

ANNEX: Additional data and information (sources and statistics)

1. Main sources of information and links

Developing this report we used mainly materials prepared at the request of the Monument Preservation Department of the Ministry of Culture and National Heritage – by the following entities:

- The Department of Cultural Heritage of the Ministry of Culture and National Heritage;
- The Department of State Patronage of the Ministry of Culture and National Heritage;
- The Department of National Culture Institutions of the Ministry of Culture and National Heritage;
- Monuments Preservation Department of the Ministry of Culture and National Heritage;
- The Department of Art and Culture Education of the Ministry of Culture and National Heritage;
- The Department of International Relations of the Ministry of Culture and National Heritage;
- The Department of Religious Affairs and National and Ethnic Minorities of the Ministry of Administration and Digitalisation;
- The National Library;
- The European Solidarity Centre;
- The International Cultural Centre;
- The Museum of the History of Polish Jews;
- The Museum of the History of Polish Jews;
- The Silesian Museum;
- The National Cultural Centre;
- The National Heritage Board of Poland;
- The National Institute of Museology and Collections Protection;
- The Centre „Borderlands of arts, cultures and nations” in Sejny;
- The Polish Film Institute;
- The Polish National Commission for UNESCO;
- The Emanuel Ringelblum Jewish Historical Institute;

The additional source of knowledge about the Polish cultural policy is the *Compendium of Cultural Policies and Trends in Europe* (<http://www.culturalpolicies.net/web/poland.php>).

Below we present documents presenting main directions of the Polish cultural policy, most important reports and results of recent researches dedicated to the culture and main sources of statistical data related to this sector. Publications available only in Polish language have been accompanied with brief summaries.

Strategic documents:

- **The Ministry of Culture and National Heritage, *The National Strategy for the Cultural Development for years 2004-2013* (2004), available in Polish language on the web site: http://bip.mkidn.gov.pl/media/docs/Narodowa_Strategia_Rozwoju_Kultury.pdf and**

The Supplement to the National Strategy for the Cultural Development for years 2004-2020 (2005), <http://bip.mkidn.gov.pl/media/docs/050617nsrk-uzupelnienie.pdf>;

To formulate the National Strategy for Cultural Development, we carried out the legal, economic, institutional and organisational diagnosis of the cultural sphere. Based on this diagnosis, it was possible to distinguish five strategic areas of culture, for which National Cultural Programmes have been formulated, being basic tools for the implementation of the strategy. For each programme the strategic objective, implementing measures, financial plan and entities responsible for management were determined.

- **The Ministry of Culture and National Heritage, *The Strategy for Development of the Social Capital in Poland until 2020 (2011)*, available in Polish language on the web**

site: http://ks.mkidn.gov.pl/media/download_gallery/20111014_SRKS_po_konsultacjach_spo%C5%82ecznych_tekst_glowny.pdf;

Works on the document are performed at the Ministry of Culture and National Heritage in cooperation with the academic and civil society and in dialogue with other resorts and local authorities. The Strategy is an interdisciplinary document. The structure of the document was developed based on four crucial thematic areas: social attitudes and competences, social cooperation and participation, social communication, culture and creativity.

Selected researches and reports:

- **ECORYS, *The Analysis of Needs and Development of the Creative Industry (2009)*, available in Polish language on the web site:**

<http://www.mg.gov.pl/files/upload/10147/Analiza%20potrzeb%20i%20rozwoju%20przemyslow%20kreatywnych.pdf>;

The analysis was intended to diagnose and analyse development need of creative industries in Poland in terms of innovations. The document includes the diagnosis of the current situation in this area and the proposals of indicators for the measurement of development of creative industries, also supportive measures for innovations in this area were defined.

