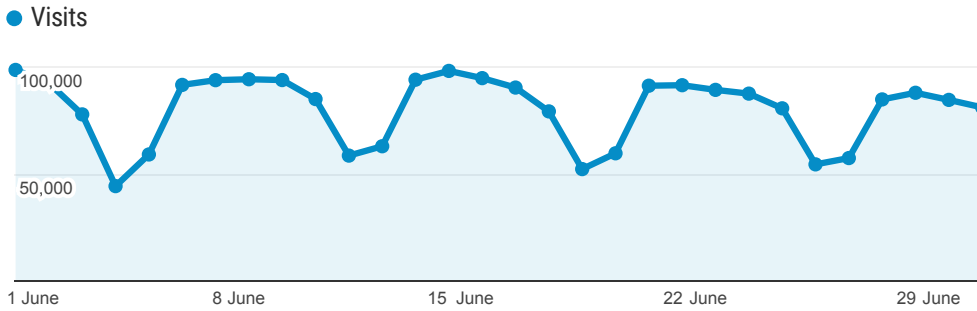


Website

Visits



Visits

2,418,567

% of Total: 100.00% (2,418,567)

Unique Visitors

1,678,913

% of Total: 100.00% (1,678,913)

Top 10 pages visited

Page	Visits
en.unesco.org/	156,952 (6.49%)
whc.unesco.org/en/list/	68,704 (2.84%)
whc.unesco.org/	38,236 (1.58%)
en.unesco.org/careers/	34,341 (1.42%)
unesco.org/new/es	34,076 (1.41%)
fr.unesco.org/	19,985 (0.83%)
unesco.org/new/es/ unesco/themes/icts/	15,871 (0.66%)
whc.unesco.org/es/list/	12,223 (0.51%)
en.unesco.org/themes/ education21stcentury	11,086 (0.46%)
whc.unesco.org/fr/list/	10,746 (0.44%)

Social Media



@Unesco
1,31 M
followers

Main English
Account

6.4 million impressions over 30 days



8 June #OceansDay
Impressions: **423,315** Tweets: 11

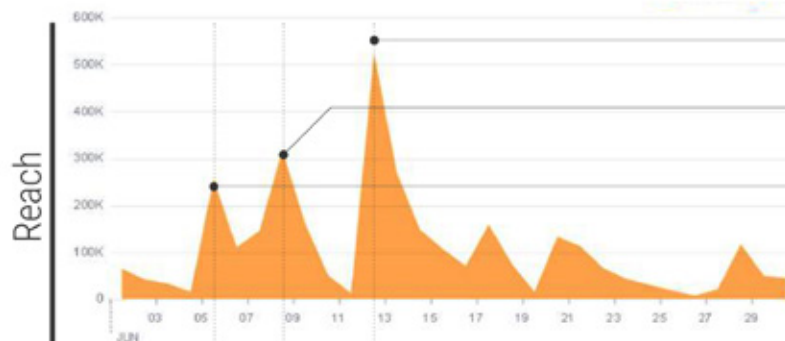
20 June #WithRefugees
Impressions: **421,200** Tweets: 15

5 June #WED2016
Impressions: **392,899** Tweets: 9



@UNESCOes
353,558
likes

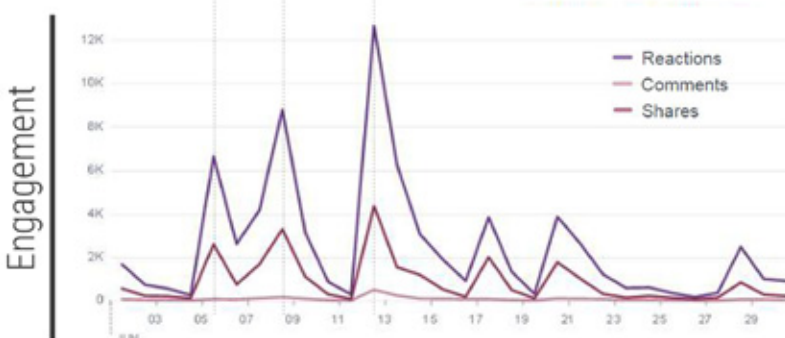
Main Spanish
Account



12 June - Anne Frank's Anniversary
Reach: **512,931**

8 June - World Ocean Day
Reach: **315,910**

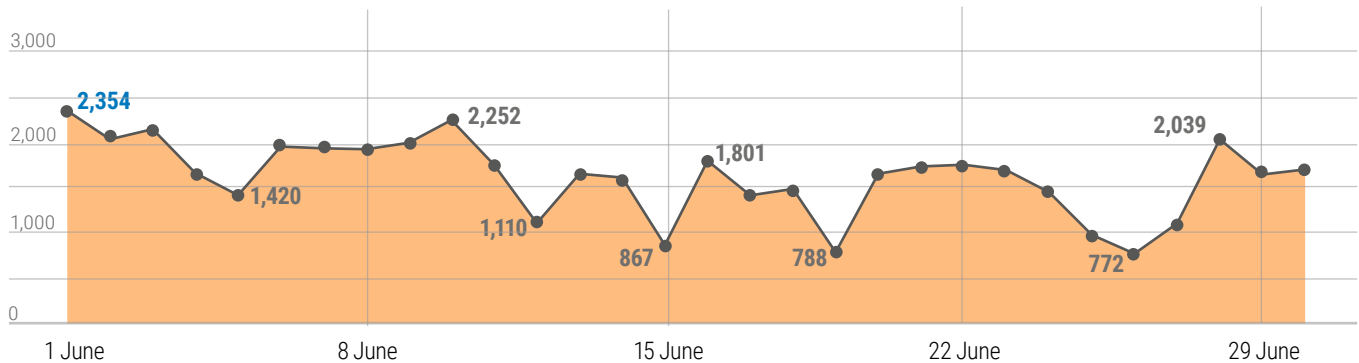
5 June - World Environment Day
Reach: **253,983**



Media

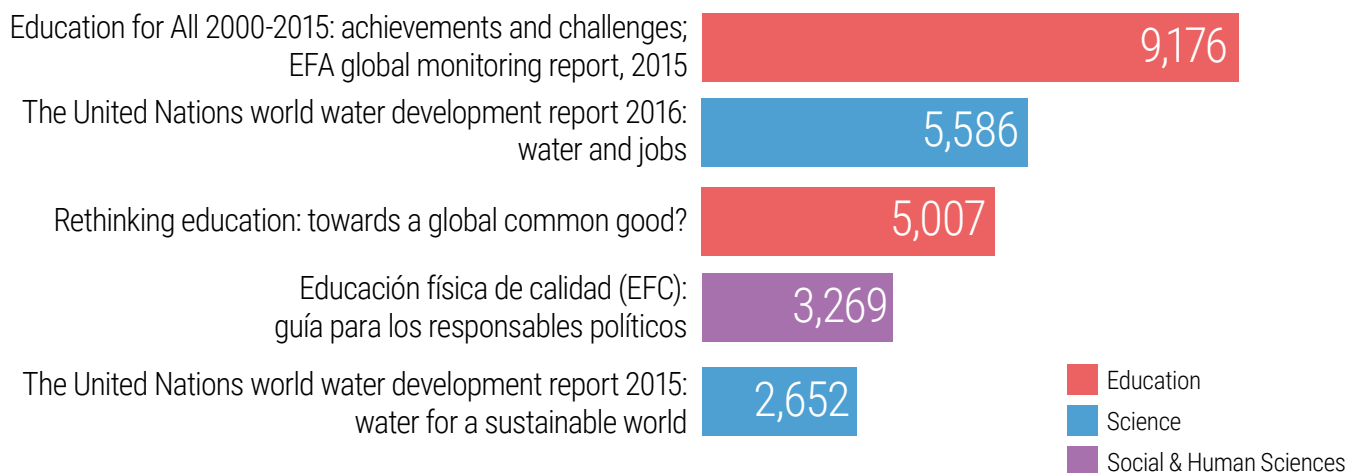
Number of articles in which "UNESCO" appeared

48,762 articles monitored in all media sources, from 1 to 30 June 2016. Source: Cision



Publications

Most consulted PDFs (UNESDOC) - Published after 2015



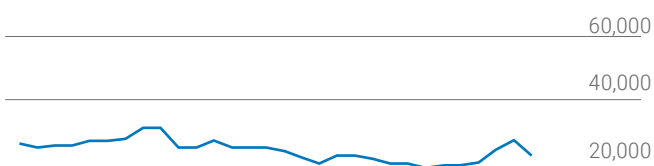
Videos on UNESCO YouTube Channel



UNESCO
40,066
subscribers

Main English
Account

Watch time in minutes



Total watch time
742,129 minutes

Total views
304,416

Top 5 most viewed

Videos	Views
Kalbelia folk songs and dances of Rajasthan	44,883 (15%)
Shrimp fishing on horseback in Oostduinkerke	21,171 (7%)
The Polyphonic Singing of the Aka Pygmies of Central Africa	10,860 (4%)
The Dragon Boat festival	8,318 (3%)
The watertight-bulkhead technology of Chinese junks	7,648 (2%)