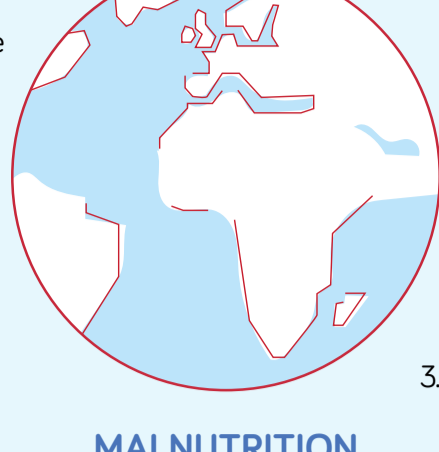


INNOVATIVE EDUCATION for WELL-ROUNDED DEVELOPMENT

To respond to 21st century challenges...

UNEMPLOYMENT
Young people are 3 times more likely to be unemployed

POVERTY
702 million people live in extreme poverty



MALNUTRITION
kills 3 million children annually

CONFLICT
59.5 million people forcibly displaced worldwide

PHYSICAL INACTIVITY
causes an estimated 3.2 million deaths annually

We need **QUALITY EDUCATION** that is

ACTIVE



INNOVATIVE



SOCIALLY RELEVANT



QUALITY EDUCATION

Learning **COGNITIVE SKILLS** + building **VALUES**

"enabling students to lead healthy and fulfilled lives, make informed decisions, and respond to local and global challenges" (Incheon Declaration, Education 2030)

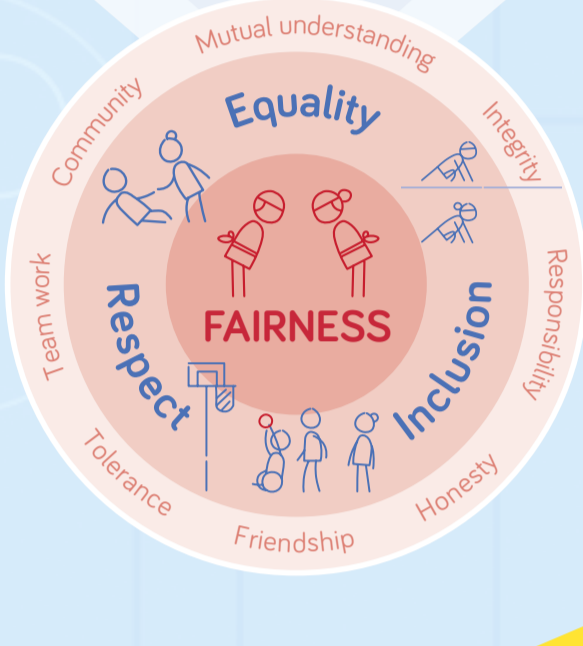
Sustainable Development Goal 4

promotes inclusive and equitable Quality Education towards lifelong learning opportunities for all.

