

CALL FOR PROPOSALS

The UNESCO Living Heritage Entity is looking for an individual specialist to revise and enrich an information sheet on education policy and intangible cultural heritage.

Proposals should reach UNESCO by 24 May 2019.

Context

In the context of the implementation of the Convention for the Safeguarding of the Intangible Cultural Heritage and its global capacity-building programme, UNESCO is revising and enriching its information sheet on education policy and intangible cultural heritage.

The global capacity-building programme has previously developed a guidance note and a series of information sheets for its global network of facilitators on providing advisory services for policy development in the field of intangible cultural heritage. One information sheet focuses on education policy and intangible cultural heritage; however, since the initial development several pertinent advances have been made in UNESCO's work in this area, notably the adoption of a new funding priority on 'Safeguarding intangible cultural heritage in formal and non-formal education' in 2017 and the Overall Results Framework for the 2003 Convention in 2018. States Parties have expressed a clear interest, through period reporting and otherwise, in safeguarding intangible cultural heritage through formal and non-formal education; however, further guidance is required in this regard, in particular, in terms of education policy.

For the above reasons, the global capacity-building programme plans to revise and enrich the information sheet on education policy, taking into account recent developments. This information sheet will be integrated within the capacity-building programme comprehensive guidance note for people who are asked to provide policy support to countries on ICH-related policy development.

The specific objectives of the information sheet are to:

- Present the rationale for why education policy is important for safeguarding ICH;
- Contribute to a better understanding of the role that education policy can play in supporting the transmission and safeguarding of ICH;
- Suggest issues and questions to keep in mind when providing support to policy development in these related areas;
- Provide relevant references to the Convention, its Operational Directives and the Overall Results Framework;
- Provide examples of policy measures that States have developed; and
- Raise questions that could be useful for policy analysis and development in this area.

For further information and related documents, please consult the following links:

- Intangible cultural heritage and education: https://ich.unesco.org/en/education-01017
- Overall Results Framework: https://ich.unesco.org/en/overall-results-framework-00984

Task

In close consultation with the Living Heritage Entity, the Individual Specialist shall develop a policy guidance information sheet on education policy and intangible cultural heritage as well as two related case studies.

More specifically, the Individual Specialist shall undertake the following tasks:

- 1.1 Develop a policy guidance information sheet on education policy and intangible cultural heritage, including the following sections: issues to consider; what the Convention, Operational Directives, ethical principles and Overall Results Framework say; other relevant legal instruments; benefits of integrating intangible cultural heritage for education; 5 detailed examples; further information; and, questions to consider. It should also take into account the content of the 2017 version of the information sheet on education policy and intangible cultural heritage. The information sheet should be roughly 6 to 8 pages.
- 1.1.1 All information in the sheet should take into account both formal and non-formal education as well as different levels of education: primary, secondary and post-secondary, including technical and vocational education and training.
- 1.2 Conduct two detailed interviews with stakeholders who have concrete experience of policy development related to education and intangible cultural heritage or teacher and curriculum development related to intangible cultural heritage. The examples should be presented in a Q & A format as an annexe to the information sheet.
- 1.3 Provide all final deliverables as copyedited versions in English or French. In line with UNESCO's overall gender mainstreaming strategy, the consultant is expected to integrate a gender perspective in all activities and apply gender analysis and mainstreaming concepts whenever feasible.

Qualifications required

The applicant should have the following qualifications:

- Advanced university degree (Masters or equivalent) in a field related to intangible cultural heritage and/or education;
- At least seven years of relevant professional experience in a field related to intangible cultural heritage and/or education (such as education for sustainable development, global citizenship; indigenous education);
- Excellent writing and communication skills in English and/or French; and
- Demonstrated experience related to education policy through research, projects, previous work experience or studies.

How to apply?

Interested candidates should send their expressions of interest for carrying out this work. The following information should be included:

- A brief letter of motivation;
- A copy of the candidate's CV; and
- An indication of expectations regarding the timeline and fees to carry out the consultancy.

Proposals should reach UNESCO by 24 May 2019.

Please send your expressions of interest to Ms Ashley Cunningham (ae.cunningham@unesco.org), Capacity Building and Heritage Policy Unit of the UNESCO Intangible Cultural Heritage Section, with copy to Ms Susanne Schnüttgen, Chief of Unit (s.schnuttgen@unesco.org).