- ***Social Diagnosis*, Czapiński J., Panek T. (editors), reports available on the web site: www.diagnoza.com (reports from 2003, 2007 and 2009 are available in English versions);**

Reports developed within the framework of the project include data related to households and attitudes, state of mind and behaviour of people constituting these households. The project includes both economic (e.g. income, material wealth, savings, loans) and non-economic (e.g. education, treatment, lifestyle, participation in culture, use of modern communication technologies, etc.) features of lives of the Poles. Researches related to the Social Diagnosis are of the panel nature – in intervals of several years return to the same households and people. The first measure was performed in 2000, the next one, three years later. The following three measures were carried out every two years.

- **The Pro Cultura Foundation, *Creative Partnership in Poland (2011)*, summary of the report in English language is available on the web site: http://procultura.pl/wp-content/uploads/2011/12/CPreport_summary_ENver.pdf;**

The „Creative Partnership in Poland” report consists of two sections. One of them includes the identification of the essence and nature of the issue, based mainly on

available documents and international reports. This section contains also various definitions of Creative Partnerships. The second one is associated with the current situation in Poland. Considerations dedicated to the possibility of the phenomena in the country are initiated by the presentation of opinions of respondents provided in interviews carried out under the project. Next, examples of initiatives of Creative Partnerships in Poland were presented. The report ends with conclusions arising from the diagnosis performed as well as recommendations.

- **The Institute for Structural Researches, *The Economic Importance of the Cultural Sector*, Warsaw 2010, available in Polish language on the web site: <http://ibs.org.pl/site/upload/publikacje/ObserwatoriumKultury/znaczenie%20gospodarcze%20sektora%20kultury%20-%20raport%20IBS.PDF>;**

The report presents results of the research main aim of which was to analyse the economic importance of the cultural sector in Poland. It covers, among others, the analysis of the literature in terms of definitions and the analysis of available sources of the statistical data. The report indicates also the added value of particular sectors and the number of its employees, and also estimates the economic importance of particular sectors for the cultural sectors and creative industries at the national level and in particular voivodeships.

- **The Office of Competition and Consumer Protection, *The Report from the analysis of the book, music and multimedia sales market in Poland*, 2011, available in Polish language on the web site: http://www.uokik.gov.pl/analizy_ryнку2.php;**

The report of the analysis of the condition of the competition on markets related to the culture, education and entertainment was developed based on results of surveys carried out in the group of over 1000 entities. It includes descriptions of four markets: books, music, movies and computer games. The report provides the analysis of quantitative data and opinions of participants of the market.

- **Reports related to the culture developed by the Congress of Polish Culture 2009, available in Polish language on the web site: <http://www.kongreskultury.pl/>;**

Reports on the state of culture, prepared by the Congress of Polish Culture 2009 include individual articles diagnosing the culture and defining the desired relation between the state and the culture. They relate to the following areas: system for protection of the cultural heritage, the state and diversity of the urban culture, museums, design, art market, book market, theatre, modern dance, art education, cultural education, cinematography, funding and management of cultural institutions, digitalization of cultural goods, audio-visual media and the promotion of the Polish culture abroad.

- **The Strategic Advisors Group of the Prime Minister, *Poland 2030. Development Challenges* (2009), available in Polish language on the web site: <http://www.polska2030.pl/>;**

The document „Poland 2030. Development Challenges” provides 10 most important challenges for Poland in the next two decades. The report contains analysis of the current situation in Poland in these areas and indicates directions for the state policy in order to meet the development challenges – to avoid risks and fully take advantages and opportunities lie ahead.

- **The Centre for Researches on the Popular Culture SWPS, *Young People and Media. New Media and the participation in culture* (2010), available in Polish language on the web site:**

http://www.swps.pl/images/stories/dokumenty/RAPORT_SWPS_mlodzi_i_media.pdf ;

The report is the culmination of the annual research project implemented by the Centre for Researches on the Popular Culture of the University of Social Sciences and Humanities for the Ministry of Culture and National Heritage under the direction of PhD Mirosław Filiciak. The key element of the project was the ethnographic study aimed at the identification of basic dimensions of the cultural environment co-created by the new media and determination of the influence of new technologies on the lives of young people.

