



TBILISI, 22 NOVEMBER 2018

Digital Skills and Media and Information Literacy

UNESCO IITE - GTU International Training Workshop

Tatiana Murovana, UNESCO IITE

About UNESCO IITE



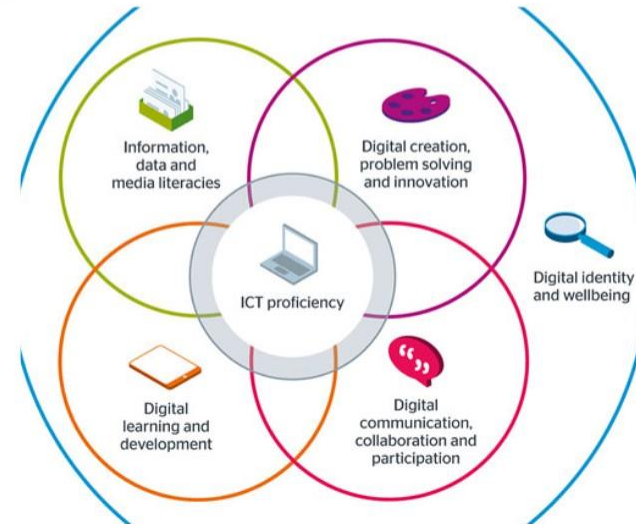
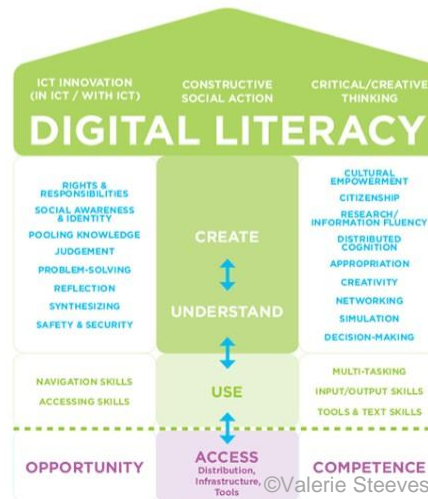
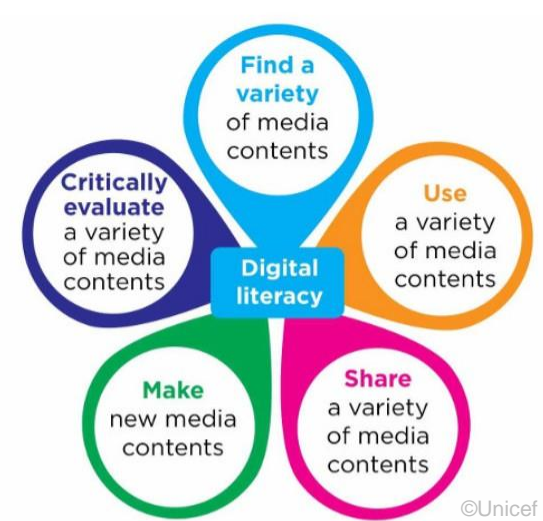
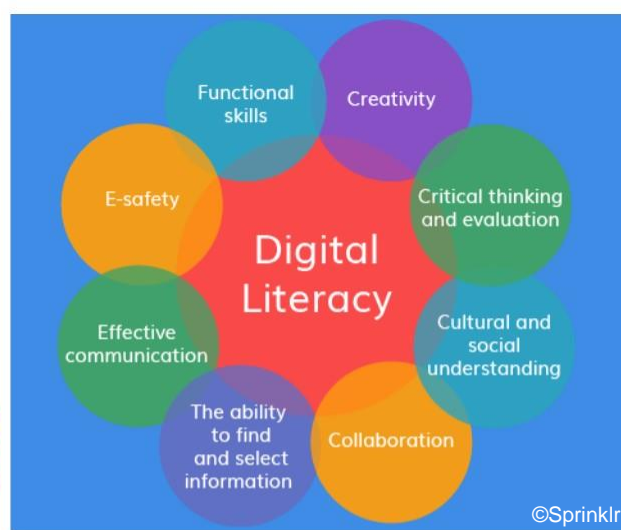
Established in 1997 as UNESCO Category 1 Institute, part of the UNESCO Secretariat

Located in Moscow, Russia

Mission is promoting the innovative use of ICT and serving as a facilitator and enabler for achieving SDG 4 through ICT-enabled solutions and best practices

Global mandate

Target region: CIS countries



Media and information literacy

- 1 | A complex concept proposed by UNESCO in 2007
- 2 | A composite set of knowledge, skills, attitudes, competencies and practices that allow effectively **access, analyze, critically evaluate, interpret, use, create and disseminate** information and media products with the use of existing means and tools on a creative, legal and ethical basis
- 3 | Includes **digital** or technological literacy
- 4 | Focuses on different and intersecting competencies to transform people's interaction with information and learning environments online and offline

CAUTION:

The media is NOT
a reflection of
reality.



