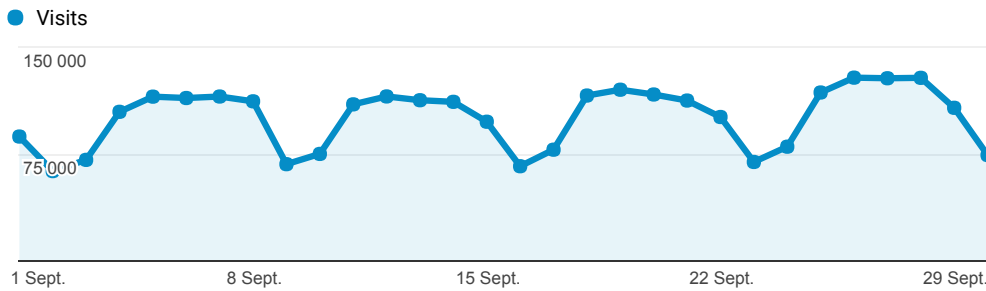


## Website

### Visits



#### Visits

**3 017 327**

% du total : 100,00 % (3 017 327)



#### Unique Visitors

**2 113 031**

% du total : 100,00 % (2 113 031)



### Top 10 pages visited

Page	Visits
en.unesco.org/	166,652 (5.52%)
en.unesco.org/teachers/hamd-an-prize	129,144 (4.28%)
whc.unesco.org/en/list/	73,252 (2.43%)
ar.unesco.org/node/251641	58,724 (1.95%)
es.unesco.org/	37,149 (1.23%)
fr.unesco.org/enseignants/prix-hamdan	32,682 (1.08%)
www.unesco.org/new/es/unesco/events/prizes-andcelebrations/celebrations/international-days/literacy-day/	31,245 (1.04%)
whc.unesco.org/	29,701 (0.98%)
en.unesco.org/themes/literacy-all/literacy-day	24,438 (0.81%)
en.unesco.org/careers/	22,912 (0.76%)

