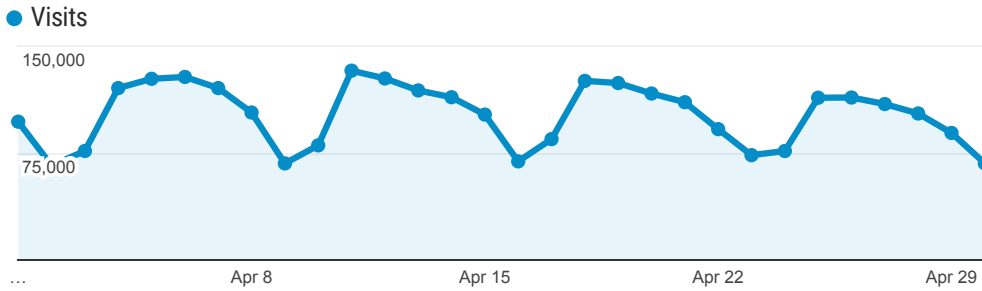


Website

Visits



Visits

3,050,976

% of Total: 100.00% (3,050,976)

Unique Visitors

2,090,152

% of Total: 100.00% (2,090,152)

Top 10 pages visited

Page	Visits
en.unesco.org/	185,979 (6.14%)
whc.unesco.org/en/list/	104,619 (3.45%)
www.unesco.org/new/es	46,344 (1.53%)
whc.unesco.org/	45,554 (1.50%)
en.unesco.org/careers/	37,300 (1.23%)
fr.unesco.org/	29,175 (0.96%)
http://en.unesco.org/ifpc/content/apply-for-support/call-proposals	25,454 (0.84%)
www.unesco.org/new/es/unesco/themes/icts/	24,810 (0.82%)
www.unesco.org/new/en/fellowships/programmes/unescopleoplesrepublicofchinathegreatwallcospnsoredfellowshipsprogramme/	23,892 (0.79%)
whc.unesco.org/es/list/	16,395 (0.54%)

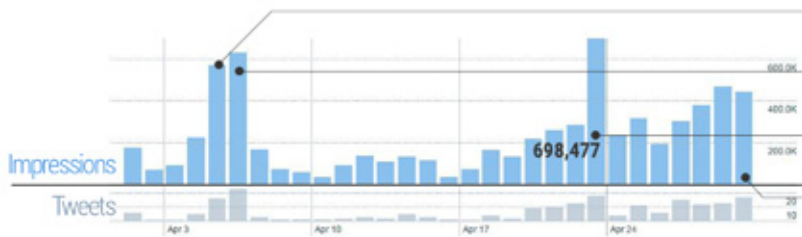
Social Media



@Unesco
1,08 M
followers

Main English
Account

6.9 million impressions over 30 days

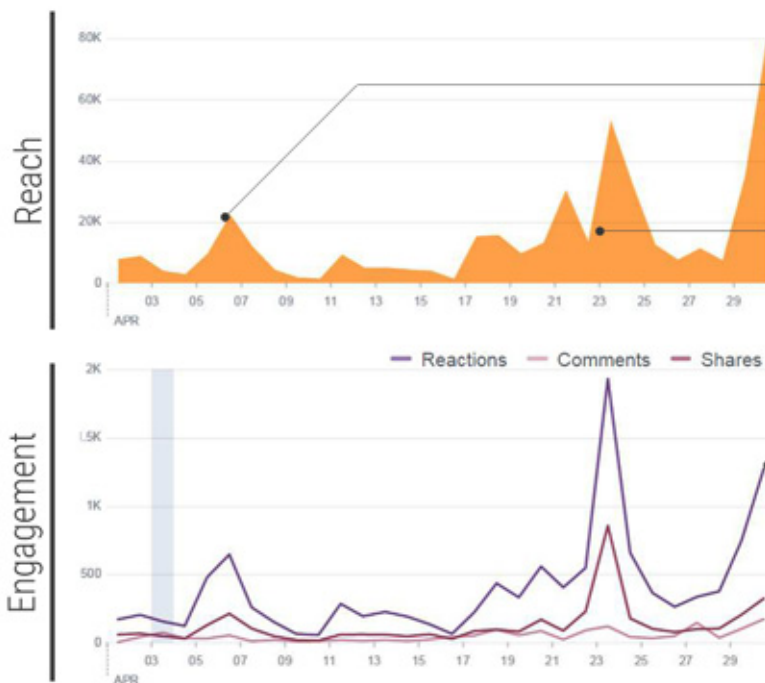


- 5 April** Conference on Zero
Impressions: **572,045** Tweets: **16**
- 6 April** #Idsdp2016
Impressions: **631,477** Tweets: **23**
- 23 April** #BookDay
Impressions: **698,447** Tweets: **18**
- 30 April** #JazzDay
Impressions: **443,251** Tweets: **17**



UNESCO
360,715
likes

Main English
Account



6 April

Promote active learning and quality education... Sport provides a...