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a reflection of
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LONDONERS ARE HELPING THE INJURED WHILE IMMIGRANTS ARE
PASSING BY INDIFFERENTLY

OR

ZAHRA CALLS THE COPS, IN SHOCK

?

CAUTION:

The media is NOT
a reflection of
reality.



Information Literacy- Key Questions

1. Who is the author/publisher/source/sponsor?
2. When was the information published or posted?
3. Is the information supported by evidence?
4. What is the purpose for the information? To inform? teach? sell? entertain? persuade?
5. Does the information relate to your topic or answer your question?

Very simplified set related to issues of Currency, Relevance, Authority, Accuracy, and Purpose of information developed by the Meriam Library, California State University at Chico.

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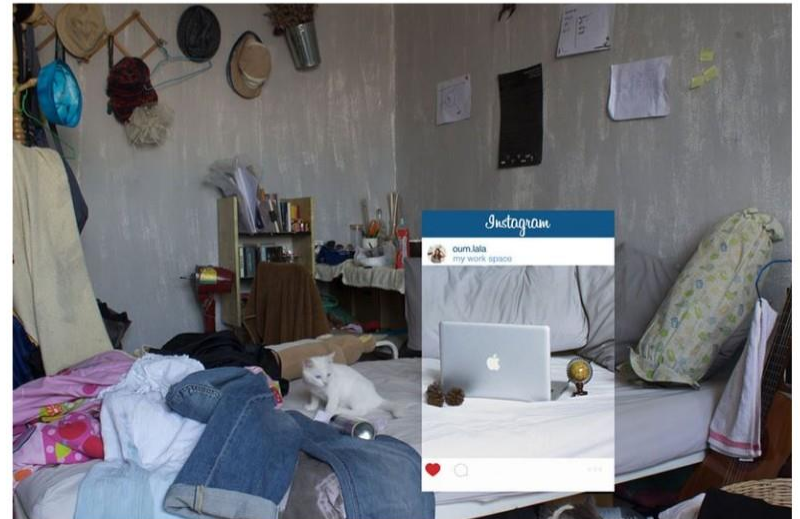


Full Fact THE INDEPENDENT FACTCHECKING CHARITY

Tips for spotting false news.

1. Be skeptical of headlines.
False news stories often have catchy headlines in all caps with exclamation marks. If shocking claims in the

It's possible to spot false news. As we work to limit the spread, check out a few ways to identify whether a story is genuine.







tbilisi International training workshop



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TCJ.GOV.GE - Tbilisi Training Center

www.tcj.gov.ge/en/490/

"It ensures that the trainings will be conducted by highly qualified international specialists. *It unites Tbilisi and Kvareli training centers. Tbilisi Justice Ministry ...



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Найти



Поиск Картинки Видео Карты Маркет Новости ТВ онлайн Знатоки Коллекции Ещё

Training – Empathy

empathy.ge > en/training/

2007, Tbilisi: "International Instruments and Mechanisms for Prevention and Documentation of Torture" was held in September 29 ... 2015 June 30 - July 1 - training – Workshop on the Istanbul Protocol. Rehabilitation Centre for Torture Victims "Empathy" with local partner in Armenia Foundation against Violation of Law (FAVL). Читать ещё >

Нашлось 86 млн результатов

Дать объявление

Luxe vacation workshop tbilisi, georgia

lvacation.com

Registration. Luxe vacation workshop tbilisi luxe vacation workshop yerevan luxe vacation ... Очень важно, что, несмотря на перенос планируемого воркшопа, организаторы смогли предоставить нам равноценную... Читать ещё >

Georgian Foundation for Strategic and International Studies

gfsis.org

Workshop "Dealing with Conflict: Lessons from and for Georgia" Policy Trainings for Young Political Party Activists World Capacity-building of the Georgian Leadership Community for Improved Decision-making ... Читать ещё >

33 international events in Tbilisi, Today and Upcoming...

allevents.in > tbilisi/international

All international events in Tbilisi, Tbilisi. Here you can find more information about Upcoming events in Tbilisi like parties, concerts, meets,shows, sports, club, reunion, Performance...