The statistical data related to the culture in Poland are being gathered by the Central Statistical Office, publishing since 2003 annual reports on the sector (<http://www.stat.gov.pl/gus>). It provides information about expenditures of households on the culture and recreation, activities of cultural institutions (e.g. theatres and music institutions, public libraries, museums and galleries, cultural centres, community centres, clubs and clubrooms, cinemas), as well as publications, radio and television. Below we present reports of the Central Statistical Office, which were used during the preparation of the Annex:

- **The Central Statistical Office, *The Information Society in Poland. Results of statistical researches from years 2006-2010*, report available in Polish language on the web site:**
http://www.stat.gov.pl/cps/rde/xbcr/gus/PUBL_nts_spolecz_inform_w_polsce_2006-2010.pdf;
The report concerns the usage of information and telecommunication technologies by enterprises, households and members of these households aged 16 to 74. It provides also the comparative analysis of results of researches compared to the EU Member States.
- **The Central Statistical Office, *Culture in 2009*, available in the English version on the web site:**
http://www.stat.gov.pl/cps/rde/xbcr/gus/PUBL_kts_kultura_w_2009.pdf;
- **The Central Statistical Office, *Culture in 2010*, available in the English version on the web site:**
http://www.stat.gov.pl/cps/rde/xbcr/gus/PUBL_kts_kultura_w_2010.pdf;
- **The Central Statistical Office, *The Demographic Yearbook of Poland 2010*, available in the English version on the web site:**
http://www.stat.gov.pl/cps/rde/xbcr/gus/PUBL_rs_rocznik_demograficzny_2011.pdf;

Preparing the section of the Annex presenting the statistical data we used also international databases, including:

- **The UNCTSDSTAT database,**
<http://unctadstat.unctad.org/TableViewer/tableView.aspx?ReportId=91>;
- **Eurostat, *Cultural Statistic Pocketbook 2011*,**
http://epp.eurostat.ec.europa.eu/cache/ITY_OFFPUB/KS-32-10-374/EN/KS-32-10-374-EN.PDF;
- **OECD, *International Migration Outlook 2011: SOPEMI*,** http://www.wiso.uni-hamburg.de/fileadmin/vwl/aussenhandel/internationalwirtschaftsbeziehungen/Hauptstudium/Migration/WiSe2011_12/oecd_2011.pdf;
- **UNCTAD, *The Creative Economy Report, 2010*,**
<http://www.unctad.org/Templates/WebFlyer.asp?intItemID=5763&lang=1>;

- UNESCO Institute for Statistics, <http://www.uis.unesco.org/Pages/default.aspx>;
- World Bank, *The Migration and Remittances Factbook 2011*, <http://data.worldbank.org/data-catalog/migration-and-remittances>;

Contact data of entities actively participating in disseminating information in areas related to the Convention:

Ministry of Culture and National Heritage

ul. Krakowskie Przedmieście 15/17

00-071 Warszawa

tel. (22) 421 01 00

www.mkidn.gov.pl

Polish National Commission for UNESCO

Pałac Kultury i Nauki, 7 piętro

00-901 Warszawa

tel. (22) 620 33 62

komitet@unesco.pl

www.unesco.pl

Adam Mickiewicz Institute

ul. Mokotowska 25

00-560 Warszawa

tel. (22)44 76 100, (22)625 70 23

www.iam.pl

National Cultural Centre

ul. Płocka 13

01-231 Warszawa

tel. (22) 210 01 00

nck@nck.pl

www.nck.pl

International Cultural Centre

Rynek Główny 25

31-008 Kraków

tel. (12) 424 28 11

sekretariat@mck.krakow.pl

www.mck.krakow.pl

Central Statistical Office

Al. Niepodległości 208

00-925 Warszawa

tel. (22) 608 30 00

dane@stat.gov.pl

<http://www.stat.gov.p>

National Heritage Board of Poland

ul. Szwoleżerów 9

00-464 Warszawa

tel. (22) 628 48 41

sekretariat2@nid.pl

www.nid.pl

2. Report on available statistical data

2.1. Demographic context

Table. 1 Structure of the population in 2008-2010

Year	Total population	Population growth rate	Age structure		
	in thousands	per 1000 citizens	Under 20 years of age		Over 65 years of age
			total	including 0-14 years of age	
				total %	