23 April

We must protect books & make their wealth available to all. April 23...

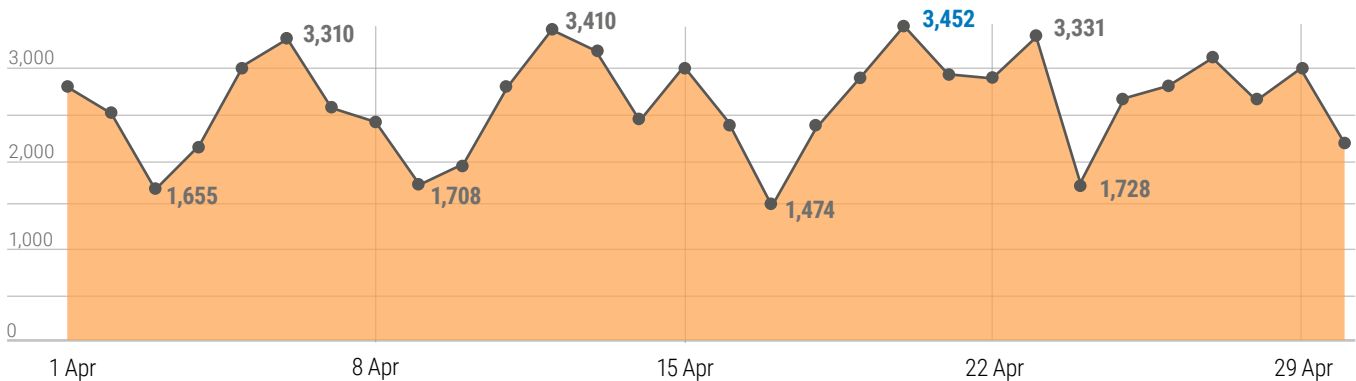
30 April

Join the #JazzDay celebration! Live from DuPont circle in DC or on...

Media

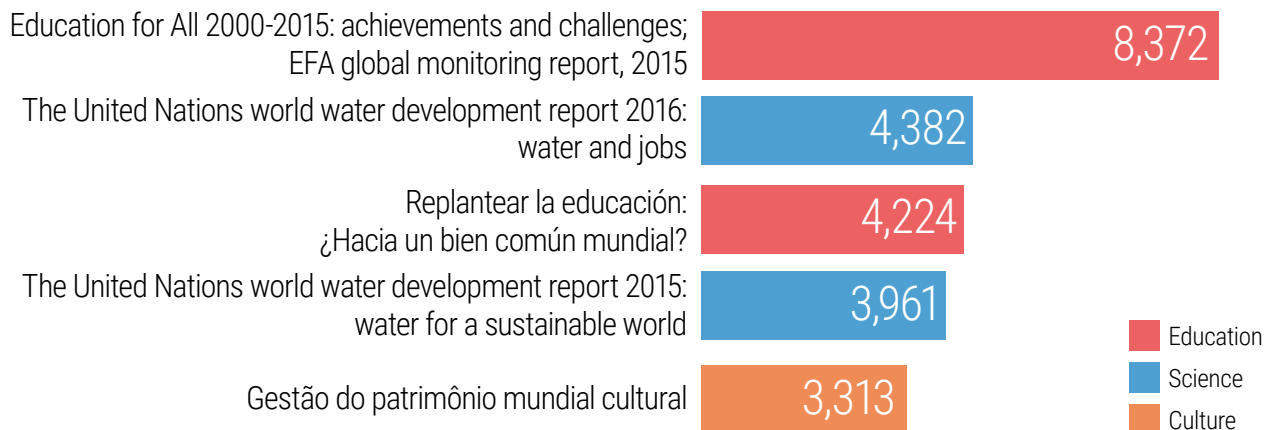
Number of articles in which "UNESCO" appeared

78,526 articles monitored in all media sources, from 1 to 30 April 2016. Source: Cision



Publications

Most consulted PDFs (UNESDOC) - Published after 2015



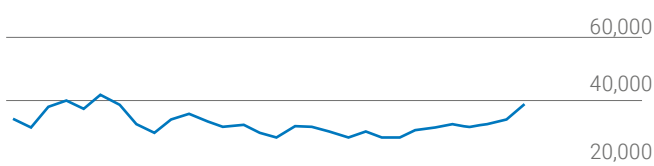
Videos on UNESCO YouTube Channel



UNESCO
38,103
subscribers

Main English
Account

Watch time in minutes



Total watch time
994,293 minutes

Total views
369,903

Top 5 most viewed

Videos	Views
Shrimp fishing on horseback in Oostduinkerke	58,713 (15%)
Kalbélia folk songs and dances of Rajasthan	34,190 (9%)
Kabuki Theatre	12,100 (3%)
The Polyphonic Singing of the Aka Pygmies of Central Africa	9,916 (2%)
Daemokiang, traditional wooden architecture	6,822 (1%)