Our Teachers | International House Tbilisi

ihtbilisi.ge > en/our-teachers/

International House Tbilisi has on its staff both local and native-speaker teachers, and being committed to high-quality teacher development, organises in-house training seminars and workshops every two weeks. Читать ещё >

International Dialogue Initiative | Tbilisi

internationaldialogueinitiative.com

Where We Work. IDI members typically carry out projects independently, sometimes in consultation with other members ... In October 2014, IDI Members Dr. Frank Ochberg and Dr. Coline Covington presented at the Global Initiative on Psychiatry in Tbilisi, Georgia. Читать ещё >

Salsa workshop by Anne and Anichi in Tbilisi. Tbilisi...

youtube.com > watch?v=kI5Eq634Ug



Anne and Anichhi. Salsa, Tbilisi international Dance Festival 2016 organized by Salsa Caliente Tbilisi video by : Natia Rekhviashvili.

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Training Course Schedule - საქართველოს საავიაციო უნივერსიტეტი

www.ssu.edu.ge/index.php/en/training-center/training-course-schedule
International Aviation Training Center of Georgian Aviation University Announces an Admission on Training Courses PPL Training Cour...

FIDIC/ICC Conference in Tbilisi, Georgia, 20-21 September 2018 ...

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Jobs.GE - Trainings

<https://jobs.ge/eng/?view=trainings>
Foreign Language Courses - Open in new window Published within last 2 days, University of ... Tbilisi State University, 07 September, 30 September. Training ...

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Aug 12, 2018 - The LAD Program in Georgia started in January 2016, the course for the ... Policy

Russia Georgia



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Sep 21, 2018 - Training & Events ... FIDIC /ICC Conference on International Construction Contracts & Dispute Resolution. FIDIC and ICC will hold their annual joint Conference in Tbilisi, Georgia, a gateway between Asia and Europe.

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Best Professional Training in Tbilisi - Find and Compare

<https://www.findcourses.com/search/tbilisi/d94828>

Results 1 - 50 of 482 - Browse and compare training courses within Tbilisi below. ... This in-house

Chrome

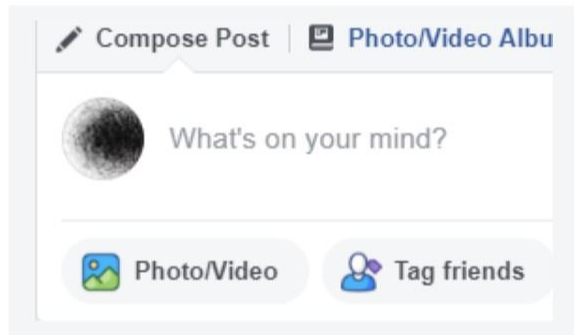
Microsoft Edge

Under the control of Black Boxes



- establish the nature, ways and formats of interactions with services and social communication
- reinforce confirmation bias and lock us into the “filter bubbles”
- sympathy = likes
- intimacy = comments / friends in common
- social value = reposts

Why Facebook entices us to...



Be more engaged



Communicate more with other users



Be increasingly concerned about other's attitudes

SHADOW PROFILES

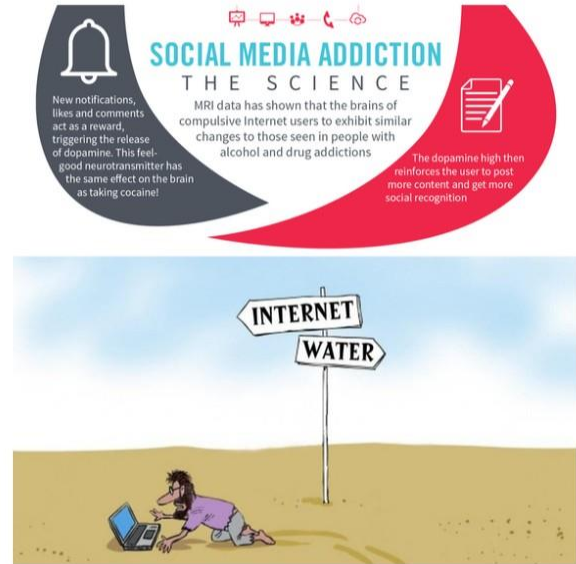


“No information technology ever had this depth of knowledge of its consumers — or greater capacity to tweak their synapses to keep them engaged”

