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Diversity of
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12 IGC

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INTERGOVERNMENTAL COMMITTEE FOR THE PROTECTION AND PROMOTION OF THE DIVERSITY OF CULTURAL EXPRESSIONS

Twelfth ordinary session
Paris, UNESCO Headquarters
11 - 14 December 2018

Item 12 of the provisional agenda: Report of the Committee on its activities

In accordance with Rule 45.1 of the Committee's Rules of Procedure, this document contains in Annex the report of the Committee on its activities and decisions to be considered by the Conference of Parties at its seventh ordinary session (June 2019)

Decision required: paragraph 2

1. Rule 45.1 of the Rules of Procedure of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter referred to as the “Committee”) stipulates that it shall submit a report on its activities and decisions to the Conference of Parties. This report is presented in Annex to this document.
2. The Committee may wish to adopt the following decision:

DRAFT DECISION 12.IGC 12

The Committee,

1. Having examined Document DCE/18/12.IGC/12 and its Annex;
2. Adopts the report on its activities;
3. Submits the report to the seventh session of the Conference of Parties.

ANNEX

Report of the Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions on its activities and decisions to the Conference of Parties

Background

1. The Intergovernmental Committee for the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter referred to as “the Committee”) is composed of representatives of 24 States Parties to the Convention on the Protection and Promotion of the Diversity of Cultural Expressions (hereinafter referred to as “the Convention”), elected by the Conference of Parties for a term of four years, in accordance with the principles of equitable geographical representation and of rotation. The Intergovernmental Committee meets annually and may meet in extraordinary session at the request of at least two thirds of its members to discuss specific issues.

2. The responsibilities and functions of the Committee (Article 23 of the Convention) include, among others:

- promoting the objectives of the Convention as well as monitoring its implementation;
- preparing operational guidelines for the implementation of the provisions of the Convention;
- transmitting to the Conference of Parties the quadrennial periodic reports submitted by Parties, including comments and summaries;
- establishing procedures and other mechanisms for consultation aimed at promoting the objectives and principles of the Convention in other international forums;
- taking decisions on funding requests under the International Fund for Cultural Diversity;
- inviting, at any time, public or private organizations or individuals to participate in its meetings for consultation on specific issues.

3. The annual sessions of the Committee are forums for discussion and decision-making, where Members meet to decide on the implementation of the Convention. These working sessions allow them to exchange views on the priorities decided by the Conference of Parties and to make important decisions, enabling the Parties to implement the Convention at the national level and to fulfil their obligations. The Committee’s report on its activities and decisions thus enables the Conference of Parties to be informed of the work accomplished by the Committee. The Committee’s work is guided by a work plan based on the resolutions approved by the Conference of Parties since its last session and in relation to the expected results of the Programme and Budget (C/5) adopted by the General Conference. The report describes the activities carried out by the Committee and the decisions it has taken in the past two years since the last Conference of Parties.

Membership of the Committee

4. At its sixth session (12-15 June 2017), the Conference of Parties elected 12 members to the Committee in accordance with Rule 16 of the Rules of Procedure of the Conference of Parties.

5. The 24 States that are members of the Committee and the duration of their term of office are as follows:

Group I			
Canada	2017-2021	France	2015-2019
Finland	2017-2021	Germany	2015-2019
Group II			
Croatia	2017-2021	Latvia	2017-2021
Czech Republic	2015-2019	Slovakia	2015-2019
Group III			
Argentina	2017-2021	Paraguay	2015-2019
Brazil	2015-2019	Peru	2015-2019
Colombia	2017-2021		
Group IV			
China	2017-2021	Republic of Korea	2017-2021
Indonesia	2015-2019		
Group V(a)			
Côte d'Ivoire	2015-2019	Mali	2017-2021
Democratic Republic of the Congo	2015-2019	Nigeria	2015-2019
Kenya	2017-2021		
Group V(b)			
Egypt	2017-2021	Morocco	2015-2019
Iraq	2017-2021		

Meetings of the Committee since the sixth session of the Conference of Parties (12-15 June 2017)

6. Since the sixth session of the Conference of Parties, the Committee has met twice in ordinary session. Those meetings were as follows:

Sessions	Dates
Eleventh session, Paris, France (11.IGC)	12-15 December 2017
Twelfth session, Paris, France (12.IGC)	11-14 December 2018

7. In accordance with Rule 12.1 of its Rules of Procedure, the Committee elects a Bureau at the end of each ordinary session, whose term of office continues until the next ordinary session. During its eleventh ordinary session, the Committee suspended the application of Rule 12.1 of its Rules of Procedure in order to elect the Rapporteur of the Committee (Decision 11.IGC 10).