The POWER OF SPORT VALUES in delivering QUALITY EDUCATION

Sport provides a **UNIVERSAL FRAMEWORK OF VALUES** which activate learning

Delivered **IN ANY CLASSROOM** and **ANY SUBJECT**



LITERACY **SCIENCE**
MATHS **ART**

Schools are a **HUB** for sport values

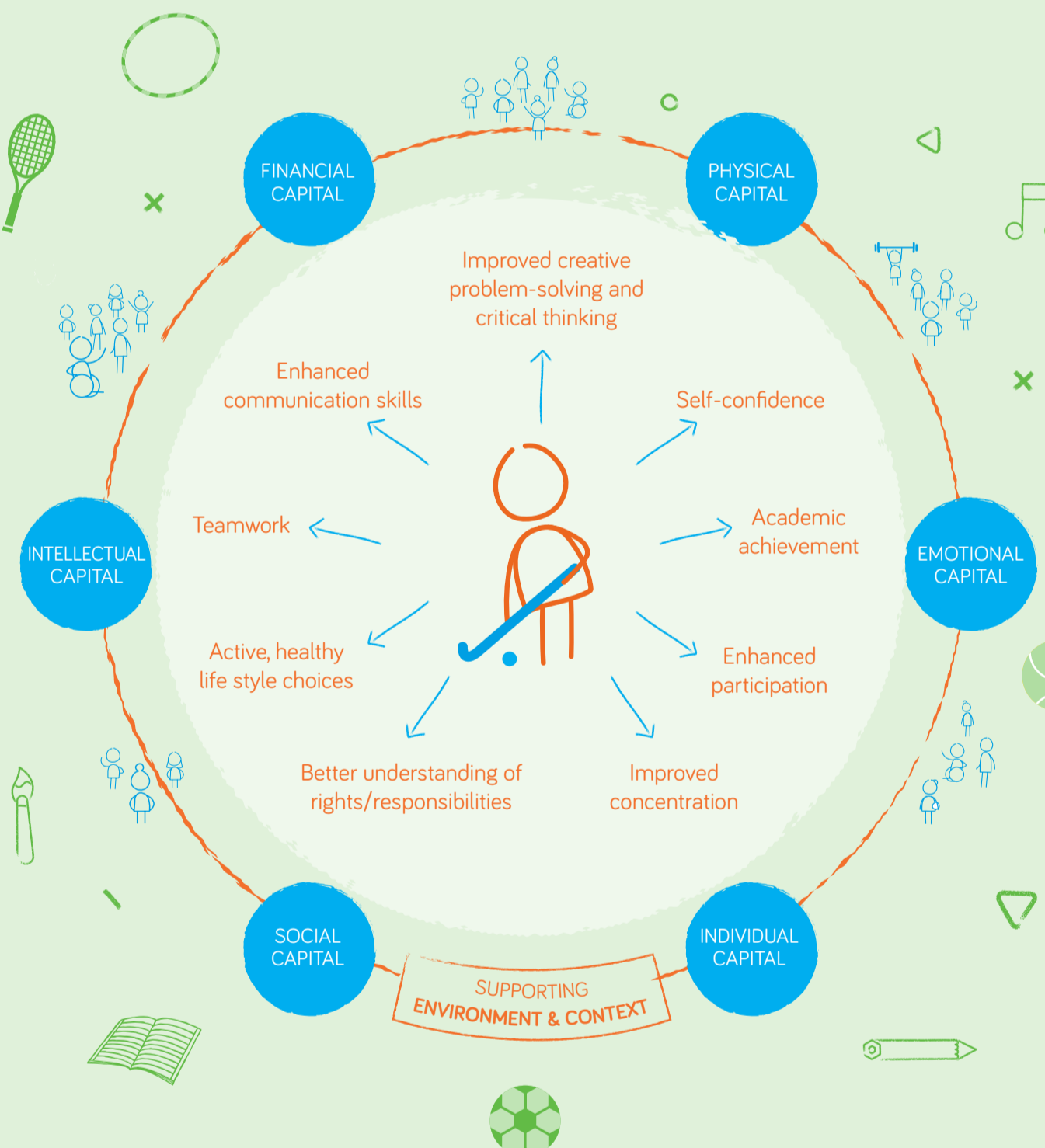
SUPPORTING TEACHERS to deliver curricula **creatively**

reinforcing **cognitive knowledge** and **skills**

EMPOWERING students to make **VALUE JUDGEMENTS**

Academic achievement, Enhanced participation, Improved concentration, Better understanding of rights/responsibilities, Active, healthy life style choices, Teamwork, Enhanced communication skills, Improved creative problem-solving and critical thinking

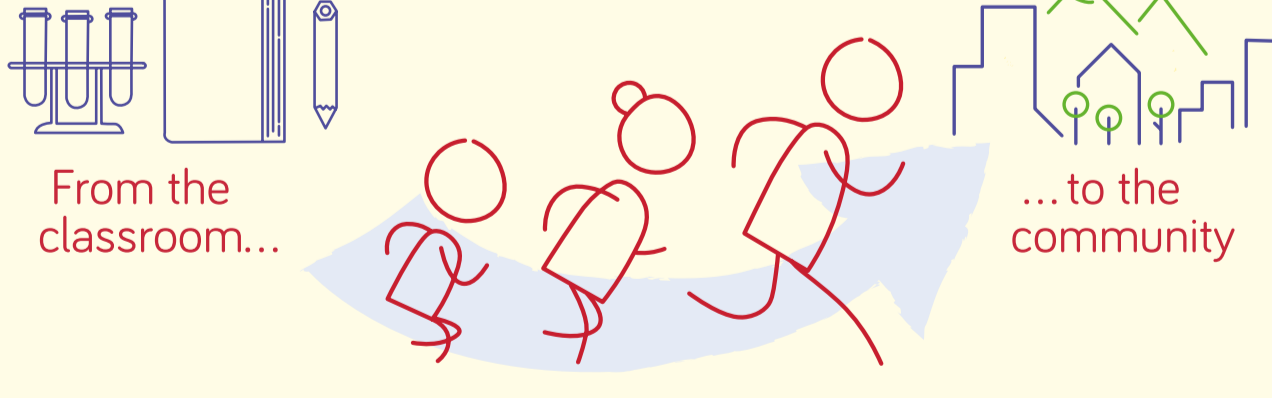
The BENEFITS of SPORT VALUES EDUCATION



“ Sport is a low-cost, high-impact tool. ”

Ban Ki-moon

SPORT VALUES TRANSFER

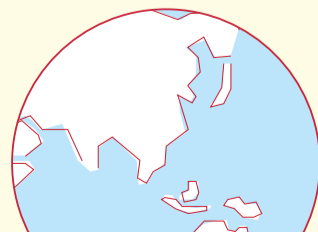


HEALTHY, EDUCATED CITIZENS CONTRIBUTE ACTIVELY TO SOCIETY

generation after generation...

BUILDING A WORLD that is

Just Inclusive
Tolerant Healthy



Join the campaign, promote

Values Education Through Sport

en.unesco.org/sportvalues

In association with the Education Partnership:

