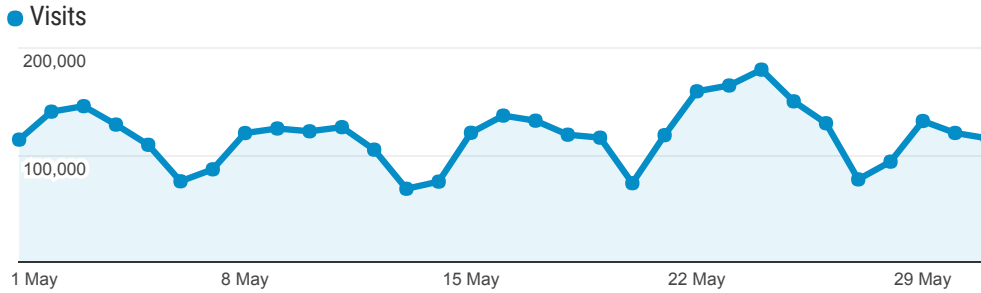


Website

Visits



Visits

3,681,100

% of Total: 100.00% (3,681,100)



Unique Visitors

2,625,993

% of Total: 100.00% (2,625,993)



Top 10 pages visited

Page	Visits
en.unesco.org/	179,474 (4.88%)
en.unesco.org/teachers/hamdani-prize	174,928 (4.75%)
ar.unesco.org/node/251641	96,679 (2.63%)
whc.unesco.org/en/list/	79,816 (2.17%)
fr.unesco.org/enseignants/prix-hamdani	68,101 (1.85%)
es.unesco.org/	40,081 (1.09%)
whc.unesco.org/	31,778 (0.86%)
www.unesco.org/new/en/unesco/resources/online-materials/publications/unescodoc-database/	31,425 (0.85%)
en.unesco.org/careers/	26,869 (0.73%)
fr.unesco.org/	25,255 (0.69%)

Social Media



@Unesco

2,45 M followers

Main English Account



Net Followers per account

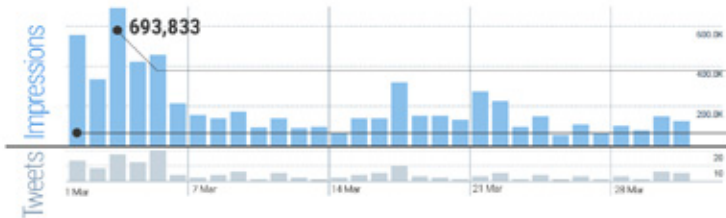
@UNESCO

@UNESCOes

@UNESCOfr

@UNESCOar

@UNESCOussian



6.1 million impressions over 31 days

2 May #PressFreedom
Impressions: 693,833 Tweets: 17

1 May #Unite4Heritage
Impressions: 554,687 Tweets: 13

@UNESCO Facebook English account 535,819 likes



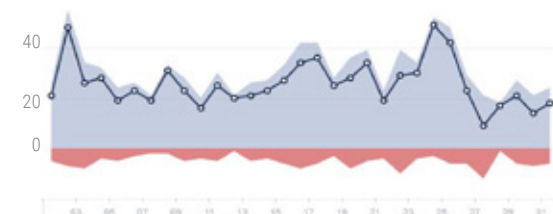
@UNESCOes Facebook Spanish account 409,931 likes



@UNESCOfr Facebook French account 27,717 likes



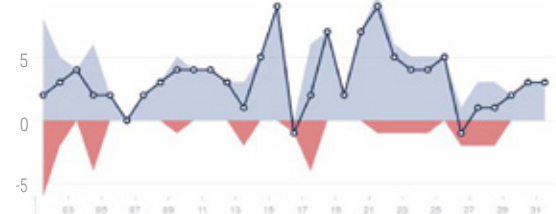
@UNESCOar Facebook Arabic account 32,949 likes



Net followers shows the number of new followers minus the number of unfollows.

