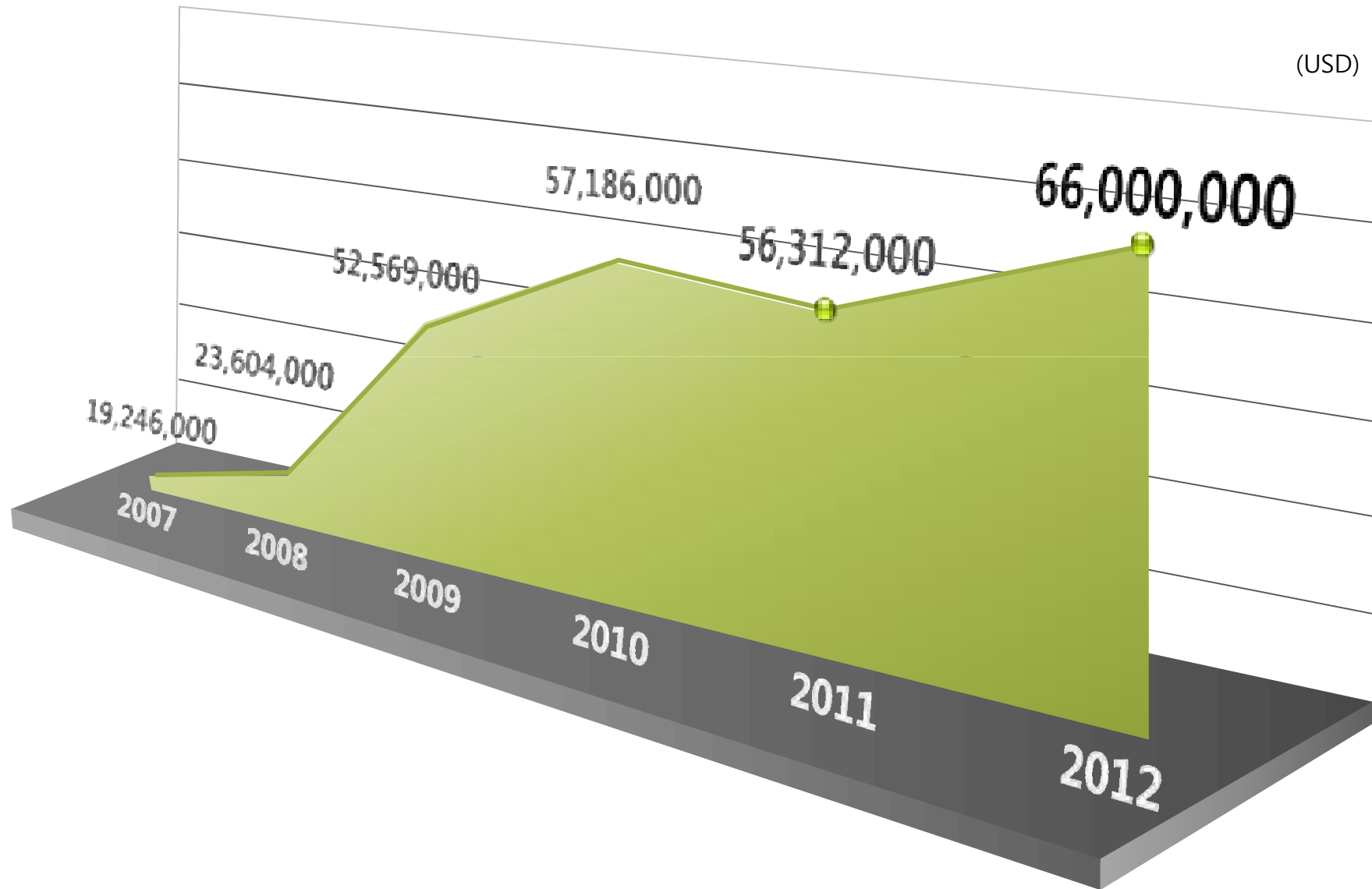
Participants of Elementary Students

End of 2011

Target of 2012



Budget Trend of Arts & Cultural Education in Korea



Case : Arts-Flower Seed School Project

Before (No. of Students)	Increasing Rate	After(No. of Students)
60	Geumseung Elementary School, Busan 206%	124
36	Yeosubuk Elementary School, Yeosu 222%	80

