

**ALFONSO CASTELLANOS**  
**CURRICULUM VITAE**

**EDUCATION**

Social Anthropologist  
National School of Anthropology and History, Mexico City  
1973 – 1977

**PROFESSIONAL EXPERIENCE**

March 2015 up to now  
Consultant for the project “Cartography of the Crafts Sector in Oaxaca” (2nd phase)  
Centro de Diseño de Oaxaca

June 2013 – December 2014  
Coordinator of the project of the Cultural Information System of the Americas (2nd stage)  
Inter-American Development Bank

August 2012 – May 2013  
Consultant for the project “Cartography of the Crafts Sector in Oaxaca” (1<sup>st</sup> phase)  
Centro de Diseño de Oaxaca

September 2010 – March 2012  
Coordinator for the project of the Cultural Information System of the Americas (1<sup>st</sup> stage)  
Inter-American Culture and Development Foundation

January 2010 - December 2010  
Consultant for developing the Cultural Information System of Mozambique  
UNESCO Office in Mozambique, Maputo

January 2010 up to September 2010  
Consultant for a publication on best practices on culture and development in the Americas  
Organization of American States (OAS), Washington

May 2008 - November 2009  
Consultant for developing the communication strategy, the information architecture of the  
web-site for the Inter-American Cultural Information Network  
Organization of American States (OAS), Washington

April 2008 - November 2009  
Coordinator of a project to develop a methodology for measuring the Social and Economic  
Contribution of World Heritage Sites  
UNESCO Office in Mexico

August 2008 – April 2009  
Lead Expert of the Task Force of international specialists for the review of the 2009  
UNESCO Framework for Cultural Statistics.  
UNESCO Institute for Statistics, Montreal

August 2003 – July 2008

National Coordinator for Strategic and Prospective Studies, National Council for the Arts and Culture (CONACULTA), Mexico

October 1995 – July 2003

Information and Planning Director, General Direction of Cultural Liaisons, National Council for the Arts and Culture, Mexico

December 1994- September 1995

Academic General Sub director, National Center for the Arts, National Council for the Arts and Culture, Mexico

June 1993- November 1994

Advisor to the General Director, National Center for the Arts, National Council for the Arts and Culture, Mexico

February 1993 – May 1993

Advisor to the President of CONACULTA, National Council for the Arts and Culture, Mexico

May 1991 – January 1993

General Director of Information and Analysis, Office of the Presidency, Mexico

March 1990 – April 1991

Advisor to the Technical Secretary, National Council for the Arts and Culture

September 1989 – February 1990

Technical and Commercial Director, National Fund for Crafts, National Council for the Arts and Culture, Mexico

January 1989 – August 1989

Advisor for the Technical Secretary, National Council for the Arts and Culture, Mexico

## **PUBLICATIONS**

### **BOOKS**

(2011) *Atlas de infraestructura y patrimonio cultural de las Américas: Perú*, (Coord.) México, D. F., Banco Interamericano de Desarrollo, Fundación Interamericana de Cultura y Desarrollo, Ministerio de Cultura de Perú, ISSN/ISBN: 978-607-00-4911-8. Available in <http://sicla.org/indexb.php?p=pe>

(2011) *Atlas de infraestructura y patrimonio cultural de las Américas: Costa Rica*, (Coord.), México, D. F., Banco Interamericano de Desarrollo, Fundación Interamericana de Cultura y Desarrollo, Ministerio de Cultura y Juventud de Costa Rica. Available in <http://sicla.org/indexb.php?p=cr>

(2011) *Atlas of Cultural Heritage and Infrastructure of the Americas: Jamaica*, (Coord.), México City, Inter-American Development Bank, Inter-American Foundation for Culture and Development, Ministry of Culture and Youth of Jamaica. Available in <http://sicla.org/indexb.php?p=jm>

(2011) *Atlas de infraestructura y patrimonio cultural de las Américas: Ecuador*, (Coord.), México, D. F., Banco Interamericano de Desarrollo, Fundación Interamericana de Cultura y Desarrollo, Ministerio de Cultura de Ecuador, ISSN/ISBN: 978-607-00-5041-1. Available in <http://sicla.org/indexb.php?p=ec>

(2011) *Cultura, común denominador para el desarrollo. 18 prácticas exitosas*, Washington, D. C., Organización de Estados Americanos, ISSN/ISBN: 987-08270-5630-5

(2006) *Encuesta nacional de lectura*, (Coord.), México, Consejo Nacional para la Cultura y las Artes, ISSN/ISBN: 970-35-1210-0. Available in <http://sic.conaculta.gob.mx/>

(2004) *Encuesta nacional de prácticas y consumo culturales*, (Coord.), México, Consejo Nacional para la Cultura y las Artes, ISSN/ISBN: 970-35-0703-4. Available in <http://sic.conaculta.gob.mx/>

(2003) *Atlas de infraestructura cultural de México*, (Coord.), México, Consejo Nacional para la Cultura y las Artes, ISSN/ISBN: 970-18-7922-8. Available in <http://sic.conaculta.gob.mx/>

#### ARTICLES OR CHAPTERS

(2014) “Retos de la política cultural en México”, *Periférica. Revista para el análisis de la cultura y el territorio*, Universidad de Cádiz, España, n.15, p. 233-246, ISSN: 1577-1172. Available in <http://revistas.uca.es/index.php/periferica/article/view/2128>

(2010) “Estadísticas e indicadores para la economía de la cultura en México”, in *Economía cultural para emprendedores: perspectivas*, México, Universidad Autónoma Metropolitana – Universidad Autónoma de Nuevo León, ISBN: 987-607-477-314-9.

(2008) ‘Estadísticas básicas de la cultura en México’, in *Cultura mexicana: revisión y prospectiva*, México, Ed. Taurus, ISBN: 978-607-11-0021-4.

(2008) 'La cultura en cifras', *Nexos*, XXX, 362, p. 49-54, México, ISSN/ISBN: 0185-1535

(2002) Alfonso Castellanos and Andres Roemer, “Cultural Information Systems and Cultural Indicators: The Experience of Mexico”, *Statistics in the Wake of Challenges Posed by Cultural Diversity in a Globalization Context*, Proceedings of the International Symposium on Culture Statistics, Montreal, Canada. Available in <http://sic.conaculta.gob.mx/documentos/1077.pdf>

#### REPORTS

(2008) *Encuestas de públicos de museos, bibliotecas y teatros*, SIC – CONACULTA, México.

(2004) *Asistencia técnica para la elaboración de un diagnóstico y una metodología para diseñar indicadores culturales en los países centroamericanos*, UNESCO, México. Available in <http://cuentasatelitecultura.go.cr/wp-content/uploads/Alfonso-Castellanos-Asistencia-tecnica.pdf>