Sessions	Members of the Bureau	Dates
Eleventh session Paris (France)	Chairperson: Mr Mohammed Lotfi M'Rini (Morocco) Replaced by: Mr Fernando Griffith (Paraguay)	12-15 December 2017
	Rapporteur: Mr Aman Wirakartakusumah (Indonesia)	
	Vice-Chairpersons: Côte d'Ivoire, Czechia, France and Paraguay	
Twelfth session Paris (France)	Chairperson: Mr Anwar Moghith (Egypt)	11-14 December 2018
	Rapporteur: Ms Mélanie Afferi (Côte d'Ivoire)	
	Vice-Chairpersons: Canada, China, Colombia and Slovakia	

Activities of the Committee since the sixth session of the Conference of Parties (12-15 June 2017)

8. Since the sixth session of the Conference of Parties (June 2017), and in accordance with Article 23.6 (b), (e) and (f) of the Convention, with the activities and priorities defined by the Conference of Parties (Resolution [6.CP.12](#)) and with the work plan for the activities of the Committee (2018- 2019) ([Annex](#) to Decision 11.IGC 5), the main activities and decisions of the Committee have focused on:

- implementing the global capacity-building strategy;
- implementing the International Fund for Cultural Diversity, its fundraising and communication strategy, and review of the results of the second external evaluation;
- continuing its policy monitoring activities to assess the impact of the Convention through the collection and analysis of data, information and best practices based on the Parties' quadrennial periodic reports and other sources, and sharing the results through the publication of a quadrennial or biennial Global Report, and through a global knowledge management system. Particular attention will be paid to the monitoring of the impact of Articles 16 and 21;
- revision of the Operational Guidelines on Article 9 "Information sharing and transparency" including the Annex on the framework for the quadrennial periodic reports;
- establishment of a road map to implement the Operational Guidelines on the Convention in the digital environment;
- support for civil society participation in the work of the Convention's governing bodies and establishment of a stakeholder outreach strategy;
- furthering synergies to monitor policies and measures related to the 1980 Recommendation concerning the Status of the Artist through a global survey launched in 2018.

9. The table below presents the priority activities defined by the Conference of Parties at its sixth session (June 2017), the activities and decisions implemented by the Committee at its eleventh

session, in accordance with its work plan, as well as the challenges experienced by the Committee during their implementation, where applicable.

Conclusion and future stages

10. The table shows that most of the activities requested by the Conference of Parties have been implemented by the Committee and that the necessary decisions have been adopted, in accordance with its work plan. However, the implementation of certain decisions is still pending. This was the case, for example, when the Committee invited Parties to provide extrabudgetary contributions for IFCD project monitoring and evaluation or to support the participation of civil society in statutory meetings and the Civil Society Forum (June 2019). To date, no additional or extra-budgetary resources have been raised for such activities.

11. The major challenge for the Committee is to ensure the sustainability of the International Fund for Cultural Diversity. For years, the Secretariat has been drawing the attention of the Committee and the Parties to the difficult situation facing the Fund. In response to the growing demand in terms of funding requests and limited supply, with five to seven projects financed per year, there is a need to find ways to ensure a sustainable flow of contributions from Parties. As highlighted in the document on the IFCD (see document DCE/18/12. IGC/5a) if all Parties paid their contributions regularly, the Fund would have a budget of over \$2 million per year. As a result, the number of projects funded by the IFCD would at least be doubled.

12. Furthermore, in order to facilitate the organization of the statutory meetings of Culture Conventions in a more efficient manner, and in line with the recommendations of various evaluations (Internal Oversight Service (IOS), External Auditor), the Committee could invite the Conference of Parties to move the timing of its session forward by two months. This would mean that the date of the sessions of the Committee, usually held in December, would be moved to be held during the first week of February (see document DCE/18/12. IGC/13).