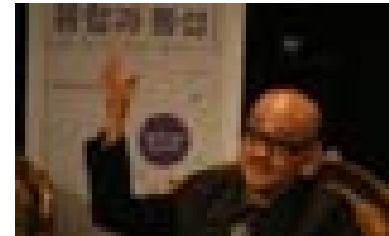
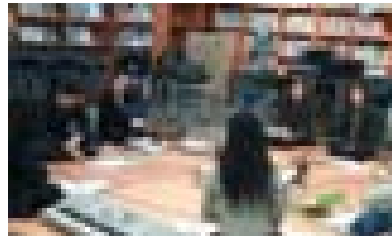
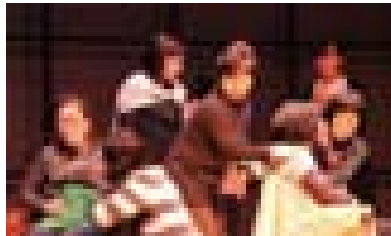


Major Projects of KACES

● **HR Development** : ARTE Academy, Certified Arts Instructor System

● **Research & Development** : Creativity/Cultural Competency Index
Development Researches, Research on Mid to Long-term Development
Measures for Arts Education Policy, Study on the Effectiveness of Arts Education,
R&D on Arts Education Standard

● **Networking** : Operation and Development of Asia-Pacific Arts Education
Hub Website, Workshop with Overseas Experts, CSR Projects on Arts Education
with Companies



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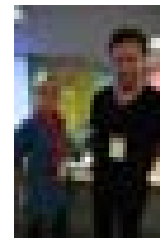
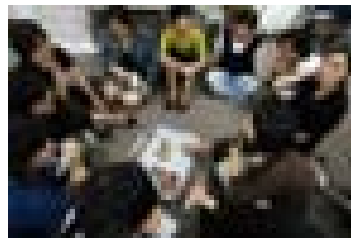


Major Projects of KACES

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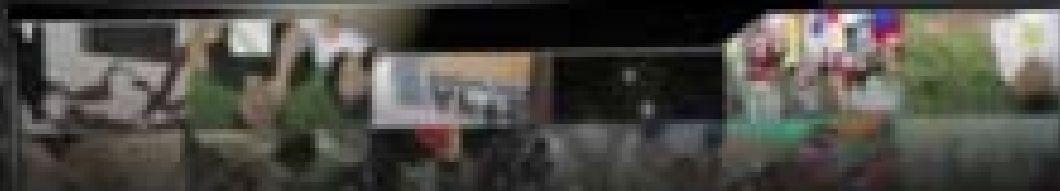
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SEOUL AGENDA





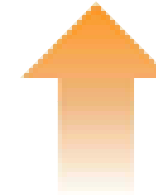
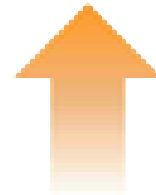
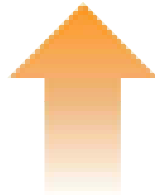
5 Strategies on Arts Education in Korea

