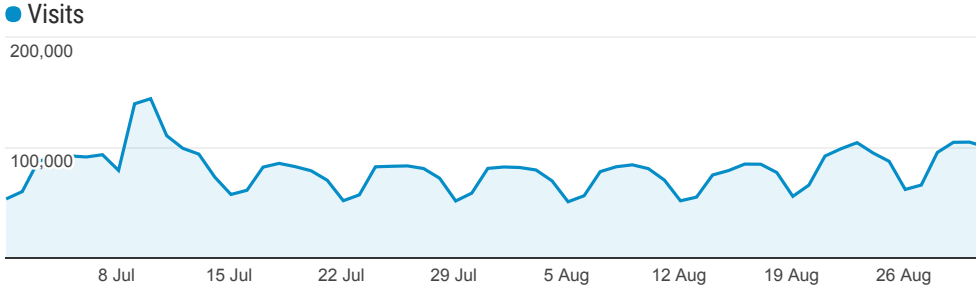


Website

Visits



Top 10 pages visited

Page	Visits
en.unesco.org/	302,955 (6.07%)
whc.unesco.org/en/list/	201,028 (4.03%)
whc.unesco.org/	62,269 (1.25%)
en.unesco.org/teachers/hamdani-prize	54,327 (1.09%)
es.unesco.org/	54,303 (1.09%)
en.unesco.org/careers/	46,171 (0.93%)
www.unesco.org/new/en/unesco/resources/online-materials/publications/unescodoc-database/	37,261 (0.75%)
fr.unesco.org/	30,494 (0.61%)
ar.unesco.org/node/251641	28,905 (0.58%)
www.unesco.org/new/es/unesco/themes/icts/	28,585 (0.57%)

Visits

4,988,188

% of total : 100,00 % (4,988,188)



Unique Visitors

3 422 495

% du total : 100,00 % (3 422 495)



Social Media



@Unesco

2,71 M followers

Main English Account

12.5 million impressions over 62 days



Total Reach per account

@UNESCO

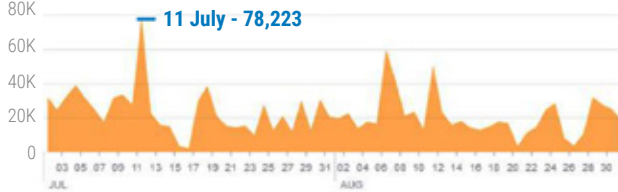
@UNESCOes

@UNESCOfr

@UNESCOar

@UNESCOussian

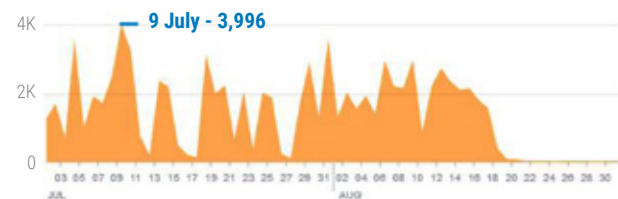
@UNESCO Facebook English account 561,473 likes



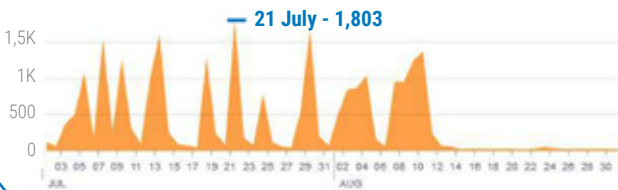
@UNESCOes Facebook Spanish account 416,530 likes



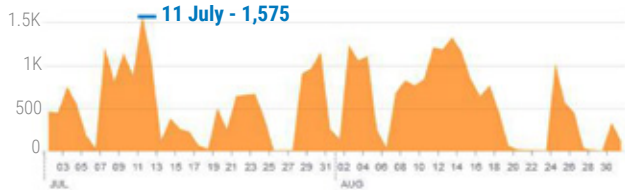
@UNESCOfr Facebook French account 31,012 likes