Work plan for the Committee's activities (2018 -2019)				Sessions of the Committee	
39 C/5 - Expected result 7: Policies and measures to promote the diversity of cultural expressions designed and implemented by Member States, in particular through the effective implementation of the 2005 Convention					
39 C/5 Performance indicators Evaluation according to the following factors	Priorities set in Resolution 6.CP 12	Activities funded*	Activities requiring EXB funds**	11th session of the Committee December 2017	12th session of the Committee December 2018 To be completed during the session
<p>1. Sound governance exercised through the adoption and implementation of strategic resolutions/decisions of the governing bodies of the 2005 Convention.</p> <p>Evaluation according to the following factors</p> <ul style="list-style-type: none"> - Priorities established through Conference of Parties' resolutions - Resolutions are reflected in the Intergovernmental Committee work plan and implemented through Committee decisions. 	<p>Review of the Operational Guidelines if necessary:</p> <p><i>Article 9 –“Information sharing and transparency”</i></p> <p><i>Article 13 “Integration of culture in sustainable development”</i></p> <p><i>Article 16 “Preferential treatment for developing countries”</i></p> <p>Encourage and support civil society participation in the work of the governing bodies.</p>	<p>Organization of the three meetings of the governing bodies (RP)</p> <p>Review of the Operational Guidelines relating to Article 9, including the online QPR framework with the monitoring framework of the Convention (RP)</p>	<p>Promoting the participation of civil society in the statutory meetings and the civil society forum (June 2019)</p>	<p>Completed activities:</p> <ul style="list-style-type: none"> - priorities set and work plan adopted for the Committee's activities (2018 -2019) based on resolutions of the sixth session of the Conference of the Parties - decision to revise the Operational Guidelines relating to Article 9 - participation of civil society in the governance of the Committee (Bureau meeting with civil society, the presentation of reports by civil society) <p><i>Decision 11.IGC 8</i></p> <p><i>With regard to Article 13 and Article 16, the Committee decided that</i></p>	<p>Completed activities:</p> <ul style="list-style-type: none"> - organization of two meetings of the governing bodies <p>Ongoing activities</p> <ul style="list-style-type: none"> - consideration by the Committee to adopt draft Operational Guidelines on Article 9 <p>Unfunded activities:</p> <ul style="list-style-type: none"> - supporting the participation of civil society in the statutory meetings and the civil society forum (June 2019)

Work plan for the Committee's activities (2018 -2019)				Sessions of the Committee	
39 C/5 - Expected result 7: Policies and measures to promote the diversity of cultural expressions designed and implemented by Member States, in particular through the effective implementation of the 2005 Convention					
				<i>such activities were not a priority and did not include them in its work plan adopted in 2017.</i>	
<p>2. Number of supported Member States that have designed, implemented and monitored policies and measures to promote the diversity of cultural expressions and contribute to participatory systems of governance</p> <p>Evaluation according to the following factors</p> <ul style="list-style-type: none"> - Policies are designed or re-designed which reflect the core goals of the Convention - Measures and/or action plans defined to implement policies - Quadrennial periodic reports submitted that include information on how policies and measures promote 	<p>Implement the global capacity development strategy and support the participation of all stakeholders, in particular civil society, in the implementation of the Convention.</p> <p>Monitor and assess the impact of the Convention through the collection and analysis of data, information and good practices and share the results through the publication of a quadrennial global report^{***}, relevant research papers and a knowledge management system.</p> <p>Activities to implement the Operational Guidelines on Article 13 in support of the SDGs, and on Article 16 on</p>	<p>Prepare a stakeholder outreach strategy and continue to seek funding for capacity-building activities (RP)</p> <p>Collect and analyse data, information and good practices, particularly those concerning gender equality and SDGs (RP)</p> <p>Receive and process the QPR's of at least 50 countries (RP)</p> <p>Develop and test a training</p>	<p>Produce a global study on women working in cultural industries (including the collection of global statistics)</p> <p>Knowledge management (project coordination, maintenance and web design services)</p> <p>Technical assistance to support policy implementation and development, and help monitor and assess activities in 20 countries with civil society participation**</p>	<p>Completed activities:</p> <ul style="list-style-type: none"> - receipt and processing of QPRs from 36 countries - publication of the second edition of the global report to monitor the impact of the Convention – Re Shaping cultural policies <p><i>Decision 11.IGC 8</i></p> <p>Ongoing activities:</p> <ul style="list-style-type: none"> - invitation to submit to the Committee at its twelfth session an open road map for the implementation of the Operational Guidelines on the Convention in the digital environment <p><i>Decision 11.IGC 5</i></p>	<p>Completed activities:</p> <ul style="list-style-type: none"> - receipt of funding for capacity-building and technical assistance activities with civil society participation (see footnote ^{***}) - receipt and processing of QPRs from 13 countries - training workshop for experts on the Convention in the Asia and Pacific region (Seoul, April 2018) <p>Ongoing activities:</p> <ul style="list-style-type: none"> - review the draft stakeholder outreach strategy - information and data collection and analysis, dissemination of good practices through the public platform for