2010	38 200	0,9	21,4	15,1	13,6
2009	38 167	0,9	21,8	15,2	13,5
2008	38 136	0,9	22,2	15,3	13,5

Source: Demographic yearbook 2010, GUS

Table 2 Migrations in 2008-2010

Year	Share of migrants	Share of emigrants	Share of immigrants
	% of the population		
2010	-	8,2	2,2
2009	0,1	-	-
2008	0,2	-	-

Source: *OECD, International Migration Outlook 2011: SOPEMI; **The Migration and Remittances Factbook 2011, World Bank

Table. 3 Language and literacy

Official language: Polish

Regional language: Kashubian language (pursuant to the Act of 6th of January 2005 on national and ethnic minorities and the regional language)

Other languages, to which provisions of section II and III of the European Chart for regional or minorities languages: Armenian, Belarusian, Czech, German, Hebrew, Karaim, Lemko, Lithuanian, Romany, Russian, Slovak, Tatar, Ukrainian and Yiddish.

The level of literacy among people over 15 years of age
% of the population
99,5

Source: Estimated of the UNESCO Institute for Statistics (2009)

2.2. Mobility of cultural products and services

Table 4 Value of export and import of creative goods in millions of USD (2008)

Year	Value of export of creative goods	Value of import of creative goods	Value of export of creative services	Value of import of creative services
	in millions of USD			
2008	5 250	3 837	3 282	2 253

Source: The „Creative Economy” report, UNCTAD (2010)

Table 5 Value of the export and import of personal, cultural and recreational services (2008-2010)

Year	Value of the export of personal, cultural and recreational services	Value of the import of personal, cultural and recreational services
	in millions of USD	
2010	286	858
2009	140	333
2008	205	327

Source: Trade in services by category, annual, 1980-2010, UNCTADstat

Table 6 Translated publications

Year	From Polish into a foreign language	From a foreign language into Polish
2010	979	6266
2009	1004	6654
2008	1040	7243

Source: The „Culture in 2010” and „Culture in 2009” reports, GUS

2.3. Production and distribution of cultural products and services

Table 7 Film

Year	Number of produced full-length feature films	Number of co-productions*	Number of permanent cinemas
2010	33	-	443
2009	36	28	455
2008	46	39	492

Source: The „Culture in 2010” reports, GUS; *Screen International. Local markets report (2010)

Table 8 Publishing

Year	Production of non-periodic publications
	<i>in thousands</i>
2010	29,5
2009	28,1
2008	28,2
Number of bookstores in Poland*	
2007	2510

Source: The „Culture in 2010” report, GUS; *”Report on the state of culture. Book industry” (2008)

2.4. Consumption and participation

Table 9 Participation in the culture

Year	Spectators in cinemas	Average expenditures of households on books and other publications	Level of reading*
	<i>per 1000 of citizens</i>	<i>annually per capita</i>	<i>% of reading</i>
2010	987	20,28	44
2009	1024	19,32	-
2008	924	17,76	38

Source: The „Culture in 2010” and „Culture in 2009” reports, GUS; *Book market in Poland 2011. Publishing (excerpt), Centre for Researches on the Book Market (available in Internet on the web site: www.rynek-książki.pl)

Table 10 Audio-visual equipment of households

Year	TV	Personal computer	
	<i>per 1000 of households in units</i>		<i>%</i>
2010	1330	770	69
2009	1300	668	66,1
2008	1294	611	58,9

Source: The „Culture in 2010” and „Information society in Poland. Results of statistical researches of 2006-2010”, GUS