@UNESCOar Facebook Arabic account 34,980 likes



@UNESCOussian Facebook Russian account 11,211 likes

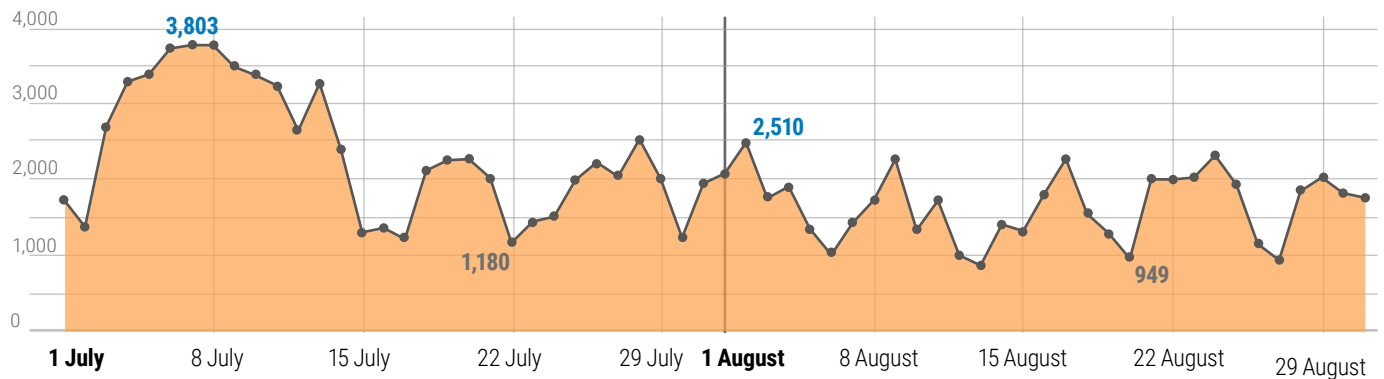


The **total Reach** is the number of people who were served **any activity from our Page** including our posts, posts to our Page by other people, Page like ads, mentions and checkins.

Media

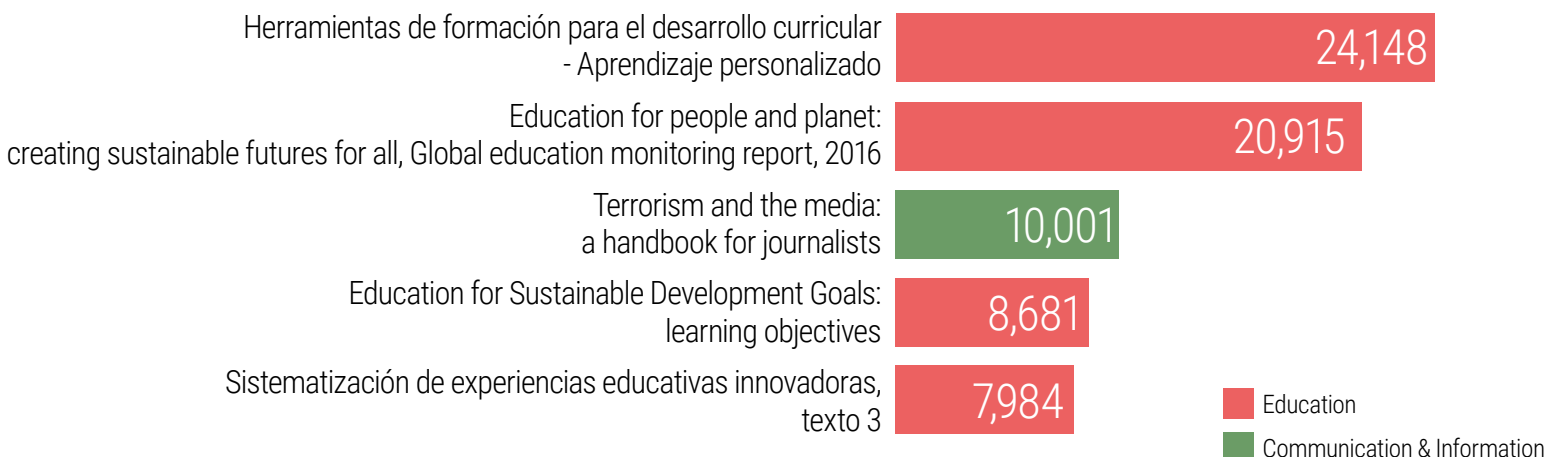
Number of articles in which "UNESCO" appeared

126,407 articles monitored in all media sources, from 1 July to 31 August 2017. Source: Cision



Publications

Most consulted PDFs (UNESDOC) - Published after 2015



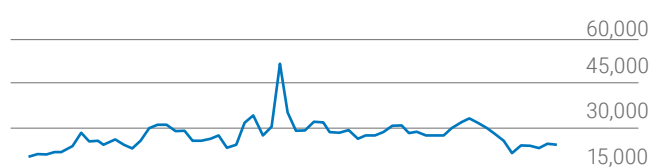
Videos on UNESCO YouTube Channel



UNESCO
66,601
subscribers

Main English
Account

Watch time in minutes



Total watch time
3,551,544 minutes

Total views
1,731,579

Top 5 most viewed

Videos	Views
Kalbela folk songs and dances of Rajasthan	399,229 (23%)
The Polyphonic Singing of the Aka Pygmies of Central Africa	301,965 (17%)
Traditional brass and copper craft of utensil making among the Thatheras of Jandiala Guru	133,489 (8%)
Baul Songs	113,475 (7%)
Sekishu-Banshi: papermaking in the Iwami region of Shimane Prefecture	111,922 (6%)