Seoul
Agenda
Goals

Improve access to arts
education

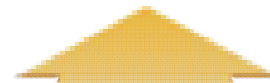
Enhance quality of arts
education

Strengthen social & cultural
arts education

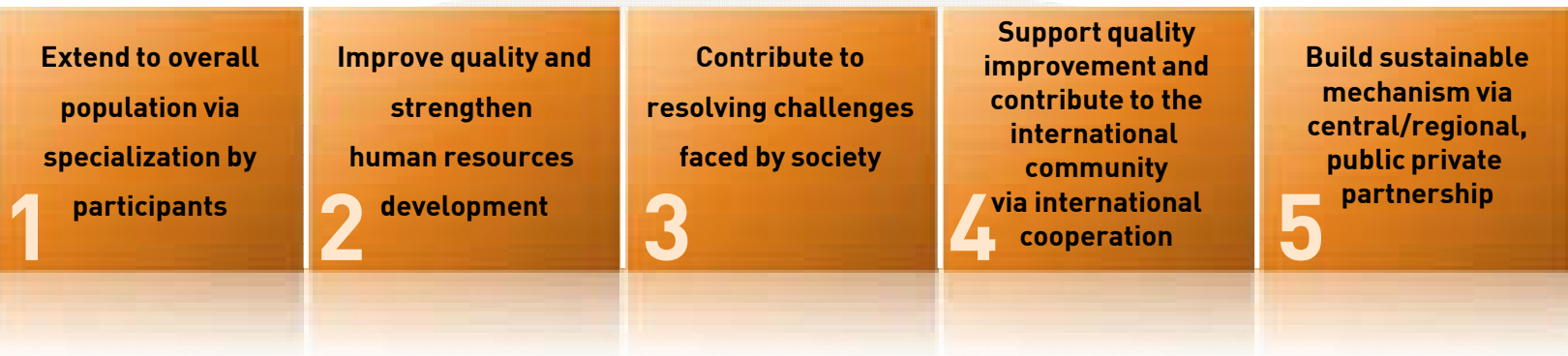


Vision of
KACES

Enhancing the quality of cultural life, Strengthening the cultural capability



Strategy

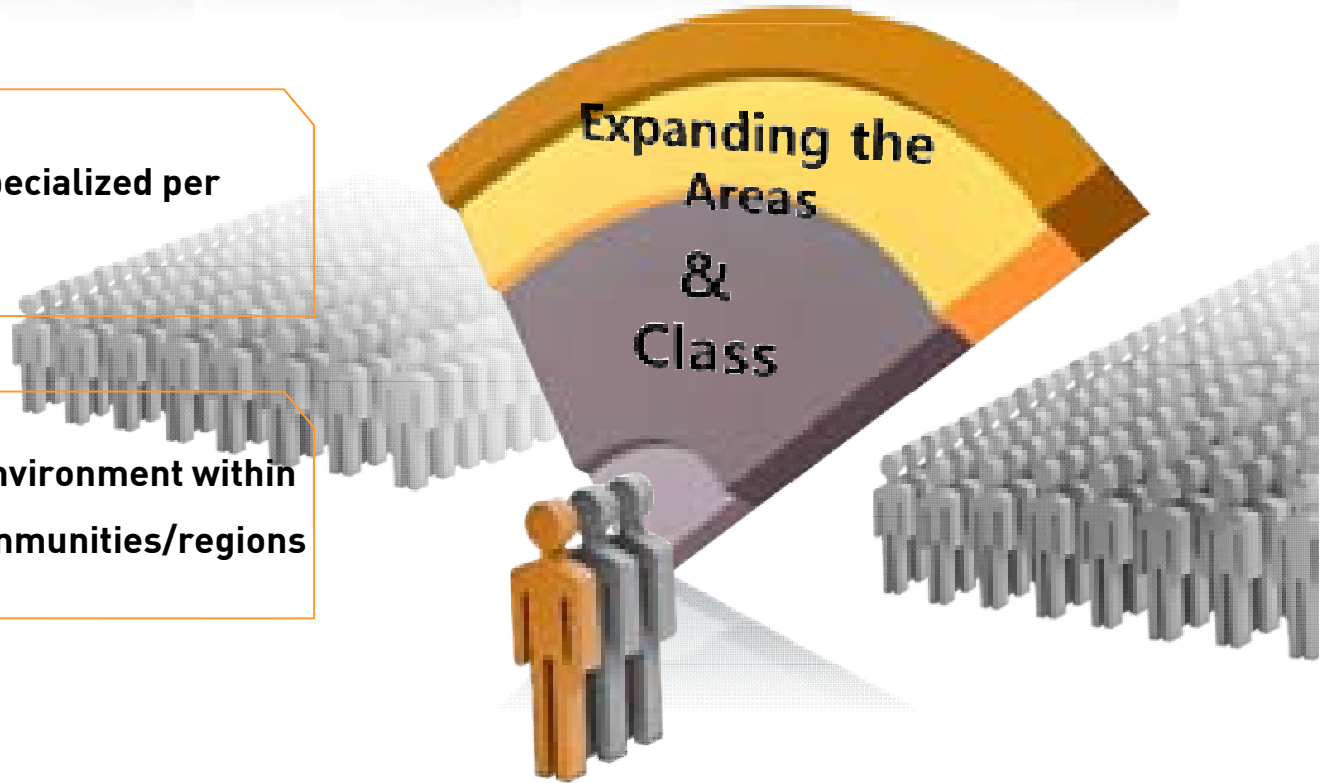


5 Strategies on Arts Education in Korea



1-1. Build program model specialized per beneficiary group

1-2. Create arts education environment within living quarters of local communities/regions

