Corporate Citizenship

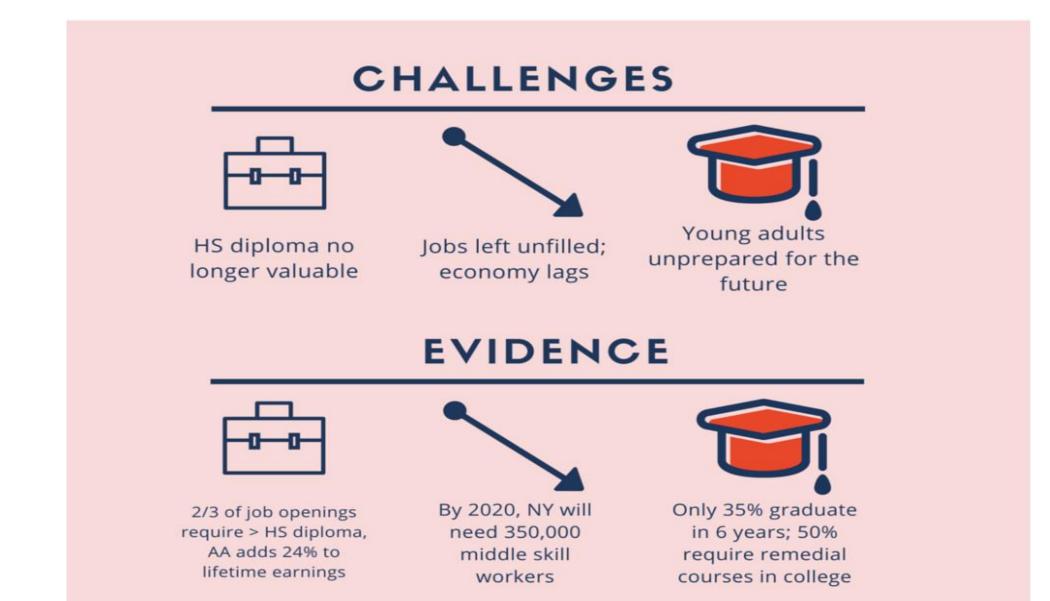


P-Tech: helping young minds to reach their full potential in digital era

Irina Efremova-Garth Corporate Citizenship Manager IBM Russia/CIS countries









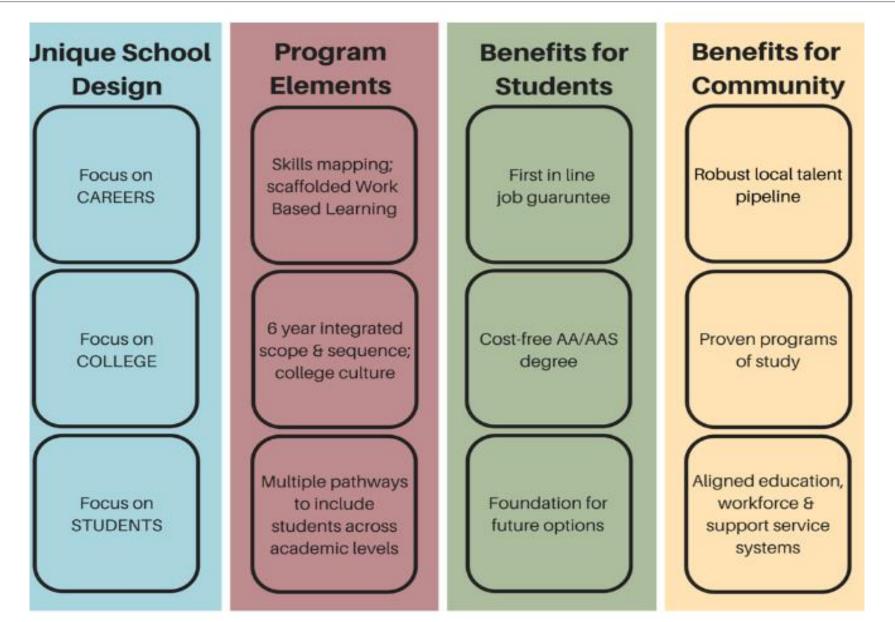
What is P-TECH?

- Public private partnership initiated in 2011 to respond the challenges
- Partners: IBM, NYC Department of Education, City of NY University and NEC College of Technology
- □ 2011 one school, in 2018 more than 100 schools
- Within six years, students graduate with
- 1. no-cost associate degree in STEM disciplines
- 2. skills and knowledge they need to continue their studies
- 3. opportunity to step easily into high-growth, "new collar" jobs

Corporate Citizenship

P-TECH: Theory of action





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4



Key components of P-TECH:

- Partnership between school district, higher education partner and industry. All are committed to the success of the school and its students
- Six-year program, designed as n integrated Scope and Sequence of high school and college courses, leading to an industry-recognized, postsecondary degree for all students.
- Workplace learning experience, including mentoring, worksite visits, speakers, project days, skills-based and paid internships, and "first-in-line" for jobs
- Open enrollment
- Cost-free postsecondary degree
- □ First-in-line for jobs with industry partners



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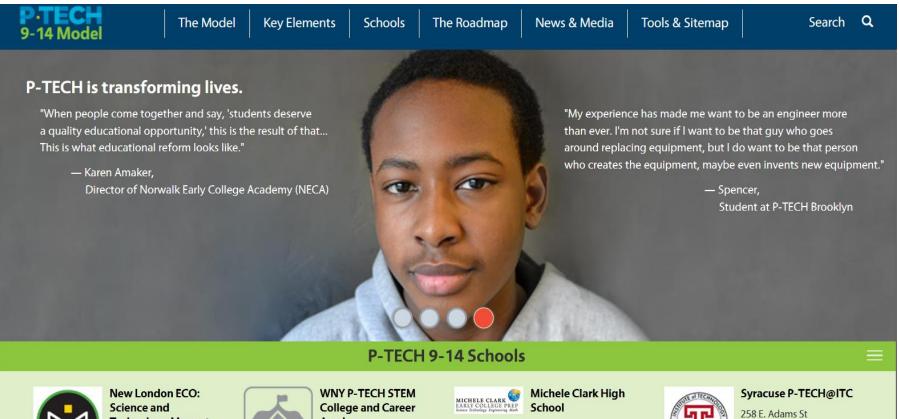
Readiness checklist for business partners interested in replication

- Ability to mobilize company resources
- □ Ability to define skills for successful employees in the field
- Create and annually validate an up-to-date skills map for their company that identifies relevant and realistic job requirements
- Create workplace learning opportunities, including professional mentoring, site visits and credit-bearing and/or paid internships
- □ Be an active and equal partner on the school steering committee
- □ To be prepared to take the lead on the work-based learning curriculum sequence
- Strongly consider graduates for jobs or make students first in line for jobs

By 2018 P-TECH has been replicated by 400 business partners in the US and abroad



To learn more about P-TECH http://www.ptech.org/



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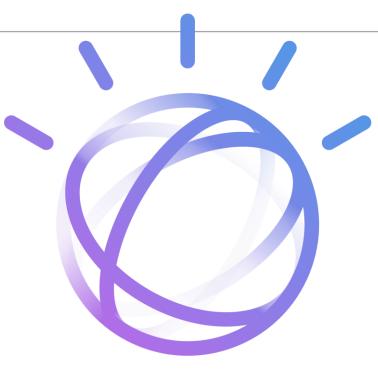


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