



United Nations
Educational, Scientific and
Cultural Organization



Diversity of
Cultural Expressions



With funding from the
Swedish International Development
Cooperation Agency

**Enhancing
fundamental freedoms**
through the promotion of the
**Diversity of
cultural expressions**

The Swedish International Development Cooperation Agency (Sida) and UNESCO

signed a Programme Cooperation Agreement for 2014-2017 that includes a 2.5 million USD project to **strengthen national and global capacities** for the promotion of the diversity of cultural expressions.

The Sida-funded project aims to support the development of systems of **good governance for culture** that are based on fundamental freedoms and that foster the diversity of cultural expressions, as stipulated in Article 2.1 of the **2005 Convention on the Protection and Promotion of the Diversity of Cultural Expressions**. It does so by raising the level, scope and quality of knowledge available about effective policies and measures that promote the diversity of cultural expressions.



Partner countries:

Between 2015 and 2017, 12 countries will benefit from the capacity-building activities

Burkina Faso
Cambodia
Cuba
Colombia
Ethiopia
Indonesia
Morocco
Rwanda
Senegal
Tunisia
Viet Nam
Zimbabwe



COMPONENT 1

BUILDING CAPACITIES IN 12 DEVELOPING COUNTRIES

actors will participate in data collection, indicator-building and policy monitoring action.

BENEFICIARIES

Governmental and civil society actors engaged in policy-making and monitoring processes for the promotion of the diversity of cultural expressions (e.g., ministries of culture, education, foreign affairs, social affairs, employment, trade, enterprise development, finance, ICTs, statistical office, association of cultural professionals).

TIME FRAME

2015-2017

MODALITIES

1. Multi-stakeholder consultation and needs assessment
2. National workshop
3. Elaboration of a periodic report
4. Public presentation and debate on the periodic report

CAPACITY-BUILDING FACILITATORS

43 high-level international experts selected to form an Expert Facility of the 2005 Convention. See the Convention website for their biographies.

IMPLEMENTATION

Activities in the partner countries will be implemented by the following Field offices: UNESCO offices in Addis Ababa (Ethiopia), Dakar (Senegal/Burkina Faso), Hanoi (Viet Nam), Harare (Zimbabwe), Havana (Cuba), Jakarta (Indonesia), Nairobi (Rwanda), Phnom Penh (Cambodia), Quito (Colombia) and Rabat (Morocco/Tunisia).

CONTEXT

While the submission of a periodic report every 4 years is one of the statutory obligations of all Parties to the Convention, not all countries have been in a position to submit their report. Parties, particularly from developing countries, have expressed a number of challenges (e.g., lack of relevant data and information, limited capacity to assess and monitor the impact of policies, fragile networking between governments and civil society).

PURPOSE

The activities will strengthen the monitoring and reporting capacities of the beneficiaries. In so doing, governmental and civil society



Expected result 1

Governmental and civil society actors participate in transparent and informed policy making processes



COMPONENT 2

PRODUCING TWO BIENNIAL GLOBAL MONITORING REPORTS

TARGET AUDIENCE

Decision-makers at the national and international level, arts and culture professionals, the media, civil society groups, academia and the international community.

PURPOSE

The Report is conceived as a tool to monitor the implementation of the 2005 Convention. It facilitates information sharing and knowledge production on the many ways in which the promotion of the diversity of cultural expressions is being pursued across the world.

The Report will serve as a benchmarking and monitoring tool by: analysing current trends; tracking progress and identifying the principal advances made, but also the difficulties, weaknesses and challenges faced by Parties and other relevant policy actors; providing examples of innovative policies and measures and setting in motion the process of building new indicators of progress in this domain.

CONTENTS

The Report will be based on data and information from quadrennial periodic reports submitted by Parties to the Convention and other sources. Report chapters will be written by experts in various domains covered by the Convention.

TIME FRAME

1st edition to be published in December 2015 and 2nd edition in June 2017



Expected result 2

Countries apply evidence-based and informed policy making based on fundamental principles of freedom of expressions, gender equality, sustainability, openness and balance



CONVENTION GUIDING PRINCIPLES

Respect for **human rights and fundamental freedoms** of expression, information and communication

Sovereign right of States to maintain, adopt and implement policies to promote the diversity of cultural expressions and obligation to encourage the active participation of **civil society** in policy-making and implementation

Equitable **access and balance** in the flow of cultural goods and services around the world, mobility of artists and cultural professionals

Complementary **economic and cultural** aspects of sustainable development

International solidarity and **cooperation**

KEY AREAS TO BE MONITORED

The **status of artists** including issues on **freedom of expression for artists and cultural professionals**

Gender equality including policies that recognize and support women as creators, producers, consumers of diverse cultural expressions

Cultural policies and measures to promote the diversity of cultural expressions at different stages of creation, production, distribution, dissemination, participation/access to culture, and **involving civil society** in their design and implementation

Media diversity including the role of public service broadcasting and independent media in promoting the diversity of cultural expressions

The development and impact of **digital technologies** on the promotion and access to a diversity of cultural expressions

Preferential treatment measures, international **consultation and coordination** to promote the Convention in other fora

The integration of culture in **sustainable development** policies including national development plans and international assistance programmes

Programmes and measures to strengthen **international cultural cooperation** and dialogue among Parties to the Convention



The UNESCO 2005 **Convention on the Protection and Promotion of the Diversity of Cultural Expressions** is an international standard-setting instrument providing a framework for the governance of culture. The most recent UNESCO Convention in the field of culture and ratified by 139 Parties as of May 2015, it encourages governments to introduce policies for culture and creativity to advance inclusive economic growth and social cohesion. These policies are to be based on fundamental principles of freedom of expression, equality, openness and balance, sustainability.

More information about the project: <http://en.unesco.org/creativity/>

**Section for the Diversity of Cultural Expressions
Culture Sector
UNESCO**

7, place de Fontenoy 75352 Paris 07 SP
France

convention2005@unesco.org