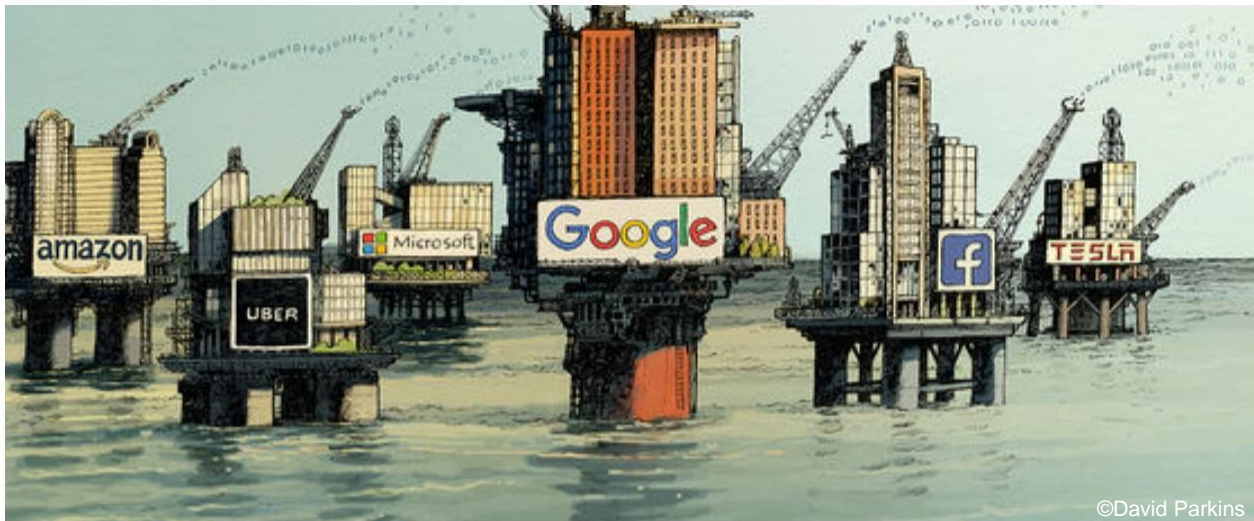
Andrew Sullivan, New York Magazine

Under the control of dopamine rush

- **Information junkies?**
(“news is to the mind what sugar is to the body”)
- **Getting hooked by pleasures?**
(easily accessible, promptly available and immediate)



behavioral design, behavioral economics -
2017 Nobel Memorial Prize in Economic Sciences



Surveillance Capitalism

The Stalker Economy

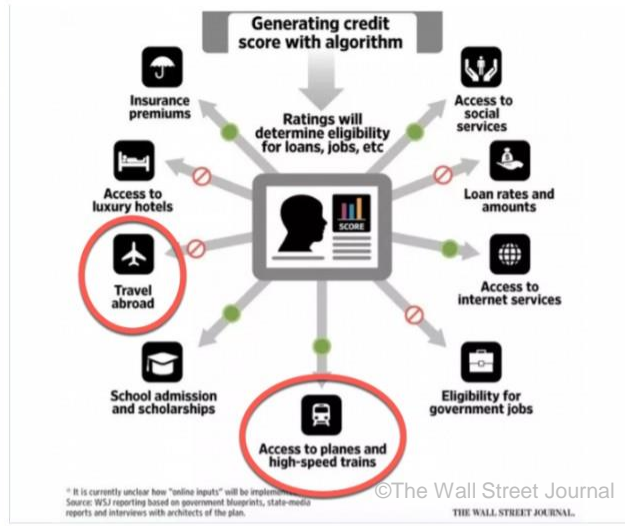
STEPS TO SUCCESS

1. LIKE ME
2. KNOW ME
3. TRUST ME
4. PAY ME



THE ADDICTION ECONOMY





Big Brother...

