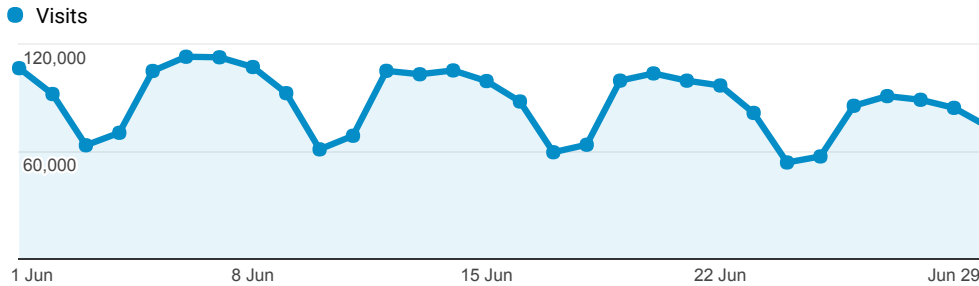


Website

Visits



Visits

2,633,370

% of Total: 100.00% (2,633,370)



Unique Visitors

1,828,585

% of Total: 100.00% (1,828,585)



Top 10 pages visited

Page	Visits
en.unesco.org/	144,396 (5.48%)
whc.unesco.org/en/list/	67,234 (2.56%)
es.unesco.org/	33,642 (1.28%)
www.unesco.org/new/en/unesco/resources/online-materials/publications/unedoc-database/	30,550 (1.16%)
whc.unesco.org/	27,290 (1.04%)
en.unesco.org/careers/	22,973 (0.87%)
fr.unesco.org/	19,787 (0.75%)
www.unesco.org/new/en/communication-and-information/capacity-building-tools/media-and-information-literacy/	15,698 (0.60%)
www.unesco.org/new/es/unesco/themes/icts/	13,722 (0.52%)
whc.unesco.org/en/list/252	12,133 (0.46%)

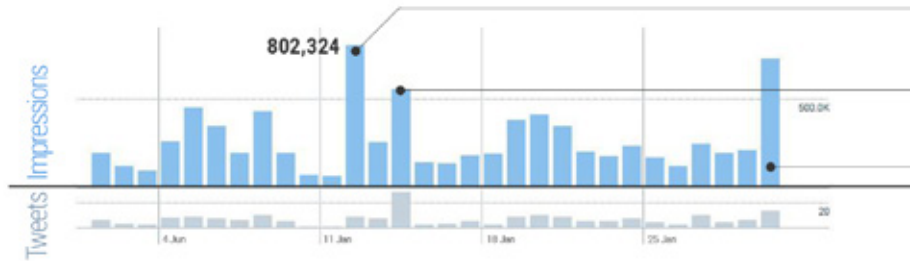
Social Media



@Unesco
2,58 M
followers

Main English
Account

8.1 million impressions over 30 days



- 12 June #OnThisDay**
Impressions: 802,324 Tweets: 9
- 14 June #BiosphereReserve**
Impressions: 555,430 Tweets: 29
- 30 June Simone Veil**
Impressions: 727,075 Tweets: 14