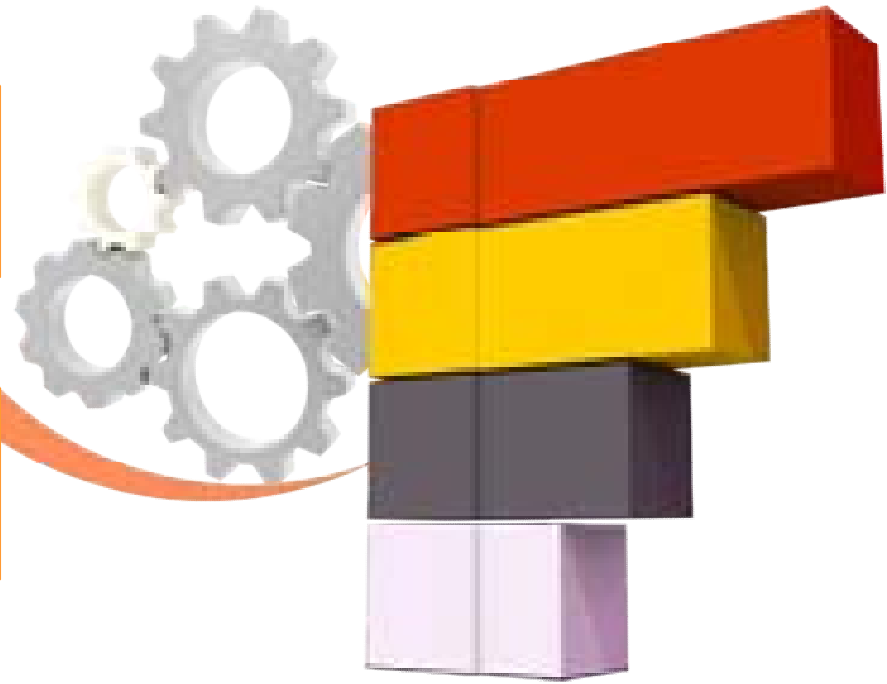


5 Strategies on Arts Education in Korea



2-1. Build system to foster and manage professionals

2-2. Increase investment in R&D and share effective results



5 Strategies on Arts Education in Korea



3-1. Strengthen role to resolve social conflicts and issues

3-2. Contribute to recovering cultural communities of regions/villages



5 Strategies on Arts Education in Korea



4-1. Explore, develop and diffuse international cooperation programs in the Asia Pacific Region

4-2. Identify sites for international cooperation education and assist in strengthening on-site educational capacity