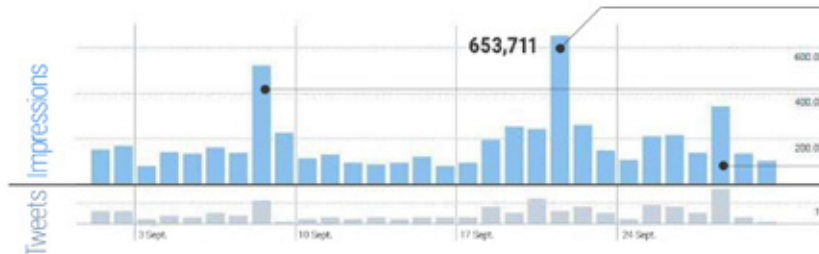
## # Social Media



@Unesco  
2,76 M  
followers

Main English  
Account

### 5.5 million impressions over 30 days



21 Sept. #PeaceDay  
Impressions: 653,711 Tweets: 6

8 Sept. #LiteracyDay  
Impressions: 522,781 Tweets: 11

28 Sept. #AccessToInfo #IPDCTalks  
Impressions: 342,561 Tweets: 17



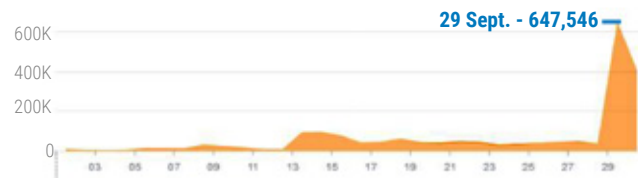
### TOTAL REACH per account

@UNESCO  
@UNESCOes  
@UNESCOfr  
@UNESCOar  
@UNESCOussian

@UNESCO Facebook English account 569,879 likes



@UNESCOes Facebook Spanish account 422,754 likes



@UNESCOfr Facebook French account 31,707 likes



@UNESCOar Facebook Arabic account 35,647 likes



@UNESCOussian Facebook Russian account 11,269 likes

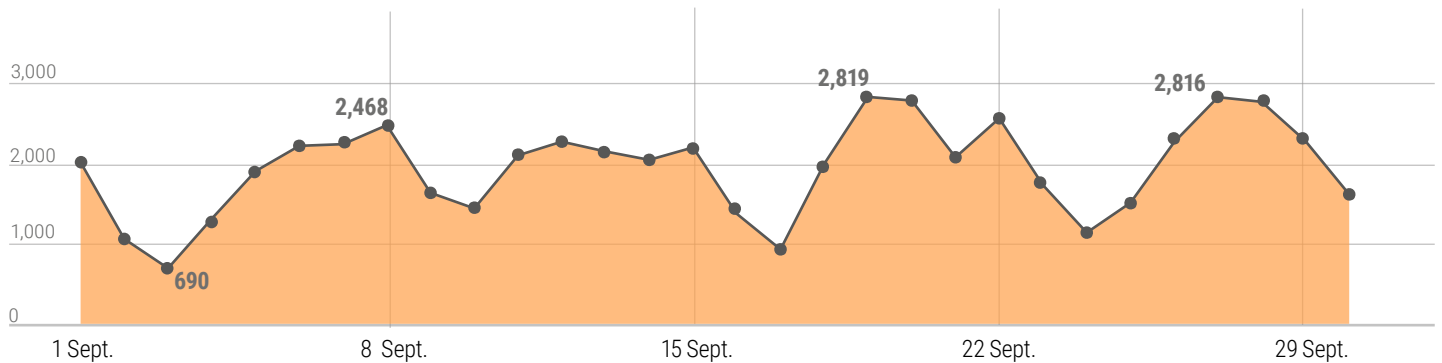


The **total Reach** is the number of people who were served **any activity from our Page** including our posts, posts to our Page by other people, Page like ads, mentions and checkins.

## Media

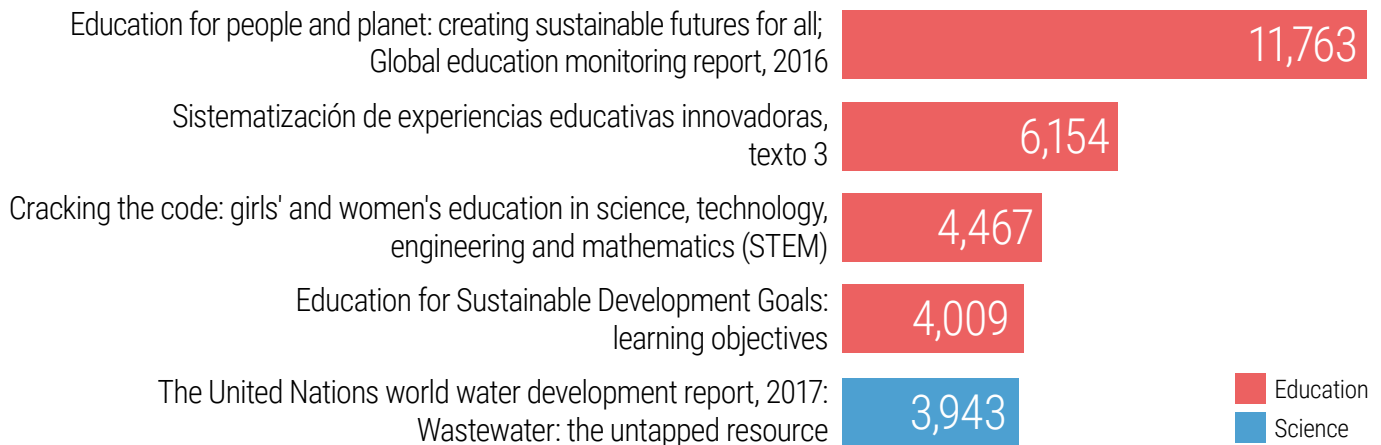
### Number of articles in which "UNESCO" appeared

58,217 articles monitored in all media sources in September 2017. Source: Cision



## Publications

### Most consulted PDFs (UNESDOC) - Published after 2016



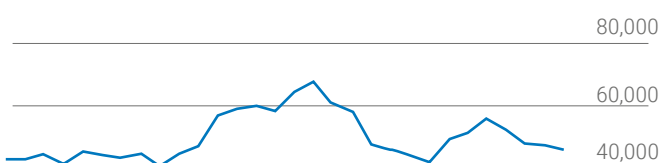
## Videos on UNESCO YouTube Channel



**UNESCO**  
69,018  
subscribers

Main English  
Account

### Watch time in minutes



**Total watch time**  
1,511,650 minutes

**Total views**  
806,671

### Top 5 most viewed

Videos	Views
Kalbélia folk songs and dances of Rajasthan	144,415 (18%)
Traditional brass and copper craft of utensil making among the Thatheras of Jandiala Guru	126,433 (16%)
The Polyphonic Singing of the Aka Pygmies of Central Africa	115,443 (14%)
Baul Songs	54,901 (7%)
Shrimp fishing on horseback in Oostduinkerke	26,261 (3%)