Unfollows Organic Followers Net Followers

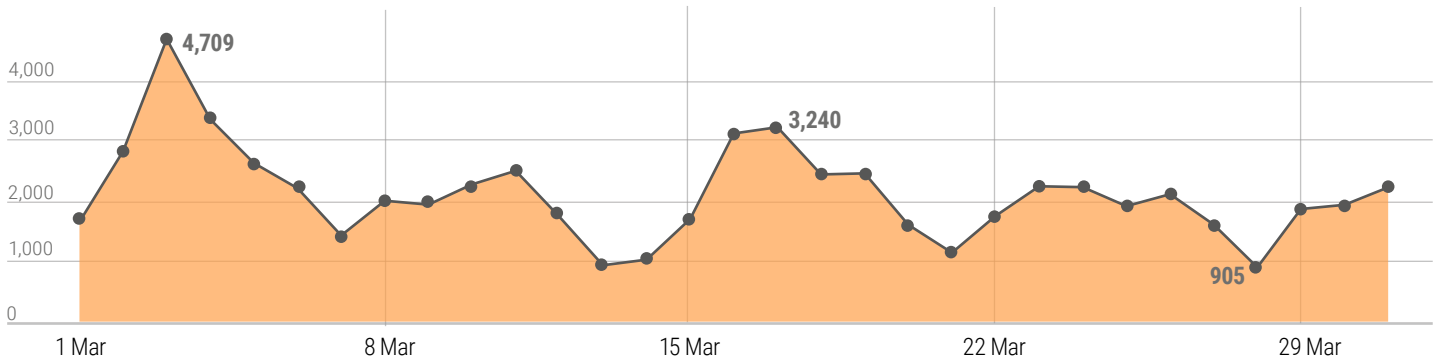
@UNESCOussian Facebook Russian account 11,021 likes



Media

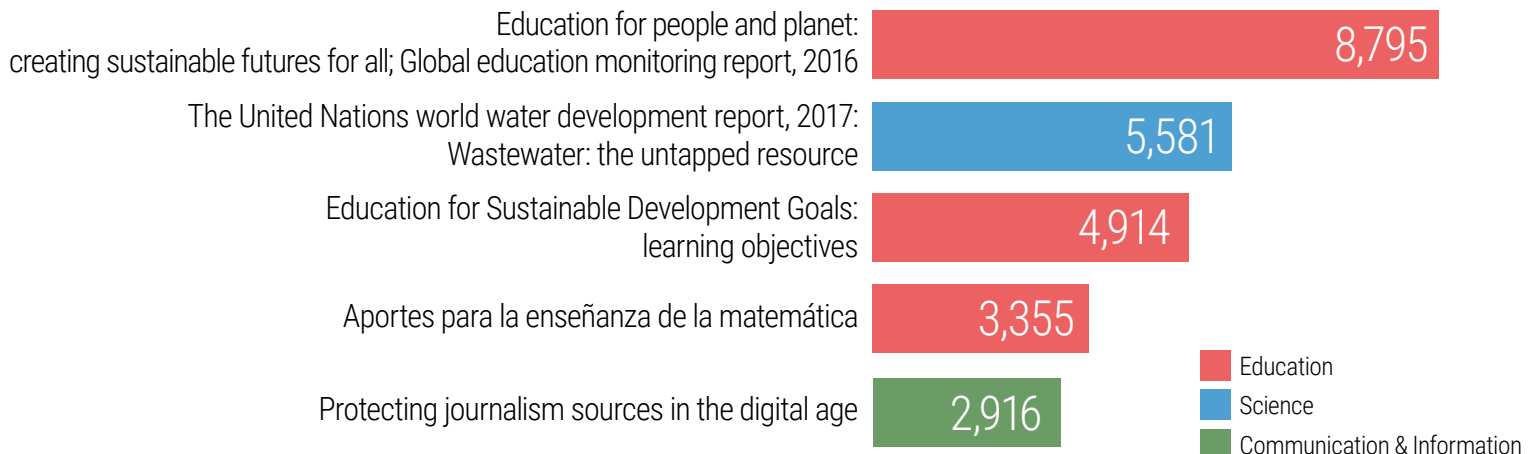
Number of articles in which "UNESCO" appeared

66,038 articles monitored in all media sources in May 2017. Source: Cision



Publications

Most consulted PDFs (UNESDOC) - Published after 2016



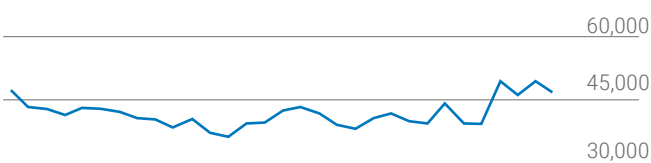
Videos on UNESCO YouTube Channel



UNESCO
59,328
subscribers

Main English
Account

Watch time in minutes



Total watch time
1,296,569 minutes

Total views
682,122

Top 5 most viewed

Videos	Views
Kalbela folk songs and dances of Rajasthan	132,151 (19%)
The Polyphonic Singing of the Aka Pygmies of Central Africa	81,698 (12%)
Traditional brass and copper craft of utensil making among the Thatheras of Jandiala Guru	64,965 (9%)
Baul Songs	37,884 (5%)
Shrimp fishing on horseback in Oostduinkerke	13,671 (2%)