5 Strategies on Arts Education in Korea

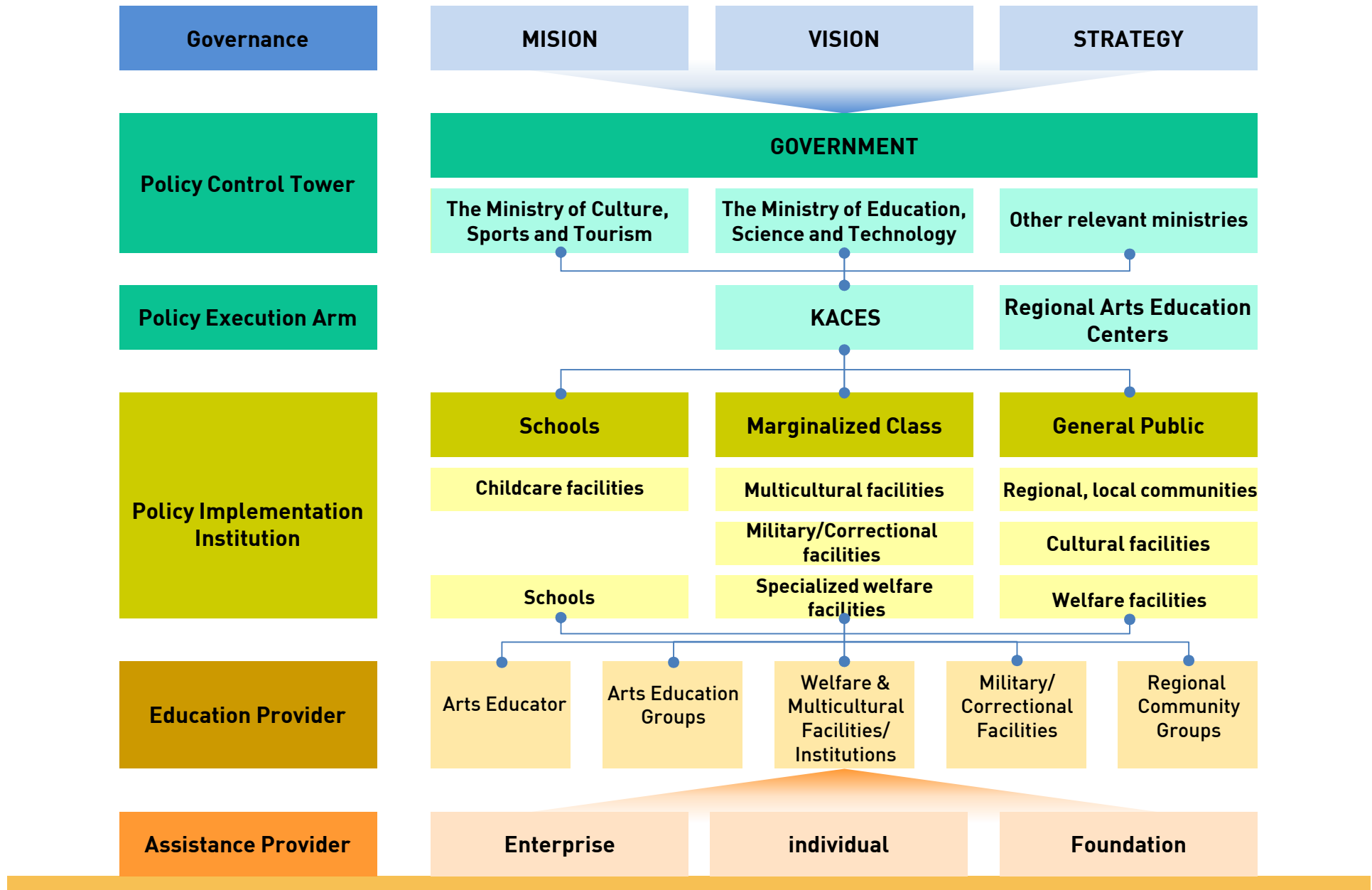


5-1. Strengthen decentralized central regional partnership

5-2. Expand participation via donation mechanism for individuals/companies



Implementation Structure



The Road Map for Implementation of Arts & Cultural Education in Korea

Strategy	Number	Action Plan	2012	2013	2014	2015	2016~
1 Specialize/intensify arts & cultural education by participant target and expand the scope to overall population	1-1	Establish a project model for arts education specialized and intensified by target					
	1-2	Create arts education environment within the living quarters with communities as base					
2 Achieve improved quality of arts & cultural education and strengthen capacities of human resources	2-1	Build a system to nurture and manage arts education specialists (Implementation of certified arts educators system)					
	2-2	Reinforce R&D investment in arts education and effectively share results					
3 Ensure arts & cultural education to contribute to resolving challenges faced by society	3-1	Strengthen the role of arts education in resolving social issues such as school violence, multi-culturalism and etc.					
	3-2	Ensure arts education to contribute to the recovery of local or regional cultural communities					
4 Support the quality improvement of arts & cultural education through reinforced international cooperation, thereby contributing to the international community	4-1	Explore, develop and expand international cooperation projects on arts education of the Asia Pacific region					
	4-2	Identify sites for international cooperation on arts education and support strengthening educational capacities on the actual field					
5 Build sustainable arts & cultural education mechanism via central-regional, public-private partnership	5-1	Reinforce decentralized central-regional partnership in implementing arts education policies					
	5-2	Expand social participation in arts education through schemes for individual and corporate donations					