2.5. Telecommunication, infrastructure, availability

Table 11 Telecommunication

Year	Mobile phones subscribers	Internet users	People regularly using the Internet	Broadband services market penetration
	<i>per 100 of residents</i>	<i>in thousands</i>	<i>% of the population</i>	<i>number of links with a capacity equal or larger than 144 kbit/s per 100 people</i>
2010	124	7461	54,6	13,5
2009	118	6456	51,6	13,2
2008	116	-	44,3	8,4

Source: The „Information society in Poland. Results of statistical researches of 2006-2010” and „Communications – results of activities in 2010”, GUS

2.6. Economic and finances

Table 12 public and households expenditures on the culture and the employment in the sector

Year	Public expenditures on the culture in relations to the GDP	Expenditures from the state budget on the culture***	Employment in the cultural sector	Household expenditures on the culture and recreation***
	<i>%</i>	<i>in millions of EUR</i>	<i>% of the total number of employed</i>	<i>annually per capita</i>
2010	0,59	345,1	-	101,9
2009	0,58	367,9	1,4*	89,88
2008	0,53	411,3	1,86**	108,99

Source: The „Culture in 2010” report, GUS; *”Cultural Statistic Pocketbook 2011”, Eurostat; **the „Economic importance of the cultural sector” report, IBS (2010)

***Concerted from PLN into EUR according to the average annual rate of the NBP:

(2010) 1 EUR = 3,99 PLN

(2009) 1 EUR = 4,33 PLN

(2008) 1 EUR = 3,5 PLN

3. Additional information

Programmes of the Minister of Culture and National Heritage in 2011:

1. Artistic events
 - a. Priority 1 – Music
 - b. Priority 2 – Theatre and dance
 - c. Priority 3 – Visual arts
 - d. Priority 4 - Literature
 - e. Priority 5 - Magazines
 - f. Priority 6 - Film
 - g. Priority 7 – National collections of the modern art
2. Cultural education
3. Cultural heritage

- a. Priority 2 – Support for museum activities
- b. Priority 3 – Folk culture
- c. Priority 5 – Preservation of archaeological monuments
- 4. Development of artistic education
 - a. Priority 1 – Artistic education
- 5. Cultural infrastructure

Table 13 Cooperation programmes coordinated by the Ministry of Culture and National Heritage

COUNTRY	NAME OF A DOCUMENT	PLACE AND DATE OF SIGNATURE
AZERBAIJAN	Cooperation programme between the Minister of Culture and National Heritage of the Republic of Poland and the Minister of Culture and Touristic of the Republic of Azerbaijan for the years 2011-2013	Baku, 25 July 2011
INDIA	Cooperation programme between the Minister of Culture and National Heritage of the Republic of Poland and the Minister of Culture of the Government of the Republic of India for the years 2010-2013	New Delhi, 7 September 2010
MACEDONIA	Cooperation programme on the culture between the Minister of Culture and National Heritage of the Republic of Poland and the Ministry of Culture of the Republic of Macedonia for the years 2009-2011	Warsaw, 8 July 2009
UKRAINE	Protocol on the cooperation between the Minister of Culture and National Heritage of the Republic of Poland and the Ministry of Culture and Touristic of Ukraine for the years 2009-2012	Warsaw, 30 November 2009

Table 14 Cooperation programmes coordinated by the Ministry of Foreign Affairs

COUNTRY	NAME OF A DOCUMENT	PLACE AND DATE OF SIGNATURE
ARMENIA	Executive programme between the Government of the Republic of Poland and the Government of the Republic of Armenia on the culture, science and education for the years 2011-2013	Yerevan, 28 July 2011
GEORGIA	Cooperation programme between the Government of the Republic of Poland and the Government of Georgia on the science, education, culture, youth and sports for the years 2011-2013	Batumi, 26 July 2011
INDONESIA	Agreement on the cultural and educational exchange between the Government of the Republic of Poland and the Government of the Republic of Indonesia for the years 2008-2011	Warsaw, 8 May 2008
IRAN	Scientific, educational and cultural exchange programme between the Government of the	Warsaw, 12 October 2010