Work plan for the Committee's activities (2018 -2019)				Sessions of the Committee	
<p>39 C/5 - Expected result 7: Policies and measures to promote the diversity of cultural expressions designed and implemented by Member States, in particular through the effective implementation of the 2005 Convention</p>					
<p>women as creators and producers of cultural goods and services as well as provide evidence towards SDG targets</p> <p>- Level of civil society stakeholder engagement</p>	<p>preferential treatment and diversity of cultural expressions in the digital environment.</p>	<p>module on the implementation of Articles 16 and 21 (EXB)</p> <p>Produce relevant research papers: impact study on trade and culture and artistic freedom in the digital age (EXB)</p> <p>Expand and train new networks of experts on the Convention in the Asia and Pacific region (EXB)</p>	<p>Expand and train new networks of experts on the Convention in the Arab States region</p> <p>Activities to implement the Operational Guidelines on Article 13 in support of the SDGs, and on Article 16 on preferential treatment and the promotion of the diversity of cultural expressions in the digital environment.</p>		<p>sharing information , including on gender equality and SDGs</p> <p>- examination of an open road map for the implementation of the Guidelines on the Convention in the digital environment</p> <p>- development of a training package on the implementation of Articles 16 and 21, which is being tested</p> <p>- development of research papers to disseminate results of impact studies on trade and culture</p> <p>- knowledge management</p> <p>Activity not completed:</p> <p>- research paper on artistic freedom in the digital age</p>

Work plan for the Committee's activities (2018 -2019)				Sessions of the Committee	
39 C/5 - Expected result 7: Policies and measures to promote the diversity of cultural expressions designed and implemented by Member States, in particular through the effective implementation of the 2005 Convention					
					<p>Unfunded activities:</p> <ul style="list-style-type: none"> - production of a global study on women working in the cultural industries - train new networks of experts on the Convention in the Arab States region - activities to implement the Operational Guidelines on Article 13 and Article 16
<p>3. Number of supported Member States which have efficiently supported and implemented initiatives to promote the diversity of cultural expressions and contribute towards the achievement of the core goals of the Convention</p> <p>Evaluation according to the following factors</p>	<p>Implement the IFCD and its fundraising and communication strategy</p> <p>Review the results of the second IFDC evaluation and make recommendations to the Conference of Parties at its seventh ordinary session</p>	<p>Provide the Secretariat managing the IFCD with the financial and human means to receive and process requests for funding, financial contributions and payments to IFCD beneficiaries (RP)</p>	<p>IFCD fundraising activities</p> <p>Project monitoring and evaluation activities.</p>	<p>Completed activities:</p> <ul style="list-style-type: none"> - approval by the Committee of projects to be funded through the IFCD as part of its eighth funding cycle (seven projects for a total amount of \$612,220) - launch a new call for funding applications in 2018 (ninth round) - renewal of half of the members of the Group of Experts responsible for evaluating IFCD funding 	<p>Ongoing activities:</p> <ul style="list-style-type: none"> - review and approval by the Committee of projects to be funded through the IFCD as part of its ninth funding cycle - review a report on the potential impact of recommendations presented in the second external evaluation of the IFCD - activities to raise the