SEOUL
AGENDA

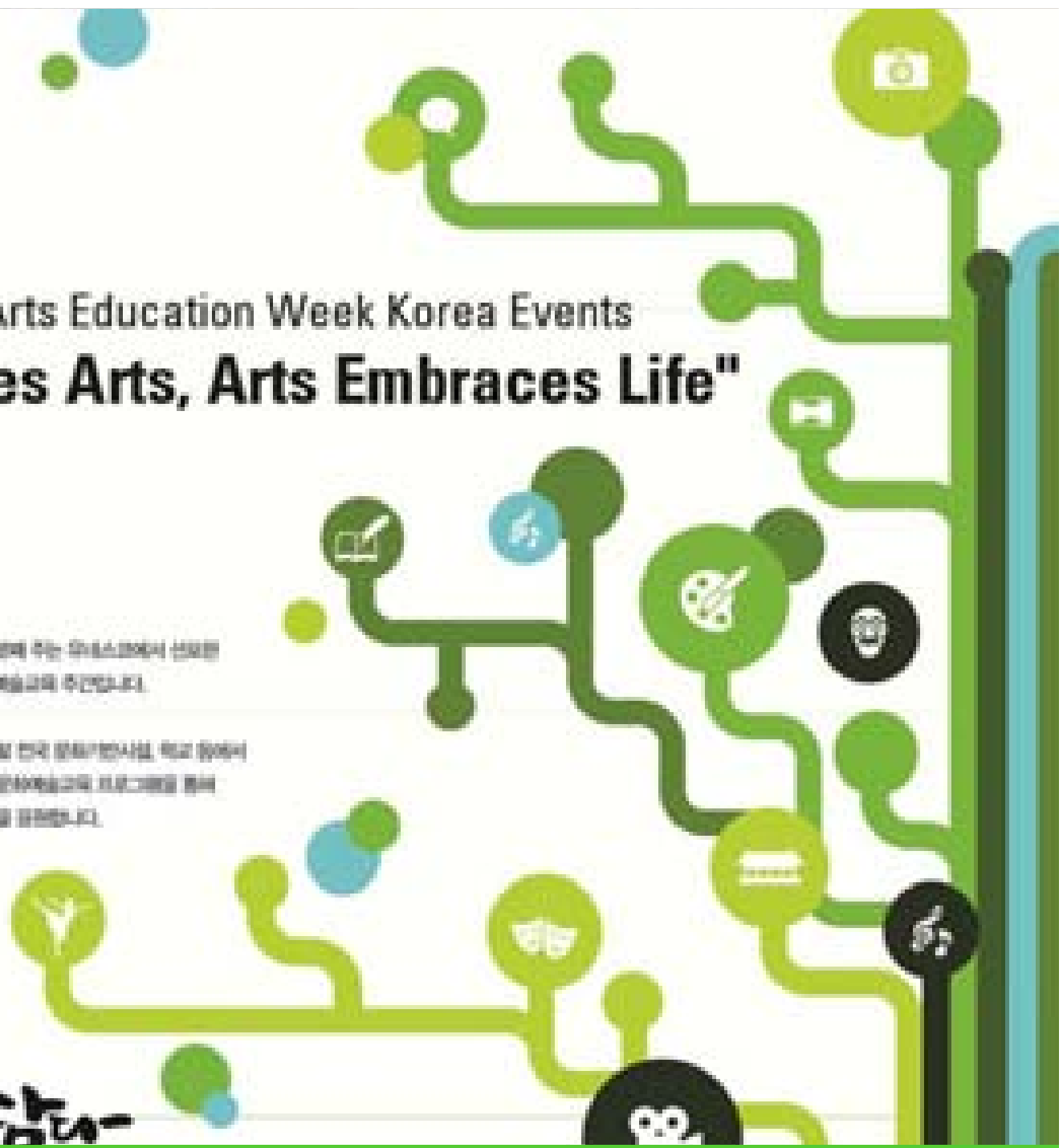
2012 International Arts Education Week Korea Events "Life Resembles Arts, Arts Embraces Life"



영화와 예술의 만남을 통해
문화의 가치를 알린다.

예술을 통해 감정을 표현하고
문화의 가치를 알린다.

예술을 통해 삶을 더한다



Thank you for listening