	Republic of Poland and the Government of the Islamic Republic of Iran 2010-2012 A.D., and respectively 1380-1391 A.H.	
SYRIA	Executive programme to the Agreement on the cultural cooperation between the Government of the Republic of Poland and the Government of the Syrian Arabic Republic for the years 2011-2013	Damascus, 21 February 2011
TAJIKISTAN	Cooperation programme between the Government of the Republic of Poland and the Government of the Republic of Tajikistan concerning the culture, science, higher education and education for the years 2009-2011	Dushanbe, 4 November 2009
UZBEKISTAN	Executive programme between the Government of the Republic of Poland and the Government of the Republic of Uzbekistan concerning the culture, science, higher education, education and sports for years 2009-2011	Tashkent, 25 November 2009

Table 15 Cooperation programmes approved in the form of the Minutes of the Joint Commission

COUNTRY	NAME OF A DOCUMENT	PLACE AND DATE OF SIGNATURE
MEXICO	Minutes of the third meeting of the Poland – Mexico Joint Commission – The Third Executive Programme to the Agreement on the cooperation in relations to the education and culture between the Government of the Republic of Poland and Government of the United Mexican States for the years 2010 –2014	Mexico City, 27 April 2010
TUNISIA	Minutes of the meeting of the Polish – Tunisian Joint Commission in relations to the culture, science and education	Warsaw, 26 May 2010
PERU	Exchange Programme to the Agreement between the Government of the Republic of Poland and the Government of the Republic of Peru on the cultural and scientific cooperation for the years 2008-2011	Warsaw, May 2008

Table 16 Scholarships awarded by the Minister of Culture and National Heritage to authors and artists from developing countries*

„Gaude Polonia” Programme
In 2008 the following scholarships were awarded: 5 artists from Belarus – in the total amount of 75 thousand of PLN (about 21.5 thousand of EUR) and 35 artists from Ukraine – in the total amount of 525 thousand of PLN (150 thousand of EUR). In 2009 scholarships were awarded also to artists from Armenia, Belarus and Ukraine – in the total amount of nearly 1.5 million of PLN (about 328 thousand of EUR). In 2011 the Ministry of Culture and National Heritage granted 46 scholarships in the total amount of over 1.4 million of PLN (about 340 thousand of EUR).
„Thesaurus Poloniae” Programme
5 editions of the programme were attended by 24 scientists from 15 countries (Armenia, Azerbaijan,

Belarus, Czech, France, Georgia, Japan, Moldova, Russia, Romania, Slovakia, Hungary, Italy, Ukraine, USA). In 2011 6 scholarships were awarded in the total amount of 148.7 thousand of PLN (about 36 thousand of EUR).
The Polish History Museum Scholarship Fund
In 2011 scholarships in the total amount of 12 thousand of EUR were granted. Support was provided for 10 researchers from Armenia, Belarus and Ukraine.
Scholarship of the Ossolineum
In 2011 one scholarship in the amount of 2.6 thousand of EUR was granted (the beneficiary's state of origin: Ukraine).
Scientific scholarships
In 2009 the Ministry of Culture and National Heritage granted also subsidy in the amount of 93.15 thousand of PLN (about 21.5 thousand of EUR) – dedicated for I and II level studies and doctoral studies, and scholarships for art internships at universities supervised by the Ministry of Culture and National Heritage – to citizens of Uzbekistan, Armenia, Ecuador, Belarus and Mexico. In 2011 the amount of 256.1 thousand of PLN (about 62.2 thousand of PLN) was dedicated to the same objective.

**amounts converted from PLN into EUR according to the average annual rate of the NBP:*

(2011) 1 EUR = 4.12 PLN

(2010) 1 EUR = 3.99 PLN

(2009) 1 EUR = 4.33 PLN

(2008) 1 EUR = 3.5 PLN