Work plan for the Committee's activities (2018 -2019)				Sessions of the Committee	
39 C/5 - Expected result 7: Policies and measures to promote the diversity of cultural expressions designed and implemented by Member States, in particular through the effective implementation of the 2005 Convention					
<ul style="list-style-type: none"> - Level of contribution to the International Fund for Cultural Diversity (IFCD) - International assistance requests submitted (60 countries) Project initiatives successfully implemented (20 countries) 		<p>Activities to raise the visibility of IFCD (IFCD budget)</p> <p>Technical assistance for the National Commissions (RP - field offices)</p>		<p>requests and preparing the recommendations for adoption by the Committee and nomination of alternate experts</p> <ul style="list-style-type: none"> - launch a new call for contributions by the Director-General to all stakeholders that equals an amount corresponding to 1% of each Party's contribution to UNESCO's budget. <p><i>Decision 11.IGC 7a</i></p> <ul style="list-style-type: none"> - review and discussion of the potential impact of the recommendations presented in the second external evaluation of the IFCD <p><i>Decision 11.IGC 7b</i></p>	<p>visibility of IFCD</p> <ul style="list-style-type: none"> - technical assistance to National Commissions on the margins of the twelfth session of the Committee <p>Unfunded activities:</p> <ul style="list-style-type: none"> - IFCD fund-raising activities - project monitoring and evaluation.
<p>4. Number of supported Member States which have designed, implemented and monitored policies and measures towards the</p>	<p>Pursue synergies in the monitoring of policies and measures related to the 1980 Recommendation concerning the Status of</p>	<p>Global survey conducted in cooperation with the key stakeholders, to be disseminated</p>	<p>Awareness-raising and advocacy work through special events, such as World Press</p>		<p>Activity completed:</p> <ul style="list-style-type: none"> - global survey launched with key stakeholders (June-November 2018)

Work plan for the Committee's activities (2018 -2019)				Sessions of the Committee	
39 C/5 - Expected result 7: Policies and measures to promote the diversity of cultural expressions designed and implemented by Member States, in particular through the effective implementation of the 2005 Convention					
<p>1980 Recommendation on the Status of Artists in synergy with the 2005 Convention</p> <p>Evaluation according to the following factors</p> <ul style="list-style-type: none"> - Cultural policies and measures to promote and protect artistic freedom - Global survey submitted on policies that recognize the social and economic rights of artists <p>Evidence of measures and/or action plans that implement the policies and address digital technologies, mobility and artistic freedom</p>	<p>the Artist, including in emergency situations, as well as with the activities of the Communication and Information Sector concerning freedom of expression and the Gender Equality Division</p>	<p>to all UNESCO Member States (RP)</p> <p>Results of the survey analysed and global report drafted (RP)</p> <p>Technical assistance for five countries to develop their legislation on the status of the artist, measures/action plan to promote artistic freedom (EXB)</p>	<p>Freedom Day (2018+2019), and communications materials (e.g. short films)</p> <p>Test the training module on artistic freedom in five countries</p>		<ul style="list-style-type: none"> - awareness-raising and advocacy through special events: World Press Freedom Day, Ghana (May 2018) - test the training module on artistic freedom in one country (Ghana, May 2018) <p>Ongoing activities:</p> <ul style="list-style-type: none"> - an analysis of the results of the survey and a global report will be submitted to the Executive Board (Autumn 2019) and the General Conference (November 2019) - implementation of technical assistance to provide support to two countries to develop legislation on the status of the artist (Mauritius and Costa Rica)

Work plan for the Committee's activities (2018 -2019)				Sessions of the Committee	
39 C/5 - Expected result 7: Policies and measures to promote the diversity of cultural expressions designed and implemented by Member States, in particular through the effective implementation of the 2005 Convention					
5. Number of initiatives undertaken by supported Parties which have enhanced creativity and strengthened the creative economy in cities	Not defined in Resolution 6.CP 12	Extrabudgetary only	N/A	N/A	N/A

* Regular programme funds (RP) and extrabudgetary funds (EXB).

** Funding proposals transmitted for projects to be implemented in 2018-2019 have been approved by the European Commission, the Swedish International Development Cooperation Agency, the German Federal Ministry for Economic Cooperation and Development, the Republic of Korea's Ministry of Culture, Sports and Tourism, and the Norwegian Ministry of Foreign Affairs.

*** The third global report will be published in June 2021.

UNESCO must strengthen its capacity to implement activities. In accordance with Resolutions [6.CP 7 and 9](#), the Parties are called upon to provide extrabudgetary resources for the Secretariat's capacity-building programme, for preparing and publishing future editions of the global report monitoring the implementation of the Convention, as well as for developing a global knowledge management system in order to implement Articles 9 and 19 of the Convention. They are also called upon to help strengthen the Secretariat by nominating an associate expert or a seconded expert to the Convention Secretariat, in particular so as to strengthen the IFCD.