



United Nations
Educational, Scientific and
Cultural Organization

Organisation
des Nations Unies
pour l'éducation,
la science et la culture



FONDATION
CULTURE &
DIVERSITÉ

TRAVEL TO LEARN ARTS AND CRAFTS

**UNESCO/
FONDATION
CULTURE & DIVERSITÉ**

GLOBAL OVERVIEW OF THE PROGRAM

An International Project

UNESCO and the Fondation Culture & Diversité share the belief that culture plays a key role in human development for the sustainability and preservation of the richness of cultural diversity.

In order to encourage young people to become involved in the preservation of craft and cultural heritage, UNESCO encourages creativity through the promotion of craft trades that are unique, valuable, endangered and that are of paramount importance to craft preservation. The aim of the programme organized jointly by UNESCO and the Fondation Culture & Diversité is to provide additional and complementary training in crafts to young, international students.

The “Travel to learn arts and crafts” programme is developed by UNESCO and the Fondation Culture & Diversité, with support from the General Inspectorate of Applied Arts of the French Ministry of Education, partners schools of applied arts and crafts and with artisan enterprises. The programme offers the opportunity for students in their DMA2 in France and the equivalent in other countries, to study abroad for 4 months.

This programme offers selected students the opportunity to live abroad for 4 months in their country of choice and to study under a local craftsman or teacher of art or within a business. Logistical, financial and strategic arrangements are arranged by UNESCO and the Fondation Culture & Diversité.

Programme goals for participating students are:

- To learn new techniques that augment the skills of their previous training
- To benefit from work experience abroad
- To create an individual project under the auspices of UNESCO and the Foundation of Culture & Diversity
- To establish contacts for future exchanges of goods and services

PARTNERS

UNESCO

Founded in 1945, UNESCO (United Nations Educational, Scientific and Cultural Organization) aims to foster peace through education, science and culture. UNESCO serves the international community through a wide range of educational, cultural and scientific programs and activities. Through consultations with experts, surveys, international conferences and through the work of national offices and a regional and national commissions system, UNESCO is able to understand the constantly changing needs of people everywhere and to work to eradicate ignorance and misunderstanding by promoting unity in diversity. In the field of culture, UNESCO continues its efforts to stimulate the creation of both traditional and new forms of expression. In addition, as part of its activities within the field of crafts and design, UNESCO organises seminars, exchanges between artists, training programs and facilitates the participation of craftspeople in exhibitions, fairs and other events. The focus of this pilot project is to inspire creativity, foster cultural exchange, encourage a diversification in training and develop entrepreneurship ideas for young students committed to the field of arts and crafts.

The principle means of UNESCO intervention is through a commitment of established directives. In terms of culture, the directives derived from UNESCO's 2003 Convention for the Safeguarding of

Intangible Cultural Heritage and the 2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions, constitute the pillars of UNESCO's principles devoted to the importance of creative diversity.

THE FONDATION CULTURE & DIVERSITÉ

Founded in 2006, the Culture & Diversity Foundation, FIMALAC's corporate foundation, aims to promote and increase access to arts and culture to underprivileged youth. The foundation's Equal Opportunity Programs allow for greater equality in terms of access to training in artistic and cultural crafts. Since 2006, the foundation has maintained partnerships with the Ecole du Louvre, the Ecole Nationale Supérieure des Arts Decoratifs, the Ecole Nationale Supérieure des Beaux-Arts in Paris, the Fémis (French National School for Sound and Picture Trades), five National Schools of Architecture and the National Heritage Institute.

ADDITIONAL PROGRAM PARTNERS

- Ecole Supérieur des arts appliqués (ESAA) Boule, Paris
- Ecole Supérieur des arts appliqués (ESAA) Duperré, Paris
- Lycée technique La Source, Nogent-sur-Marne (The Source Technical High School, Nogent-sur-Marne)
- Ecole Nationale Supérieure des Arts Appliqués et des Métiers d'Art (ENSAAMA) Olivier de Serres, Paris
- Ecole Estienne, Paris
- Selected schools, institutes and centers in countries outside France
- UNESCO endorsed partners (businesses, non-governmental organizations ...)

