

Community Media Sustainability: Strengthening Polices and Funding



United Nations
Educational, Scientific and
Cultural Organization

Day 1 – Monday 14 September 2015

Morning

08.30-09.30	Registration of participants - Main entrance reception, 7 Place de Fontenoy, 75007 Paris		
09.30–09.45	Welcoming Session		Room IX
	<p>Guy Berger, Representative of the UNESCO Director-General</p> <p>Honorable Minister of Information, H.E. Haq Inu Hasanul (Bangladesh)</p> <p>Emmanuel Boutterin, President, World Association of Community Broadcasters, (AMARC)</p>	<p>Chairperson: Mirta Lourenço (Chief, Media Society and Development, UNESCO)</p>	<p>All sessions are recorded (fixed camera and audio)</p>
09.45–10.45	Session One: The Current State of Affairs for Community Media		Room IX
	<u>OBJECTIVES</u>	<u>OUTCOMES</u>	<p>Moderator: Toby Mendel (Centre for Law and Democracy)</p> <p>Rapporteur: Venus Jennings (UNESCO)</p> <p>10" per speaker</p>
	Setting the scene and review of international standards	Identification of common challenges and opportunities	
	Applying international standards in “real world” conditions		
	Steve Buckley, Director, Community Media Solutions (UK)		
	Challenges encountered by media regulators in favor of community radio		
H.E. Sy Savane, Former Minister of Communication, President, HACA, and Network of Francophone Media Regulators/REFRAM (Ivory Coast)			
Placing community radio in a communication rights framework		<p>Remember to submit your presentation in advance for interpretation purposes</p>	
Sara Speicher, Representative, WAAC (UK)			
Recommendations from AMARC 11 and vision for 2017			
Francesco Diasio, Secretary General, AMARC (Canada)			
Concept to straighten regulatory practice in favor of community radio			
Sharon Bhagwan Rolls, Executive Director, Femlink Pacific (Fiji)			
10.45-11.15	Q & A		
11.15-11.30	Coffee Break		

Community Media Sustainability: Strengthening Policies and Funding

11.30.12.30	CASE STUDY Building Capacities of Communities to forge a Sustainable Community Radio in South Asia: Challenges and Prospects		English, French and Spanish interpretation		
	<u>OBJECTIVES</u>	<u>OUTCOMES</u>	Moderator: Haq Inu Hasanul (Bangladesh) Rapporteur: Kate Coyer (CEU) 10" per speaker	Remember to submit your presentation in advance for interpretation purposes Films will be screened in the meeting room during the lunch break	
	Showcase progress and challenges in South Asia				Recommendations to strengthen community radio in South Asia
	Community radio sustainability initiatives in South Asia Vinod Pavarala, UNESCO Chair, University of Hyderabad				
	The Community Radio Support Fund Initiative R. Jaya, Joint Secretary, Ministry of Information (India) (tbc.)				
	Placing rural issues on the national agenda AHM Bazlur, Executive Director, Bangladesh Network for Rural Communication (BNNRC)				
	Sustainability plans for individual community radio stations N. Ramakrishnan, President, National Community Radio Forum/Executive Director, Ideosync Combine (India)				
	Sustaining community radio in South Asia Venu Arora, Executive Director, Ideosync Combine				
Q & A					
12.30- 02.00	Lunch Break				

Community Media Sustainability: Strengthening Polices and Funding

Day 1 – Monday 14 September 2015

Afternoon

02.15-03.00	Session Two: Policies in Favor of Community Media		Room IX
	OBJECTIVES ✓ Identify shortfalls in policy development and implementation ✓ Bottlenecks and key challenges	OUTCOMES • Debate • Policy Recommendations	Moderator: Sofie Jannusch (Germany) Rapporteur: Eddine-Naji Jamal (Morocco) 10" per speaker
	National review of community radio Melissa Porras Acevedo, Management Standards Advisor, Ministry of Telecommunications (Costa Rica)		English, French and Spanish interpretation Radio Everyone: One-on-one briefings in Room VIII. Remember to submit your presentation in advance for interpretation purposes
	Favourable national policies for community radio Dogo Lambert, First Counselor, Broadcasting and Communication Regulation (Benin)		
	Challenges and opportunities for community radio sustainability Leul Gebru, Deputy-Director Broadcasting Authority (Ethiopia)		
	A case of community radio policy advancement Nouri Lajmi, President, Independent Communication Regulator (HAICA) (Tunisia)		
03.00-03.20	Q & A		
03.15-04.00	How community and public service media work together Jon Bisset, CEO, Community Broadcasting Association (Australia)		
	A new communication horizon Ceferino Namuncura, Communication Commission (Argentina)		
	Comprehensive community services to improve human security Dash Munkhburen, Executive Director, Community Radio Association (Mongolia)		
	Striving for legal recognition of community radio Mohammed Leghtas, Coordinator, E-Joussour Web Radio (Morocco)		
04.00-04.30	DEBATE		
04.30-04.45	Coffee Break		