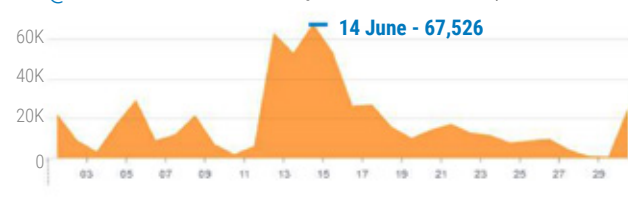
TOTAL REACH per account

- @UNESCO
- @UNESCOes
- @UNESCOfr
- @UNESCOar
- @UNESCOussian

@UNESCO Facebook English account 544,645 likes



@UNESCOes Facebook Spanish account 412,724 likes



@UNESCOfr Facebook French account 28,318 likes



@UNESCOar Facebook Arabic account 33,664 likes



@UNESCOussian Facebook Russian account 11,088 likes

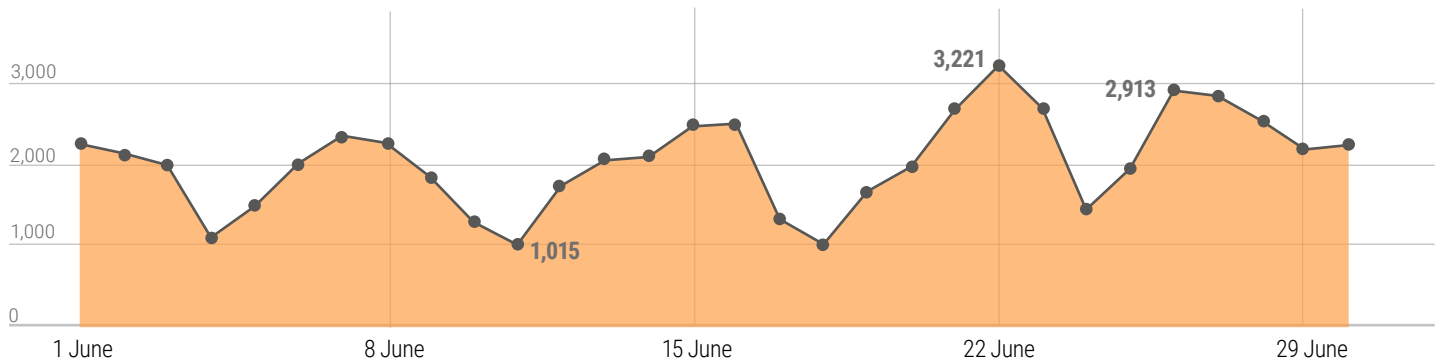


The **total Reach** is the number of people who were served **any activity from our Page** including our posts, posts to our Page by other people, Page like ads, mentions and checkins.

Media

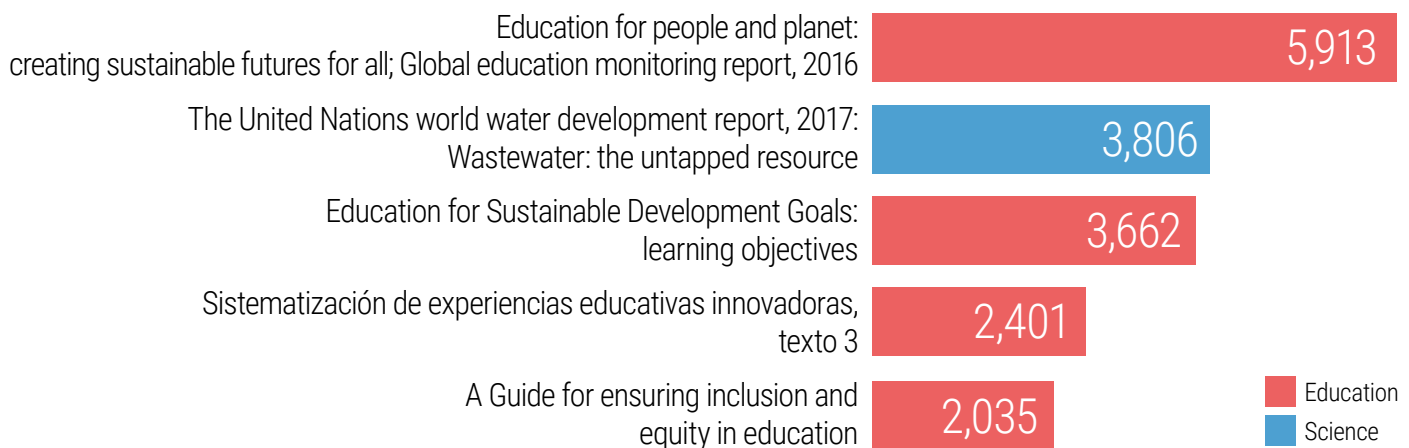
Number of articles in which "UNESCO" appeared

61,390 articles monitored in all media sources in June 2017. Source: Cision




Publications

Most consulted PDFs (UNESDOC) - Published after 2016



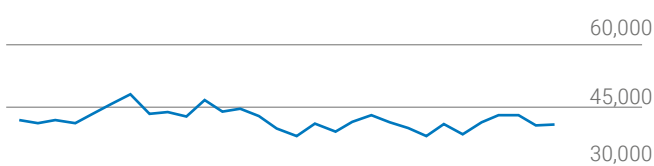
Videos on UNESCO YouTube Channel



UNESCO
61,294
subscribers

Main English
Account

Watch time in minutes



Total watch time
1,273,592 minutes

Total views
61,294

Top 5 most viewed

Videos	Views
Kalbélia folk songs and dances of Rajasthan	169,299 (25%)
Traditional brass and copper craft of utensil making among the Thatheras of Jandiala Guru	84,842 (13%)
The Polyphonic Singing of the Aka Pygmies of Central Africa	52,674 (8%)
Baul Songs	50,048 (7%)
Shrimp fishing on horseback in Oostduinkerke	11,391 (2%)