THE PROGRAMME

STUDENT RECIPIENTS

▪ Number of Recipients

Eight recipients:

- Five French students
- Four students from other countries

▪ Status of Recipients

French Students:

- Pursuing DMA (“Diplôme des Metiers d’Art”) studies at one of the partner universities of applied arts
- In the second year of their DMA studies
- Recipients of CROUS scholarships and awards

Students from other countries:

- Level of study equivalent to French students
- Enrolled in similar schools / organizations / universities as French students
- Recipients of scholarships and awards

▪ Selection of Recipients

Students must complete the application in collaboration with the partner schools. They should outline their project, list the techniques that most interest them and discuss their overall interest in the programme.

- ➔ **They must fill in the “candidate application” form.**
- ➔ **They must join pictures of their work.**
- ➔ **They must join a video presentation (length: 4 to 6 minutes / content: presentation of themselves, their motivation and what they want to learn/discover thanks to the programme).**

Each school presents 3 to 5 applications to the selection panel. The school forwards these applications to UNESCO, which they have ranked according to their selection criteria.

The selection panel, comprised of an equal number of representatives from UNESCO and the Fondation Culture & Diversité, will evaluate the applications.

One student will be chosen from each participating school.

FINANCIAL AND LOGISTIC ARRANGEMENTS

- **Logistical support on all operational matters.**

The student will receive logistical support from the program pre-departure:

- Finding a hosting partner (even if it is suggested by the recipient)
- Administrative relationship with the hosting organization/firm/business
- Issue appropriate paperwork/certificates to obtain a visa or other paperwork in host country
- Assistance in finding housing

The student will receive continued logistical and administrative support for the period of their stay as the programme directors will remain in constant contact with each recipient.

- **Financial Support**

The programme provides the students with funding. This allowance covers the costs of living abroad for four months (accommodation and food allowance), but also travels and materials for work related projects.

Besides, the programme will cover the airfare.

After submission of the student's final report in the form of a journal or log book of activities, a certificate of participation in the programme labeled UNESCO / Fondation Culture & Diversité will be presented to the student.

- **The student is the beneficiary of the study abroad funding allowance and therefore does not receive a salary or other remuneration.**
- **A training agreement will be signed between the student, the school and the host organizations endorsed by UNESCO.**

STUDENT REQUIREMENTS DURING PERIOD OF STUDY

The student is required to carry out a number of obligations throughout the four month period:

- **Respect the rules of the host organization/business/enterprise** (behaviour, attendance, etc..).
- **Required, regular monitoring by telephone and email between the student and the programme.**
- **Submission of a "log book" on a regular basis** to the UNESCO and the Fondation Culture & Diversité. This log book will be created by the students throughout their stay and it will describe their work, progress, difficulties and so on. The log book may also contain sketches and samples of their work that will better reflect the student's experiences while abroad.

RECOGNITION OF STUDENT WORK

- Students will receive a certificate of participation from UNESCO and the Fondation Culture & Diversité.
- The students' works will be presented at international exhibitions and fairs in France and other countries in order to promote their talent and facilitate their integration into the workforce.

ESTIMATED TIMETABLE

- **April 2 2012** : Call for student nominations from the French partner schools. Applications must be received through the partner schools.
- **May 18 2012: Deadline** for submission of applications from partner schools.
- **Early June 2012**: Selection of students by the selection panel and the submission of their applications to the host businesses.
- **Early July 2012**: Preparation for student departure (business description, conditions of life of the country...)
- **November 2012 – February 2013**: Study abroad tours for French students.
- **November 2012**: Call for student nominations from the partner schools in other countries. Applications must be received through the partner schools.
- **December 14 2012: Deadline** for submission of applications from partner schools in other countries.
- **Early January 2013**: Selection of non-French students by the selection panel and submission of their applications to the hosting, French companies.
- **Early February** : Preparation for student departure
- **April 2013 – July 2013**: Beginning of the study abroad tours for students from other countries.
- **End of Study Tours**: Presentation of students' work at international exhibitions and fairs.