

# LOW-COST WAYS FOR MEDIA TO CELEBRATE GLOBAL MEDIA AND INFORMATION LITERACY (MIL) WEEK 2017

25 OCTOBER - 1 NOVEMBER

## #GlobalMILWeek



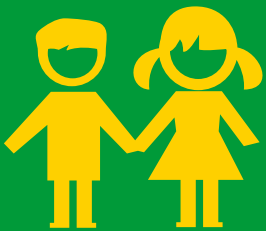
### PROVIDE MEDIA COVERAGE ON MEDIA AND INFORMATION LITERACY

produce special supplements, air MIL learning announcements (radio and television spots) in the period around Global MIL week.



### HOST MIL PRACTITIONERS AND EXPERTS

from your community in the programme (news stories, interviews, etc.).



### ENGAGE WITH CHILDREN AND YOUTH FROM THE LOCAL COMMUNITY

and invite local schools to visit the newsroom.



### CHOOSE 10 BEST MIL CLICKS POSTS, ORGANIZE A MIL CLICKS SEMINAR

for your staff, focusing on the media and technology side of MIL



### ANNOUNCE GLOBAL MIL WEEK 2017 EVENTS IN YOUR MEDIA OUTLET



### ORGANIZE A WEBINAR/ ONLINE Q&A ON MIL

with a media specialist to share knowledge within your community.

## SHARE YOUR CREATIVE ACTIONS:

EVENTS/ACTIVITIES THAT YOU ORGANIZE SHOULD BE REGISTERED AND PROMOTED GLOBALLY AT:

<https://en.unesco.org/feedback/global-mil-week-2017-global-event-registration>.

#MILCLICKS

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United Nations Alliance of Civilizations



UNITWIN Cooperation Programme on  
Media and Information Literacy and Intercultural Dialogue



GAPMIL  
GLOBAL ALLIANCE FOR PARTNERSHIPS  
ON MEDIA AND INFORMATION LITERACY

Registered events/activities will be showcased on the Global MIL Week 2017 official website.

More partners and other information can be found on the Global MIL Week 2017 official website at:  
<https://en.unesco.org/global-mil-week-2017>