Community Media Sustainability: Strengthening Policies and Funding

Session Three: Recommendations for Strengthening Policy			Room IX
04.40-05.10	<p><u>OBJECTIVES</u></p> <ul style="list-style-type: none"> ✓ Summary by session rapporteurs ✓ Debate 	<p><u>OUTCOMES</u></p> <ul style="list-style-type: none"> • Presentation of key recommendations 	<p>Moderator: Steve Buckley (UK)</p> <p>10'' per speaker</p>
	<p>Session One Summary: The Current State of Affairs for Community Media Toby Mendel, Director, Centre for Law and Democracy (Canada)</p> <p>Case Study Summary: Building Capacities of Communities to forge a Sustainable Community Radio in South Asia: Challenges and Prospects Venu Arora, Executive Director, Ideosync Combine (India)</p> <p>Session Two Summary: Community Media Policies Eddine Naji Jamal, Managing Director, HACA (Morocco)</p>		
	<p>Debate</p>		
05.20-05.45	<p>Debate</p>		
05.45-06.00	<p>Wrap up</p>		

Community Media Sustainability: Strengthening Polices and Funding

Day 2 – Tuesday 15 September 2015

Morning

Session Four: Funding and Resource Mobilization			Room IX
9.30-10.40	<p><u>OBJECTIVES</u></p> <ul style="list-style-type: none"> ✓ Identify key challenges for sustainable funding ✓ Showcase national funding, mechanisms, service levies and subsidies 	<p><u>EXPECTED OUTCOMES</u></p> <ul style="list-style-type: none"> • Recommendations for funding and resource mobilization 	<p>Moderator: Emmanuel Boutterin (France) 10" per presenter</p>
	<p>Welcome by Communications Commissioner Ceferino Namancoura (Argentina)</p> <p>The French Fund for radio as a form of expression <i>Fonds du Soutien à l'expression radiophonique</i> Laura Debezy, Secretary General, Direction générale of Media and Cultural Industries, MoCC (France)</p> <p>Impact of the public regulator's support to local radio Pierre Montel, Secretary General, National Syndicate of Independent Radios (SNRL) (France)</p> <p>Supporting and funding the community media sector into the digital broadband environment Collin Dimakatso Mashile, South African Broadcasting Authority</p> <p>Public service and community broadcasting: two ways to serve citizens Giacomo Mazzone, European Broadcasting Union (Switzerland)</p> <p>Ambiguous steps of community media in the Maghreb: the case of Morocco Jemal Eddine-Naji, Director-general, HACA Morocco</p> <p>Q&A</p>		<p><i>National Funding Mechanisms</i></p> <p>Rapporteur: Jon Bisset (Australia)</p>
10.40-11.20	<p>Community radio and free new technologies: Case study of Oaxaca Community Radio Loreto Bravo Munoz, Founder, Oaxaca Community Radio (Mexico)</p> <p>The case of Radio Ore Ofe of Tchetti Jean Codjo Sagbo, Community Radio Ore Ofe de Tchetti</p> <p>Q&A</p> <p>Policies, possibilities and challenges to mobilize the RTDF for community radio sustainability Purushottam Prasad Khanal, Expert, Rural Telecommunication Development Fund (RTDF) (Nepal)</p> <p>Opportunities for community media support through the Universal Access Fund Albert Richard, Expert, Universal Access Fund</p> <p>National funding initiative for community media in the United Kingdom Dom Chambers, Community Broadcasting Association (UK)</p> <p>Q&A</p>	<p><i>Business initiatives by community broadcasters</i></p> <p>Rapporteur: Sara Speicher (UK)</p> <p><i>Service Levies</i> Justina Mashibo (Tanzania)</p>	
12.30-02.00	<p>Lunch Break</p>		

Community Media Sustainability: Strengthening Policies and Funding

Day 2 – Tuesday 15 September 2015
Afternoon

Session Four: Funding and Resources			Room IX
02.30-03.00	OBJECTIVES ✓ Summary by session rapporteurs ✓ Debate	OUTCOMES • Presentation of key recommendations	Moderator: Mirta Lourenço (UNESCO) English, French and Spanish interpretation
	National Funding Mechanisms Jon Bisset, CEO, Community Broadcasting Association (Australia)		
	Business models Sara Speicher, Representative, WACC (UK)		
	Service Levies Justina Mashiba, Representative, Universal Access Fund (Tanzania)		
	Synthesis and Key Recommendations Toby Mendel, Executive Director, Centre for Law and Democracy (Canada)		
03.00-3.20	Discussion		
03.20-03.45	Coffee Break		
03.45-04.15	Next Steps and closing remarks Guy Berger, Representative of the Director General		
04.15-04.30	VOTE OF THANKS H. E. Former Minister of Communication, President, HACA, and Network of Francophone Media Regulators/REFRAM (Ivory Coast)		