ID FRAUD ON THE RISE

Identity fraud victims increased by **8%** rising to **16.7 MILLION** U.S. consumers

Fraudsters adapted to net **1.3 MILLION** more victims in 2017 stealing **\$16.8 BILLION** from U.S. consumers

Fraudsters are getting more sophisticated in their attacks, using stealthier and more complex schemes

© 2018 Javelin Strategy & Research, Identity Fraud Study Independently produced by: **JAVELIN**



Crucial skills (in an ideal world)



focus on achieving perceived goals while ignoring non-thematic media messages or procedures



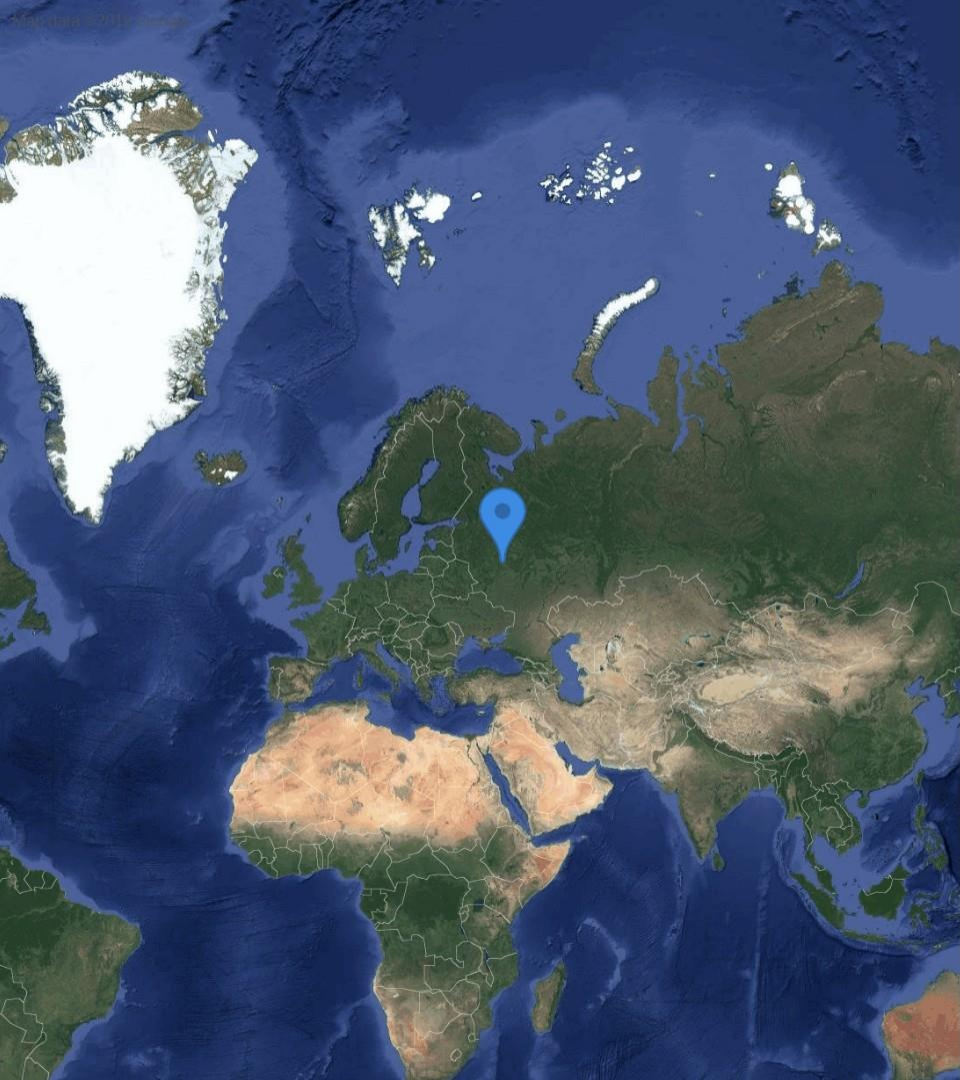
interact with and to be a part of the media flow on your own rules

Definition of sovereignty

*Government!
Independent
Power Of View*



shape autonomously your life in a world of the modern technology



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The Wall Street Journal <https://www.zerohedge.com/news/2018-05-24/chinas-terrifying-social-credit-system-has-already-blocked-11-million-taking>
https://www.youtube.com/watch?v=JllsrWWu_A
<https://www.javelinstrategy.com/coverage-area/2018-identity-fraud-fraud-enters-new-era-complexity>
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